

國立故宮博物院一〇八年年報



ANNUAL REPORT 2019

# NPM

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國立故宮博物院  
NATIONAL PALACE MUSEUM

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## 院長的話

吳密察 國立故宮博物院 院長

國立故宮博物院設立宗旨為整理、保管、展出原國立北平故宮博物院及國立中央博物院籌備處所藏之歷代古文物及藝術品，並加強對文物藝術品之徵集、研究、闡揚等，歷年來在本院前輩及同仁共同努力維護及推展下，均能圓滿完成使命。

密察於 108 年 2 月受命承乏本院院務，以「使用者友善化」為核心理念，積極推動新故宮計畫等專案計畫，並務實辦理本院各項典藏、研究、展示、教育、文創等博物館業務。本刊出版之目的是在具體呈現本院 108 年度的綜合業務內容、資料統計與豐碩成果，期以系統地建構本院院史參考資料，並供各界參考運用。

在此，密察除藉本刊特別感謝本院同仁辛勞付出外，並擇要說明 108 年重要施政成果及 109 年工作重點：

### 108 年重要施政成果

#### 改善北部院區空間設施

本院以參觀者角度出發，重新設計一樓服務台與導覽大廳，同時改善捷運站來院交通資訊及相關指標，讓遊客可以有效率地、有品質地觀展，以提升參訪體驗。

積極辦理北部院區整擴建計畫，除辦公廳會凝聚共識外，亦依據公聽會意見修正計畫，並於 108 年 10 月完成專案管理廠商招標，推動先期規劃作業，同時持續辦理南側基地暨有建築物整建工程。

#### 強化南部院區景觀、交通設施

為提升南部院區交通便利性與可及性，本院提供往返高鐵嘉義站及園區內免費接駁服務，並開放大型遊覽車靠館下客，縮短觀眾步行距離。另為增加遊客休憩空間，重整南部院區大門入口、迎賓大道景觀，規劃特色主題花園，並於湖邊增設環湖木棧道與休憩廣場。

國寶館建築工程已於 108 年與內政部營建署簽訂代辦採購協議書，委由該署全程專業代辦。

#### 擴大博物館資源公共化參與計畫

本院執行「百萬學子悠遊博物館專案平台」、「故宮遊藝思—學子嗨 FUN 參訪北部院區」等偏鄉學校合作計畫，邀請學子到院參觀，提升文化藝術鑑賞能力，落實美感教育向下扎根。並為提升多元族群參與之機會，秉持社會共融理念推動各項參觀導覽與教育活動。

積極辦理各項兒童、親子及青少年創意活動，並與高中職以下學校共同規劃館校合作專案，發展以本院文物為素材之主題課程；同時辦理「博物館人才培育計畫」，提供大專院校學生寒暑假實習機會，並與多所大學合作，提供諮詢及協助教學，以培養新一代博物館觀眾群及博物館從業人員。

聯合國內九大人氣博物館發行「愛臺灣博物館卡」，鼓勵民眾在休閒出遊時，善用博物館資源。

#### 院內珍藏文物、數位展示

本院 108 年舉辦多元主題文物展覽及數位展示，常設展有「慈悲與智慧—宗教雕塑藝術」等 20 檔；專題特展有「適於心—明代永樂皇帝的瓷器」25 檔；國外借展有「悠遊風景繪畫—俄羅斯普希金博物館特展」等 4 檔；院內數位展有「古畫動漫—明人出警入蹕圖」等 6 檔；院外數位巡迴展有「動物大觀園」等 12 檔。

#### 舉辦各項研討會等各式交流活動及學術研究成果

108 年本院召開「醫學典籍、醫藥知識及其流通運用」國際研討會、論壇及工作坊等共 11 場，同仁於研討會發表論文計 64 篇，另參與及邀請國內外學術交流計 117 項，充分展現本院學術研究之量能。

另除與美國胡盈瑩及范季融基金會、德國德

勒斯登國立博物館、大阪市立東洋陶磁美術館合作、交流外，本院並與泰國國家探索博物館機構締結姐妹館，象徵故宮接軌國際的亮眼成績。

### 109 年工作重點

109 年新春伊始，全球籠罩在嚴重特殊傳染性肺炎 (COVID-19) 的陰影下，本院於防疫期間，配合中央流行疫情指揮中心相關防疫措施，強化各項防疫整備作業，以維護遊客與全體同仁之安全健康。

但因疫情嚴峻導致到院遊客量大幅減少的情況下，更凸顯《博物館法》中博物館應秉持公共性，提供民眾多元之服務內容及資源的重要，本院以落實「文化平權」的社會功能與國際競爭力精神為願景，提出新時代博物館的關鍵轉型計畫—「觀眾服務數位轉型計畫」，並以下列項目為工作重點：

一、 規劃設計新式導覽 App，結合語音導覽與定位功能，推展新型態博物館觀眾服務。

二、 建置票務電子化系統與整合服務，提昇行政效率與服務品質。

三、 線上服務升級，包含擴大 Open Data 平台應用服務、擴增官網友善服務內容、文創商品購物網站改版、數位典藏系統升級等。

期許透過網站、購票、導覽、展示等系統建置，以行動科技搭配新型導覽，提供觀眾行程規劃、購物推薦、文化推播等即時性資訊服務，快速因應新的博物館觀眾服務需求。並以大數據、AI、區塊鏈、行動服務等科技，分析、累積及建立訪客資料，進而開發新世代博物館客群，翻轉博物館定型服務，建構以智慧為核心、觀眾視角為主軸之創新博物館營運模式。

本院將持續優化各項服務，期許面對新世代觀眾，達成新時代博物館的使命，並面向國際推展台灣文化軟實力，發揮故宮最大價值。懇請院內外各界，仍本於愛護、支持之忱，繼續鞭策指教。



## A Word from the Director

Mi-cha Wu  
Director  
National Palace Museum

The established purpose of the National Palace Museum (NPM) is to organize, preserve, and exhibit the ancient cultural relics and artworks once housed by the National Beiping Palace Museum and the Preparatory Department of the National Central Museum. The NPM additionally strives to enhance its functions in acquisition, research, and interpretation. The museum has successfully worked towards completing its mission through the joint effort of the museum's past and current staff members in upholding and exhibiting the collection.

Since appointed to my position as Director in February 2019, I have been taking “user friendliness” as my core philosophy to actively promote initiatives such as “The New NPM Plan” and pragmatically handle the museum's collection management, research, exhibitions, educational programs, cultural creativity, and other related operations. This report aims to not only represent the comprehensive business content, data statistics, and achievements of the museum in 2019, but also to systematically conduct reference material on museum history and provide a publicly available resource.

In addition to thanking the museum's staff for their hard work, I have chosen to explain the museum's important achievements in 2019 and institutional goals for 2020, as follows:

### 2019 Achievements

#### A.Renovating Spaces and Facilities in the Northern Branch

Taking visitor perspectives into account, the museum redesigned the service desk and orientation hall. Additionally, transportation information and museum signage at the MRT Shilin station were improved. These changes allow guests to visit the museum more efficiently and enhance the visiting experience. The NPM has also actively handled the Northern Branch expansion plan, which was revised in order to better address consensus made during public hearings. While a project & construction management (PCM) company was appointed to handle project planning in October 2019, building renovation on the southern site continued.

#### B.Improving Landscapes and Transportation Services in the Southern Branch

To improve transit to the Southern Branch, the museum started providing a free shuttle service between the HSR Chiayi station and the museum. Additionally, large tour buses are now able to drop off passengers near the museum in order to shorten the walking distance of visitors. Landscaping at the entrance and the main venue of the museum was rearranged, a themed garden was planned, and a boardwalk and rest plaza were added to the lakeside. In 2019, the Construction and Planning Agency of the Ministry of the Interior signed the “National Treasure Building Construction Project” agency agreement with the NPM to manage and oversee the procurement process.

#### C.Publicizing Museum Resources

The NPM's outreach programs such as “Million Students Visit the NPM” and “NPM Travel, Art & Thoughts — Students Visit Northern Branch with Hi Fun” invited students in rural, remote, and isolated schools to visit the museum to enhance their cultural and artistic appreciation and encourage aesthetic education in their learning. Adhering to the concept of social inclusion, the museum provided diverse tours and educational activities for the participation of different demographic groups.

The NPM actively held various creative activities for children, parents, and young people; developed themed courses with primary and secondary schools using the museum's collection; provided college students with internship opportunities during winter and summer vacations through the “Museum Intern Training Program”; and cooperated with universities to assist in teaching a new generation of museum audiences and practitioners.

In 2019, the NPM also issued the “iTaiwan Museum Pass,” encouraging the public to take advantage of unlimited museum visits, discounted admission, and shopping in their leisure time.

#### D.Exhibiting Museum Collections and New Media Arts

In 2019, the NPM organized many themed exhibitions based on museum's collections and new media arts creations. The museum offers 20 permanent exhibitions covering all types of artworks. There were 25 special exhibitions, including “Pleasingly Pure and Lustrous: Porcelains from the Yongle Reign (1403-1424) of the Ming Dynasty.” Four international loan exhibitions were held, including “Masterpieces of French Landscape Paintings from the Pushkin State Museum of Fine Arts, Moscow.” Seven digital exhibitions were held within the museum, including “Painting Anime — Departure Herald and Return Clearing,” and 12 touring digital exhibitions were held outside of the museum, including “ANiMAL: Art, Science, Nature, Society.”

#### E.Scholarly Communication and Interaction

In 2019, the NPM held the “International Colloquium on Antiquarian Medical Texts, Traditional Medical Knowledge, and their Digital Archiving,” and an additional 11 forums and workshops. A total of 64 papers were published by museum staff and as the result of seminars, and staff participated in 117 domestic and international academic exchange programs. Over the course of the year, the museum fully demonstrated the quantitative capabilities of its academic research. In addition to partnerships with institutions like the Staatliche Kunstsammlungen, Dresden, and the Museum of Oriental Ceramics, Osaka, the NPM newly established a sister pavilion with the National Discovery Museum Institute of Thailand. These exchanges showcased the dazzling achievements of the National Palace Museum's international presence.

### 2020 Vision

At the beginning of 2020, the world was shrouded in the shadow of the COVID-19 pandemic. In conjunction with the relevant measures of Taiwan's Central Epidemic Command Center (CECC), the NPM has strengthened epidemic prevention operations during this period in order to maintain the health and safety of visitors and staff.

However, due to the severity of the pandemic, the number of visitors to the museum has been greatly reduced. The crisis has highlighted the importance of upholding the public nature of museums, and providing the public with diverse services and resources. Striving to implement equal cultural rights and the spirit of international competitiveness, the NPM has proposed a key project moving toward an era of modern museums: “The NPM Digital Transformation Plan.” Here is an outline of the plan's major goals:

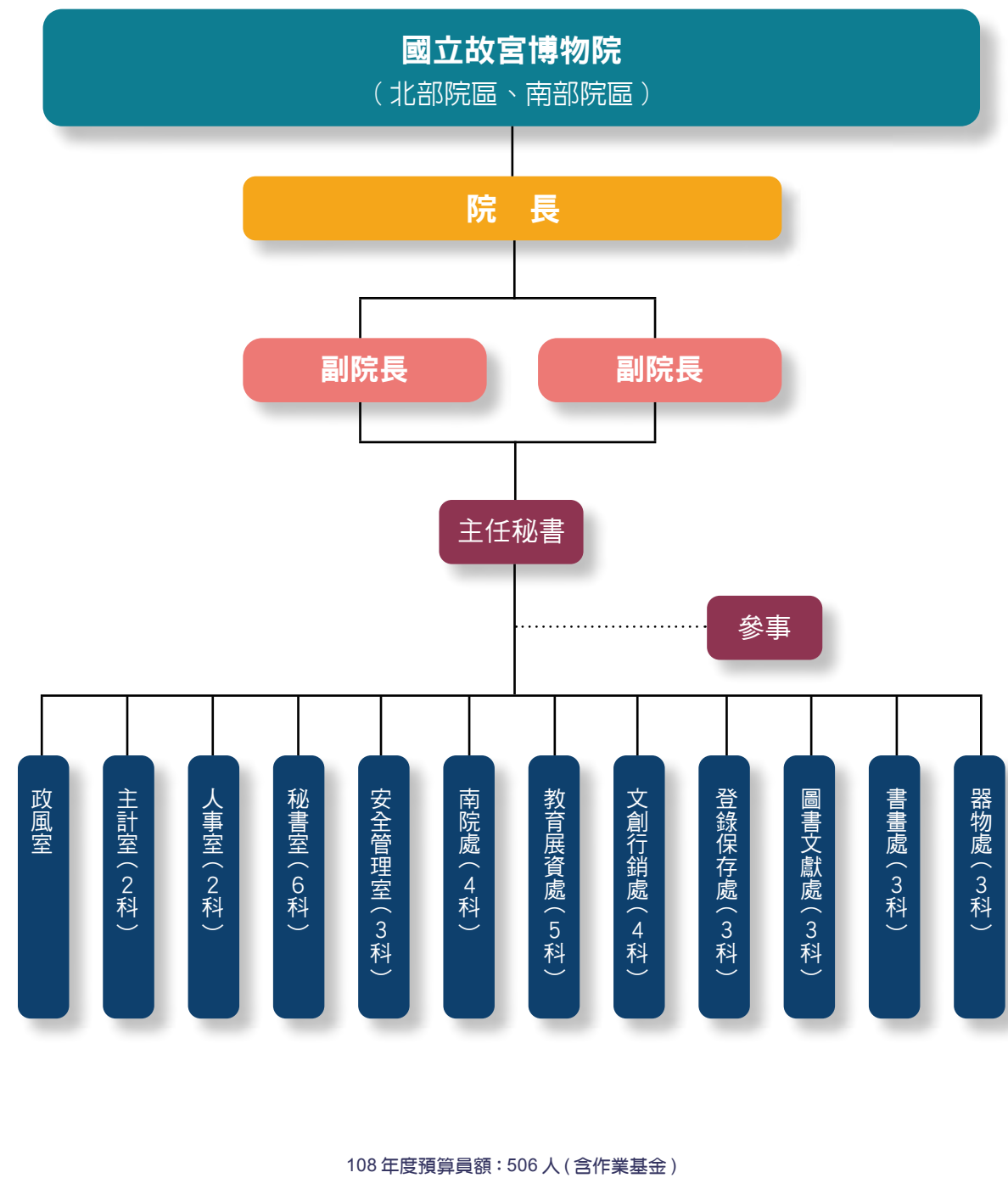
1. Building an infrastructure that supports all museum services, including ticketing, tour booking, shopping, and more in order to improve administrative efficiency and service quality.
2. Expanding/optimizing on-line service platforms, including Open Data, Museum Shop, Digital Collection Management, and Ticketing System to provide friendly service.
3. Developing new applications using location-based, real-time information and multimedia technology to explore greater museum resources and enhance visitor experience.

Hopefully, with the above resources, the NPM will be able to create innovative museum services that can quickly respond to the needs of a new generation of museum audiences. Visitors will also be able to connect to related services such as itinerary planning, shopping recommendations, and other cultural promotions. The NPM is looking forward to applying big data, artificial intelligence, block chain, mobile services, and other advanced technologies to accumulate and analyze visitor information in order to develop an intelligence-based and audience-centered model of museum services.

We will continue to provide better services to achieve our mission, targeting a new generation of museum visitors, promoting Taiwan's culture on the global stage, and maximizing the value of the National Palace Museum. I sincerely invite every individual, inside and outside the museum, to continue to offer their guidance and support.

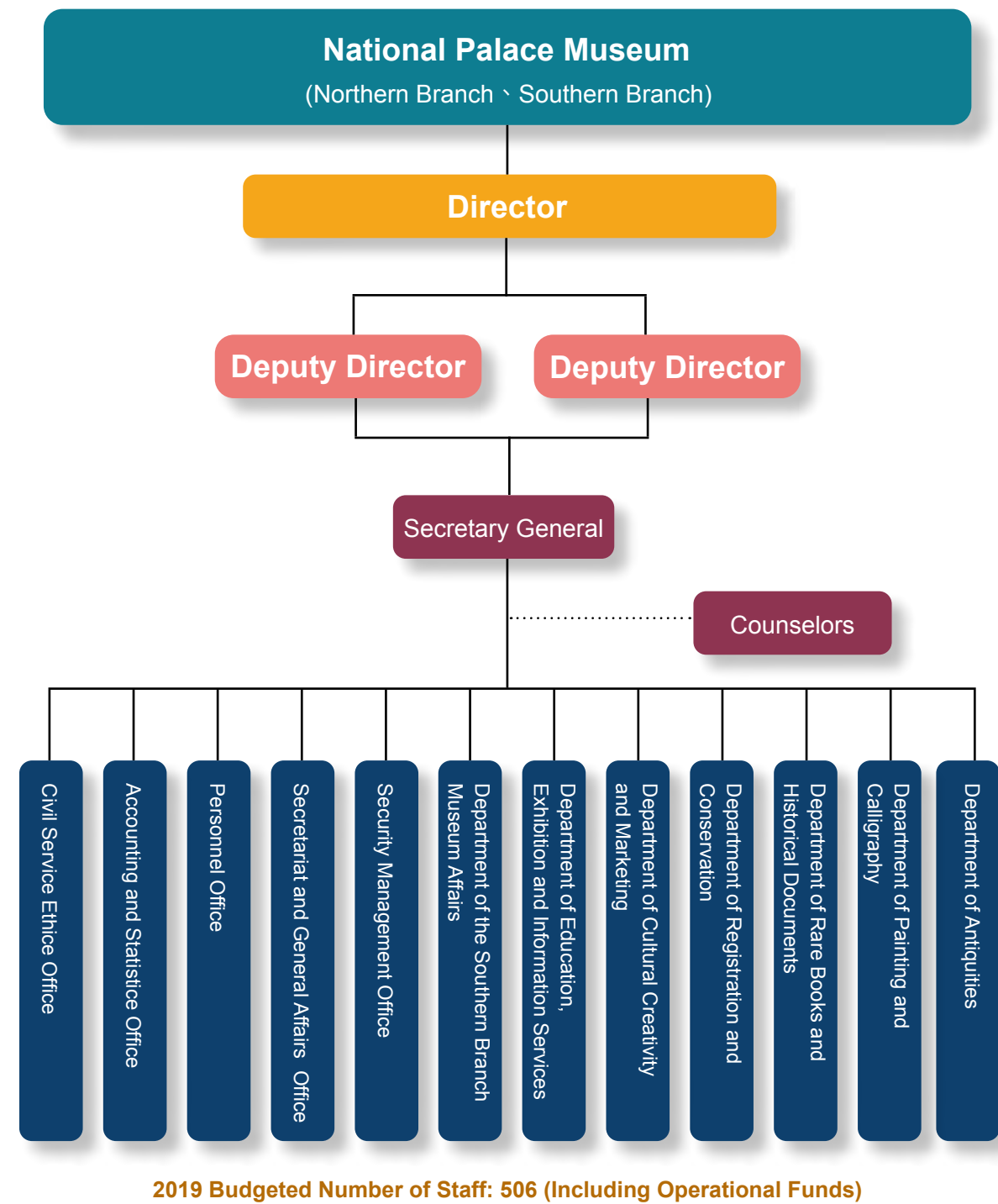


國立故宮博物院組織架構表



說明：  
依本院組織法及處務規程規定，本院置院長一人，副院長二人，主任秘書一人，下設器物處、書畫處、圖書文獻處、登錄保存處、文創行銷處、教育展資處、南院處、安全管理室、秘書室、人事室、主計室、政風室，共 7 處 5 室，分別掌理各項法定職掌及相關業務。

Organizational Structure



Remarks:  
According to the organizational laws and regulations of the National Palace Museum (NPM), the museum has one Director, two Deputy Directors, and one Chief Secretary. The museum has a Department of Antiquities, Department of Painting and Calligraphy, Department of Rare Books and Historical Documents, Department of Registration and Conservation, Department of Cultural Creativity and Marketing, Department of Education, Exhibition and Information Services, Department of the Southern Branch Museum Affairs, Security Management Office, Secretariat and General Affairs Office, Human Resources Office, Accounting Office, and a Civil Service Ethics Office. In total, there are seven departments and five offices, which handle various statutory duties and related business.





## 典藏維護

Collection Management





# 典藏維護

本院典藏文物截至 108 年 12 月 31 日止，共計 698,736 件，有關典藏文物之登錄、保管、維護、展覽及拍攝均依「國立故宮博物院典藏文物管理作業要點」辦理。

## 庫房管理

基於文物典藏管理及安全維護職責，本院持續強化庫房進出控管及各項安全機制，使文物獲得妥善保存與系統化管理。

## 常態性物抽點

本院為切實檢視文物典藏管理工作執行情形，每年分四季由院長進行抽點各類文物。108 年抽點各類文物共計 1,458 件。

108 年度本院文物抽點數量統計表

季別	抽點日期	單位	數量 ( 件 )	總計 ( 件 )
第 1 季	03/11	器物處	76	1,458
第 2 季	06/4	書畫處	9	
第 3 季	09/12	圖書文獻處	1,254	
第 4 季	12/23 及 12/24	南院處	119	

## 文物徵集

本院典藏政策以徵集及購藏中華文物為主，近年開始徵集亞洲重要文物。108 年本院合計購藏文物 105 件、受贈文物 863 件 ( 國贈級別 2 件 )，明細如下：

108 本院文物購藏及受贈一覽表

購藏文物	受贈文物
<ul style="list-style-type: none"><li>● 廣州市景畫 1 件</li><li>● 亞洲外銷繪畫 22 件</li><li>● 日本茶道文物 37 件</li><li>● 日本煎茶器文物 41 件</li><li>● 喜馬拉雅造像 4 件</li></ul>	<ul style="list-style-type: none"><li>● 莊元昌先生捐贈冊頁 1 件 ( 國贈級別 )</li><li>● Martyn Gregory 先生捐贈繪畫 1 件 ( 國贈級別 )</li></ul>
計 108 年購藏 105 件、受贈 2 件 ( 含國贈級別 2 件 )。	



吳院長進行文物抽點  
The Director Wu conducting an artifact spot check



Collection Management

By December 31, 2019, the NPM had a total of 698,736 works in its collection. The registration, conservation, preservation, exhibition, and photography of the collection were handled in accordance with the “National Palace Museum Collection Management Operating Guidelines.”

Storage Management

Due to the NPM’s responsibility for the protection and conservation of its collection, the NPM has continued to strengthen the monitoring of all access to the museum’s storage facilities and has improved various security mechanisms so that artifacts are properly preserved and can be systematically managed.

Regular Inventory Spot Checks

To closely monitor the management of the museum’s collection, every season the Director selects works for spot inventory checks across all artifact categories. In 2019, a total of 1,458 works were examined.

2019 NPM Artifact Spot Check Statistics

Season	Date	Department	Number of Works	Total Works
Season 1	March 11	Department of Antiquities	76	1,458 Works
Season 2	June 4	Department of Painting and Calligraphy	9	
Season 3	September 12	Department of Rare Books and Historical Documents	1,254	
Season 4	December 23 and December 24	Department of the Southern Branch Museum Affairs	119	

Acquisition of Artifacts

The aquisition policy of the NPM focuses on the collecting of Chinese artifacts; however, in recent years the NPM has begun to collect important artifacts from across Asia. In 2019, the NPM purchased a total of 105 items and received 863 items in donation (including 2 national gifts). The details are as follows:

2019 Overview of Works Purchased by and Donated to the NPM

Purchases	Donations
<ul style="list-style-type: none"><li>1 Guangzhou landscape painting</li><li>22 Asian export paintings</li><li>37 Japanese tea ceremony relics</li><li>41 Japanese sencha tea utensil relics</li><li>4 Himalayan statues</li></ul>	<ul style="list-style-type: none"><li>1 book donated by Mr. Zhuang Yuanchang (national gift)</li><li>1 painting donated by Mr. Martyn Gregory (national gift)</li></ul>
Total donations in 2019 : 2 works (including 2 national gifts ) : Total purchases in 2019 : 105 works	



神秘至寶首展 越南林迦罩  
“Smiling Shiva: The Lingakosha from the Kingdom of Champa”





## 文物展覽及交流

Exhibitions and Exchanges





## 文物展覽及交流

本院依常設展及特展兩種方式，策劃書畫、銅器、瓷器、玉器、漆器、雕刻、善本圖書與文獻檔案等展覽，並搭配出版圖錄或導覽手冊，讓觀眾一覽豐饒的華夏文化。同時，也積極與國內外單位合作辦理展覽，呈現博物館普世價值。

### ◆常設展

常設展覽最能呈現博物館藏品內容的廣度與系統性。本院收藏可追溯自新石器時代，歷經宋、元、明、清皇室收藏，藏品以皇室品味為主，質地精美，呈現歷代高品質的藝術成就。本院依材質、年代等主題規劃常設展。

#### 「慈悲與智慧－宗教雕塑藝術」

佛教造像除傳達宗教信仰外，文物本身同時具有獨立的藝術價值。北魏的樸實稚拙，唐代的飽滿生動和宋代以後的親切平易，一方面展現不同時代的工藝水準，一方面說明造像主導者的美感訴求。因此，欣賞佛教造像，不僅能體驗其宗教的善，同時更能透過雕塑藝術，感受其普世之美。

#### 「貴冑榮華－清代家具展」

本院收藏著一批主要來自清代恭親王府的紫檀木傢俱。紫檀自古就是名貴的木材種類，質地最堅；份量最沉，色澤或不如黃花梨那般華美亮麗，入眼卻是一種非常靜穆沉穩的感覺。而這些傢俱雖源自一處，其時代風格卻包含了從十七到十九世紀者，所以原本並非全然成套。但順應現代混搭的流行風，本展覽仍嘗試相互組配出分屬兩種環境的組合：一是熱鬧的起居之室；另為寧靜的文房之所，並且參考清代院畫中的場景，置入各色書畫、清玩及陳設器，讓本來失去了真實環境，而侷促在展櫃裡，角色變得有點模糊的文物，重新歸屬到原本的空間中。

#### 「集瓊藻－院藏珍玩精華展」

「集瓊藻」是乾隆皇帝所藏一件多寶格的名稱，意指蒐羅眾多珍貴美好的物品。本院珍玩類藏品，多數源自宮廷生活用器。有的用於祭祀儀式，有的作外交餽贈用，有典禮中佩帶的裝身器，也有閨閣內堂梳妝品，有的是廳堂上的陳設或文房几案的用具、休閒把賞的巧玩，還有收納多寶玩器的箱匣等，無一不是設計巧妙、工藝精緻。至於其裝飾題材，不時地穿插歷史典故、民俗傳說、吉祥圖案，深刻浸潤於中國文化底蘊間，營造生活中的端莊、文雅與趣味。

#### 「搏泥幻化－院藏陶瓷精華展」

本展覽乃根據本院典藏切入，觀察各個時期、各個窯口的不同釉彩變遷，及官樣裝飾在不同階段的發展。整個展覽依序分成「新石器至五代」、「宋至元」、「明」和「清」四個展區展出。「新石器至五代」呈現陶瓷器由原始到成熟的階段。宋金元時期則從生活美學的角度，來看各個窯口瓷器的裝飾與美感。明朝部分旨在陳述景德鎮御器廠的成立，燒造瓷器成為國家大事，而地方民窯亦與之競爭市場。清朝部分，呈現康熙乾隆三朝皇帝親自指揮御窯廠，官樣影響發揮至極致的現象；隨著國勢式微，終導致晚清的官樣作品混合著民間趣味。

#### 「鐘鼎彝銘－漢字源流展」

古時「金」也泛指黃澄澄的銅，故銅器銘文又稱「金文」；銅禮樂器以鐘、鼎為首，故亦名「鐘鼎文」。在銅器上鑄銘文，以述功紀德、祀享於宗廟，藉以光宗耀祖、傳及子孫，既是真切的史料實錄，也是漢字發展史上的寶貴源頭。

「宗周鐘」是傳世西周天子——厲王胡自作器中最重要的樂器；「毛公鼎」則是西周宣王的叔父兼重臣——毛公所鑄禮器，鼎內鑄有舉世最長的彝銘。鐘銘 122 字、鼎鑄 500 字，二器合計 620 餘字的「鐘鼎文」，恰足作為探討漢字源流的題材。

#### 「南北故宮 國寶薈萃」

為創造臺灣南北文化雙亮點，實現藝術均富的理念，北部院區正館 302 室與南部院區至寶廳，同時分別展出翠玉白菜、清乾隆金甌永固杯、玉燭長調燭臺、肉形石、越南青花猴王像、印度喀什米爾或喜馬查邦鄔瑪一大自在天等院藏品，以人氣國寶南北輝映，串聯藝術文化的動線。

#### 「吉金耀采－院藏銅器精華展」

青銅文明，在鐘鼎彝器的「禮與樂」中讚揚；在立功祭祖的「祀與戎」中頌讚，在周人範鑄紀銘的「其命維新」與「郁郁周文」裡娓娓訴說；歷經東周繁華絢麗的新階段；到秦漢的統一，銅器雖逐步退出禮制的中心，卻轉化成為一種典型，更加的深入思想、文化的底蘊，而文化之美，即深藏在此一器一物之間，致廣大而盡精微，極高明而道中庸，讓觀眾整體認識銅器在商周貴族生活中的功用與文化底蘊。

#### 「敬天格物－院藏玉器精華展」

近八千年的發展，玉雕具體地展現了華夏民族敬天法祖的宗教倫理，中世紀以後，形神兼備的寫實手法達於高峰，說明中國文化中重視格物致知的治學傳統。

展覽分「玉之靈」、「玉之德」、「玉之華」、「玉之巧」、「玉不琢不成器」、「玲瓏璀璨」等六單元，選展 400 餘件，「敬天格物」詮釋了中華民族玉文化之特性，也說明了中華古玉最深層的內涵。

#### 「院藏清代歷史文書珍品」

本展覽將以往深藏大內的官書詔令、檔案奏摺、名臣傳記、檔冊輿圖等珍貴史料公諸於世，使觀眾對清代文書發展與面貌有更深入的認識，亦得從中瞭解大清王朝的政治祕辛、君臣關係、政經文化與朝代興衰。此外，臺灣位處中國大陸東南沿海，其地方政務與民瘼輿情素為清政府所重，因而留下許多官方文獻、奏摺輿圖、地方志書史料。本院因之規劃專區，精選展件，方便民眾藉由人、地、事、物的觀照，見證清代兩百餘年間對斯土斯民的關注。

#### 「院藏善本古籍選粹」

本展覽題以院藏二十餘萬冊善本古籍、佛教經典以及輿圖版畫等珍本書冊為基礎，佈陳內容含「清宮藏書」及「訪舊蒐遺」兩大單元，復各分若干子題。前者旨在說明前清宮廷圖書度藏與分佈概況，兼及其卷帙之浩繁、裝幀之考究；後者則以介紹故宮成立後不斷蒐購、徵集、獲贈之所得為要，其中不乏本院所欠闕，且深具文化學術價值者。此番展出之件皆為一時之選，觀眾置身其間，當可進一步認識院藏善本古籍的遞嬗過程及其文化意涵，以及中國傳統印刷技法與圖書裝幀之類型特色。



### 「看畫・讀畫—歷代名蹟選萃」

本展覽藉由人物、花卉翎毛、山水等畫科中的風格典範，與不同時代、不同流派的變革，來說明中國繪畫的發展脈絡。基於維護有機類材質文物的考量，每季均會更新展品內容。

### 「筆墨見真章—歷代書法選萃」

書法是漢文化圈特有的藝術，長久以來在中國文化傳統中蔚成體系，也自然應用在日常生活裡，了無古今隔閡。有關中國書法從古至今發展的歷程，是古今中外世人所關心的課題，本展即由此出發，揭示中華文化的書法藝術發展脈絡。基於維護有機類材質文物的考量，每季均會更新展品內容。

### 「受贈寄存名品展」

本院 108 年舉辦 3 次受贈寄存書畫展，概因近 50 年來社會各界人士陸續捐贈、寄存作品，為感念捐贈者之無私捐助，亦使大眾能欣賞新入藏文物之美，遂有相關展覽之規劃。共計選展居廉、高劍父、楊善深、黃君璧、林玉山、王壯為、傅狷夫、江兆申等近現代名家之作品，期盼未來各界人士持續共襄盛舉，以饗全民。

### 「巨幅名畫」

本院典藏歷代書畫名蹟之豐富性與藝術性，素為全球所稱譽。部分尺幅超大的作品，無法於一般展櫃中陳列，僅能藉由 202 室的挑高大陳列櫃中展出。歷年來「巨幅名畫」已經成為本院頗具特色的常設展，也是來院書畫藝術愛好者必看的展覽。

### 「認識亞洲—新媒體藝術展」

本展以立足臺灣、放眼亞洲為主軸，製作了「認識亞洲」、「印度文化圈」和「華夏文化圈」三部影片，以創新而精緻的詮釋，搭配先進科技的拍攝手法，細膩地呈現陳列室中各項展覽的藝術文化精品，讓觀眾貼近亞洲文明的深邃與遼闊。

### 「旭日初昇—嘉義史前文化展」

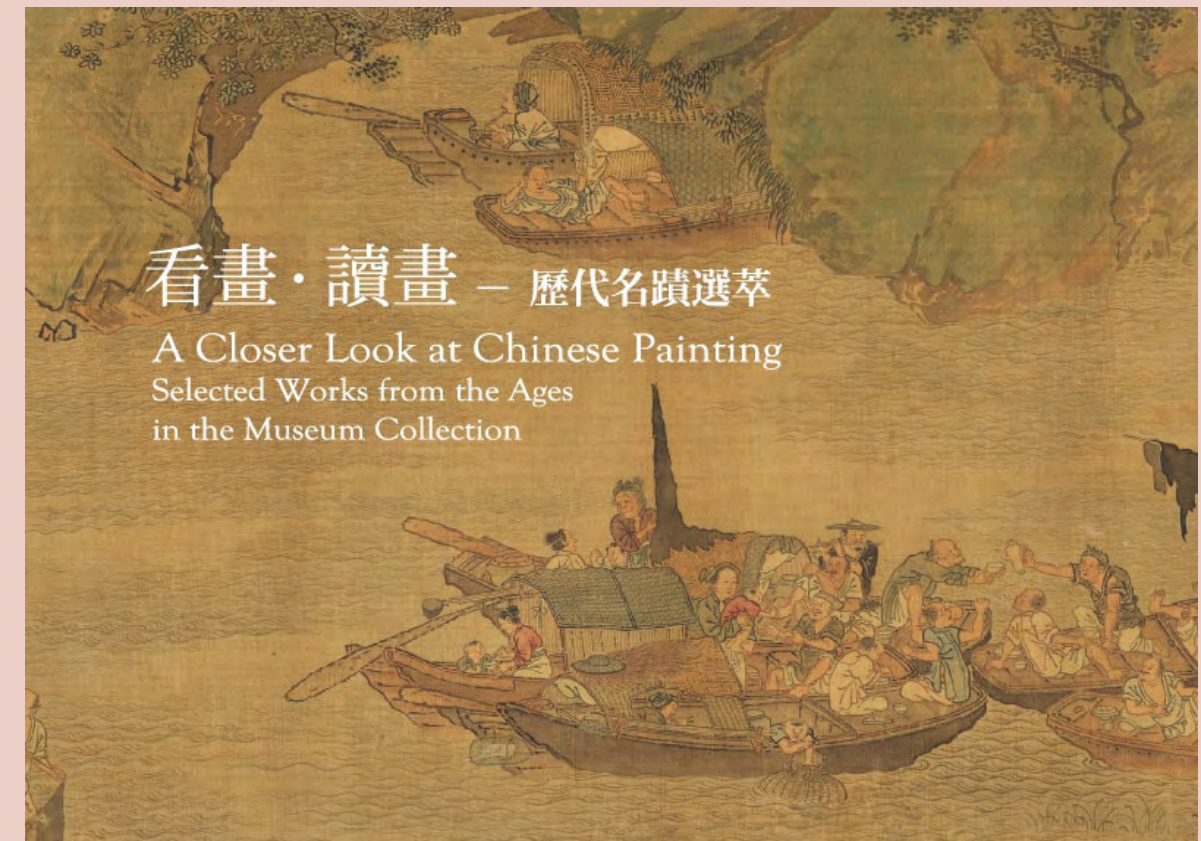
本院南部院區座落在嘉義，為了與地方聯繫，特別以院藏歷史文物及新媒體藝術手法策劃本展。故宮南院藉由國立自然科學博物館在嘉義魚寮、阿里山地區的考古發掘，看見嘉義早期生活的樣態和文明的發展，也讓包含嘉義縣定古物的球形豆、高腹圓罐等嘉義史前光輝，再次在大家眼前躍現。

### 「佛陀形影—院藏亞洲佛教藝術之美」

本展覽以泛亞洲的視野，向觀眾呈現佛教藝術在亞洲各地的豐富面貌。展覽在一件北印度秣菟羅 (Mathurā) 地區的佛塔欄楯作為開場，分為「誕生的喜悅」、「佛陀的智慧」、「菩薩的慈悲」、「經藏的流轉」與「密教的神奇」等五單元展出，其中第四單元展出本院重要典藏康熙八年《龍藏經》。

### 「穿上亞洲—織物的交流與想像」

本展覽以院藏亞洲織品服飾，包括東亞文化圈、東南亞文化圈、及中西亞文化圈的織物。介紹不同文化圈的織物及服飾特色，並進一步探討貿易交流下織物的跨域交流與想像。另設一展覽簡介教育推廣區域以深入淺出的方式介紹織物技法。



看畫・讀畫—歷代名蹟選萃

“A Closer Look at Chinese Painting: Selected Works from the Ages in the Museum Collection”



適於心—明代永樂皇帝的瓷器

“Pleasingly Pure and Lustrous: Porcelains from the Yongle Reign (1403-1424) of the Ming Dynasty”



「玉見亞洲 - 院藏玉器展」

本院所藏亞洲玉器主要來自清宮舊藏，不但光彩奪目、精緻絕倫，為宮廷文化帶來了異域風尚，也豐富了傳統的玉器工藝技術，這些作品的製作時間軸橫跨十五至十九世紀，空間軸指向昔日蒙兀兒帝國、印度土邦、鄂圖曼土耳其帝國等地以及中亞東部的新疆，希冀能更清晰呈現各地不同風土下的玉器風貌。

「芳茗遠播－亞洲茶文化展」

本展覽共分為「茶鄉－中華茶文化」、「茶道－日本茶文化」、「茶趣－臺灣工夫茶」等三單元，展出院藏茶文化相關文物，呈現各區域特有的品茗方式與文化；並藉由明代茶寮、日本茶室及現代茶席等情境空間展示，營造出不同時空飲茶的特有氛圍，帶領觀眾認識茶在亞洲的傳播與交流，如何發展出各具特色又相互融通的茶文化。

108 年常設展一覽表

院別	陳列室	常設展名稱
北部院區	101	慈悲與智慧－宗教雕塑藝術
	103	院藏清代歷史文書珍品
	104	院藏善本古籍選粹
	106	集瓊藻－院藏珍玩精華展
	108	貴胄榮華－清代家具展
	201、205	搏泥幻化－院藏陶瓷精華展
	202	巨幅名畫
	204、206	筆墨見真章－歷代書法選萃
	208	受贈寄存名品展
	210	看畫・讀畫－歷代名蹟選萃
	301	鐘鼎彝銘－漢字源流
	302	南北故宮 國寶薈萃
	305、307	吉金耀采－院藏銅器精華展
	306、308	敬天格物－院藏玉器精華展
南部院區	S201	玉見亞洲－院藏玉器展
	S202	芳茗遠播－亞洲茶文化展
	S301	認識亞洲－新媒體藝術展
	S302	旭日初昇－嘉義史前文化展
	S303	佛陀形影－院藏亞洲佛教藝術之美
	S304	穿上亞洲－織物的交流與想像

◆年度特展

特展屬本院典藏單位研究成果展，能深入呈現策展同仁之研究心得。

「適於心－明代永樂皇帝的瓷器」

本院典藏的傳世永樂瓷器，質量俱精，本次展覽特別精選一百件左右的作品，分為三個單元。第一單元「內府燒造」，呈現永樂時期瓷器的性質、面貌及特色。第二單元「對外交流」展現瓷器上所見與西藏以及中西亞文化交流的軌跡，第三單元「承襲與模仿」，呈現明代永樂、宣德時期的瓷器在清代康熙、雍正、乾隆時期的仿作，希望透過本次展覽，參觀者能從中看到傳世永樂官方用瓷的時代面貌及文化意涵。

「紫砂風潮－傳世器及其他」

此次展覽以「紫砂風潮」為題，分成四個單元依序展出相關器類。第一單元「皇家茶器」，展出珍稀罕見的宜興胎畫琺瑯茶器。第二單元「魅力琺瑯彩」，則藉由瓷胎、金屬胎、玻璃胎畫琺瑯等文物，說明宜興胎畫琺瑯茶器製作背景存在的工藝與文化交流面向。第三單元「宜興・歐窯與廣窯」，旨在透過傳世定為宜興窯的作品，呈現古今理解宜興窯產品的轉變。第四單元「茶・饗宴」依據本院典藏品，規畫一個帝王專屬茶席，想像清宮茗事可能的樣貌。

「天香茄楠－香玩文化特展」

本展覽分成兩部分，一是「香之道」，通過本院所收藏的宮廷茄楠沉香，看過去的日子裡，稀有的沉香是如何被珍藏、穿戴及薰燃品玩，故分為「收藏陳設」、「隨身佩飾」、「品香香具」三個單元，以了解古人是如何使用這種價比金高的香中鑽石，讓生活更有味道。二為「香之味」，看今日除收藏、佩戴外，過去數十年來，臺灣復興了品香文化。以品香為主，發展出完整的香席器用，藉由展出「香具藝術」與「品香空間」二單元，讓這些優秀的創作來說明現代人如何玩香，同時傳遞著屬於現代人生活的美感。

「實幻之間－院藏戰國至漢代玉器特展」

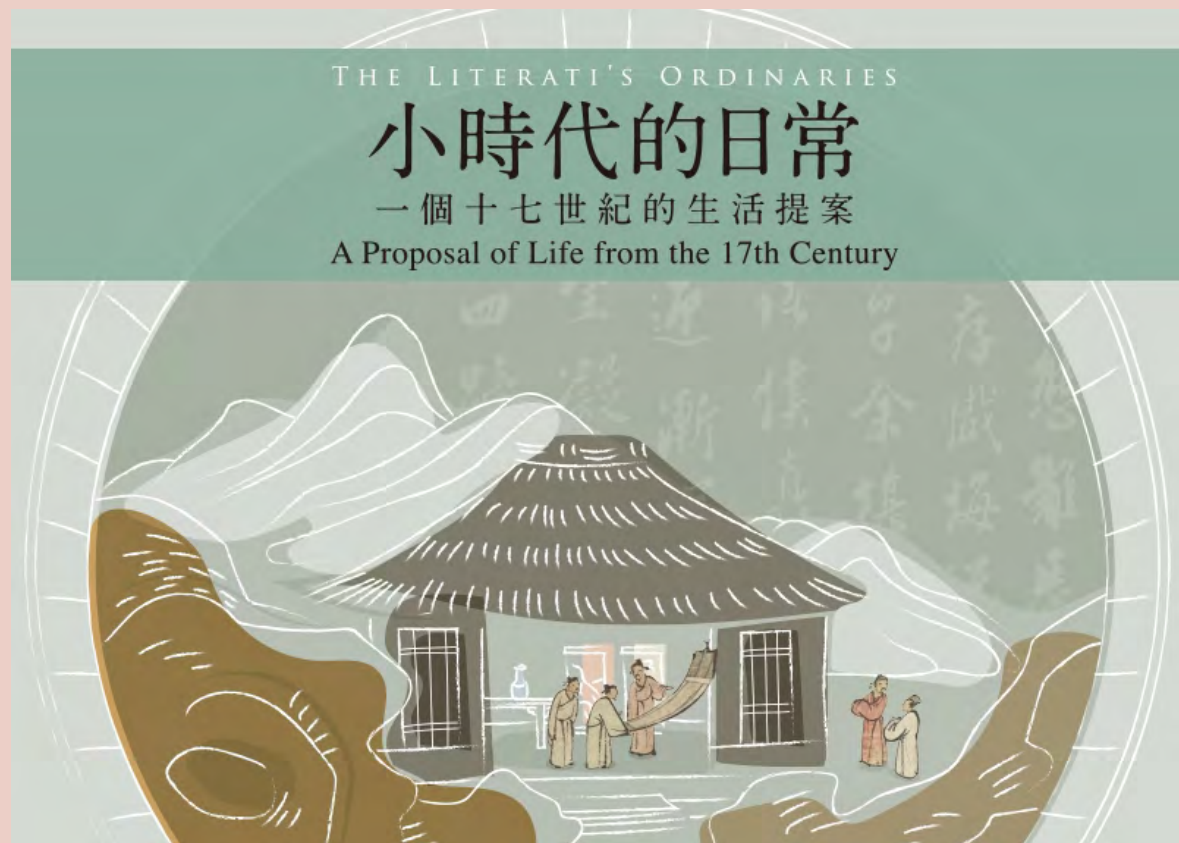
此次展覽共展出戰國至漢代精選玉器 212 件，不僅呈現此時代璀璨紛呈的藝術美感，也足以說明這個時代的玉器故事。戰國至漢代玉器追求動態錯覺的目標儘管一致，身形也依循相同的蜿蜒體態，但作品的錯覺效果卻截然不同，如戰國玉龍是足爪錯置、動靜互見的平面形式，而漢代玉獸則為身形扭轉、張馳各異的立體形態。為了探明這些問題，展覽共分「動感十足的玉器時代」、「戰國至漢代玉器的藝術風格」、「感知世界與物理世界的對話」、「引人入勝的錯覺藝術」四個單元來理解。

「亞洲探險記－十七世紀東西交流傳奇」

本展覽以荷使出行成功覲見大清皇帝的旅程，作為敘事切入的視角，並且精選本院和荷蘭阿姆斯特丹國家博物館、日本海杜美術館、大阪市立東洋陶磁美術館、臺南市政府文化局、國立臺灣大學圖書館、藝術史研究所等合作單位的館藏，共同呈現一段迴盪於東西之間的交流故事。

本展覽分成四個單元，序幕「行旅足跡」－展示荷使旅程所見相關紀錄與物件。第二單元「異國奇珍」－展現兩個端點的人們對異國充滿期待與想像，促使具有東方風格或看起來像是西方情調的物品，競相湧現。第三單元「東方風情」－儘管十七世紀的時空背景下，觸手可及外來文化的衝擊，然而明朝皇帝仍然一如往昔地祭祖謁陵，而隱身於書齋中的文人，亦暢所欲言談個人品味。最後「寰宇交會」單元－則以同時混融東西特色的裝飾風格，如瓷器上的裝飾紋樣，蘇州版畫和世界地圖中





小時代的日常——一個十七世紀的生活提案  
“The Literati's Ordinaries: A Proposal of Life from the 17th Century”



壽而康——院藏醫藥圖書文物特展  
“Traditional Chinese Medical Texts on Life, Health and Longevity in the Collection of the National Palace Museum”

的轉譯手法，重建十七世紀的世界觀，以及東西交會影響下的藝術與文化。

本展覽獲得 GQ 展覽推薦：2019 過年連假一定要走跳的 10 個展覽！

### 「小時代的日常——一個十七世紀的生活提案」

這個展覽訴說的小時代是指十七世紀，那是一個有趣，並且充滿各種可能性的時期。以現代物質文化研究來看，既可從東西交流的角度，一窺當時探險家跋山涉水開拓航道的故事，也能從江南視線瞭解文人世家看似平淡，其實分外講究質感，別有一番趣味的日常。此次通過十七世紀的小資文青文震亨（1586-1645）書寫《長物志》歸類而出的「書畫」和「器具」兩個章節作為策展基礎，除了重新發掘博物館藏品蘊含的人文脈絡之外，也探索古人游賞於物的點滴細節，從中梳理與之相關的交遊網絡，以及賞古風逐漸影響一般居家日用的面向。嘗試從古人處理身外之物的態度，回看現代的人與物的關係。

### 「皇帝的多寶格」

所謂多寶格可以理解成是一種文物的組合，而「皇帝的多寶格」展顧名思義展出清宮傳世經過皇帝降旨處理過的一組組文物。雖然聚集文物使之成組的構想，並非帝王專利。但是由於國立故宮博物院藏品的組成，有一部分來自於清宮舊藏，且其中充滿著歷代皇帝的鑑賞痕跡，兼且對照清宮檔案，也得以追溯出多數文物重裝、成組於清乾隆朝（1736-1795）。故展覽又將聚焦於乾隆皇帝，看他如何在前朝既有的文物整理與組裝基礎上，進一步發揮創意，讓清宮文物的收納與陳設顯得更為井然有序。

### 「古人掌中書——院藏巾箱本特展」

今人所稱的袖珍書、口袋書或掌中書，即古時的「巾箱本」，其外型小巧細緻，攜帶方便，深受古今社會民眾喜愛與收藏。古代袖珍書內容廣泛，包括商人旅行書、考生挾帶書、學子經書詩文，以及通俗小說、醫書等，兼具裝飾性與實用性。時至今日，袖珍小冊仍為大眾愛不釋手的隨身讀物。觀眾透過院藏袖珍本特展，當能以古證今，目睹圖書演變史。

本展覽旨在呈現巾箱本的淵源歷史、裝幀形式、開本尺寸與內容差異，計分為「巾箱本五經」、「古人展書讀」、「皇家藏袖珍」，以及「大書配小書」、「巾箱走四方」五單元。另外，此次特別規劃教育推廣區，分別展出借自國家圖書館典藏國內私人藏家寄存的西洋袖珍本，以及黃震南先生所藏臺灣早期袖珍圖書，和當代袖珍書。

觀眾透過展覽，不僅可瞭解古人藏書於箱篋的文化背景，兼亦想見其行旅坐臥書必隨身，或展卷誦讀，或把玩賞鑒的文化現象。尤有進者，觀眾於欣賞文物之際，亦得以古證今，目睹袖珍本在圖書發展歷程中所展現的不同面貌。

### 「壽而康：院藏醫藥圖書文物特展」

本展覽分成「人之始生」、「身體的透視」、「面對疾病」、「外證治療」、「本草與醫方」、「宗教與醫療」、「養生與延壽」、「國家與醫療」等八個單元，透過院藏醫藥圖書、文獻及相關歷史文物，從人之生命史的角度切入，展示人類、疾病、醫藥與養生之道彼此間在歷史上的互動。

透過本特展，期能引領觀眾進入古人疾病、醫藥與養生的世界，同時藉此反思現代社會的疾病與醫療觀，進而喚醒大家對健康議題的重視。並希冀透過古籍文獻文物與多媒體製作；使參觀民眾得以更深入瞭解本院醫藥圖書文物之價值。



### 「來禽圖－翎毛與花果的和諧奏鳴」

古代畫家習慣將禽鳥稱為「翎毛」，國立故宮博物院典藏有超過兩千件以上，以翎毛為描繪對象的古畫。「來禽圖」特展，共遴選卅一組件，分別於202及212陳列展出。作品時代囊括宋、元、明、清至近代，型態可區分為「果熟來禽」與「鳥語花香」兩類。展出同時，並會搭配禽鳥的寫真照片一併陳列，觀眾可以透過繪畫與照片的詳細比對，具體理解歷代畫家對於禽鳥生態縝密的觀察力，以及當想要突破形似侷限時，如何藉助筆墨與萬物對話，來抒發內心情感的創作力。

### 「巨匠的剪影－張大千 120 歲紀念大展」

大千先生的畫藝深受石濤（1642-1707）和八大山人（1626-1705）影響，並溯源至隋唐、北魏，長年沉浸於古代諸名家，盡收傳統筆墨技法之精髓，從山水到人物、花鳥、畜獸等，各種畫科無一不臻妙境。熱衷於古書畫的研究學習，讓他成為重要的鑑賞家，對繪畫史也有精闢見解。晚年發展出氣勢撼人的潑墨潑彩畫風，開拓水墨新境界，成為標誌性的代表。書法兼擅諸體，善於臨仿不同書風，更融合成奇肆雄強的鮮明書風，與其精妙畫風相得益彰。長達六十多年的畫齡，加上勤於創作，傳世作品數量空前龐大，為世人留下可觀的文化資產。大千先生與國立故宮博物院關係匪淺，身後將他珍藏之書畫及用印遺贈予本院典藏，同時也將居所摩耶精舍捐出成立紀念館，由本院代為管理。

108 年適逢張大千一百二十歲生日，特從本院豐富典藏及國立歷史博物館寄存之作品中，精選出書畫精品、印章與珍貴照片，具體反映大千先生早、中、晚不同時期的藝術特色與精神，讓觀眾重睹其精采絕倫的藝術傳奇與大師風采。

### 「以文會友－雅集圖特展」

雅集是古代文人的派對形式之一，舉辦聚會的理由各式各樣，規模亦可大可小。在雅集活動裡，主人與賓客除了享用精緻美味的佳餚，也會有吟詩、鼓琴、對弈、觀畫、品茗等助興活動，更不用說宴會上即席揮毫、題詠等具紀念性質的副產品產出。宴集上文人之間相互激盪與較勁，因此雅集亦可說是文化力的孕育搖籃。雅集圖不僅是聚會之後的圖像紀錄方式，也是對前人盛會景況的追慕想像，經由畫家的巧手，使之具象化，甚至加入新的表現元素。流轉於不同時空的雅集圖，也因此有了新的生命。本次展覽以「晉唐風流」、「雅集典範」、「想像雅集」、「亂世唱和」、「慶生為名」、「皇權宴會」六個單元向觀眾介紹這些歷史上著名的雅集盛事。其中也會穿插一些趣味小品，呈現文人缺乏靈感的狀態。

### 「名山鉅作－張大千廬山圖特展」

〈廬山圖〉不僅是張大千（1899-1983）晚年的潑墨潑彩傑作，更是存世最大的整絹繪畫，108 年2 月由文化部正式核定為國寶。

張大千本名爰，籍貫四川內江。早年即銳意專研五代迄清的歷代名跡，奠定傳統書畫根柢。抗戰期間（1941-1943）復前往敦煌臨摹唐宋壁畫，歷時2 年7 個月，自此畫風日趨恢弘瑰麗。50 歲後卜居海外，履踪遍涉歐美諸國，閱歷既廣，更能兼融中西，在傳統筆墨基礎上，另創潑墨、潑彩的嶄新格局，成就了後期藝術的典型風格。79 歲由美國返臺，築室臺北外雙溪摩耶精舍。雖體力漸趨羸弱，猶堅持作畫不輟，甚至勇於挑戰自我極限。縱178.5 公分、橫994.6 公分的〈廬山圖〉（1981-1983）即為其最後的精彩鉅製。此作雖非出自對景寫生，但凝聚了大千畢生的畫藝精粹，筆墨縱橫排盪，並融合潑彩大寫意法，畫面布局宏偉，吞吐著極其撼人的氣勢。



以文會友－雅集圖特展  
Friends Through Culture: A Special Exhibition of Paintings on Elegant Gatherings





吳院長主持「泥土的座標—院藏陶瓷展」開幕典禮

Director Wu presides over the opening ceremony for the exhibition

"The Coordinates of Clay: Ceramics in the National Palace Museum Collection"

### 「圓滿—〈青花柳葉鳥紋盤〉修復成果特展」

106 年 7 月 18 日的早晨，當南部院區博物館管理員進行例行開館巡檢時，驚覺「揚帆萬里—日本伊萬里瓷器特展」展廳內展品〈青花柳葉鳥紋盤〉受損並脫離支架。本院組成修復團隊檢測盤體、分析數據，做科學化的驗證，解明其自然崩壞原因，並以日方指定的「金繕」方式進行修補；「金繕」是日本傳統的技法，也蘊含著作品的新歷史以及兩館友好的美麗記憶。黏合、描漆與敷金，每一個過程，團隊都竭盡心力；修護後的瓷盤，綴上了美麗的金線；盤體中央呈現出如英文字母「Y」狀的修補痕，宛若金色的生命線，讓將近四百歲的〈青花柳葉鳥紋盤〉獲得了新生。

### 「赤壁與三國群英形象特展」

本展以赤壁及三國群英為題，精選鄭問筆下之三國主題漫畫原稿，結合院藏相關主題精品，敘說一場驚心動魄的戰爭，成就傳唱千百年的歷史。展覽包含關於三國主題的弩機、銅印、繪畫、書法、拓片、刻本等珍貴故宮藏品，並包括日本江戶時期浮世繪與葛飾北齋《北齋漫畫》及臺灣漫畫家鄭問的創作原稿等展品。本展覽不只說明「赤壁」主題跨越時空、地域影響至今，更空前擊畫古代文物及當代藝術的精采對話。

### 「占婆的微笑—越南林迦罩特展」

林迦的梵文之意為「標誌」，濕婆神廟的中心聖龕中往往立著林迦，說明林迦崇拜在印度教濕婆派中占有中心地位。這件作品不僅體現占婆王朝美學，同時見證皇權中印度教濕婆信仰的一個特殊面相。就目前已公布的資訊，包含此件，越南境內僅存兩件；全世界各公、私收藏總計不到 20 件，多數僅存頭像，或罩體已殘破。本院此件罩體相對完整，更顯珍貴。

### 「泥土的座標—院藏陶瓷展」

本次展覽以東亞陶瓷為主題，以本院豐富多元的收藏為基礎，從清代盛世康熙、雍正、乾隆三朝官窯瓷器作為開端，呈現中國陶瓷製作技術、資源、經驗與能量皆燦然大備的巔峰，接續再以釉色、紋飾、器形等要素，盤點中國與周邊各國家陶瓷文化的交流與交融。續依風格特色，分列越南、泰國、柬埔寨、緬甸與韓、日等地域單元，精選代表性文物，呈現東亞各地陶瓷器競起的樣貌，進而述及文化交流議題，讓泥土的座標妝點出東亞陶瓷文化的華麗大觀。

### 「蔡牽與王得祿特展」

今天嘉義太保市之名，因為清代臺灣首位獲得太子太保封銜的王得祿（1770 — 1842）而來。嘉義人王得祿，是清代臺灣籍最高武官，嘉慶年間投身水師，護送冊封琉球國王特使，也打擊海上勢力，步步晉升到從一品提督。本展結合院藏清代檔案、奏摺，搭配地方傳說和藏於民間的畫像、袍服、誥命以及臺灣各宮廟收藏有關贈匾，整合官方與地方資料，藉由民間梟雄蔡牽與官方提督王得祿的海上對決，闡述 19 世紀臺海間的海洋史，展開歷史人物、事件的多元詮釋。

### 「人氣國寶展」

為了讓南部觀眾更有機會親近本院名品，南部院區特闢至寶廳選件展陳人氣國寶。首展推出肉形石，其與翠玉白菜同列故宮巧雕名品。此塊肉形石的質地為不透明的玉髓，工匠掌握此塊玉層層堆疊的紋理特性加工，在其上鑽孔製造毛孔的效果，並將最上層染成紅褐色，使之看來像浸過醬油的肉皮般的鮮嫩多汁，工匠的巧藝使一方冰冷的玉石化為令人垂涎的「東坡肉」，逼真工藝技術令人讚嘆。



### 「薩瓦蒂泰－故宮泰文化特展」

「薩瓦蒂」取泰文 Sawasdee 吉祥美好之音譯。本次展覽全面盤點故宮院藏所有泰國相關文物，包含數百年來暹羅與中國來往的外交文件、記載暹羅國歷史的善本古籍、宗教雕塑、外銷陶瓷器、絲織品等近百件文物，介紹予臺灣觀眾。並藉由泰國暹羅博物館、泰國貿易經濟辦事處、財團法人成陽藝術文化基金會、國立政治大學歷史學系及臺灣新住民團體的支持與協助下促成，期透過本展引領觀眾在觀光旅遊之外，更深入認識精彩的泰文化歷史與藝術內涵。

### 「四海名物：國立故宮博物院新入藏亞洲文物精選」

對今日的人們而言，「旅行」已成了生活中相當重要的部分；在歷史上，各樣的旅行包含了商貿、宗教傳播、朝聖、使節往返甚至戰爭與民族遷徙，促成了亞洲各區域古文明間以及與亞洲之外的歐洲、非洲間的聯繫。本展覽藉由 12 個旅行者的故事帶出，呈現故宮近年來在文物購藏方面的成果。以全亞洲的視野，範圍包含東亞、東南亞、南亞、中西亞、喜馬拉雅等各區域；材質則有銅、瓷、漆、木、織品、平面繪畫等，其中有近 30 件文物為入藏後首度公開展出。

### 「奇幻嘉年華：21 世紀博物館特展」

「狂歡節」(Carnival，亦翻譯嘉年華)源自於中世紀的街頭狂歡，象徵一種大眾感官的愉悅展演與解放。本展覽中以「奇幻」為字眼，以「奇」字象徵美術館物質文明的珍奇，「幻」字則意指科技世界下的虛擬幻境，以故宮既有之新媒體藝術展件策劃的純虛擬藝術展，並首度邀集羅浮宮、橘園美術館、泰特現代美術館、柏林舊國家畫廊、慕夏基金會等近年製作的虛擬實境展件，開啟一場遊走奇幻景觀與文化解放的狂歡節。

### 配合「2018 臺中世界花卉博覽會」行銷

#### 1. 花之禮讚－四大美術館聯合大展

本院配合「2018 年臺中世界花卉博覽會」，特別規劃與東京富士美術館、奇美博物館與國立臺灣美術館共同合作主辦「花之禮讚－四大美術館聯合大展」，於臺中國立臺灣美術館展出。透過跨國交流與館際之間的合作，企圖展現臺灣、華夏、日本與西洋四種不同文化脈絡的世界觀與價值觀。

本展覽榮獲《藝術家》雜誌「十大公辦好展覽」第九名。

#### 2. 「花事・閒情－品味花器與生活」特展

於南部院區舉辦「花事・閒情－品味花器與生活特展」，以「花事・閒情」為題，呼喚人與花的亙古情緣。此外，臺灣早期花器兼融中國花藝、日本花道及本土工藝，形成獨具特色的臺灣花器，頗有可觀之處，展覽特闢單元，觀眾可一睹臺灣本土花器的風采。展覽亦透過新媒體創造的超現實花園「月影梅」，邀請觀者進入花器的奇幻世界，體驗科技與藝術完美融合的絕妙意境。

#### 3. 故宮花蝶館－新媒體藝術展

近年來致力結合人文歷史與科技創新應用，以藝術與科技跨域之多重視野，著重於數位藝術教育之推廣，本院為響應「2018 年臺中世界花卉博覽會」，特別規劃建置「故宮花蝶館」，以臺中當地之花、馬主題特色、園區「生態・Nature・自然共生」核心價值為發想，將故宮本院典藏重要文物，轉化為新媒體藝術，並融合教育推廣面向，打造全新沉浸式美學體驗場域。

### ◆與院外機構合作辦理特展

#### 北部院區「悠遊風景繪畫—俄羅斯普希金博物館特展」

本展由聯合數位文創公司向本院提案申請，以俄羅斯普希金博物館世界著名的法國 19 世紀風景繪畫為主題，精選 17 世紀至 20 世紀名家如巴洛克派的法國風景名家克勞德・洛罕、洛可可派大師布雪、巴比松派的柯洛、印象派的雷諾瓦、塞尚、盧梭、高更等 48 位重量級藝術大師共 65 件作品。展覽以「近代風景繪畫的起源」、「讚頌大自然」、「巴黎城市光影」、「巴黎近郊的自然景致」、「南法明媚風光」及「海外的異想世界」為主題，引領民眾認識法國近代風景繪畫。

#### 北部院區「故宮動物園」

本展為國立故宮博物院第一次針對國小兒童舉辦之特展，也是本院首度與國內「三園一館」，包括臺北市立動物園、新竹市立動物園、高雄市壽山動物園與屏東國立海洋生物博物館共同合作。展場內陳列著各式各樣的動物圖畫，一一秀出各種蟲、魚、鳥、獸，滿足大家在視覺、觸覺、聽覺和嗅覺上的不同感受。畫作旁搭配真實動物的照片，讓小朋友馬上就能分出圖畫和真實動物的差別。「三園一館」分別提供了園(館)史的資料和動物的聲音影像檔，對於畫作所繪物種的判別提供了專業上的意見，讓大小朋友得對各園(館)有了基本的認識之外，對於古今動物的差別也能獲得正確且即時的識別效益，從中埋下「文資保存」、「生態保育」與「動物福利」的種籽，進而思考生活中博物館和動物園存在的意義和價值。

#### 南部院區「交融之美—神戶市立博物館精品展」

從臺灣所在的東亞海域出發，全面地呈現大航海時期以來，東亞海域周邊地區在多方相會下所發生的文化撞擊與交流。為了說明這段精彩的故事，本展特別借重神戶市立博物館的精品，另精選故宮典藏文物及荷蘭國家博物館、荷蘭臺夫特王子博物館及國立臺灣歷史博物館的收藏，為觀眾講述一段 16 至 19 世紀歐亞藝術的奇遇與交融。陣容可說是神戶市立博物館在海外亞洲最具規模的一次展出。

#### 南部院區「法國凱布朗利博物館面具精品展」

本展覽以法國凱布朗利博物館百餘件造型豐富多樣的面具為基礎，在材質和形式上，具有相當程度的豐富性，揭示出世界各地的文化，如何透過充滿創意造形的面具，形塑心目中的神靈與靈魂的形象。其中亞洲面具涵蓋日本、韓國、印度、泰國、印尼、越南等戲劇儀式用面具，透過這些面具可瞭解亞洲地區流傳悠久的史詩與戲劇。本展希望提供觀者欣賞並瞭解來自世界各地豐富多元的文化，並體驗這些面具的非凡創造力之美。



◆國際展會

參加國際博物館協會 (ICOM) 2019 年年會大展

國際博物館協會三年一度大會於 108 年 9 月 1 日至 7 日於京都國際會館盛大召開，年會期間故宮以「東方博物之美」(Reinterpreting Tradition) 為展覽主題，呈現故宮近年來所累積的數位轉化成果，依據官方網頁統計，本次大會會議計有來自 141 個國家，多達 3,000 名各委員會會員出席盛會，展場空間設計以故宮形象與氛圍為基調，展覽內容以多年來的數位科技轉化成果為主，以 VR 互動裝置、AR 虛擬畫瓶花、8K 數位影片等為敘事策略，傳遞「博物館作為文化樞紐 - 傳統的未來」可能性，影片精選以故宮近幾年經典作品，在展期間搭配代表臺灣文化特色體驗活動，開啟從文物內涵延伸的深度體驗模式，展現故宮在多元數位化先驅的引領趨勢，成功吸引來自世界各地的博物館專業會員，達成國際行銷目標。

◆文物借出、借入情形

文物借出

借展對象	展覽名稱	借展數量	展覽期間
國立臺灣美術館	花之禮讚－四大博物館聯合大展	42 件	107/10/06-108/02/10
國立國父紀念館	一生翰墨故宮情－莊嚴 120 週年紀念展	3 組件	108/03/31-108/05/26
日本東京國立博物館	書聖之後－顏真卿及其時代書法	4 件	108/01/16-108/02/24
澳洲新南威爾斯藝術博物館	天地人：臺北國立故宮博物院珍寶展	153 件	108/02/02-108/05/05

文物借入

借展對象	展覽名稱	借展數量	展覽期間
俄羅斯普希金博物館	悠遊風景繪畫－俄羅斯普希金博物館特展	65 組件	107/11/17-108/02/17
荷蘭阿姆斯特丹國家博物館	亞洲探險記－十七世紀東西交流傳奇	36 組件	107/12/20-108/03/10
日本海杜美術館		5 組件	
日本大阪市立東洋陶磁美術館		5 組件	
臺南市政府文化局熱蘭遮城博物館		5 組件	
國立臺灣大學圖書館		2 組件	
國立臺灣大學藝術史研究所		9 件	
國家圖書館	小時代——一個十七世紀的生活提案	7 件	108/09/28-109/01/05
財團法人成陽藝術文化基金會		1 件	
國立歷史博物館	巨匠的剪影－張大千 120 歲紀念大展	13 組件	108/04/01-108/06/25
臺北市立動物園	故宮動物園	標本 10 件	108/07/05-108/09/25
神戶市立博物館	交融之美－神戶市立博物館精品展	155 件	108/06/06-108/09/08
荷蘭國家博物館		2 件	
荷蘭臺夫特王子博物館		3 件	
法國凱布朗利博物館	法國凱布朗利博物館面具精品展	100 組件	108/11/15-109/03/01



本院參加國際博物館協會 (ICOM) 2019 年年會開幕記者會  
The NPM participates in the opening press conference for the  
2019 International Council of Museums (ICOM) General Conference

## Exhibitions and Exchanges

The NPM curates permanent and special exhibitions on painting and calligraphy, bronzes, ceramics, jades, lacquer wares, sculptures, rare books, and historical documents. Exhibitions are accompanied by catalogues, guidebooks, and pamphlets, offering visitors an overview of the rich and vibrant nature of Chinese art and culture. The NPM also actively promotes exchange exhibitions with local and international museums, connecting the NPM with the rest of the world and allowing it to express its universal values as a museum.

### ◆ Permanent Exhibitions

Permanent exhibitions best display the breadth and systemization of the museum's collection. The NPM houses artifacts dating back to the Neolithic Age along with works from the imperial collections of the last four Chinese dynasties—the Song, Yuan, Ming, and Qing. The collection represents imperial aesthetic tastes as well as the beauty and refinement of past artistic achievements. The NPM curates permanent exhibitions according to medium, time period, and theme.

### Compassion and Wisdom: Religious Sculptural Arts

Besides the religious content of Buddhist sculptures, these objects also possess their independent artistic merit. Northern Wei sculptures tend to be modest and simple. Tang sculptures are often rotund and lively. Starting from the Song era, sculptures became more closely associated with ordinary people. In addition to revealing the technical development of each period, they also reflect their own standards of beauty. Thus, appreciating religious sculpture not only imparts ideological ideals, but also conveys universal concepts of beauty.

### Splendors of Qing Furniture

The collection of the National Palace Museum includes a set of red sandalwood furniture originating principally from the imperial residence of Prince Gong. Red sandalwood has always been valued for its hardness and density. Though not as brilliant or beautiful as rosewood in terms of color, red sandalwood nonetheless imparts a sense of serenity and stability. Though these pieces of furniture derive from the same source, they were not originally from the same set, the styles actually ranging from the 17th to 19th centuries. However, much attuned to the modern taste of mixing and matching styles together, this exhibition is an attempt to construct two complementary sets of furniture arrangement: one for the more active setting of a living room and the other for the quietude of the scholar's studio. Consulting scenes of Qing dynasty life depicted in imperial paintings, various pieces of painting and calligraphy, curios, and display objects have been included here to provide a more accurate reconstruction of a room at the time. With these objects, whose original meaning may be obscured by placing them alone behind glass walls in display cases, we can rediscover their original setting within the simulated time and place seen here.

### A Garland of Treasures: Masterpieces of Precious Crafts in the Museum Collection

"A Garland of Treasures" is the title given in the Qing dynasty by the Qianlong emperor to a curio box in his collection. As the name suggests, it means a group of small but precious artifacts. The collection of precious crafts in the National Palace Museum mostly derives from items used in daily life at the imperial court. Some were ritual objects and others diplomatic gifts. There are accessories that were used for ceremonial purposes, while others formed part of the dress and make-up for those living in the ladies' quarters. Some crafts were displayed in palace halls, served as curios to be appreciated at leisure, or were found in the scholar's studio. Others are also rare collectibles stored in chests that were all specially designed and marvelously produced. As for the subjects to decorate them, they often interweave auspicious patterns, folk legends, and historical allusions, being profoundly steeped in the essence of Chinese culture to create a sense of dignity, elegance, and delight in life.

### The Magic of Kneaded Clay: Ceramic Collection of the National Palace Museum

This exhibition illustrates the history of Chinese ceramics based on the collection of the National Palace Museum. From the perspective of various glaze colors, it is possible to see how glazes evolved at different kilns and periods as well as how official models of decoration formed over time. The exhibition is divided into four sections: "Neolithic Age to the Five Dynasties," "Song to Yuan Dynasties," "Ming Dynasty," and "Qing Dynasty." "Neolithic Age to the Five Dynasties" represents a long period of time when ceramics evolved from simplistic beginnings to a more sophisticated stage. Using the perspective of daily aesthetics, "Song to Yuan Dynasties" explores the decoration and beauty of various wares from different kilns. The "Ming Dynasty" section narrates the establishment of the Jingdezhen imperial kilns, as porcelain production became a state affair and local civilian kilns competed for market share. The "Qing Dynasty" section shows how three emperors, Kangxi, Yongzheng, and Qianlong, personally gave orders for the imperial kilns, the influence of official models reaching a peak at that time. As the dynasty began to decline, the styles of folk art began to creep into late Qing imperial wares.

### The Bell and Cauldron Inscriptions--A Feast of Chinese Characters: the Origin and Development

Newly-cast bronzes shine like gold, so the ancients sometimes referred to them as *jin* (golden). In epigraphy, the words cast or engraved on bronzes are called *jinwen* (Golden Script), or *zhongding wen* (Bell and Cauldron Script). These vessels were commissioned to commemorate notable accomplishments or great merits. They could also be used to offer memorial sacrifices in family shrines in order to honor ancestors and to pass them down to future generations. Today, the accompanying inscriptions are not only primary sources but also valuable resources for understanding the subsequent development of Chinese characters. The *Zong Zhou Zhong* (Bell of Zhou) is the most important musical instrument commissioned by King Li of the Western Zhou. The *Mao Gong Ding* (Cauldron of Duke Mao) was commissioned by an important high official named the Duke of Mao, who was also the uncle of King Xuan, and carries the longest bronze text known in existence. The Bell is engraved with 122 characters and the Cauldron is engraved with 500 characters. The combined 620 plus characters of these two noble vessels provide sufficient context and clues to explore possible origins.

### A Gathering of Treasures in the National Palace Museum North and South

To ensure equality in the richness of artifacts and establish the two NPM branches as shining attractions in the North and South, a collection of treasured artifacts is exhibited in both branches of the museum in order to establish a thread of art and culture across Taiwan. The artifacts include the "Jadeite Cabbage," "Gold Chalice of Eternal Stability," "Jade Candlestick of Constant Harmony," "Meat-Shaped Stone," "Hanuman Figure in Underglaze Blue and Overglaze Colors" from Vietnam, and the "Uma-Mahesvara: Kashmir or Himachal Pradesh" from India.

### Rituals Cast in Brilliance: Masterpieces of Bronzes in the Museum Collection

The Bronze Age is celebrated in "Rites and Music" with bells and cauldrons; in "Worship and Warfare" for honoring ancestors; and in the Zhou's "Newly Endowed Mandate" and "Elaborate Textual Repertoire." The Bronze Age progressed through the splendors of the Eastern Zhou period all the way to the ultimate unification of China under the Qin and Han Dynasties. Bronze gradually yielded its central role in the ritual system but transformed into a cultural legacy, both imbued with and manifesting the essence of thought and culture. It is found within each object: extensive and elaborate, profound yet moderate. These bronze items allow visitors to comprehensively learn about the function and cultural significance of bronze vessels used in the daily lives of the noble classes of the Shang and Zhou Dynasties.





巨幅書畫

“Oversized Hanging Scrolls and Album Leaves”



搏泥幻化—院藏陶瓷精華展

“The Magic of Kneaded Clay: Ceramic Collection of the National Palace Museum”

### Art in Quest of Heaven and Truth: Masterpieces of Jades in the Museum Collection

Over nearly eight millennium of development, jade carvings have embodied Chinese belief and ethics that were in awe of heaven and revered ancestors. Later, art that pursued realism in both form and spirit peaked after the medieval period in China, manifesting in the academic heritage of Chinese scholars seeking out the intrinsic nature of things. The exhibition is divided into six sections: “The Spirit of Jade,” “The Virtue of Jade,” “The Blossoms of Jade,” “The Ingenuity of Jade Carvings,” “Selection: Jade without Grinding is of No Use,” and “Dazzling Gemstones and Jewelry.” Through more than 400 items, “Art in Quest of Heaven and Truth” conveys the uniqueness of Chinese jade culture and expresses the deeper meaning of ancient Chinese jades.

### Treasures from the National Palace Museum’s Collection of Qing Dynasty Historical Documents

This exhibition makes public archives that were once guarded in the imperial palace and kept strictly out of bounds. Imperial decrees, official documents, palace memorials, biographies of eminent officials, maps, and illustrations all help visitors garner an understanding of the development of official documentation during the Qing dynasty. In addition, they offer a glimpse into how the Qing government was administered, the secrets of court life, and the relationship between emperors and their officials, the politico-economic and cultural landscapes, and the rise and fall of the dynasty. The exhibition also features a dedicated section for archives relating to Taiwan. During the Qing dynasty, the local affairs and living conditions of people on the island off the southeast coast of China were a focus of the court’s attention, and thus many official documents, memorials, maps, and local gazetteers were produced. The selected items in this section offer visitors an overview of the people, places, affairs, and products of Taiwan as documented during the Qing dynasty, providing testimony to the Qing court’s management of Taiwan over a span of more than two hundred years.

### Gems from the National Palace Museum’s Collection of Rare and Antiquarian Books

Based on the more than 200,000 volumes of rare and antiquarian books, Buddhist scriptures, cartographic materials, and prints, the exhibition is divided into two sections, each containing several segments. The first, “The Qing Imperial Libraries,” sheds light on the distribution of texts in the Qing palace, the size of the collections, the types of books collected, and the exquisiteness of their binding and decoration. The second section, “The Continued Quest for Books Rare and Antiquarian,” illustrates how the National Palace Museum has continued to broaden the scope of the collection since its founding by making acquisitions and receiving donations and bequeathals, many of which have high cultural and academic value and complement existing holdings. The works on view in this exhibition are some of the most precious gems in the collection. They offer the visitor a glimpse into the history and provenance of the rare and antiquarian titles, their cultural significance, and the characteristics and techniques of traditional Chinese printing and book binding.

### A Closer Look at Chinese Painting: Selected Works from the Ages in the Museum Collection

This exhibition illustrates the development of Chinese painting through the styles and traditions of figure, flower, and landscape paintings, and through the changes of different eras and schools. In consideration of maintaining and preserving the fragile materials of these works, the contents of the exhibit are rotated every season.

### The Expressive Significance of Brush and Ink: Selections from the History of Chinese Calligraphy

Calligraphy is a special art form within Han Chinese cultural circles. It has long formed a systematic structure within Chinese cultural tradition, and it is naturally applied in daily life. The history of Chinese calligraphy, from ancient times to the present, is a topic of concern both at home and abroad. This exhibition is based on this concern and reveals the development of Chinese culture. In consideration of preserving the fragile materials of the works, the contents of the exhibit are rotated every season.

### Famous Paintings Donated and Entrusted to the National Palace Museum

The National Palace Museum has remained passionately devoted to expanding its collection ever since its establishment in the 54th year of the Republic of China (1965). This exhibition showcases a rotating selection of works donated to the NPM over the years. Due to the conservation requirements of paintings and calligraphy, in addition to limited exhibition space, it is not possible to permanently display all donations.

The NPM hopes the seasonal selections will encourage further research, promote gift giving, and entice the general public to enjoy these cultural treasures. The museum offers its deepest gratitude to the donors who allowed these works to emerge into the public light. At the same time, the NPM looks forward to people of all backgrounds assisting in ensuring that the museum remains one of humanity’s most prized and shared possessions.

**Oversize Scrolls of Painting and Calligraphy**

The richness and artistry of the NPM’s collection of paintings and calligraphy is known world-wide. Some oversized works cannot be exhibited in general display cases and can only be shown in the oversized cases of Gallery 202. Over the years, the museum’s display of oversized paintings and calligraphy has become a distinctive permanent exhibition and a must-see for lovers of Chinese art.

**Multimedia Gallery Guide: Understanding Asian Art**

This gallery uses Taiwan as a foothold for gaining a perspective of Asia as a whole. The NPM produced three films for this exhibition: “Getting to Know the Art of Asia,” “The Cultural Sphere of India,” and “The Cultural Sphere of China.” Together, they offer an innovative and fascinating approach using the latest video technology. The films present in detail the precious artworks and cultural artifacts on display in the various galleries, allowing audiences to gain both a deeper and wider appreciation of Asian civilization.

**The Beginning: A Look at Chiayi’s Prehistoric Cultures**

The Southern Branch of the NPM is located in Chiayi. In order to connect with the local area, this exhibition is specially planned with historical relics and new media art techniques. Utilizing the archaeological excavations of the National Museum of Natural Science in the Yuliao and Alishan areas of Chiayi, the National Palace Museum shows the early lifestyle of people in Chiayi and the development of civilization. The exhibition includes artifacts from Chiayi County such as a spherical dou vessel and high-bellied urn, allowing the prehistoric glory of Chiayi to emerge once again.

**Imprints of Buddhas: the Buddhist Art in the National Palace Museum Collection**

This exhibition presents the richness of Buddhist art across Asia to expose viewers to the diversity of pan-Asian Buddhist artistic practices. The exhibition opens with a stupa railing from the Mathurā region of North India. The exhibit is divided into five themes: “The Joy of Birth,” “The Wisdom of the Buddha,” “The Compassion of the Bodhisattva,” “Transmission and Transformation of the Buddhist Scriptures,” and “The Mystery of Esoteric Buddhism.” Among the exhibited works is the “Kangxi Manuscript Kangyur in Tibetan Script,” an important part of the NPM collection completed in 1669 .

**Wearing Asia--The Exchange and Creation of Textiles**

This exhibition presents Asian textiles in the National Palace Museum’s collection, including fabrics from East Asia, Southeast Asia, and Central and Western Asia. The exhibit introduces textiles from different cultures while exploring the cross-regional exchange and creation of fabrics facilitated by the flow of trade. In addition, an educational area in the exhibition introduces different textile production techniques in an easy-to-understand way.

**Discover Asia in the Eyes of Jade: An Exhibition on the Jade Collection of the National Palace Museum**

Most of the NPM’s Asian jade artifacts are from the Qing court collection. The exquisite jade artifacts not only shine with dazzling brilliance, but, more importantly, also deal with exotic cultures brought to the Qing court and diversified traditional jade carving techniques. The timeline of these works spans from the 15th to 19th centuries and originates in the Mughal Empire, Indian regional states, Ottoman Empire, and Central Asia. This exhibition clearly presents the characteristics of jades from different territories.

**The Far-Reaching Fragrance of Tea: The Art and Culture of Tea in Asia**

This exhibition is divided into three sections: “The Homeland of Tea: Chinese Tea Culture,” “The Way of Tea: Japanese Tea Culture,” and “The Enjoyment of Tea: Taiwanese Gongfu Tea.” Selected artifacts from the NPM’s collection are showcased to illuminate Asia’s many unique tea cultures and approaches to tea appreciation. Through the replication of a Ming teahouse, Japanese tearoom, and modern tea table, the visitor is introduced to tea appreciation in different settings. This exhibition is intended to inform viewers about the dissemination and exchange of tea practices between different regions in Asia, and to demonstrate their distinct yet interconnected tea cultures.

**2019 List of Permanent Exhibitions**

Museum	Gallery	Permanent Exhibition Name
Northern Branch	101	Compassion and Wisdom: Religious Sculptural Arts
	103	Treasures from the National Palace Museum’s Collection of Qing Dynasty Historical Documents
	104	Gems from the National Palace Museum’s Collection of Rare and Antiquarian Books
	106	A Garland of Treasures: Masterpieces of Precious Crafts in the Museum Collection
	108	Splendors of Qing Furniture
	201, 205	The Magic of Kneaded Clay: Ceramic Collection of the National Palace Museum
	202	Oversize Scrolls of Painting and Calligraphy
	204, 206	The Expressive Significance of Brush and Ink: Selections from the History of Chinese Calligraphy
	208	Famous Paintings Donated and Entrusted to the National Palace Museum
	210	A Closer Look at Chinese Painting: Selected Works from the Ages in the Museum Collection
	301	The Bell and Cauldron Inscriptions--A Feast of Chinese Characters: the Origin and Development
	302	A Gathering of Treasures in the National Palace Museum North and South
Southern Branch	305, 307	Rituals Cast in Brilliance: Masterpieces of Bronzes in the Museum Collection
	306, 308	Art in Quest of Heaven and Truth: Masterpieces of Jades in the Museum Collection
	S201	Discover Asia in the Eyes of Jade: An Exhibition on the Jade Collection of the National Palace Museum
	S202	The Far-Reaching Fragrance of Tea: The Art and Culture of Tea in Asia
	S301	Multimedia Gallery Guide: Understanding Asian Art
	S302	The Beginning: A Look at Chiayi’s Prehistoric Cultures
	S303	Imprints of Buddhas: the Buddhist Art in the National Palace Museum Collection
	S304	Wearing Asia--The Exchange and Creation of Textiles



### ◆ Special Exhibitions

The special exhibitions are curated according to theme and represent the achievements in research at the National Palace Museum. They highlight the research findings of the departmental curators.

#### Pleasingly Pure and Lustrous: Porcelains from the Yongle Reign (1403-1424) of the Ming Dynasty

The Yongle porcelains in the collection of the National Palace Museum are considerable both in terms of quantity and quality. This exhibit features a special selection of approximately one hundred works divided into three sections. The first section, “Fired for the Court,” presents the character, appearance, and unique features of porcelains made in the Yongle reign. The second, “Interaction with the Outside,” shows how exchange between the Ming court and Tibet, as well as Central and West Asia, was manifested in porcelains. The last section, “Tradition and Imitation,” demonstrates how porcelains of the Yongle and Xuande reigns in the Ming Dynasty were emulated in the Kangxi, Yongzheng, and Qianlong reigns of the following Qing Dynasty. We hope that through this exhibition, visitors can appreciate the period and cultural significance of surviving Yongle official porcelains.

#### The Phenomenon of Yixing Ware: Treasured Legacy and Beyond

“The Phenomenon of Yixing Ware” is divided into four units to present the exhibit works accordingly. The first, “Tea Ware from the Royal Court,” displays exquisitely enameled Yixing tea vessels. “The Charm of Painted Enamels” is the second section, consisting of painted enamels on porcelain, metal, and glass wares and illustrates aspects of crafts and cultural interaction in areas where Yixing vessels were produced. The third section, “Ware of Yixing, Ou, and Guang,” focuses on interpreting artworks defined as Yixing ware and further demonstrates how the understanding of Yixing ware evolved over time. Finally, the fourth part, “The Ceremonial Event of Tea,” arranges a tea ceremony devoted to the emperor based on the collection of the NPM and imagines the possible features of tea events at the Qing court.

#### Scents to the Heavens: A Special Exhibition on Agarwood and the Culture of Incense

This exhibit is divided into two parts, the first of which is entitled “The Way of Incense.” From the NPM’s agarwood collection, we see how this kind of rare and precious wood was treasured, worn, and used in this past. “The Way of Incense” is further subdivided into three sections: “Collecting and Display,” “Adorning the Body,” and “Utensils for Appreciation.” They show how people at the court used this fragrant wood, which was considered more valuable than gold, to enhance the aesthetics of their lives. The second part of the exhibit is “The Taste for Incense,” which reveals that beyond just collecting and using agarwood, Taiwan has played an important role in the revival of incense culture over the past few decades. The art of incense has led to the development of a complete set of utensils for appreciation. Two subsections on “The Art of Incense Utensils” and “Space for Appreciating Incense” highlight the elegant creations defining the ways people nowadays use incense and, at the same time, convey an aesthetic unique to contemporary lifestyles.

#### Betwixt Reality and Illusion: Special Exhibition of Jades from the Warring States Period to the Han Dynasty in the Collection of the National Palace Museum

In this exhibition, 212 specially selected jade artifacts from the Warring States period to the Han Dynasty are presented. Each artifact is exemplary, and together they not only reflect the brilliant and diverse aesthetics of their time but also present a comprehensive narrative of jade artifacts. From the Warring States period to the Han Dynasty, the pursuit of dynamic illusion remained consistent in jade craftsmanship, and decorative designs maintained the same sinuous shapes. However, the illusory effects of works from different ages are clearly distinct. For example, jade dragons from the Warring States period are typically of a flat two-dimensional style, with misplaced legs and claws that can induce shifts between ambiguous states of movement and stillness. Jade beasts from the Han Dynasty, on the other hand, are three-dimensional, with distorted bodies and changes in tension and slackness. To better explore these differences, this exhibition has been further subdivided into four sections: “The Age of Dynamic Jades,” “Artistic Styles of Jades from the Warring States Period to the Han Dynasty,” “Dialogue Between the Perceived World and the Physical World,” and “Mesmerizing Illusory Art.”

#### Expedition to Asia: The Prominent Exchanges Between East and West in the 17th Century

This exhibition is inspired by the journey of Dutch envoys that successfully presented themselves to the Qing emperor and exhibits exquisite artworks in the collections of the National Palace Museum, Rijksmuseum of Amsterdam in the Netherlands, Japan’s Umi-Mori Art Museum and the Museum of Oriental Ceramics of Osaka, the Cultural Affairs Bureau of the Tainan City Government, National Taiwan University Library, and the Graduate Institute of Art History at National Taiwan University. The story of exchange between East and West is presented by the joint efforts of these institutions.

The exhibition is divided into four sections. The opening section is entitled “Adventurous Footprints” and exhibits records and objects related to the journey of Dutch envoys. The second section on “Exotic Curios” presents how people from opposite sides of the globe imagined foreign lands, which encouraged objects with an oriental style or in western taste to appear. The third section, “Oriental Sentiment,” reflects that even under the circumstances in the 17th century, the impact of foreign cultures was within reach. Finally, “Global Encounters” reconstructs the worldview of the 17th century through styles with blended features of East and West, such as the decorative patterns on porcelains, Suzhou prints, and interpretation of world maps, which accentuated the art and culture under the influence of exchange between East and West.

#### The Literati’s Ordinaries: A Proposal of Life from the 17th Century

This exhibition illustrates a transitional time in the 17th century, a period that was both intriguing and full possibility. From the perspective of modern material culture studies, not only can we glance at the story of adventurers who explored new sea routes through East and West exchanges, but also at the viewpoint of the Jiangnan area to understand the seemingly ordinary but in fact detail-oriented quality of literati families’ daily rituals. The curatorial focus of the exhibition concentrates on “calligraphy and painting” and “objects,” which are two chapters extracted from the *Treatise on Superfluous Things* written by the literati Wen Zhenheng (1586-1645) in the 17th century. In addition to rediscovering the cultural contexts embedded in the museum’s collection, we can also explore the fine elements of the ancients’ appreciation towards objects. In the process, the picture of a related social network is built up and the gradual trend to admire antiquarian styles that had influenced home accessories is also clarified. The purpose is unfolded by examining the ancient mindset about belongings and then looking into the relationship between people and objects in modern times.

#### Curio Boxes of Qianlong Emperor

The concept of the “curio box” can be perceived as the combination of assorted items. This exhibition presents curio boxes made under the Qianlong emperor of the Qing dynasty. The act of gathering objects into an assembled unit was not exclusive to emperors, but the collections of the National Palace Museum mainly came from the Qing palace. This suggests that the artifacts are imprinted with the traces of connoisseurship from generations of emperors. Meanwhile, the *Archives of the Imperial Workshops* give the indication that most of the assembly and formation of curio boxes was done during the Qianlong reign (1736-1795). Therefore, the exhibition concentrates on exploring how Qianlong emperor took the existing arrangements as his foundation and used his creativity to further elevate the storage and display of curio boxes into even more organized system.

#### Books in the Palm of Your Hand: the Kerchief-Box Editions in the National Palace Museum Collection

The ancient kerchief-box edition finds its modern equivalent in the miniature, pocket, or palm-sized book. Its small size and ease of carriage and storage secured its popularity among scholars and the reading public alike. This exhibition consists of five sections that provide an overview of the history, binding, formats, and contents of kerchief-box editions: “Five Classics in a Kerchief-Box,” “Propagation of the Kerchief-Box Editions,” “Imperial Collection of Miniature Editions,” “Same Titles of Different Format Sizes,” and “Kerchief-Box Editions for Traveling Literati.” Additionally, Western pocket-sized books, on loan from the National Library, and early to contemporary Taiwanese small-sized books, borrowed from private collectors, are also on display.

Through the exhibition visitors can not only understand the cultural practice of storing books in kerchief-boxes, but also gain insight into how bibliophiles in historical China were sentimentally attached to books in their daily lives and during their travels, as well as the delight they took in appreciating their collections. At the same time, viewers may even get to know the development of the small-sized editions and their many facets in the history of the book in China.



### Traditional Chinese Medical Texts on Life, Health and Longevity in the Collection of the National Palace Museum

This exhibition is divided into eight sections: “The Beginning of Life,” “The Human Body in Perspective,” “The History of Disease,” “Treating External Symptoms,” “Medical Recipes and Prescriptions,” “Religion and Medicine,” “Cultivating Health and Longevity” and “Medicine and the State.” By showcasing rare medical texts, documents, paintings, and artifacts from the Museum’s collection, it is intended to trace the development of traditional Chinese medical scholarship and its interactions with life, disease, religion, and institutions, and to show their mutual influence through the ages. Visitors are invited to explore the traditional ways to healing and health, to reflect upon modern views of life and medicine, and to appreciate the essence of leading a long and healthy life. Through ancient literature, cultural relics, and multimedia productions, visitors will hopefully have a deeper understanding of the value of the museum’s medical rare books and artifacts.

### Of a Feather Flocking Together : Birds, Flowers, and Fruit in Melodic Harmony

In ancient times, painters frequently referred to birds by one of their most distinctive features--feathers. The National Palace Museum, as it turns out, has more than two thousand paintings in its collection on the subject of birds, in various styles and formats. This special exhibition presents a selection of 31 works/sets of birds in Galleries 202 and 212. The works, which date from the Song, Yuan, Ming, and Qing dynasties up to modern times, can be divided into the two categories of “Ripe Fruit Beckon Birds” and “Birds Sing of Floral Fragrance.” Also on display are photographs of the birds depicted in the paintings, allowing audiences to closely compare images of the brush and camera to see how artists over the centuries observed the world of birds with great detail. In their quest to overcome the constraints of formal likeness, artists used brush and ink to engage in a dialogue with their myriad surroundings to express the emotions and creativity of heart and mind. In this age when conservation is increasingly important, we encourage all to appreciate a beautiful melody of birds, flowers, and fruit in harmony.

### Silhouette of a Great Master: A Retrospective of Chang Dai-chien’s Art on the 120th Anniversary of His Birth

Chang Dai-chien’s early painting was strongly influenced by the Ming-Qing individualist artists Shitao (1642-1707) and Bada shanren (1626-1707), but he also looked back to the Sui-Tang period and the Northern Wei of China’s past. In fact, Chang spent years studying the works of ancient masters, absorbing the essence of traditional brush and ink methods. In the end, he achieved excellence in the major techniques and subjects of Chinese painting, from landscapes to figures, birds-and-flowers, and animals. Learned and practiced in art, he was moreover a keen connoisseur who offered astute insights into the history of Chinese painting. He is perhaps most famous, however, for developing a breathtaking manner of painting known as “splashed colors.” Taking traditional splashed ink into new territory, he created a style that would become a trademark of his art. In calligraphy as well, Chang Dai-chien excelled at copying various script types, fusing them into a highly individual and powerfully fresh manner that is a perfect complement to his versatile skill in painting. With a career as an artist spanning more than six decades and seemingly unlimited energy, a large number of his works survive today. Together, they testify to the great cultural heritage that Chang left behind for the world to admire.

What many people may not realize is that Chang Dai-chien had a close relationship with the National Palace Museum. In accordance with Chang’s bequest, a large number of his precious artworks, along with the seals that he used, were donated to the collection of the Museum after his passing. At the same time, his Abode of Maya was presented as a memorial residence and is now managed by the Museum as well. 2019 marks the 120th anniversary of Chang Dai-chien’s birth. In commemoration, a selection from the finest works in the National Palace Museum collection and those temporarily entrusted from the National Museum of History of his painting and calligraphy, seals, and precious photographs has been made for this special exhibition. It offers a retrospective of the features and essence of Chang Dai-chien’s art from the early, middle, and late stages of his career, providing audiences with a comprehensive outline to the unparalleled legacy of this legendary master of modern times.



清李瑞清無量壽佛軸

Amitayus, Li Ruiqing, Republican period



### Friends Through Culture: A Special Exhibitions of Paintings on Elegant Gatherings

A congregation of scholarly and cultivated friends, known as an “elegant gathering,” was an important form of social interaction in traditional China. Such “parties” among literary circles were held for various reasons and could be large or small. During elegant gatherings, the host and guests not only enjoyed fine food and drink, they also took part in other refined activities of the traditional scholar, such as reciting poetry, performing the zither, playing Go, viewing works of painting and calligraphy, and enjoying tea. Naturally, such events often involved participants taking out brush and ink to produce related works (such as painting, calligraphy, and poetry). These “mixers” involving cultivated acquaintances offered many opportunities for inspiration and friendly competition, which is why they have been called a cradle of culture and creativity. The painting of elegant gatherings was a method to pictorially document these cultivated meetings and an important source of emulation to depict such events from the past. The places, people, and activities at the gatherings, even the arrangement and display of related things, were objectified in the minds of later artists, who even added or injected new elements from their imagination and period to the works. Elegant gatherings from various times and places in Chinese history were thereby infused with new life as a result of such creativity and transformation. And though the cultural competition at gatherings may have been a source of pressure for participating scholars, it was wrapped in the unique conventions and elegant packaging of tradition, becoming an interesting byproduct of these activities.

### Masterpiece of a Mountain: A Special Exhibition of Chang Dai-Chien's “Panorama of Mount Lu”

“Panorama of Mount Lu” is not only a late masterpiece of splashed colors and ink by Chang Dai-chien (1899-1983); it is also his largest surviving painting on a single bolt of silk. As such, it has been confirmed by the ROC's Ministry of Culture as a National Treasure. Chang Dai-chien studied Chinese art from the Five Dynasties period to the Qing Dynasty, laying a solid foundation for his training in traditional painting and calligraphy. From 1941 to 1943, during the Second Sino-Japanese War, he traveled to Dunhuang and copied Tang to Song Dynasty and other wall paintings there. Spending two years and seven months in the area, his painting style became grander and more opulent. After the age of fifty, he took up residence overseas, traveling throughout Europe and the Americas to expand his vision and integrate the art of the East and West. He developed a new technique of splashed colors and ink that became a trademark of his later years. After living in the US, he then returned when he was 79 to stay in Taiwan, taking up residence on the outskirts of Taipei City. Though he became frail in body, his spirit in the arts was unchecked, as he often dared to overcome personal limitations. A perfect example is his “Panorama of Mount Lu,” which is 178.5 centimeters tall and almost ten meters long. It is his final masterpiece and the culmination of his career in art. Although not based on observation of a landscape, the work nonetheless crystallizes the essence of Chang Dai-chien's lifetime devotion to art. The composition is likewise majestic, bursting with the creativity and expressiveness from the heart and mind of this twentieth-century master.

### The Restoration of a Blue-and-White Dish with Design of Willow Trees and Birds Special Exhibition

During a routine inspection on the morning of July 18, 2017, the Japanese Blue-and-White Dish with Design of Willow Trees and Birds, the first item in the first display cabinet in the exhibition “Sailing the High Seas: Imari Porcelain Wares” was found damaged and detached from the prop stand, but no external force was recorded.

In the proceedings of the incident, the NPM put together a restoration team to investigate the cause through examination, data analysis, and scientific verification. Then, the restoration team resorted to the “golden repair” method, a traditional Japanese technique. As the collaboration signifies a new history made for the relic as well as friendly ties between the NPM and the Museum of Oriental Ceramics, Osaka, the restoration team dedicated considerable effort to the restoration procedures which included adhesion, tracing, and metal joinery. After adhesion was completed, the dish was traced with golden lines, echoing the western proverb, “Every cloud has a silver lining.” In addition, the remaining Y-shaped crack in the center of the restored dish appears like a golden life line that commemorates the rebirth of the nearly 400-year-old Blue-and-White Dish with Design of Willow Trees and Birds.

### Timeless Legend: the Red Cliff and Historic Figures of the Three Kingdoms

This exhibition gathers precious artifacts of the National Palace Museum and original illustrations for the video game “Chen Uen's Three Kingdoms” by Taiwanese cartoonist Chen Uen to present the heroic “Red Cliff” era. These heroic deeds occurred in the 3rd century and have been praised by painters, poets, and historians of later generations over a thousand years. Exhibited works include bronze crossbows, and seals, paintings, calligraphy, rubbings, woodblock prints, and other precious items from the NPM's collection. The exhibition also features Ukiyo-e painting, Katsushika Hokusai's Hokusai Manga, and the original manuscript of Taiwanese cartoonist Chen Uen. This exhibition illustrates the “Red Cliff” theme spanning time, space, and region, providing an unprecedented dialogue between ancient painting and contemporary art.

### Smiling Shiva: The Lingakosha from the Kingdom of Champa

In Sanskrit, “linga” means “sign.” Lingakosha are often found in the central shrine of Shiva temples, indicating the central position of linga worship within Hinduism. In the kingdom of Champa, which extended across the coast of what it is today central and southern Vietnam, this ritual symbolized the royal family offering the most noble gift to the Shiva, hoping to be repaid in return. There are only two known lingakosha from Vietnam. Due to their fragile craftsmanship, only around 20 exist in the world. This lingakosha is relatively complete and, thus, rarer. This first public exhibition of the lingakosha not only allows visitors to learn about the Shiva belief in the extensive Hindu cultural circles, but also about the mysterious aesthetics of the kingdom of Champa.

### The Coordinates of Clay: Ceramics in the National Palace Museum Collection

“The Coordinates of Clay: Ceramics in the National Palace Museum Collection” celebrates the richness and diversity of the NPM's collection of East Asian ceramics. It opens with Chinese wares from the imperial official kilns during the long period of peace and prosperity under the reign of the Kangxi (1662-1722), Yongzheng (1723-1735), and Qianlong (1736-1795) emperors in the Qing Dynasty, presenting the culminating brilliance of centuries of skills, resources, experiences, and creative energies within Chinese ceramic culture. The exhibition goes on to illustrate the parallels in glaze, decoration, shape, and other elements between Chinese ceramic culture and its neighboring counterparts. It selects representative pieces to showcase the diverse styles and regional characteristics of ceramic cultures in Vietnam, Thailand, Cambodia, Myanmar, Korea, and Japan. A display of artistic richness and cultural diversity, “The Coordinates of Clay” demonstrates how ceramic cultures in East Asia emulate, exchange, and intersect with each other.

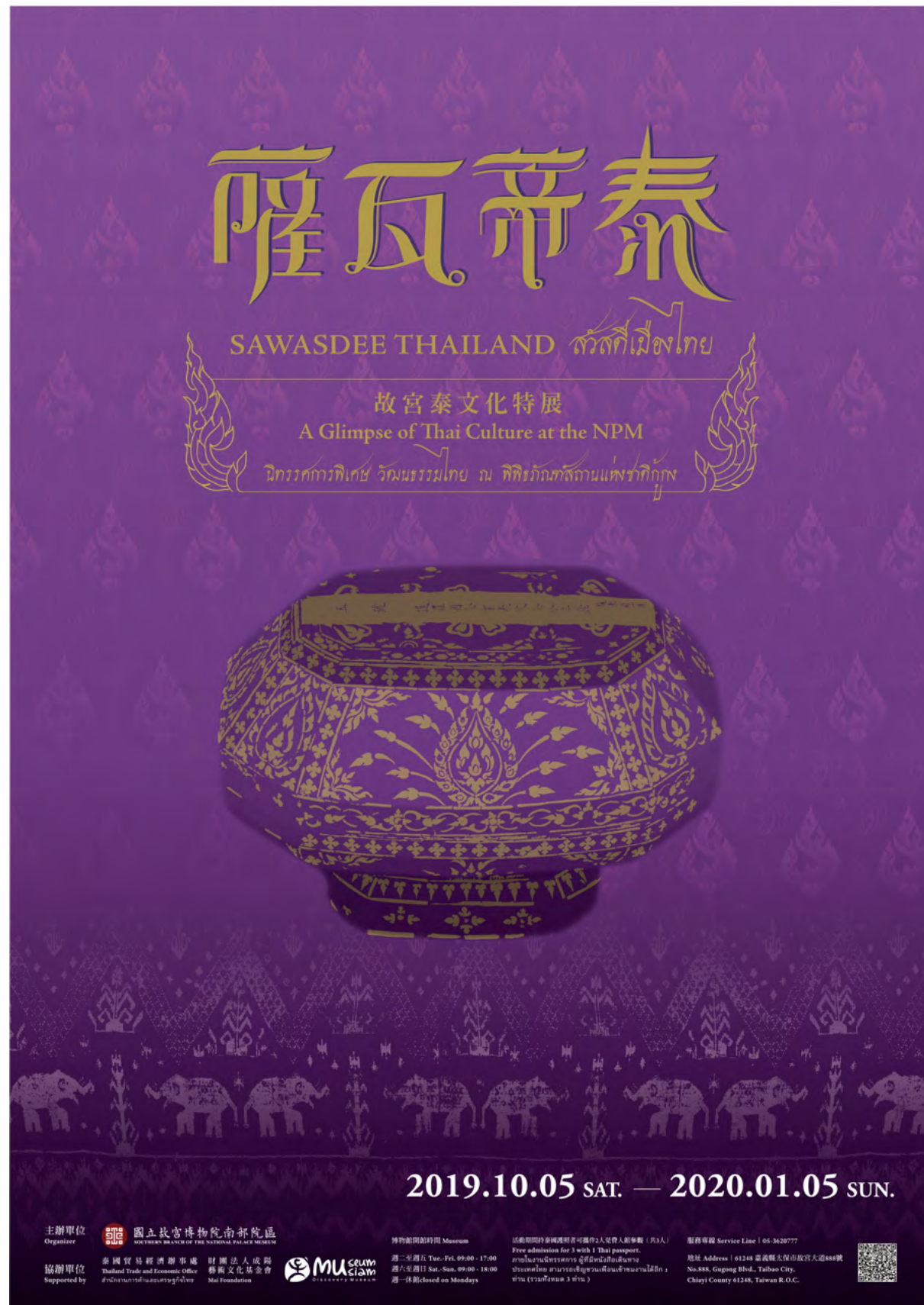
### CAI Qian and WANG Delu

The Southern Branch of the National Palace Museum is located in Taibao, Chiayi, a city with an interesting historical background. The city of Taibao was named after the official title of a local hero, WANG Delu of the Qing Dynasty. He was given the title “Taizi Taibao” (Junior Guardian of the Heir Apparent) by the Qing emperor Jiaqing. To memorialize this extraordinary honor, his hometown was therefore renamed Taibao. Wang earned this honor for defeating CAI Qian, a once dominant force in the South and East China seas. In his heyday during the 19th century, CAI's power extended from China's Zhejiang to Vietnam. He was the most powerful marine force in the region ever since ZHENG Zhilong of the 17th century. Over and over, CAI challenged the Qing Empire on the seas. He also had invaded Taiwan several times and stayed in Chiayi for a while. Legend has it that the descendants of CAI and his men are still living in Chiayi's coastal areas. The fateful duel between CAI and WANG was not just about the bold fight between civilians and the government. It also shaped the regional development of Chiayi. The exhibition combines the NPM collection's of Qing dynasty archives and memorials with local legends and collected folk portraits, robes, and plaques from Taiwanese sites and temples. Therefore, the Southern Branch of the National Palace Museum's special exhibition of “CAI Qian and WANG Delu” presents the history of Chiayi from an additional viewpoint.

### Our Beloved Treasures: Masterpieces in the National Palace Museum Collection

In addition to curating Asian art themed exhibitions, the Southern Branch of the National Palace Museum has made additional efforts to organize exhibitions of national treasures in the hope that southern audiences will get the chance to appreciate the history and splendor of these treasured works. The first exhibition featured





薩瓦蒂泰－故宮泰文化特展

“Sawasdee Thailand: A Glimpse of Thai Culture at the NPM”

the “Meat Shaped Stone,” which like the “Jadeite Cabbage” is one of the most famous sculptures in the NPM’s collection. The meat-shaped stone is made from an opaque piece of banded jasper. The craftsman mastered the textural characteristics of the stone layer by layer, even drilling pores and replicating the skin by dyeing the topmost layer. The effect is what looks like a piece of pork soaked in soy sauce, tender and juicy, with the craftsman turning a piece of cold stone into mouth-watering “Dongpo pork.” The realism of the work is amazing.

#### Sawasdee Thailand: A Glimpse of Thai Culture at the NPM

Thailand, known as Siam up until 1939, has been a hub of international commerce and travel since ancient times. This exhibition provides a comprehensive inventory of all Thai-related cultural relics in the NPM’s collection, including hundreds of year’s worth of diplomatic documents between Siam and China, rare books recording the history of Siam, religious sculptures, export ceramics, silk, and other cultural relics. The exhibition was created with the support and assistance of Thailand’s Museum Siam, the Thai Trade and Economic Office, the National Culture and Arts Foundation, National Chengchi University’s Department of History, and the Taiwan New Immigrants Group. We hope the exhibition will provide viewers with a deeper understanding of Thailand’s wonderful cultural history and artistic legacy.

#### Cherished Objects: New Acquisitions of the National Palace Museum

Travel, for people today, is a common experience. But beyond travel for leisure or commerce, travel has historically included religious pilgrimage, international diplomatic missions, and even war and ethnic migration. Voyages like these facilitated exchanges between civilizations in disparate regions, especially between Asia and civilizations in Europe and Africa. This exhibition tells the stories of 12 travelers, showing the NPM’s achievements in preparing for the Southern Branch. Taking on the perspective of all of Asia, the scope of the exhibition includes East Asia, Southeast Asia, South Asia, Central Asia, the Himalayas, and other regions. Mediums include copper, porcelain, lacquer, wood, textiles, paintings, and more. Almost 30 artworks are being exhibited for the first time after entering the museum’s collection.

#### A Special Exhibition of 21st Century Museums at the Southern Branch of the NPM

The word “carnival” originated from the medieval period and is widely used to mean “celebration,” while festivals in the East can also be found in genre paintings throughout history. Mikhail Bakhtin, the 20th century Soviet philosopher, believed that “carnivals” were a release for the spirit and senses. Bakhtin’s ideas cohere nicely with the exhibition theme as new media art brings visitors a perception of illusion and multisensory experiences. In addition to presenting the National Palace Museum’s award-winning virtual reality (VR), augmented reality (AR), mixed reality (MR) programs, and other new media artworks, the exhibition also features incredible virtual reality experiences from leading museums around the world. The exhibition is co-organized with the Musée du Louvre, Tate Modern, Musée de l’Orangerie, Alte Nationalgalerie, and the Mucha Foundation.

#### 2018 Taichung World Flora Exposition

##### Flowers of Immense Charm: A Masterpiece Exhibition by Four Major Museums

The museum specially cooperated with the Tokyo Fuji Art Museum, CHIMEI Museum, and the National Taiwan Museum of Fine Arts to host “Flowers of Immense Charm: A Masterpiece Exhibition by Four Major Museums,” which was exhibited at the National Taiwan Museum of Fine Arts. Through cross-border exchanges and inter-museum cooperation, the exhibition presented the worldview of four different cultural contexts and values in Taiwan, China, Japan, and the West. The exhibition won 9th place in Arts magazine’s “Top Ten Public Exhibitions.”

##### Floral Art for Pleasure: Appreciation of Flower Vessels and Lifestyle

This exhibition was presented at the Southern Branch of the NPM to reiterate the classical affinity of flower enthusiasts. In Taiwan, early flower vessels were a blend of local craftsmanship with Chinese and Japanese traditions of floral art, which resulted in unique characteristics. Such a distinctive development is also featured in this exhibition for the audience to better understand the splendor of local flower vessels. Additionally, a surreal garden created with multimedia leads visitors into the fantasy world of flower vessels, where they can experience the fantastic fusion of technology and art.

##### NPM New Media Art Exhibition

The National Palace Museum has been dedicated to the integration of the humanities and technological innovation, focusing on the promotion of digital art education from the perspectives of art and technology.



This exhibition is in response to the “2018 Taichung World Flora Exposition” and features the “NPM New Media Exhibition” based on Taichung’s local flowers and a horse ranch, as well as the park’s core values of “Ecology, Nature, and Natural Symbiosis.” The exhibition transforms the important cultural relics of the NPM into multimedia art, integrating with education, and promoting the creation of a new immersive aesthetic experience.

#### ◆ In Cooperation with Outside Institutions

##### **Masterpieces of French Landscape Paintings from the Pushkin State Museum of Fine Arts, Moscow**

This exhibition was co-organized by the NPM, the Pushkin State Museum of Fine Arts, and udnFunlife Co., Ltd. The Pushkin State Museum of Fine Arts is particularly known for its treasured collection of French paintings. This exhibition features a total of 65 works of 17th to 20th century landscape paintings, focusing on masterpieces from important 19th century Impressionist and Post-Impressionist painters.

The six themes of this exhibition are “Springs of Modern Landscape Paintings,” “Admiration for Nature,” “Cityscapes of Paris,” “Outskirts of Paris—the Creation Inspired by Intimate Nature,” “Far from Paris—the Search for Brighter Sunshine,” and “Trips to Foreign and Imaginary Lands.” These themes are designed to improve public understanding of modern French landscape painting. One of the biggest highlights of this exhibition is Monet’s “Luncheon on the Grass.” Aside from this, the exhibition also features works from the French Baroque landscape master Claude Lorraine, Rococo master Francois Boucher, the Barbizon School’s Jean-Baptiste-Camille-Corot, and the Impressionists Renoir, Cezanne, Rousseau, and Gauguin, totaling 48 masterpieces that share the quiet elegance of French landscape painting with the audience.

##### **The NPM Zoo: Animal Paintings in the Museum Collection**

“The NPM Zoo” is the NPM’s first special exhibition created for elementary school children. It is co-hosted by the National Palace Museum (NPM), three public zoos (i.e., the Taipei Zoo, Hsinchu Zoo, and Shoushan Zoo), and the National Museum of Marine Biology & Aquarium (NMMBA), forming a brand new collaboration. Animal pictures are displayed with the paintings, featuring various insects, fish, birds, and other creatures one by one. The exhibition contains easy-to-understand descriptions and lively designs, offering a truly unique experience that not only incorporates sight but also sound, touch, and even smell. Photographs of actual animals share the stage with ancient paintings, allowing children to quickly see the difference between the creatures in art and those of the real world. Audio, video, and professional opinions identifying the species in paintings are provided from collaborating institutions. The goal of the exhibition is to draw young children to the NPM to see its exhibitions and teach them about concepts such as artifact preservation, ecological preservation, and animal welfare. The exhibition provides them with an opportunity to enjoy ancient paintings and enlighten them on the importance of protecting animals and preserving artifacts.

##### **The Beauty of Interchange: Selections from Japan’s Kobe City Museum**

Starting in the 16th century, fascinating moments of interaction took place between Europe and Asia via the sea. Given Taiwan’s position along East Asian sea routes, the exchange and combination of cultural artifacts offer a unique perspective and new vision when compared to previous exhibitions on cultural exchange. To present this engaging story of exchange between Europe and Asia, this special exhibition features fine works from the collection of the Kobe City Museum along with those from the National Palace Museum, Rijksmuseum, Museum Prinseh of Delft, and National Museum of Taiwan History. The exhibition narrates the fortuitous encounters and fusion of European and Asian art in the 16th to 19th centuries, and it is the largest showing of works from the Kobe City Museum overseas.

##### **Masks-Beauty of the Spirits: Masterpieces from the musée du quai Branly-Jacques Chirac**

This exhibition introduces a hundred masks from the collection of France’s musée du quai Branly - Jacques Chirac from Africa, Asia, America, and Oceania. The exhibition showcases the uses of masks in dramas, celebrations, social politics, and human-deity communication. Asian mask selections include masks for theatrical rituals from countries like Japan, Korea, India, Thailand, Indonesia, and Vietnam, allowing viewers to learn about the spread of epics and drama throughout Asia. This exhibition helps viewers explore different cultures around the world and appreciate the extraordinary creative beauty of the masks on display.



故宮動物園

“The NPM Zoo: Animal Paintings in the Museum Collection”



◆ International Conferences

Participated in the 2019 ICOM General Conference Museum Fair

The International Council of Museums (ICOM) held their general conference at the Kyoto International Conference Center from September 1 to 7, 2019. The National Palace Museum used the exhibition theme of “Reinterpreting Tradition” to present the NPM’s digital transformation achievements of the last few years. According to official ICOM statistics, the annual conference included more than 3,000 council members from 121 different countries. The design of the museum’s exhibition space was based on the appearance and ambiance of the NPM, while the content centered on recent achievements in digital technology conversion. Using technology like VR interactive devices, an AR virtual flower vase installation, and 8K digital videos, the exhibit conveyed the possibility of a future that embraces tradition. Films based on classic artworks in the NPM’s collection were paired with activities that represent Taiwan’s cultural characteristics. Using the meaning of cultural relics to create deep experiences, the exhibition showed how the NPM is a pioneer in the trend of digitization. The exhibition successfully attracted museum professionals from around the world, accomplishing international marketing goals.

◆ Cultural Artifact Lending and Borrowing

Outgoing Loans

Institution	Name of Exhibition	Number of Objects Loaned	Exhibition Dates
National Taiwan Museum of Fine Arts	Flowers of Immense Charm: A Masterpiece Exhibition by Four Major Museums	42 items	2018/10/06-2019/02/10
National Dr. Sun Yat-Sen Memorial Hall	A Memorial Exhibition Marking the 120th Anniversary of Chuang Yen's Birth	3 sets/items	2019/03/31-2019/05/26
Tokyo National Museum	Unrivalled Calligraphy: Yan Zhen-qing and His Legacy	4 items	2019/01/16-2019/02/24
Art Gallery of New South Wales	Heaven and Earth in Chinese Art: Treasures from the National Palace Museum, Taipei	153 items	2019/02/02-2019/05/05

Incoming Loans

Institution	Name of Exhibition	Number of Objects Loaned	Exhibition Dates
Pushkin State Museum of Fine Arts, Moscow	Masterpieces of French Landscape Paintings from the Pushkin State Museum of Fine Arts, Moscow	65 sets/items	2018/11/17-2019/02/17
Rijksmuseum	Expedition to Asia: The Prominent Exchanges Between East & West in the 17 <sup>th</sup> Century	36 sets/items	2018/12/20-2019/03/10
Umi-Mori Art Museum		5 sets/items	
The Museum of Oriental Ceramics, Osaka		5 sets/items	
Fort Zeelandia Museum		5 sets/items	
National Taiwan University Library		2 sets/items	
Graduate Institute of Art History, National Taiwan University	The Literati's Ordinaries: A Proposal of Life from the 17th Century	9 items	2019/09/28-2020/01/05
National Central Library		7 items	
The Mai Foundation		1 item	

Institution	Name of Exhibition	Number of Objects Loaned	Exhibition Dates
National Museum of History	Silhouette of a Great Master: A Retrospective of Chang Dai-chien's Art on the 120th Anniversary of His Birth	13 sets/items	2019/04/01-2019/06/25
Taipei Zoo	The NPM Zoo	10 specimens	2019/07/05-2019/09/25
Kobe City Museum	The Beauty of Interchange: Selections from Japan's Kobe City Museum	155 items	2019/06/06-2019/09/08
Rijksmuseum		2 items	
Museum Prinsehof Delft		3 items	
musée du quai Branly - Jacques Chirac	Masks — Beauty of the Spirits: Masterpieces from the musée du quai Branly - Jacques Chirac	100 sets/items	2019/11/15-2020/03/01



本院參加國際博物館協會 (ICOM) 2019 年年會「東亞博物之美」展位空景  
The NPM's exhibition booth at the ICOM 2019 General Conference "The Beauty of the East Asian Museum"





## 學術研究

Academic Research





# 學術研究

為提升學術研究水準，本院同仁除於國際重要研討會發表論文，並廣邀國內、外學者專家來院進行學術交流及演講，以提振學術研究風氣、拓展專業研究領域。

## ◆舉辦研討會及論文發表 / 評論

### 本院舉辦國際研討會計 11 場

項次	日期	研討會名稱與說明
1	03/27-03/28	<b>「醫學與典籍、醫藥知識及其流通運用」國際學術研討會</b> 本研討會計分「醫籍的產生、閱讀與流通」、「醫藥知識與醫學書寫」，以及「中外醫籍與醫藥知識的交流、碰撞與會通」、「醫藥知識的操作與運用」四大主題。與會學者自書籍生命史、敘事史、中外醫學交流史等視角切入，析論各種醫學典籍及其富含的醫藥知識，以及醫療與國家、社會的互動關係。尤有進者，本院亦盼與會學者在數位人文的研究範式下，深入探討醫籍的數位典藏導向，並進一步思索醫籍數位成果之多元應用，期以落實文化資源公共化的共享目標。
2	07/20	<b>「交融之美—神戶市立博物館精品展」館際合作工作坊</b> 本次國際特展策展單位由故宮南院與神戶市立博物館合作，就展出文物交換研究成果發表論文。工作坊主題分為交流下的陶瓷面貌、地理新發現與新畫風，共 8 位研究人員發表論文。透過學術交流與討論，促進國際交流。
3	07/27	<b>「東亞繪畫策展人經驗分享工作坊」</b> 計有臺、日、德、美、荷、法等 9 位學者專家受邀，分享策展經驗，並採圓桌座談方式與現場與會人士互動，另針對國際借展舉行院內小型座談及提件研究。
4	10/25-10/27	<b>「2019 臺灣兒童及博物館國際論壇」</b> 邀請法國龐畢度、韓國國立中央博物館、新加坡國家美術館及美國德克薩斯女子大學教育專家等，以新世紀兒童博物館的挑戰與兒童博物館的未來趨勢為題，展開五場國際專題演講，並與國內博物館專家對談，用博物館館共學共創構築兒童的未來。
5	11/07-11/08	<b>「黑釉工作坊」</b> 本院器物處為與姊妹館日本大阪市立東洋陶磁美術館增進研究、教育推廣合作，並呈現院藏清宮傳世黑釉瓷之特殊性、涉及的課題，邀請臺灣、日本、韓國等專家學者，探討與之相關議題及最新研究成果。共計一場專題演講，二場次 7 位學者發表，一場綜合討論；第二日由與會學者參與之院藏黑釉瓷觀摩暨討論。
6	11/16-11/17	<b>「博物館宗教文物策展與保存國際工作坊」</b> 邀請國內外學者專家交流實務經驗與研究成果，探討博物館內有關宗教文物的展示、研究、保存與修復等相關議題。本次工作坊開放博物館從業人員、藝術與文史保存相關研究者，以及各領域人士的共同參與，兩天議程上、下午場次共計 632 人次參加。
7	11/26	<b>「顏料與染料的科學研究工作坊」</b> 為提供國內相關領域學者、學生、文化資產和博物館從業人員等，瞭解顏料與染料的部分相關議題及跨人文與科學領域研究之情形，特辦理此工作坊，邀請法國、義大利及國內共 7 位專家學者，就顏料與染料有關問題進行專題演講。
8	11/27	<b>「文化資產研究與保存實務論壇」</b> 藉邀請國外專家學者來院參與「顏料與染料的科學研究工作坊」之便，也同時辦理「文化資產研究與保存實務論壇」，由學者介紹法國、義大利及日本相關機構在文化資產研究與保存實務的發展與現況，並藉由座談形式，與出席之國內專家學者進行廣泛的討論交流。



吳院長與「黑釉工作坊」發表人員合影  
Director Wu and the presenters of the "Workshop of Black Glazed Ware"



項次	日期	研討會名稱與說明
9	11/30	<b>「博物館的療育力－國際共融工作坊」</b> 邀請美國紐約大都會博物館教育推廣主任 Rebecca McGinnis 女士主任辦理「博物館的療育力－國際共融工作坊」，開啟雙方共融教育交流對話，帶入國際共融潮流，提昇博物館文化平權視野。
10	12/12	<b>「透視象牙球工作坊」</b> 本院執行「前瞻基礎建設計畫」，以既有的展覽及研究成果作為基礎，進一步朝數位科技結合人文研究之方向邁進；於 108 年與荷蘭阿姆斯特丹國家博物館以及荷蘭數學和計算機科學研究學會共同合作，研發象牙球電腦斷層掃描技術。期待藉由工作坊的討論及分享，促進國際學術交流，並全面帶動科學及數位科技在博物館收藏與研究的運用。共計三場研究發表及一場綜合討論。
11	12/16	<b>「新虛擬 × 明日實境—21 世紀博物館藝術科技研討會」</b> 於本院北部院區文會堂舉行，場次分為「當藝術遇上虛擬實境」、「博物館的數位詮釋角色」兩大議題，聚焦虛擬實境成為 21 世紀新型態展覽的今日，所面臨的挑戰以及對未來博物館的雲圖願景。 本研討會配合「奇幻嘉年華：21 世紀博物館特展」所策劃虛擬實境的新形態國際展演，故宮邀請到行政院數位政委唐鳳、羅浮宮數位傳播與文化部門總監多米尼克・德方・雷奧爾、法國橘園美術館館長賽希兒・德布蕾、慕夏基金會執行長馬庫斯・慕夏等博物館代表共同討論當代數位科技應用於博物館及美術館場域之前瞻成果，更探索數位內容形式、審美、敘事各異的寬闊表現。

◆合辦學術研討會

本院 108 年小型學術研討會共 2 場。

項次	日期	研討會名稱與說明
1	04/23	<b>「敦煌文化講座（一）」</b> 本院與輔仁大學博物館學研究所思源基金合作辦理敦煌文化講座（一）。
2	08/25	<b>「博物館 × 戲劇－共融工作坊」</b> 與臺東史前博物館合辦「博物館 × 戲劇－共融工作坊」分享故宮如何運用「博物館」空間及文物設計戲劇活動，營造戲劇情境氛圍引發參與者興趣，並使參與者在探索過程中與博物館物件產生互動，進而產生興趣，由帶領者引導參與者反思不同面向的議題。

同仁於院內研討會發表／評論論文計 22 篇

項次	日期	姓名／職稱	發表／評論論文	主辦單位／研討會
1	03/27-03/28	鄭永昌／研究員	「晚清天津民間醫士防疫與宣傳活動－以鐵如意軒及敬慎醫室為例」	本院圖書文獻處／「醫學與典籍、醫藥知識及其流通運用」
2		劉世珣／助理研究員	「用作禮物賞賜的錠子藥：清前期的藥物知識及其在政治場域中的運作脈絡」	
3		吳誦芬／助理研究員	從康熙皇帝的庭訓格言談書道與養生	
4	07/19	林容伊／助理研究員	「從源內燒探索平賀源內的世界觀」	本院南院處、神戶市立博物館館際合作工作坊／「交融之美－神戶市立博物館精品展」
5		林宛萱／助理研究員	「東亞世界中的象圖（以 18-19 世紀為中心）」	
6		朱龍興／助理研究員	「他者的形塑－近世東亞對黑色人種的設計」	
7		鄭涵云／助理研究員	「文本與圖像：江戶時代的二十四孝圖」	

項次	日期	姓名／職稱	發表／評論論文	主辦單位／研討會
8	11/01	陳澄波／助理研究員	探討易變形文物的修復與運輸包裝－以國立故宮博物院院藏香櫨盤為例	本院登保處／物華再現－第六屆博物館保存修護研習會
9		蔡旭清／助理研究員	織品保存修護－從一件唐卡修護談起	
10	11/07	余佩瑾／處長	金彩陳跡－吉州窯葉紋碗的裝飾及相關問題	本院器物處／黑釉工作坊
11		陳玉秀／助理研究員	院藏鸕鶚斑碗窯口的尋思	
12	11/07	陳東和／副研究員	曜變光彩下的微觀世界	
13	11/16-11/17	劉國威／研究員	故宮的佛典及其展示	本院南院處／博物館宗教文物策展與保存國際工作坊
14		岩素芬／處長	當代宗教文物保存的挑戰	
15		洪順興／副研究員	重裱「清無量壽佛軸」大唐卡及其挑戰	
16		林永欽／助理研究員	國立故宮博物院宗教文物修護案例分享	
17	11/26	鍾子寅／助理研究員	故宮南院的宗教藝術策展	本院登錄保存處／「顏料與染料的科學研究工作坊」
18		陳東和／副研究員	東亞繪畫中的普魯士藍	
19		蔡承豪／副研究員	尋藍記：17 世紀荷蘭東印度公司在東亞的藍靛探尋	
20	11/27	岩素芬／處長	文化資產保存在臺灣	本院登錄保存處／「文化資產研究與保存實務論壇」
21	12/12	陳東和／副研究員	X 光電腦斷層掃描在故宮－象牙球及其他案例介紹	本院器物處／透視象牙球工作坊
22		侯怡利／副研究員	國立故宮博物院院藏象牙雕刻簡介	

參與院外國際學術研討會發表論文 42 篇

項次	日期	姓名／職稱	發表論文	主辦單位／研討會
1	01/22	邱士華／助理研究員	〈楚天清曉：董其昌壬子〈山水〉析論〉	上海博物館／「丹青寶筏－董其昌書畫藝術大展」研討會
2	01/26	吳曉筠／副研究員	遵古背景下的乾隆朝文廟祭器	香港中文大學文物館／「皇朝禮器：清代祭器」研討會
3	02/18	邱士華／助理研究員	「春牛圖：嘉慶朝宮廷風俗畫與民間年畫比較研究」	海杜美術館研討會
4	03/16-03/19	吳紹群／副研究員	Online Learning and Opinions of Educator: A Quantitative Study of Museum Educational Video Platform’s User	ACM Digital Library/Proceedings of the 8th International Conference on Informatics, Environment, Energy and Applications



項次	日期	姓名 / 職稱	發表論文	主辦單位 / 研討會
5	03/23	許文美 / 助理研究員	A Study of Qiu Ying’ s Spring Dawn in the Han Palace and its Relationship to Palace Poetry	美國亞洲研究年會 /Where the Truth Lies: The Art of Qiu Ying (ca. 1495–1552)
6	04/26	翁宇雯 / 助理研究員	亞洲藝術史研究在臺灣—以國立故宮博物院為例	南韓德成女子大學人文科學研究所地域文化研究中心 / 「新北方文化與文化交流」2019 國際學術研討會
7	05/07-05/10	陳東和 / 副研究員	Characterization of 18th-century aventurine glass	安特衛普大學 & 布魯日博物館 / TECHNART2019：非破壞暨顯微分析技術在藝術與文化遺產之應用國際研討會
8			Investigation of the Luce Chapel tiles in Taichung, Taiwan	
9	05/16	洪順興 / 副研究員	將傳統思維與創新方法相結合，保護中國掛軸－將菠蘿紙用於亞洲書畫的裝裱與修復	美國保護年會 /AMERICAN INSTITUTE FOR CONSERVATION
10	05/24	何炎泉 / 副研究員	從王羲之《平安何如奉橘帖》論其楷書樣貌及與北魏洛陽體之關係	中國書法家協會 / 王羲之與「二王學」的構建
11	05/25	吳紹群 / 副研究員	以地理資訊及 GIS 應用於清代文獻解析及歷史記錄片拍攝之個案研究：以故宮清代檔案記錄片為例	國立臺灣師範大學第 23 屆臺灣地理國際學術研討會
12	06/15	張文玲 / 研究員	從歐亞草原宏觀層面討論阿富汗蒂拉丘地珍寶所含的草原特徵	北京清華大學藝術博物館 / 東西文明交會的阿富汗國家寶藏研討會
13	06/27-06/28	余佩瑾 / 處長	清宮傳世空白期瓷器及相關問題	上海博物館 / 十五世紀中期景德鎮瓷器國際學術研討會
14		陳玉秀 / 助理研究員	從劃花青釉瓷探討院藏空白期瓷器	
15	07/07-07/13	劉國威 / 研究員	玉樹地區藏傳佛教寺院的歷史與特色	法國遠東學院、法國人文社會高等研究院、巴黎大學等 / 第十五屆「國際藏學研究研討會」
16	07/13	游旻寧 / 科員	Art Psychotherapy and Social Inclusion at the National Palace Museum, Taiwan	The British Association of Art Therapists & American Art Therapy Association International Conference
17	07/16	翁宇雯 / 助理研究員	北宋、高麗與遼間的物質移動對陶瓷工藝的影響—以十一世紀初～十二世紀初為中心	南韓國立中央博物館 /2019 Museum Network Fellowship Program 座談會
18	07/19-07/21	劉國威 / 研究員	從繞境儀式的歷史看「世界神明聯誼會」的活動發展	中華傳統宗教聯合總會 /2019 世界神明聯誼會學術研討會
19	08/09-08/11	劉國威 / 研究員	新舊《文殊真實名經》藏譯本在各類《甘珠爾》中的版本問題	佛光大學佛教研究中心、佛光山人間佛教研究院、佛光山文教基金會 /2019 佛教藏經國際學術研討會
20	08/15-08/16	張莅 / 助理研究員	商代晚期亞醜者姒器群研究	國立中興大學歷史學系（所） / 第八屆出土文獻青年學者國際論壇
21	08/19-08/23	劉世珣 / 助理研究員	作為禮物的錠子藥：清朝前期的藥物知識及其在政治場域中的運用	全州：全北大學 / 第 15 屆東亞科學史國際學術研討會「多中心東亞的科學、技術和醫學史：和而不同」

項次	日期	姓名 / 職稱	發表論文	主辦單位 / 研討會
22	08/22	吳曉筠 / 副研究員	乾隆皇帝對皇朝寄器周代意象的經營	中央研究院近代史研究所、西學與中國研究群 / 《皇朝禮器圖式》國際學術研討會
23	08/23	陳慧霞 / 副研究員	清代服飾制度中的東珠	
24	09/02	張湘雯 / 助理研究員	Glass Artifacts Viewed through Painted Images	第 25 屆國際博物館協會 (ICOM) 2019 京都大會
25	09/03	黃蘭茵 / 助理研究員	Tradition, Imitation and Interaction: Pattern and Transformation of Yongle (1403-1424) and Xuande (1426-1435) Blue-and-white Porcelain of the Ming Dynasty	
26	09/03	李蝶衣 / 研究助理	Digital Renaissance: Curating Ancient Chinese Art in the Virtual Realm	AVICOM Committee Conference, 25 <sup>th</sup> ICOM General Conference
27	09/03	賴芷儀 / 助理研究員	傳統藝術主題的未來性展演詮釋：以「赤壁與三國群英」主題為例。	第 25 屆國際博物館協會 (ICOM) 2019 京都大會
28	09/17	陳東和 / 副研究員	文物科學研析在故宮：政策與實務	國立臺灣歷史博物館 / 保存修復與科學分析國際研討會
29	09/24	曾紀剛 / 助理研究員	古籍「開化紙」印本新考	中山大學圖書館 / 古籍整理與特藏文獻國際學術研討會
30	09/26	鄭涵云 / 助理研究員	圓空與木喰—「非典型」的江戶佛教藝術	中央研究院中國文哲研究所 / 近世東亞佛教文化：明清與江戶國際學術研討會暨書畫展
31	09/28-09/29	蔡慶良 / 助理研究員	東漢玉器藝術的傳統和創新以及對後世玉器的影響	中國北京清華大學與陝西省文物局 / 與天久長：周秦漢唐文化與藝術研討會
32	09/29	劉國威 / 研究員	鳩摩羅什對理解龍樹所作的貢獻	公益信託安國宗教基金、真理大學 / 佛法東來：鳩摩羅什與達摩祖師論壇 一第二屆正信佛教與當代社會
33	10/17	陳彥亘 / 助理研究員	高牆裡的藝術陪伴與培力—以故宮「非行少年藝術飛行計畫」為例	高雄科學工藝博物館 /2019 博物館的當代挑戰國際研討會
34	10/18	蔣侖 / 研究助理	當皇帝的玩具箱走入臺灣的角落—以國立故宮博物院偏鄉數位教具設計為例	國立科學工藝博物館 /2019 博物館的當代挑戰 _ 國際學術研討會
35	10/18	高于鈞 / 研究助理	試論數位原生世代與數位移民面對新媒體展件之差異	國立科學工藝博物館、國立臺南藝術大學博物館學與古物維護研究所、國立成功大學博物館、國立中山大學劇場藝術學系、中華民國博物館學會 / 2019「博物館的當代挑戰」國際學術研討會
36	10/26	劉國威 / 研究員	初解章嘉大師來臺後（1949-1957）的著作與書信	文化部蒙藏文化中心 /108 年藏傳佛教在臺灣學術研討會
37	10/28-10/29	陳玉秀 / 助理研究員	黑石號出水長沙窯組合與伊斯蘭社會風尚	中國古陶瓷學會 / 長沙窯與揚州古陶瓷貿易學術研討會
38	11/02	劉國威 / 研究員	法尊法師的上師—安多格西（A mdo dge bshes ‘jam dpal rol ba’ i blo gros, 1888 -1936）生平研究	中國藏語系高級佛學院、高雄市古嚴寺、臺灣傳統倫理文化發展協會、中國漢藏佛教文化融合促進會 /2019 第四屆藏傳佛教文化季系列活動 - 佛學學術研討會



項次	日期	姓名 / 職稱	發表論文	主辦單位 / 研討會
39	11/09	許媛婷 / 副研究員	〈故宮藏楊守敬赴日所蒐宋、元版史籍及其遞藏脈絡〉	東亞漢學研究學會、名古屋學院大學、陝西師範大學人文社會科學高等研究院 / 「第十屆東亞漢學國際學術研討會」
40	11/15-11/16	劉國威 / 研究員	對當代流亡藏人的佛教傳承維繫有重要影響的一位印度裔僧人－昆努仁波切 (khu nu bstan 'dzin rgyal mtshan, 1895-1977)	華人文化主體性研究中心 / 2019 年第 9 屆臺灣印度學學術研討會 - 從印度教到大乘佛教
41	12/02	許媛婷 / 副研究員	〈明代中後期文人的「玩具」指南及其鑑賞準則〉	國立臺灣師範大學 / 「明槧寶光－師大館藏明代善本古籍特展暨明代文獻學學術研討會」
42	12/06-12/07	鄧欣潔 / 助理研究員	「是阻力？還是助力？-- 由故宮「『雍』抱前『瓷』今聲」館校合作課程談學校與博物館共同發展課程之可行性。	國立臺南大學 / 2019 教育高階論壇國際研討會：潮流或革新：當代課程與教學改變的脈絡、實踐與反思

◆學術交流

108 年本院參與及邀請國內外學術交流，計 117 項。

項次	日期	學術交流人員與內容
1	01/07	美國華盛頓美利堅大學中國藝術史彭盈真助理教授夫婦來訪，進行歐洲的亞洲陶瓷藝術收藏研究交流。
2	01/09-01/16	「書聖之後－顏真卿及其時代書法特展」，借出院藏 4 件作品，與日本東京國立博物館進行借展交流，並由本院書畫處劉芳如處長及陳建志助理研究員代表出席開幕式。
3	01/11	臺南美術館館員一行 4 人至登錄保存處科學檢測實驗室與修復室進行學術交流。
4	01/16-01/19	器物處王亮鈞助理研究員赴荷蘭參訪 Prinsessehof 瓷器博物館、荷蘭國家博物館進行紫砂器議題之研討。
5	01/20-01/25	器物處王亮鈞助理研究員赴德國參訪 Porzellansammlung (Porcelain Collection) 進行紫砂器議題之調查研究。
6	01/20-02/04	本院書畫處邱士華、許文美、林宛儒助理研究員獲石允文先生捐贈款獎助，赴中國大陸上海博物館參加「丹青寶筏－董其昌書畫藝術大展」研討會並觀展，並與與會學者進行學術交流。
7	01/21-01/26	本院書畫處方令光助理研究員獲石允文先生捐贈款獎助，赴日本東京國立博物館考察「書聖之後－顏真卿及其時代書法特展」、東京書道博物館「王羲之書法的殘影－前往唐代的歷程」等展覽。
8	01/30	國立臺南歷史博物館典藏組陳靜寬組長及研究助理鄭勤思、張銘宏、簡弘鈞等四人來本院就文物保存科學與修護工作進行參訪交流，並參觀文物科學研究檢測實驗室及修護工作室，與本院相關人員討論交流。
9	02/02	「天地人－臺北國立故宮博物院珍藏展」為故宮首度跨越赤道，在澳洲雪梨新南威爾斯藝術博物館舉行的大型展覽，借出院藏文物 87 組 153 件，劉芳如處長、余佩瑾處長、宋兆霖處長代表出席開幕式，並應莫氏基金會邀請，演講「中國藝術中的天地人」，介紹本展的書畫作品。
10	02/14	香港恆生大學中國語言及文化研習所所長張光裕教授、國立臺灣大學藝術史研究所陳芳妹退休教授、中央研究院歷史語言研究所陳昭容退休研究員來訪，執行「清宮舊藏清銅器研究合作計畫」。
11	02/14	奈良文化財研究所考古第二研究室尾野善裕室長來訪，進行清代官方瓷器特別參觀。
12	02/23	輔仁大學博物館學研究所嵇若昕教授於南部院區演講「銅雀春深－關於赤壁文物的新詮釋」。
13	02/24-03/02	器物處張莅助理研究員赴中國上海博物館、浙江博物館執行「青銅器拓片製作技術實務與研究」。
14	03/02	新加坡南洋理工大學衣若芬副教授於南部院區專題演講「1082 年蘇東坡的三次夜遊赤壁及其東亞影響」。

項次	日期	學術交流人員與內容
15	03/04	臺南市文化資產管理處李雪慈秘書率文化行政主管與職員共 10 人來院參觀「亞洲探險記－十七世紀東西交流傳奇」，進行策展交流。
16	03/06	美國紐約大都會博物館亞洲藝術部中國藝術副主任陸鵬亮來訪，進行動物象徵寓意相關之漆器特別參觀。
17	03/08	國家同步輻射研究中心殷廣鈐博士、陳伯毅博士及徐名瑩博士等三人來院交流 X 光電腦斷層掃描技術及相關光學分析技術，並參訪文物科學實驗室。
18	03/13	日本海杜美術館館員青木隆幸先生至本院參觀書畫作品，同時與本院同仁進行學術交流。
19	03/21-04/03	本院書畫處許文美助理研究員獲「張光賓先生捐贈書畫篆刻研究獎助金」，赴美國克利夫蘭藝術館、哈佛大學藝術館、大都會藝術館蒐集研究資料，並與當地學者進行學術交流。
20	03/23	西安市紫雲博物館王學武館長與夫人來訪，進行陶瓷研究交流。
21	03/28	器物處陳玉秀助理研究員赴日本 Miho 美術館、奈良國立博物館及和歌縣高野山靈寶館考察。
22	04/02	香港中文大學博士劉浩敏來訪，進行篆刻研究與中國印璽特別參觀。
23	04/10-04/16	器物處吳曉筠副研究員與張莅助理研究員赴美國紐約拜訪收藏家，進行文物目驗與交流討論合作計畫案，並參訪大都會博物館、惠特尼博物館、當代美術館。
24	04/11-04/16	器物處余佩瑾處長赴美國紐約拜訪收藏家，進行文物目驗與交流討論合作計畫案，並拜會大都會博物館與參訪惠特尼博物館。
25	04/12-04/15	器物處蔡慶良助理研究員赴中國陝西漢中參加陝西歷史博物館與陝西地礦集團有限公司聯合舉辦「古玉尋蹤－漢中玉文化探源研討會」，參與交流。
26	04/13、04/20、04/27	器物處張志光助理研究員參加臺灣數位人文學會與國立臺灣大學數位人文研究中心共同舉辦之「DocuSky：跨時代的數位人文學術研究平臺工作坊」。
27	04/18	香港中文大學文化管理文學士課程助理教授陳蓓博士至本院參觀書畫作品，同時與本院同仁進行學術交流。
28	04/18	書畫處吳誦芬助理研究員為院藏刻帖特展蒐集集展覽資料，赴中國北京故宮考察，並與當地學者進行學術交流。
29	04/23	敦煌研究院樊錦詩榮譽院長與輔仁大學、潘思源基金會等共 6 人來院參訪交流。
30	04/23	器物處余佩瑾處長受邀於本院文會堂主持「輔仁大學博物館學研究所思源基金敦煌文化講座（一）」。
31	04/26	器物處余佩瑾處長受邀於本院圖書文獻大樓 4 樓視聽室主持「高麗與朝鮮時代的文人趣味與花器」專題講座。
32	04/26	日本大阪市立東洋陶磁美術館鄭銀珍學藝員來訪，進行陶瓷研究交流。
33	04/27	大阪市立東洋陶磁美術館鄭銀珍學藝員於南部院區專題演講「高麗與朝鮮時代的文人趣味與花器」。
34	05/01	新加坡亞洲文明博物館 Kennie Ting 館長與 Conan Cheong 助理策展人至南部院區參觀及館員交流。
35	05/10	日本半田九清堂社長半田昌規、裱具用手抄和紙（修補紙）製作專家江洲榮貴至登錄保存處修復科進行學術交流。
36	05/15-05/21	器物處吳曉筠副研究員赴山東曲阜孔廟、顏廟、孔子博物館、濟南學府、山東省博物館、北京天壇、孔廟、國子監、北京故宮博物館等地執行「清代孔廟的古銅陳設與祭儀」計畫研究考察。
37	05/17	耶魯大學歷史系陳元博士生來院參觀書畫作品，同時與本院同仁進行學術交流。
38	05/18	書畫處劉芳如處長應邀於香港中文大學文物館演講「故宮藏任伯年及海派繪畫」。
39	05/29	日本東京國立國立博物館內漆工修理室小西工藝社兼任修護師高宮洋子等 5 人至登錄保存處修復室進行學術交流。
40	06/04	國立臺北教育大學藝術與造形設計系羅森豪教授來南部院區參觀。
41	06/04-06/06	文創行銷處毛舞雲助理研究員至參加美國拉斯維加斯授權展考察國際授權市場，並參與授權大學系列研討。



項次	日期	學術交流人員與內容
42	06/05	荷蘭臺夫特王子博物館策展人 Suzanne Klöver 來訪，進行瓷器特別參觀。
43	06/06	邀請荷蘭數學和計算機科學研究學會高級研究員 Robert van Liere 及荷蘭阿姆斯特丹國家博物館中國藝術研究員暨亞洲藝術中心研究主任王靜靈以「鬼功球的秘密：中國象牙球的 3 D 電腦成像和製作過程」為題進行演講。
44	06/07	神戶市立博物館大谷幸正館長、小野田一幸學藝課長來訪，參訪北部院區。
45	06/11-06/14	器物處黃蘭茵助理研究員赴北京故宮、國家博物館、首都博物館、上海博物館等地研究考察。
46	06/14	日本半田九清堂社長半田昌規於北院院區演講「東方書畫、紙質文物的修復師資格制度」
47	06/17	國立臺灣藝術大學古蹟藝術修護學系師生至登錄保存處修復室進行參訪。
48	06/18	日本神戶大學博士生上嶋悟史來院參觀書畫作品，同時與本院同仁進行學術交流。
49	06/19	教育展覽處鄧欣潔助理研究員應教育部中央輔導團藝術與人文領域邀請參加藝術教育論壇：我們與「自動好」的距離？以「美感教育與館校合作」主題進行演講。
50	06/30-07/03	器物處陳玉秀助理研究員赴北京首都博物館、山西博物館、北京國家博物館等地研究考察。
51	07/05	劍橋大學亞洲與中東研究系馬也博士生來院參觀書畫作品，同時與本院同仁進行學術交流。
52	07/06	南院處翁宇雯助理研究員獲獎助參加韓國國立中央博物館舉辦韓國考古與美術工作坊。
53	07/06-07/15	南院處賴芷儀助理研究員獲獎助赴馬來西亞參加由美國哈佛大學東亞語言與文明系、馬來西亞拉曼大學中華研究院、蔣經國國際學術交流基金會及國立台灣大學中文系聯合主辦之「華夷風起：檳城文史研習」。
54	07/16	澳洲皇家墨爾本理工大學金工與銀工科系榮譽退休客座教授 Robert Baines 與國立清華大學藝術與設計學系專任教授江怡瑩來訪，進行金銀景絲器物特別參觀。
55	07/16	英國 V&A 博物館資深研究員 Rosemary Crill 與 Nobuko Kajitani 來訪參觀國立故宮博物院及順益博物館。
56	07/17	英國 V&A 博物館資深研究員 Rosemary Crill 於南部院區演講「繪染棉布——外銷西方的印度織品」。
57	07/20	器物處余佩瑾處長受「交融之美 - 神戶市立博物館精品展」館際合作工作坊之邀，於南部院區主持「交流下的陶瓷面貌」場次發表會。
58	07/24-08/28	器物處黃蘭茵助理研究員赴美國紐約大都會藝術博物館執行 108 年行政院選送出國研究計畫
59	07/25	日本「彥十蒔絵」漆藝總監若宮隆志與高禎蓮來訪，進行中國建窯天目碗器物特別參觀。
60	07/27	馬來西亞檳城娘惹博物館 Lillian Tong 館長來南部院區進行特別參觀。
61	07/31	國立臺灣大學陳芳妹教授來院參觀書畫作品，同時與本院同仁進行學術交流。
62	08/01	國立臺灣大學藝術史研究所教授陳芳妹來訪，進行皇朝禮器器物特別參觀。
63	08/22	美國 Lunder Conservation Center 林淑雯修護師於北部院區演講「美國 Lunder Conservation Center 開放式修復介紹與數位媒材修復簡介」並至修復室參訪交流
64	08/22	器物處余佩瑾處長獲邀出席中央研究院近代史研究所、西學與中國研究群舉辦之「《皇朝禮器圖式》國際學術研討會」，主持「禮與瓷器」場次發表會。
65	08/22-08/23	器物處王亮鈞助理研究員參加中央研究院近代史研究所、西學與中國研究群舉辦之「《皇朝禮器圖式》國際學術研討會」，參與交流。
66	08/23	器物處陳玉秀助理研究員參加中央研究院近代史研究所、西學與中國研究群舉辦之「《皇朝禮器圖式》國際學術研討會」，參與交流。
67	08/23	德國駐義大利佛羅倫薩藝術史研究所姚寧女士來院參觀書畫作品，同時與本院同仁進行學術交流。
68	08/23	神戶市立小磯紀念美術館岡泰正館長於南部院區演講「發現深度—日本藝術的近代視覺從浮世繪開始」。



時任器物處余處長佩瑾（現任副院長）主持透視象牙球工作坊  
Pei-chin Yu, Chief Curator of the Department of Antiquities (and current Deputy Director),  
presides over the "Perspectives of Ivory Balls Workshop"



項次	日期	學術交流人員與內容
69	08/26	前南院處關碧芬副研究員於南部院區與同仁進行學術交流演講「 Alberta 大學博物館中國織品典藏 & 庫房」。
70	08/26-08/28	美國丹佛美術館策展人 Dr. John Lukavic 來南部院區進行特別參觀，並與同仁進行學術交流演講「美國丹佛美術館北美原住民典藏介紹」。
71	08/26-08/28	日本修復師脇屋助作與本院登保處修復科同仁進行屏風製作交流。
72	08/26-09/06	教育展資處張文玲研究員應邀參加德國柏林布蘭登堡研究院吐魯番研究舉辦之暑期研討會「古代絲路上的粟特人與突厥人」
73	08/27	佛羅倫薩馬普藝術研究所、柏林洪堡大學以及倫敦大學瓦堡研究院姚寧博士來訪，進行東亞香爐器物特別參觀。
74	08/28	器物處陳玉秀助理研究員赴中國大陸河南、河北考古所及清涼寺汝窯博物館進行定窯與汝窯考察。
75	09/01-09/10	書畫處劉芳如處長與張華芝科員為前往鄭州、洛陽、西安考察三地之博物館，並進行學術交流。
76	09/04-09/08	文創行銷處毛舞雲助理研究員至中國長春參加海峽兩岸著作權論壇。
77	09/06	邀請結合數位科技於人文研究之英國維多利亞與艾伯特博物館「中國圖像誌索引典」製作團隊：英國國立維多利亞與艾伯特博物館亞洲部資深研究員暨「中國圖像誌索引典」主編張弘星博士、「中國圖像誌索引典」數據標準編輯林逸欣博士，以「圖像轉向與中國圖像誌索引典」為題進行演講。
78	09/10	國立政治大學歷史研究所崔玲女士來院參觀書畫作品，同時與本院同仁進行學術交流。
79	09/10-09/11	法國遠東學院陸康教授來院進行交流與演講，在北部院區進行演講「城市的房產與法律—清代法制史資料與十八世紀北京生活的日常」。
80	09/17-09/22	器物處王亮鈞助理研究員赴中國大陸北京故宮博物院等地進行考察。
81	09/24	北京故宮博物院研究員鄭宏、趙麗紅、劉嶽、楊勇來訪，進行清代工藝特別參觀。
82	09/25	北京故宮李湜研究館員來院參觀書畫作品，同時與本院同仁進行學術交流。
83	09/28	南院處賴芷儀助理研究員參與臺灣人類學與民族學學會 2019 年會，擔任「當代臺灣博物館的挑戰與轉型」主題與談人。
84	10/03	中央研究院歷史語言研究所王冠文助理研究員應邀來院進行「臺灣史前與歷史時代玻璃珠反映的區域互動」專題演講
85	10/07	泰國清邁大學 Vitul Lieorungruang 博士一行 3 人至修復室參訪交流。
86	10/08	本院前器物處處長張光遠來訪，進行青銅劍鑄造工藝特別參觀。
87	10/08	泰國知識管理暨發展辦公室副主席兼暹羅博物館館長 Mr.Rames Promyen 來南部院區進行特別參觀。
88	10/14-10/20	書畫處許文美助理研究員為南宋小品畫意展蒐集展覽資料，赴中國遼寧省博物館、上海博物館等地考察，並與當地學者進行學術交流。
89	10/16-10/18	文創行銷處毛舞雲助理研究員至中國上海參加文創 IP 實務研究討論。
90	10/17-10/22	器物處鐘雅薰助理研究員獲邀出席中國古陶瓷學會舉辦之「中國古陶瓷學會 2019 年會暨河津窯與宋元窯業技術交流」學術研討會，參與交流。
91	10/17-10/25	器物處陳玉秀助理研究員獲邀出席中國古陶瓷學會舉辦之「中國古陶瓷學會 2019 年會暨河津窯與宋元窯業技術交流」學術研討會。
92	10/22	武漢大學歷史學系教授徐少華與中央研究院歷史語言研究所陳昭容研究員來訪，進行楚系青銅器特別參觀。

項次	日期	學術交流人員與內容
93	10/25-11/01	器物處蔡慶良助理研究員赴中國大陸陝西、西安等地博物館與周原考古基地進行考察。
94	10/29	美國織品修復專家 Laura Mina 至北部院區演講「以實際修復案例介紹修復技巧方法與倫理」
95	11/01	日本實踐女子大學美學美術史學科宮崎法子教授來院參觀書畫作品，同時與本院同仁進行學術交流。
96	11/03	印度國家博物館學院學術長 Manvi Seth 教授至南部院區演講「看見世界屋脊的遺世風光—印度拉達克的博物館計畫」，並進行參觀及交流。
97	11/04-11/06	香港大學圖書館修復主任周貞德女士至北部院區演講「介紹書籍歷史與裝幀」並與登保處修復科同仁進行西式書籍裝幀交流。
98	11/05	法國遠東學院院長 Christophe Marquet 與 Frank Muyard 來南部院區進行特別參觀。
99	11/08	大阪市立東洋陶磁美術館出川哲朗館長與小林仁代理學藝課課長及鄭銀珍學藝員、韓國獨立研究學者李喜寬、韓國國立中央博物館學藝研究士金英美、日本沖繩縣立藝術大學教授森達也、國立臺灣大學藝術史研究所講座教授謝明良來訪，進行院藏清宮傳世黑釉瓷研究特別參觀。
100	11/10	中央研究院近代史研究所巫仁恕副所長於南部院區演講「無肉令人瘦—東坡肉的形成與流行初探」。
101	11/11	荷蘭德夫特王子博物館館長 Janelle Moerman 來南部院區進行特別參觀。
102	11/11-11/15	蒙古 National Center for Cultural Heritage 先生及 Institute Of Archaeology Mongolian Academy of Sciences 修復師 Nandintsetseg Narmandakh 至登錄保存處科學分析實驗室與修復室進行器物修復、圖書文獻修復、織品修復學習。
103	11/12	書畫處何炎泉副研究員於國立中央大學演講「書法之美」。
104	11/13	中國美術學院史論系章暉博士來院參觀書畫作品，同時與本院同仁進行學術交流。
105	11/14	泰國藝術中心主任 Thongchai Chasawath 至本院登保處進行參訪交流。
106	11/15	法國凱布朗利博物館策展人 Dr. Yves Le Fur 研究員於南院進行講座「原始畢卡索—畢卡索與非洲、大洋洲藝術對話」。
107	11/17-11/22	器物處胡樞文助理研究員赴德國德勒斯登考察強者奧古斯都之收藏。
108	11/18	「博物館宗教文物策展與保存國際工作坊」講者至本院登保處進行參訪交流
109	11/20	畫處何炎泉副研究員至臺大翻譯研究所演講「國立故宮博物院書畫策展實務與經驗分享」
110	11/26	美國加州柏克萊大學南亞及東南亞圖書館主任施競儀女士到訪本院，與圖書文獻處同仁就本院貝葉經典藏及 2020 年亞洲學會年會合組議程事宜進行交流討論。
111	11/27	國立臺北藝術大學美術學院研究所師生 10 人來訪，進行佛教藝術器物特別參觀。
112	11/28	「顏料與染料的科學研究工作坊」及「文化資產保存與實務論壇講者」法國 Anne-Solenn Le Hô 博士、義大利 Letizia Monico 博士，以及日本伊藤謙教授、宇佐美直八先生及龍村周先生等與 John Burke 至登錄保存處進行學術交流參訪。
113	11/29	邀請美國耶魯大學藝術史 Tim Barringer 教授，分享 19 世紀西方的「全景繪畫」，並與周芳美 / 中央大學藝術學所副教授探討東方山水畫與西方全景之特色差異，以及西方環景繪畫提供了現今沉浸式數位科技什麼樣的發展及可能性，以本院古畫動漫《清院本清明上河圖》為實例探討。
114	12/05	中臺世界博物館副館長見排法師至北部院區演講「2019 年京都 ICOM 國際會議修復案例發表與心得分享」並至修復室參訪交流
115	12/12	國立政治大學及德國波恩大學共同主辦「中國山水畫與思想」國際研討會學者來院參觀書畫作品，同時與本院同仁進行學術交流。
116	12/12	本院辦理「透視象牙球工作坊」，邀請荷蘭阿姆斯特丹國家博物館中國藝術研究員暨亞洲藝術中心研究主任王靜靈及荷蘭數學和計算機科學研究學會高級研究員 Robert van Liere 發表「透視象牙球—以國立故宮博物院館藏為例」。
117	12/23	器物處陳玉秀助理研究員赴香港藝術館進行研究考察。



◆各部會研究計畫

108 年獲科技部支持之研究計畫共 8 項。

項次	計畫名稱	計畫主持人
1	國立故宮博物院藏晉唐小楷冊研究	何炎泉
2	百金之貴：明成化官窯及相關問題研究	余佩瑾
3	重估「西清四鑑」：乾隆時期的古銅認知研究	吳曉筠
4	重建消失的官窯—明正統、景泰、天順三朝瓷器研究	余佩瑾
5	清初平定三藩之戰的東南戰場與院藏《和碩康親王平定四省大功圖》(I)	周維強
6	複層材質展品於微環境波動下之力學響應	翁誌勵
7	乾隆皇帝的書畫品味研究（I）	何炎泉
8	文物檢測用之 X 光 CBCT 電腦斷層掃描系統之優化及其應用	陳東和

108 年獲科技部優秀年輕學者支持之研究計畫共 1 項。

項次	計畫名稱	計畫主持人
1	郎世寧在二十世紀的畫壇與畫史效應	劉宇珍

◆學術專題演講

本院 108 年學術專題演講共 44 場。

項次	日期	講者與講題
1	01/07	登錄保存處陳東和副研究員應義大利佩魯賈大學 SMAArt 卓越中心之邀，赴該中心進行「國立故宮博物院的文化資產科學研析」專題演講
2	01/25	登錄保存處陳東和副研究員應國立臺灣科學教育館之邀，進行「隱藏的真相—X 光下的文物面貌」專題演講
3	03/15	南院處翁誌勵助理研究員至國立臺灣科學教育館專題演講「文物保存概述」。
4	03/22	南院處賴芷儀助理研究員至國立成功大學演講「三國群英：跨越千年的超級智慧財產」。
5	03/23	圖書文獻處蔡承豪副研究員至吳三連臺灣史料基金會講題為「域外遺珍：日本東博與九博的臺灣文物」。
6	04/09	器物處余佩瑾處長獲美國丹佛美術館之邀，以「乾隆皇帝的陶瓷收藏與鑑賞」為題進行演講。
7	04/12	文創行銷處毛舞雲助理研究員應邀赴國立臺灣科技大學專利研究所演講「藝術授權與市場行銷」。
8	04/15	圖書文獻處劉威威研究員至北京清華大學人文與社會科學高等研究所，講題為「關於《文殊真實名經》梵藏漢譯本的新近考察」。
9	04/18	教育展資處康綉蘭科長應國立臺南藝術大學博物館學研究所邀請，主講「跨域 - 社會共融」。
10	04/18	南院處賴芷儀助理研究員至國立中山大學專題演講「博物館的場所精神與空間設計」。
11	04/23	文創行銷處毛舞雲助理研究員應邀赴國立交通大學科技法律學院演講「人工智慧、大數據與智慧財產保護」。
12	04/23	本院與輔仁大學博物館學研究所思源基金合作辦理敦煌文化講座，邀請敦煌研究院樊錦詩榮譽院長以「敦煌研究院 75 年的發展歷程」為題進行演講。
13	04/23	本院與輔仁大學博物館學研究所思源基金合作辦理敦煌文化講座，邀請國立臺灣大學藝術史研究所李玉珉教授以「敦煌傳奇」為題進行演講。



黃副院長永泰主持輔仁大學博物館學研究所思源基金敦煌文化講座  
Deputy Director Huang presides over the "Series of Lectures on Dunhuang Culture"  
in collaboration with the Fu-Jen University Graduate Institute of Museum Studies



項次	日期	講者與講題
14	04/23	本院與輔仁大學博物館學研究所思源基金合作辦理敦煌文化講座，邀請南華大學敦煌學研究中心鄭阿財榮譽主任以「敦煌文獻的文化魅力與生活時尚」為題進行演講。
15	04/25	教育展資處鄧欣潔助理研究員應國立臺南藝術大學博物館學研究所邀請，主講「讓觀眾愛上博物館的行動與挑戰」。
16	04/25	南院處翁誌勵助理研究員至國立嘉義大學專題演講「文物保存與維護」。
17	05/02	教育展資處陳彥亘助理研究員受邀至國立臺南藝術大學博物館學與古物維護研究所演講，題目為「社會共融 III- 故宮走進社群的實踐與挑戰」。
18	05/07	南院處鄭涵云助理研究員至國立高雄科技大學應用日語系專題演講「交融之美—江戶時代日本繪畫的西洋要素」。
19	05/09	文創行銷處毛舞雲助理研究員應邀赴國立臺灣大學經濟研究所演講「從經濟看藝術授權」。
20	05/14	登錄保存處陳東和副研究員應法國巴黎索邦大學之邀，赴校 MONARIS 分子及奈米材料實驗室進行 Aventurine Glass in Western and Eastern History: Occurrence, Fabrication and Artistry 專題演講
21	05/22	南院處鄭涵云助理研究員至國立臺北藝術大學美術學系專題演講「交融之美—江戶時代日本繪畫的西洋要素」。
22	05/29	教育展資處黃琇淩助理研究員於國立歷史博物館「跨域連結 復能共照－博物館與長照 2.0 專業服務」實驗計畫中介紹「年齡與故宮文物的距離—國寶宮略」
23	05/31	書畫處邱士華助理研究員於國立師範大學藝研所專題演講「大博物館中的小齒輪－偽好物策展經驗分享」。
24	06/01	登保處陳澄波助理研究員受邀至蒙古博格達汗冬宮博物館進行演講「conservation of cultural relics in museum」。
25	06/14	教育展資處張文玲研究員受邀至北京清華大學藝術博物館進行演講「犍陀羅佛教藝術中的本生故事」。
26	06/14	南院處鄭涵云助理研究員至國立交通大學臺南校區光電學院專題演講「交融之美—江戶時代日本繪畫的西洋要素」。
27	07/31	南院處賴芷儀助理研究員至中央研究院民族學研究所演講「由臺灣竹藝設計風潮探討超越拼湊的傳統與創新」。
28	09/17	文創行銷處毛舞雲助理研究員應邀赴國立臺灣藝術大學演講「故宮藝術授權與合作展望」。
29	09/28	教育展資處陳彥亘助理研究員出席國立臺北藝術大學中小學在職教師暨行政人員美感素養提升計畫北區「感性啟蒙第一階段《媒・體・感》研習課程」，演講題目為「跨域共創美感素養－以故宮為例」。
30	09/26	書畫處陳建志助理研究員於國立臺北科技大學主講「故宮書法鑑賞攻略」。
31	10/19、11/09	教育展資處鄧欣潔助理研究員應國立臺北藝術大學「美感素養提升計畫-「感性啟蒙」第一階段「媒・體・感」(東區、南1區)研習課程，進行專題演講，主題「以館校藝術教育合作實踐模式－學校與故宮合作實例」。
32	10/24	圖書文獻處許媛婷副研究員至元智大學演講，講題為〈從御製詩看乾隆皇帝的藝術品味〉。
33	10/28	圖書文獻處劉國威研究員至輔仁大學博物館學研究所演講，講題為「從故宮的文物看明代宮廷的漢藏佛教交流」。
34	11/02	教育展資處陳彥亘助理研究員出席國立臺北藝術大學中小學在職教師暨行政人員美感素養提升計畫中區「感性啟蒙第一階段《媒・體・感》研習課程」，演講題目為「跨域共創美感素養－以故宮為例」。
35	11/06	教育展資處陳彥亘助理研究員受邀至國立臺灣大學人類學系演講，題目為「高牆裡的藝術陪伴－故宮『非行少年藝術飛行計畫』」。
36	11/07	書畫處邱士華助理研究員於國立臺灣大學通識課演講「中國山水畫一百分」。

項次	日期	講者與講題
37	11/15	文創行銷處毛舞雲助理研究員應國立臺北科技大學智慧財產權研究所之邀赴國立成功大學演講「從在地創作到國際市場的智財保護－談國際文創發展與趨勢」。
38	11/15	南院處賴芷儀助理研究員至東吳大學專題演講「博物館策展與媒體公關實務」。
39	11/21	圖書文獻處許媛婷副研究員至元智大學演講，講題為〈十七世紀文青的生活提案之一〉。
40	11/26	教育展資處康綉蘭科長、游旻寧科員受邀至國立臺北藝術大學博物館所演講「故宮友善平權教育活動實踐」。
41	11/29	登錄保存處陳東和副研究員應東吳大學通識教育中心之邀，赴該校進行專題演講：「文物鑑識與科學研究」。
42	12/03	教育展資處鄧欣潔助理研究員應國立臺北教育大學藝術與造形設計學系邀請進行專題演講，主題「特展與博物館教推活動的連結」。
43	12/10	器物處陳玉秀助理研究員受邀於嘉義南華大學主講「黑石號：一艘航向西亞的沈船」。
44	12/10	圖書文獻處劉國威研究員至法鼓文理學院演講，講題為「西藏學與西藏研究－二十一世紀的藏傳佛教研究發展」。



博物館的療育力- 國際共融工作坊  
“The Therapeutic Power of Museums Workshop”



Academic Research

To advance academic research, the NPM invited domestic and international experts and scholars to give lectures, organized seminars and conferences, and took part in academic and cultural exchanges, thereby stimulating academic studies and broadening our research horizons.

◆ International Conferences  
International Conferences hosted by the NPM  
In 2019, the NPM held 11 international academic conferences.

No.	Date	Conference Title and Description
1	03/27-03/28	<b>“International Colloquium on Antiquarian Medical Texts, Traditional Medical Knowledge, and Their Circulation and Application”</b> This conference covered four major themes: “The Production, Reading, and Circulation of Medical Texts,” “Medical Knowledge and Medical Writing,” “The Interaction, Clash, and Integration of Chinese and Foreign Medical Texts and Medical Knowledge,” and “The Manipulation and Application of Medical Knowledge.” The scholars in attendance approached these themes from different perspectives, such as the history of the book, narrative history, and the history of medical exchange between China and foreign countries, to analyze and comment on various medical texts and the knowledge contained therein, as well as the interaction among medicine, the state, and society. Participants delved, within the paradigm of digital humanities research, into the direction of the digital archiving of medical texts to explore the potential, multi-faceted uses of digitized images to facilitate the sharing of cultural resources.
2	07/20	<b>“The Beauty of Interchange: Selections from Japan’s Kobe City Museum” Workshop</b> This workshop was a collaboration between the Southern Branch of the National Palace Museum and the Kobe City Museum, and resulted in a published paper on research results from the exchange and exhibition of cultural relics. The workshop theme was divided into the appearance of porcelains, new geographic discoveries, and new painting styles. A total of eight researchers published papers as a result, promoting international exchange as well as academic exchange and discussion.
3	07/27	<b>“Curators of East Asian Painting Workshop and Exchange”</b> Nine scholars and experts from Taiwan, Japan, Germany, the United States, the Netherlands, and France were invited to come share their curatorial experiences. Round table discussions facilitated interaction with on-site participants. In coordination with international loan exhibitions, small seminars and research took place.
4	10/25-10/27	<b>“2019 Taiwan International Forum on Children and Museums”</b> The NPM invited experts from the Centre Pompidou, France, the National Museum of Korea, the National Gallery of Singapore, and Texas Woman’s University in the US to give five keynote speeches on 21st century challenges in children’s museums and future trends in children’s museums. There was also discussion with domestic museum experts on using the museum as an educational space and building the future of children’s education.
5	11/07-11/08	<b>“Workshop of Black-Glazed Ware”</b> In order to promote research and educational promotion with The Museum of Oriental Ceramics, Osaka, and to present on the special characteristics and issues related to black-glazed porcelain in the museum’s Qing collection, the NPM invited experts from Taiwan, Japan, and South Korea to discuss related issues and recent research results. In total, there was one keynote speech, two presentations given by seven scholars, and a comprehensive discussion. On the second day, participating scholars observed and discussed the NPM’s black-glazed porcelain collection.



「醫學與典籍、醫藥知識及其流通運用」國際學術研討會  
“International Colloquium on Antiquarian Medical Texts, Traditional Medical Knowledge, and their Circulation and Application”



東亞繪畫策展人經驗分享工作坊  
“Research and Exchange for International Curation on East Asian Painting Workshop”



No.	Date	Conference Title and Description
6	11/16-11/17	<b>“International Workshop on Curating and Conserving Religious Objects in Museums”</b> Scholars and experts from Taiwan and abroad exchanged practical ideas as well as research results. They explored topics such as the display, research, preservation, and conservation of religious cultural relics in museums. This workshop included museum professionals, researchers in art and cultural preservation, and experts in various fields. A total of 632 participants attended the two-day program.
7	11/26	<b>“Workshop: Scientific Studies on Pigments and Dyes”</b> The museum invited scholars, students, cultural assets, and museum professionals in related fields to learn about issues concerning pigments and dyes within both the humanities and sciences. This workshop invited seven experts in the topic, including those from France, Italy, and Taiwan to lecture on issues related to pigments and dyes.
8	11/27	<b>“Forum on Cultural Property Research and Conservation Practices”</b> In coordination with inviting foreign experts and scholars to participate in “Workshop: Scientific Studies on Pigments and Dyes,” the NPM also held the “Forum on Cultural Property Research and Conservation Practices.” Scholars introduced institutions in France, Italy, and Japan relevant to the development and current status of conservation practice. Attendees took part in discussions and exchanges with Taiwanese experts and scholars.
9	11/30	<b>“The Therapeutic Power of Museums Workshop”</b> The NPM invited Rebecca McGinnis, Senior Managing Educator of Accessibility at the Metropolitan Museum of Art in New York, to conduct “The Therapeutic Power of Museums Workshop.” The workshop opened a dialogue on inclusive education, introduced the trend of international inclusiveness, and improved the overall perspective of museum culture.
10	12/12	<b>“Perspectives of Ivory Balls Workshop”</b> The NPM’s current trajectory centers on building on existing exhibitions and research results to further combine digital technology with research in the humanities. This year, in collaboration with Rijksmuseum Amsterdam and CWI Amsterdam, the NPM launched CT scan technology on its carved ivory balls. The NPM promoted international academic exchanges through discussion and collaboration in the workshop, and comprehensively promoted the use of science and digital technology in museum collections and research. Three research publications and comprehensive dialogue were the result of the workshop.

No.	Date	Conference Title and Description
11	12/16	<b>“Neo Virtual × Open Reality of Tomorrow: International Symposium on Art and Technology in Museums of the 21st Century”</b> Held in the Northern Branch of the NPM, the talks were divided into two main topics: “Art History and Virtual Reality (VR)” and “Digital Interpretation in Art Museums.” Participants discussed using VR in the 21st century, the challenges faced, and the future of art museums. This seminar was held alongside the exhibition of different international VR programs in “A Carnival of Fantasies: A Special Exhibition of 21st Century Museums.” The NPM invited speakers including Audrey Tang, Digital Minister of the Republic of China Executive Yuan; Dominique de Font-Réaulx, Director of Education and Cultural Programs at the Musée du Louvre; Marcus Mucha, Executive Director of the Mucha Foundation; and Cécile Debray, Director of the Musée de l’Orangerie. The representatives discussed the forward-facing results of using contemporary digital technology in museums and art galleries, and they also explored a wide range of digital content forms, aesthetics, and narratives.

Joint Academic Seminars  
In 2019, the NPM held two small-scale academic seminars.

No.	Date	Seminar Title and Description
1	04/23	<b>“Series of Lectures on Dunhuang Culture”</b> The NPM collaborated with the Fu-Jen University Graduate Institute of Museum Studies’ Shi-Yuen Foundation to co-organize a “Series of Lectures on Dunhuang Culture.”
2	08/25	<b>MUSEUM × DRAMA Inclusive Workshop</b> The NPM jointly organized the “MUSEUM × DRAMA Inclusive Workshop” with the National Museum of Prehistory in Taitung. The workshop shared how the NPM uses museum space and cultural relics to design activities that create a dramatic situational atmosphere in order to captivate participants, as well as allowing participants to interact with museum objects. These exploratory interactions generate interest in visitors. During the workshop, leaders guided participants to reflect on different related topics.

Papers Presented or Reviewed by NPM Staff  
In 2019, 22 papers were published or reviewed by NPM staff.

No.	Date	Name ( Position)	Paper Title	Organizer / Conference
1	03/27-03/28	Wing-cheong Cheng (Researcher)	“Epidemic Control by and Educational Activities of Tianjin Physicians in the Late Qing: Using the Iron Ruyi Hall and Prudence Health Clinic as Example”	Department of Rare Books and Historical Documents, National Palace Museum / “International Colloquium on Antiquarian Medical Texts, Traditional Medical Knowledge, and Their Digital Archiving”
2		Shih-hsun Liu (Assistant Curator)	“Dingzi Drug as Gift: Its Medical Knowledge and Political Uses in the Early Qing Dynasty”	
3		Shu-fen Wu (Assistant Curator)	“Daoism and Health in Writings from Emperor Kangxi’s Court”	
4	07/19	Jung-I Lin (Assistant Curator)	“Exploring the Worldview of Hiraga Gennai through Gennai Ware”	Department of the Southern Branch Museum Affairs, The National Palace Museum, in Collaboration with the Kobe City Museum / “The Beauty of Interchange: Selections from Japan’s Kobe City Museum”
5		Wan-hsuan Lin (Assistant Curator)	“The Elephant in the East Asian World (Focusing on the 18-19th Centuries)”	
6		Lung-hsing Chu (Assistant Curator)	“Building the Others: The Image of the Black People in East Asia During the Early Modern Period”	
7		Han-yun Cheng (Assistant Curator)	“Text and Image: The Twenty-four Filial Exemplars in the Edo Period”	





「博物館宗教文物策展與保存國際工作坊」與會人員合影  
Participants of the “International Workshop on Curating and Conserving Religious Objects in Museums”

No.	Date	Name ( Position)	Paper Title	Organizer / Conference
8	11/01	Chen-po Chen (Assistant Curator)	“Issues of Conservation and Packaging of Easily Deformable Cultural Relics: Example of Citron Dish of the National Palace Museum”	Department of Registration and Conservation, The National Palace Museum / “The 6th-Museum Conservation Annual Meeting”
9		Hsu-ching Tsai (Assistant Curator)	“Textile Conservation and Restoration: Case Study of Thangka Conservation”	
10	11/07	Pei-chin Yu (Chief Curator)	“Existing Traces of Gold Paint--The Decoration of the Jizhou Leaf-vein Bowls and Related Questions”	Department of Antiquities, The National Palace Museum / “Workshop of Black-Glazed Ware”
11	11/07	Yuh-shiow Chen (Assistant Researcher)	“The Kilns that Produced the Song Black-glazed Bowls with Partridge Pattern in the NPM Collection”	
12	11/07	Tung-ho Chen (Associate Researcher)	“The Micro-World beneath the Yohen Luster”	
13	11/16-11/17	Kuo-wei Liu (Researcher)	“The Display of Buddhist Scriptures in the National Palace Museum”	Department of the Southern Branch , The National Palace Museum / “International Workshop on Curating and Conserving Religious Objects in Museums”
14		Su-fen Yen (Chief Curator)	“The Challenge of Conserving Religious Artifacts”	
15		Sun-hsin Hung (Associate Researcher)	“Remounting the Large Qing Dynasty Amitayus Buddha Thangka and Its Challenge”	
16		Yung-chin Lin (Assistant Researcher)	“Case Studies in the Conservation of Religious Artifacts at the National Palace Museum”	
17		Tzu-yin Chung (Assistant Curator)	“Curating Religious Art at the Southern Branch of the National Palace Museum”	
18	11/26	Tung-ho Chen (Associate Researcher)	“Prussian Blue in East Asian Paintings”	Department of Registration and Conservation, The National Palace Museum / “Workshop: Scientific Studies on Pigments and Dyes”
19		Cheng-hao Tsai (Associate Curator)	“Exploring Indigo in East Asia: the Case Study of VOC in the 17th Century”	
20	11/27	Su-fen Yen (Chief Curator)	“Conservation of Cultural Properties in Taiwan”	Department of Registration and Conservation, The National Palace Museum / “Forum on Cultural Property Research and Conservation Practices”
21	12/12	Tung-ho Chen (Associate Researcher)	“X-ray CT in the National Palace Museum – Ivory Balls and Other Case Studies”	Department of Antiquities, National Palace Museum / “Perspectives of Ivory Balls Workshop”
22		Yi-li Hou (Associate Curator)	“Ivory Carvings in the National Palace Museum”	

**NPM Attendances at International Conferences Hosted by Other Organizers**  
In 2019, NPM staff members presented a total of 42 papers at international academic conferences hosted outside the NPM.

No.	Date	Name ( Position)	Paper Title	Organizer / Conference
1	01/22	Shih-hua Chiu (Assistant Curator)	“On Dong Qichang's Pure Dawn at Chutian”	The Shanghai Museum / “The Ferryman of Ink World: Symposium on Dong Qichang's Calligraphy and Painting Art”



No.	Date	Name ( Position)	Paper Title	Organizer / Conference
2	01/26	Hsiao-yun Wu (Associate Curator)	"Ritual Vessels of the Confucius Temples in the Qianlong Reign"	Hong Kong: Art Museum, Chinese University of Hong Kong / "For Blessings and Guidance: the Qianlong Emperor's Design for State Sacrificial Vessels"
3	02/18	Shih-hua Chiu (Assistant Curator)	"Spring Ox: A Comparison of the Court Custom Paintings in the Ji- aqing Dynasty and the Folk New Year Prints from the Late Qing Dynasty to Early Republican Period"	Umi-Mori Art Museum, Japan / "Symposium on Suzou Prints in Umi-Mori Art Museum, Japan"
4	03/16-0319	Shao-chun Wu ( Associate Researcher)	Online Learning and Opinions of Educator: A Quantitative Study of Museum Educational Video Platform's User	ACM Digital Library/Proceedings of the 8th International Conference on Informatics, Environment, Energy and Applications
5	03/23	Wen-mei Hsu (Assistant Curator)	"A Study of Qiu Ying's Spring Dawn in the Han Palace and its Relationship to Palace Poetry"	Association for Asian Studies, USA / "Where the Truth Lies: The Art of Qiu Ying (ca. 1495–1552)"
6	04/26	Yu-wen Weng (Assistant Curator)	"Asian Art History Research in Taiwan--Taking the National Palace Museum as an Example"	Regional Culture Research Center, Institute of Humanities, Duksung Women's University, South Korea / "2019 International Conference Duksung Women's University the Institute for Humanities Research"
7	05/07-05/10	Tung-ho Chen (Associate Researcher)	"Characterization of 18th-century Aventurine Glass"	The University of Antwerp and Musea Brugges / "TECHNART2019: Non-destructive and Microanalytical Techniques in Art and Cultural Heritage"
8			"Investigation of the Luce Chapel Tiles in Taichung, Taiwan"	
9	05/16	Sun-hsin Hung (Associate Researcher)	"Combining Traditional thinking and Innovative Methods on the Conservation of Chinese Hanging Scrolls--Apply Pineapple Paper to Mounting and Restoration of Asian Calligraphy and Painting"	American Institute for Conservation / "AIC Annual Conference"
10	05/24	Yen-chuan Ho (Associate Curator)	"Study on Wang Xizhi's Regular Script and the Regular Script of Northern Wei Luoyang from Three Passages: Ping'an, Heru, and Fengju"	China Calligrapher's Association, Beijing / "Wang Xizhi and the Construction of Wang Xizhi and Wang Xianzhi's Theory"
11	05/25	Shao-chun Wu (Associate Researcher)	Online Learning and Opinions of Educator: A Quantitative Study of Museum Educational Video Platform's User	ACM Digital Library/Proceedings of the 8th International Conference on Informatics, Environment, Energy and Applications
12	06/15	Wen-ling Chang (Researcher)	Discussing the Grassland Characteristics of Afghan Treasures from the Macro-level of the Eurasian Steppe	Tsinghua University Art Museum, Beijing / "Utensils and Ornaments Endlessly Fine: National Treasures from Afghanistan at the Cultural Cross-roads of East and West"
13	06/26-06/30-	Pei-chin Yu (Chief Curator)	"Porcelains from the Interregnum in the Qing Court Collection"	The Shanghai Museum / "International Symposium on Jingdezhen Porcelain in the Mid-Fifteenth Century"
14	06/26-06/29-	Yuh-shiow Chen (Assistant Curator)	"Discussion of Mid-15th Century Celadon Ware from the NPM Collection"	

No.	Date	Name ( Position)	Paper Title	Organizer / Conference
15	07/07-07/13	Kuo-wei Liu (Researcher)	"History and the Features of Tibetan Buddhist Monasteries in the Nangchen Area"	French School of the Far East, School for Advanced Studies in the Social Sciences, University of Paris / "15th Seminar of International Association of Tibetan Studies"
16	07/13	Min-ning Yu (Officer)	"Art Psychotherapy and Social Inclusion at the National Palace Museum, Taiwan"	The British Association of Art Therapists & American Art Therapy Association / "International Research Conference"
17	07/16	Yu-wen Weng (Assistant Curator)	"The Impact of the Flow of Material Goods between the Northern Song, Goryeo, and Liao on Ceramic Art—From the Early 11th to the Early 12th Century"	National Museum of Korea / "2019 Museum Network Fellowship Program"
18	07/19-07/21	Kuo-wei Liu (Researcher)	"The Development of Activities of the World Deities Association from the History of Raojing Ceremony"	Chinese Traditional Religious Federation / "2019 World Deities Fellowship Symposium"
19	08/09-08/11	Kuo-wei Liu (Researcher)	"Issues with New and Old Versions of Tibetan Translations of Manjushri and Ganjur Classics"	Fo Guang University Buddhist Research Center, Fo Guang Shan World Buddhist Research Institute, Fo Guang Shan Foundation for Buddhist Culture and Education / "2019 International Conference on Buddhist Canons"
20	08/15-08/16	Li Chang (Assistant Curator)	"The Study on Late Shang Bronzes of Yachou Zhehou"	NCHU Department of History / "The 8th International Forum on Young Scholars In Chinese Unearthed Texts"
21	08/19-08/23	Shih-hsun Liu (Assistant Curator)	"Dingzi Drug as Gift: Its Medical Knowledge and Political Uses in the Early Qing Dynasty"	Chonbuk National University / "15th International Conference on the History of Science in East Asia (ICHSEA 2019)—History of Science, Technology, and Medicine in Polycentric East Asia: Harmony in Diversity"
22	08/22	Hsiao-yun Wu (Associate Curator)	"The Adaption of Zhou Imagery in the Imperial Ritual Vessels"	Institute of Modern History, Academia Sinica / "International Conference on Illustrated Regulations for Ceremonial Paraphernalia of the Imperial Qing Dynasty"
23	08/23	Hui-hsia Chen (Associate Curator)	"Aspects of Qing Court Beads"	
24	09/02	Hsiang-wen Chang (Assistant Curator)	"Glass Artifacts Viewed through Painted Images"	The International Council of Museums (ICOM) / "ICOM Kyoto 2019"
25	09/03	Lan-yin Huang (Assistant Curator)	"Tradition, Imitation and Interaction: Pattern and Transformation of Yongle (1403-1424) and Xuande (1426-1435) Blue-and-white Porcelain of the Ming Dynasty"	
26	09/03	Tieh-i Li (Assistant Curator)	"Digital Renaissance: Curating Ancient Chinese Art in the Virtual Realm"	AVICOM Committee Conference / "25 <sup>th</sup> ICOM General Conference"
27	09/03	Chih-i Lai (Assistant Curator)	"The Timeless Three Kingdoms Legend: Displaying the Future of Traditional Themes in Arts"	The International Council of Museums (ICOM) / "ICOM Kyoto 2019"



No.	Date	Name ( Position)	Paper Title	Organizer / Conference
28	09/17	Tung-ho Chen (Associate Researcher)	"Scientific Research and Analysis in the National Palace Museum: Policy and Practice"	National Museum of Taiwan History / "International Conference on Conservation and Scientific Analysis"
29	09/24	Ji-gang Zeng (Assistant Curator)	"Rediscover the 'Kaihua Paper' Used for Books in Qing Dynasty"	Sun Yat-sen University Library / "International Symposium on Ancient Books and Special Collections"
30	09/26	Han-yun Cheng (Assistant Curator)	"Enku and Mokujiki: 'Atypical' Edo Period Buddhist Art"	Institute of Modern History, Academia Sinica / "The International Conference on Early Modern Buddhist Culture in East Asia: the Ming/Qing Dynasties and Edo Period"
31	09/28-09/29	Ching-liang Tsai (Assistant Curator)	"Tradition and Innovation in Eastern Han Jade Art and the Subsequent Impact on Jade Works of Later Ages"	Tsinghua University / "Everlasting Like the Heavens: The Culture and Arts of the Zhou, Qin, Han, and Tang" Academic Symposium
32	09/29	Kuo-wei Liu (Researcher)	"Kumarajiva's Contributions to Understanding Nāgārjuna"	Publically Entrusted Anguo Religious Fund, Aletheia University / "Dharma East: Kumarajiva and Dharma Forum--The Second Zhengxin Buddhism and Contemporary Society"
33	10/17	Yen-hsuan Chen (Assistant Curator)	"Accompanying and Reinforcing Art within the High Walls--Taking the National Palace Museum as an Example"	National Science and Technology Museum, Kaohsiung / "2019 International Conference on Contemporary Challenges for Museums"
34	10/18	Chiang Lun (Assistant Curator)	"When the Emperor's Curio Box Travels Across Taiwan--Taking the Digital Teaching Aids of the National Palace Museum as an Example"	National Science and Technology Museum, Kaohsiung / "2019 International Conference on Contemporary Challenges for Museums"
35	10/18	Yu-chun Kao (Assistant Curator)	"On the Differences between Digital Native Generations and Digital Immigrants in the Face of New Media Exhibits"	National Science and Technology Museum, Tainan National University of the Arts Graduate Institute of Conservation of Cultural Relics and Museology, National Cheng Kung University Museum, National Sun Yat-sen University Department of Theater Arts, National Taiwan Museum / "2019 International Conference on Contemporary Challenges for Museums"
36	10/26	Kuo-wei Liu (Researcher)	"The Works and Correspondence of Master Zhangjia After His Arrival In Taiwan (1949-1957)"	Mongolian and Tibetan Cultural Center / "2019 Academic Seminar on Tibetan Buddhism"
37	10/28-10/29	Yuh-shiow Chen (Assistant Curator)	"Discussion of Changsha Ware from the Batu Hitam and Islamic Social Fashion"	Chinese Society for Ancient Ceramics / "Symposium of Changsha Ware and Antique Ceramics in Yangzhou"
38	11/02	Kuo-wei Liu (Researcher)	"Wisdom of a Master--Research on the Life of A mdo dge bshes 'jam dpal rol ba'i blo gros (1888-1936)"	High-level Tibetan Buddhism College of China, Guyan Temple in Kaohsiung, Taiwan Traditional Ethics and Culture Development Association, China Han-Tibetan Buddhist Cultural Integration Promotion Association / "2019 Tibetan Buddhist Cultural Season Series--Buddhist Symposium"

No.	Date	Name ( Position)	Paper Title	Organizer / Conference
39	11/09	Yuan-ting Hsu (Associate Curator)	"In the National Palace Museum's Collection: Yang Shoujing Travels to Japan to Search For for Song and Yuan Editions of Historical Books and their Tibetan Context"	East Asian Sinology Society, Nagoya Gakuin University, East Shaanxi Normal University Advanced Institute of Humanities and Social Sciences / "10th East Asian Sinology International Symposium"
40	11/15-11/16	Kuo-wei Liu (Researcher)	"The Influence of the Indian Monk khu nu bstan'dzin rgyal mtsha (1895-1977) on of Buddhist Heritage of Tibetans in Exile"	Research Center for Chinese Cultural Subjectivity, National Chengchi University, Taiwan / "2019 9th Taiwan Symposium on Indology--From Hinduism to Mahayana Buddhism"
41	12/02	Yuan-ting Hsu (Associate Curator)	"A Guide for Middle and Late Ming Dynasty Literati 'Toys' their Appreciation Criteria"	National Taiwan Normal University / "Treasures of the Ming Dynasty--A Special Exhibition of Ming Dynasty Rare Books at National Taiwan Normal University and Ming Dynasty Literature Seminar"
42	12/06-12/07	Shin-jye Deng (Assistant Researcher)	"An Aid or an Obstacle? The Feasibility of the Development of Curriculum Collaborated by Schools and Museums: A Case Study of Porcelain in Yongzheng Period, a School-Museum Collaboration Curriculum by National Palace Museum"	National University of Tainan/ "The 2019 International Conference on Educational Trend and Innovation: Context, Practice and Reflection of Contemporary Curriculum and Instruction Change."

◆ Academic Exchanges  
In 2019, the NPM participated in or hosted a total of 117 national and international academic exchanges.

No.	Date	Academic Exchange Staff and Content
1	01/07	Assistant Professor of Chinese Art History Ying-chen Peng (American University in Washington, DC, USA) and her husband came to visit and exchange research on Asian ceramic art collections in Europe.
2	01/09-01/16	The Tokyo National Museum in Japan borrowed four works from the NPM collection for "Unrivalled Calligraphy: Yan Zhenqing and His Legacy." The opening ceremony was attended by Chief Curator Fang-ju Liu of the Department of Painting and Calligraphy and Assistant Curator Chien-chih Chen.
3	01/11	A team of four librarians from the Tainan Art Museum visited the scientific analysis laboratory and conservation studios for academic exchanges.
4	01/16-01/19	Assistant Curator Liang-chung Wang from the Department of Antiquities visited the Princessehof Porcelain Museum and the Rijksmuseum to discuss issues concerning the Yixing ware.
5	01/20-01/25	Assistant Curator Liang-chung Wang from the Department of Antiquities went to Germany to visit the Porzellansammlung (Porcelain Collection) to study the Yixing ware.
6	01/20-02/04	Assistant Curators Shih-hua Chiu, Wen-mei Hsu, and Wan-ju Lin of the Painting and Calligraphy Department received a donation from Mr. Shi Yunwen and visited the Shanghai Museum in China to participate in "The Danqingbao Raft of Shanghai Museum, Dong Qichang Art Exhibition of Calligraphy and Painting" seminar and view the exhibition.
7	01/21-01/26	Assistant Curator Ling-kuang Fang from the Department of Painting and Calligraphy received a donation from Mr. Shi Yunwen and visited the Tokyo National Museum in Japan to visit "Unrivalled Calligraphy: Yan Zhenqing and His Legacy," Taitō City Calligraphy Museum's "Chinese Painting--Vestiges of Wang Xizhi's Style of Calligraphy: Developments up to the Tang Dynasty," and other exhibitions.
8	01/30	The head of the National Museum of Taiwan History, Ching-kuan Chen, and research assistants Chin-ssu Cheng, Ming-hung Chang, and hung-chun Chien came to the NPM to visit and exchange ideas on the science and maintenance of cultural relics. They also visited the cultural science research and analysis lab as well as the conservation studios.
9	02/02	"Heaven and Earth in Chinese Art: Treasures from the National Palace Museum, Taipei" was the first large-scale exhibition held at the Art Gallery of New South Wales in Sydney, Australia. Chief Curators Fang-ju Liu, Pei-chin Yu, and Chao-lin Sung attended the opening ceremony and gave the speech "Heaven and Earth in Chinese Art" to introduce the works of calligraphy and painting in this exhibition.



No.	Date	Academic Exchange Staff and Content
10	02/14	Professor Kwong-yue Cheung, Director of the Institute of Chinese Language and Culture at Hang Seng University of Hong Kong, Fang-mei Chen, a retired professor from the National Taiwan University's Graduate Institute of Art History, and Chao-jung Chen, a researcher at the Institute of History and Philology at Academia Sinica, came to implement the "Cooperative Research Project on the Bronze Ware Collection in the Qing Court."
11	02/14	Director of the Archaeology Second Research Office at the Nara National Research Institute for Cultural Properties, Ono Yoshihiro, viewed official Qing Dynasty porcelains.
12	02/23	Professor Jo-hsin Chi of the Fu Jen Catholic University Institute of Museum Studies gave a lecture on "Tongque Spring--A New Interpretation of Red Cliff Cultural Relics" at the Southern Branch.
13	02/24-03/02	Assistant Curator Li Chang from the Department of Antiquities went to the Shanghai Museum and Zhejiang Museum in China to carry out "Bronze Rubbing Production Technology Practice and Research."
14	03/02	Associate Professor Ruofen Yi of Nanyang Technological University in Singapore gave the keynote speech "Su Dongpo's 1082 Three-Night Tour of the Red Cliff and Its East Asian Impact" at the Southern Branch.
15	03/04	The Tainan Municipal Administration of Cultural Heritage Secretary, Hsueh-tzu Li, led a total of ten cultural executives and staff to the NPM to attend the exhibition "Expedition to Asia: the Prominent Exchanges Between the East and West in the 17th Century" for curatorial exchanges.
16	03/06	Peng-liang Lu, Associate Curator of Chinese Decorative Arts within the Asian Art Department at the Metropolitan Museum of Art in New York, USA, viewed lacquerwares related to the symbolic meaning of animals.
17	03/08	Dr. Kuang-chien Yin, Dr. Po-i Chen, and Dr. Ming-ying Hsu from the National Synchrotron Radiation Research Center came to the NPM to share X-ray computer tomography technology and related optical analysis technology, and visited the Cultural Relics Science Laboratory.
18	03/13	Mr. Takayuki Aoki, a librarian at the Japanese Umi-Mori Art Museum, visited the NPM to view works of painting and calligraphy and also conducted academic exchanges with colleagues.
19	03/21-04/03	Wen-mei Hsu, Assistant Curator in the Department of Painting and Calligraphy at the NPM, won the "Mr. Chang Kuang-pin's Donation for Painting and Calligraphy Research Award" to conduct research at the Cleveland Museum of Art, The Harvard Art Museums, and the Metropolitan Museum of Art, as well as conduct academic exchanges with local scholars.
20	03/23	The director of the Xi'an Chai Kiln Museum, Xue-wu Wang, and his wife visited and exchanged research on ceramics.
21	03/28	Assistant Curator Chen Yuh-shiow of the Department of Antiquities visited the Miho Museum, Nara National Museum, and Koyasan Reihokan Museum in Wakayama in Japan.
22	04/02	Dr. Liu Haomin from the Chinese University of Hong Kong visited for seal-engraving research and special viewings of imperial seals.
23	04/10-04/16	Associate Curator Hsiao-yun Wu and Assistant Curator Li Chang from the Department of Antiquities visited collectors in New York, USA, to conduct a visual inspection and exchange on cultural relics and to discuss cooperation plans; and visited the Metropolitan Museum of Art, Whitney Museum, and Museum of Modern Art (MOMA).
24	04/11-04/16	Chief Curator Pei-chin Yu of the Department of Antiquities went to New York, USA, to visit collectors for visual inspection and exchange on cultural relics, to discuss cooperation plans, and to visit the Metropolitan Museum of Art and the Whitney Museum.
25	04/12-04/15	Assistant Curator Ching-liang Tsai from the Department of Antiquities traveled to Hanzhong, Shaanxi, in China to participate in the "Ancient Jade Tracking--Hanzhong Jade Culture Exploration Seminar," which was jointly organized by the Shaanxi History Museum and Shaanxi Geological and Mineral Group Co., Ltd.
26	04/13, 04/20, 04/27	Assistant Curator Chi-gwong Cheung from the Department of Antiquities participated in "DocuSky: A Cross-era Digital Humanities Academic Research Platform Workshop," co-organized by the Taiwanese Association for Digital Humanity and the Taiwan Research Center for Digital Humanities.
27	04/18	Dr. Bei Chen, Assistant Professor of the Bachelor of Arts in Cultural Management at the Chinese University of Hong Kong, visited the Department of Painting and Calligraphy, and participated in academic exchanges with colleagues at the NPM.
28	04/18	Sung-fen Wu, Assistant Curator for the Department of Painting and Calligraphy, collected materials for the NPM's special exhibition of engraved rubbings and visited the Forbidden City in Beijing, China, conducting academic exchanges with local scholars.

No.	Date	Academic Exchange Staff and Content
29	04/23	Honorary President of the Dunhuang Research Academy, Jin-shi Fan, and six guests from Fu Jen Catholic University and the Pan Shi-Yuen Foundation visited the NPM.
30	04/23	Department of Antiquities Chief Curator Pei-chin Yu was invited to host the "Shi-Yuen Foundation Dunhuang Cultural Lecture (1)" at the Institute of Museum Studies, Fu Jen Catholic University.
31	04/26	Department of Antiquities Chief Curator Pei-chin Yu was invited to host a lecture entitled "Goryeo and Joseon Literati's Tastes and Flower Vessels" in the audio-visual room on the fourth floor of the NPM's library.
32	04/26	Curator Jung Eun Jin from The Museum of Oriental Ceramics, Osaka, visited and exchanged research on ceramics.
33	04/27	Curator Jung Eun Jin from The Museum of Oriental Ceramics, Osaka, gave the lecture "Goryeo and Joseon Literati's Tastes and Flower Vessels" at the Southern Branch.
34	05/01	Kennie Ting, curator at the Asian Civilizations Museum of Singapore, and assistant curator Conan Cheong visited the Southern Branch and conducted exchanges with librarians.
35	05/10	President of Handa Kutoshido, Masaki Handa, and Eiki Ebuchi, a specialist in mounting paper and paper repair, visited the conservation studios at the Department of the Registration and Conservation for academic exchanges.
36	05/15-05/21	Associate Curator Hsiao-yun Wu from the Department of Antiquities went to Temple of Confucius in Qufu, the Temple of Yan Hui, the Confucius Museum, Jinan Academy of Fine Arts, Shandong Museum, the Beijing Temple of Heaven, the Temple of Confucius, the Imperial College, the Beijing Forbidden City and other places to conduct research for "Bronze Furnishings and Confucian Temple Ceremonies in the Qing Dynasty."
37	05/17	Dr. Yuan Chen, from the Department of History at Yale University, visited the NPM to view paintings and calligraphy, and to conduct academic exchange with staff.
38	05/18	Chief Curator Fang-ju Liu of the Department of Painting and Calligraphy was invited to give a lecture on "Paintings in the Palace Museum by Ren Bonian and the Shanghai Style Painting" at the Art Museum of the Chinese University of Hong Kong.
39	05/29	Five people from the Tokyo National Museum in Japan, including the maintenance engineer Yoko Takamiya, conducted academic exchanges.
40	06/04	Professor Sen-hao Lo from the National Taipei University of Education's Department of Art and Design visited the Southern Branch.
41	06/04-06/06	Wu-yun Mao, an Assistant Curator for the Department of Cultural Creativity and Marketing, went to Las Vegas, USA, to participate in a series of seminars on university licensing and inspect the international licensing market.
42	06/05	Suzanne Klüver, a curator at the Museum Prinsenhof Delft in the Netherlands, came for a special viewing of the porcelain collections.
43	06/06	Robert van Liere, Senior Researcher at the Center for Mathematics and Computer Science (CWI) in Amsterdam, and Ching-ling Wang, Curator of Chinese Art and Head of Research Centre of Asian Art at the Rijksmuseum, Amsterdam, were invited to lecture.
44	06/07	The director of the Kobe City Museum, Yukimasa Otani, and its director of arts, Kazuyuki Onoda, visited the Northern Branch.
45	06/11-06/14	Assistant Curator Lan-yin Huang from the Department of Antiquities went to Beijing's Forbidden City, the National Museum of China, the Capital Museum, Shanghai Museum and other places for research and study.
46	06/14	Masaki Handa, President of Handa Kutoshido in Japan, lectured on "The Qualification System for Conservation of Oriental Paintings, Calligraphy and Paper Cultural Relics" in the Northern Branch.
47	06/17	Teachers and students from the Department of Antiquities and Art Maintenance at the National Taiwan University of Arts visited the conservation studios of the Department of Registration and Conservation.
48	06/18	A doctoral student from Kobe University in Japan, Ueshima Satoshi, viewed paintings and calligraphy, and conducted academic exchange with colleagues.
49	06/19	Department of Education, Exhibition, and Information Services Assistant Researcher Shin-ye Deng was invited by the K-12 MOE Arts and Humanities Curriculum & Instruction Consulting Committee to participate in the art education forum with the theme "Aesthetic Education and Museum-School Cooperation."
50	06/30-07/03	Yuh-shiow Chen, Assistant Curator for the Department of Antiquities, went to the Beijing Capital Museum, Shanxi Museum, Beijing National Museum and other institutions for research and study.



No.	Date	Academic Exchange Staff and Content
51	07/05	Dr. Ma Ye from the Department of Asian and Middle Eastern Studies at the University of Cambridge came to view calligraphy and paintings, and conducted academic exchanges with NPM colleagues.
52	07/06	Assistant Curator Yu-wen Weng of the Southern Branch won an award to help participate in the Korean Archaeology and Art Workshop at the National Museum of Korea.
53	07/06-07/15	Assistant Curator Chih-I Lai of the Southern Branch won an award to attend the Penang Seminar 2019 in Malaysia held by Department of East Asian Languages and Civilizations at Harvard University (USA), University Tunku Abdul Rahman (Malaysia), CCK Foundation, and Department of Chinese Literature at National Taiwan University.
54	07/16	Robert Baines, Honorary Retired Visiting Professor of the Department of Metal and Silver Engineering at the Royal Melbourne Institute of Technology, Australia, and I-Ying Chiang, Professor in the Department of Art and Design at the National Tsing Hua University, visited to view gold and silver filigree works.
55	07/16	Senior researchers at the Victoria and Albert Museum (V&A) in the UK, Rosemary Crill and Nobuko Kajitani, visited the National Palace Museum and Shung Ye Museum of Formosan Aborigines.
56	07/17	Rosemary Crill, a senior researcher at the V&A Museum in the UK, gave the lecture "Painted Cotton-Exporting Indian Fabrics in the West" in the Southern Branch.
57	07/20	Pei-chin Yu, Chief Curator of the Department of Antiquities, was invited by the Inter-Library Collaborative Workshop on "The Beauty of Interchange--Selections from Japan's Kobe City Museum" to host a conference of "Ceramic Appearance Under Exchange" in the Southern Branch.
58	07/24-08/28	Assistant Curator Lan-yin Huang went to the Metropolitan Museum of Art in New York, USA, to take part in the 2019 Executive Yuan Select Research Program.
59	07/25	Takahashi Wakamiya, Lacquer Art Director of Japan's Hikari Shigai, and Gao Linlian made a special visit to view Jian-ware Tianmu bowls.
60	07/27	Lillian Tong, Director of the Penang Peranakan Mansion, visited the Southern Branch.
61	07/31	Professor Fang-mei Chen from National Taiwan University came to the NPM to view works of calligraphy and painting, and to conduct academic exchange with staff.
62	08/01	Professor Fang-mei Chen from National Taiwan University came to view imperial vessels and utensils.
63	08/22	Shuwen Lin from the Lunder Conservation Center in the United States gave the lecture "Introduction to the Lunder Conservation Center in the United States and Digital Media Repair" in the Northern Branch and visited the conservation studios.
64	08/22	Department of Antiquities Chief Curator Pei-chin Yu was invited to attend the "International Conference on 'Illustrated Regulations for Ceremonial Paraphernalia of the Imperial Qing Dynasty'," organized by the Western Learning and China Research Group at the Institute of Modern History, Academia Sinica, and hosted the "Ceramic Ritual Vessels" conference.
65	08/22-08/23	Assistant Curator Liang-chung Wang from the Department of Antiquities participated in the "International Conference on 'Illustrated Regulations for Ceremonial Paraphernalia of the Imperial Qing Dynasty'" organized by the Western Learning and China Research Group at the Institute of Modern History, Academia Sinica, and participated in the discussion.
66	08/23	Assistant Curator Yuh-shiow Chen of the Department of Antiquities participated in the "International Conference on 'Illustrated Regulations for Ceremonial Paraphernalia of the Imperial Qing Dynasty'" organized by the Western Learning and China Research Group at the Institute of Modern History, Academia Sinica, and participated in the discussion.
67	08/23	Ms. Yao Ning from The Kunsthistorisches Institut in Florence, Italy, viewed paintings and calligraphy, and conducted academic exchange with staff.
68	08/23	Kobe City Koiso Memorial Museum of Art director Oka Yasumasa gave the lecture "Discovering Depth--Modern Vision of Japanese Art Begins with Ukiyo-e" at the Southern Branch.
69	08/26	Former Associate Curator of the Southern Branch, Pi-fen Chueh, gave the lecture "Chinese Fabric Collection & Storage at The University of Alberta" and participated in academic exchange with staff.
70	08/26-08/28	Dr. John Lukavic, curator at the Denver Art Museum, made a special visit to the Southern Branch, participated in exchange, and gave the lecture "Introduction to the North American Aboriginal Collection of the Denver Art Museum."
71	08/26-08/28	The Japanese conservator Wakuya Sakusho exchanged screen-making experience with colleagues in the Department of Registration and Conservation.
72	08/26-09/06	Researcher Wen-ling Chang of the Department of Education, Exhibition, and Information Services was invited to participate in the "Languages and Cultures on the Silk Road" Summer School held at the Turfanforschung (Turfan Studies Project) of the Berlin Brandenburg Academy of Sciences and Humanities, focusing on Sogdian and Old Turkic language and culture.

## 交融之美—神戶市立博物館精品展

### The Beauty Of Interchange—Selection From Japan's Kobe City Museum

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7/20<sup>⑥</sup>

## 館際合作工作坊

### Workshop



演講內容中日同步翻譯

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時間	議程
09:40-10:10	報到
10:10-10:20	開幕式—致詞人 黃永泰副院長（國立故宮博物院）
<b>主題一 交流下的陶瓷面貌</b>	
10:20-11:20	引言人 余佩瑾處長（國立故宮博物院器物處） 從源內燒探索平賀源內的世界觀／林容伊（國立故宮博物院南院處） 19世紀阿蘭陀京燒中所見的新異國趣味／中山 創太（神戶市立博物館）
11:20-11:40	與會學人合影
<b>主題二 地理新發現</b>	
13:40-15:05	引言人 賴毓芝副研究員（中央研究院近代史研究所） 東亞世界中的象圖—以18-19世紀為中心／林宛瑩（國立故宮博物院南院處） 有關〈坤輿萬國全圖〉中的幾個問題／永山 未沙希（神戶市立博物館） 他者的形塑—近世東亞對黑色人種的設計／朱龍興（國立故宮博物院南院處）
15:05-15:25	 <b>茶 敘</b> 
<b>主題三 新畫風</b>	
15:25-16:50	引言人 陳階晉博士（國立故宮博物院前書畫處副研究員） 文本與圖像—江戶時代狩野派的二十四孝圖／鄭涵云（國立故宮博物院南院處） 黃檗及南蘋—17-19世紀中國對日本繪畫所造成的新影響／石沢 俊（神戶市立博物館） 從南蠻屏風到江戶時代的洋風畫—帶到亞洲的西方銅版畫／塚原 晃（神戶市立博物館）
16:50-17:15	綜合討論—討論人 林麗江教授（國立師範大學藝術史研究所）

1.報名請至官網或Facebook搜尋「國立故宮博物院南部院區」。

2.網路報名時間：108年7月12日(五)8:30~108年7月18日(四)12:00。

3.報名成功以收到電子郵件(mai357@npm.gov.com)回覆為準，報名人數以150人為限。

4.報名成功者，現場預留座位和工作坊手冊20分鐘(以簽到完成視為到場)，逾時則開放現場報名者入座。

5.若有任何問題請洽sing@npm.gov.com 或電話聯絡：朱先生 (05)3620555#5315 或李小姐 #5151。

主辦單位 |



國立故宮博物院南部院區  
SOUTHERN BRANCH OF THE NATIONAL PALACE MUSEUM



神戶市立博物館

地址 | 61248 嘉義縣太保市政宮大道888號  
 開放時間 | 每日09:00至17:00，假日開放至18:00 (每週一休館)  
 Address | No.888, Gugong Blvd., Taibao City, Chiayi County, 61248, Taiwan R.O.C.  
 Hours | 9:00-17:00 daily, 9:00-18:00 on the weekend and holidays (Closed on Mondays)

「交融之美—神戶市立博物館精品展」館際合作工作坊  
 “The Beauty of Interchange—Selections from Japan's Kobe City Museum” Workshop



No.	Date	Academic Exchange Staff and Content
73	08/27	Dr. Ning Yao from the Max Planck Institute of Fine Arts at the Humboldt University of Berlin and the Warburg Institute of the University of London viewed East Asian incense burners.
74	08/28	Yuh-shiow Chen, Assistant Curator in the Department of Antiquities, went to Henan, the Hebei Archaeological Institute, and the Qingliangsi Ru Ware Museum to conduct a survey of Ding and Ru wares.
75	09/01-09/10	Chief Curator Fang-ju Liu of the Department of Painting and Calligraphy and Hua-chih Chang went to Zhengzhou, Luoyang, and Xi'an to visit three museums and conduct academic exchanges.
76	09/04-09/08	Assistant Curator Wu-yun Mao from the Department of Cultural Creativity and Marketing went to Changchun, China, to participate in the "Cross-Strait Copyright Forum."
77	09/06	The NPM invited the production team of the Chinese Iconographic Thesaurus (CIT) of the Victoria and Albert Museum in the United Kingdom, which combines digital technology and humanities research (including Senior Researcher of the V&A Asian Department and the CIT Chief Editor, Dr. Hong-xing Zhang; and Dr. Yi-hsin Lin, the CIT Data Standard Editor). They presented the lecture "The Iconographic Turn and the Chinese Iconography Thesaurus."
78	09/10	Ms. Ling Cui from National Chengchi University's Institute of History viewed works of calligraphy and painting, and conducted academic exchange with colleagues.
79	09/10-09/11	Professor Luca Gabbiani of the French School of the Far East came to the NPM to participate in exchange, and gave the lecture "Real Estate and Law in the City--Some Aspects of Everyday Life in Beijing as Reflected in Qing-era Judicial Sources" in the Northern Branch.
80	09/17-09/22	Assistant Curator Liang-chung Wang from the Department of Antiquities went to the Forbidden City, Beijing, and other places for research.
81	09/24	Researchers from the Forbidden City, Beijing (Hong Zheng, Lihong Zhao, Yue Liu, and Yong Yang) visited for a special viewing of the Qing Dynasty collection.
82	09/25	Research Librarians from the Forbidden City, Beijing, visited the NPM to view works of calligraphy and painting and conduct academic exchange with staff.
83	09/28	Assistant Curator Chih-i Lai from the Southern Branch participated in the 2019 Annual Meeting of the Taiwan Society for Anthropology and Ethnology, Academia Sinica, and presented on the theme of "Contemporary Challenges for Museums."
84	10/03	Assistant Curator Kuan-wen Wang from the Research Institute of History and Languages, Academia Sinica, gave the lecture "Regional Interaction Reflected by Glass Beads in Prehistoric and Historical Times in Taiwan."
85	10/07	Dr. Vitul Lieorungruang of Chiang Mai University of Thailand and his party visited the conservation studios.
86	10/08	Former Chief Curator of the Department of Antiquities Kuang-yuan Chang, visited and had a special viewing of the bronze swords.
87	10/08	Mr. Rames Promyen, Vice Chairman of the Thai Knowledge Management and Development Office and Director of Siam Museum, made a special visit to the Southern Branch.
88	10/14-10/20	Wen-mei Hsu, Assistant Curator in the Department of Painting and Calligraphy, visited the Liaoning Provincial Museum, the Shanghai Museum, and other places in China to conduct academic exchange with local scholars and collect materials for an exhibition on Southern Song Dynasty painting.
89	10/16-10/18	Assistant Curator Wu-yun Mao from the Department of Cultural Creativity and Marketing went to Shanghai, China, to participate in cultural and creative IP-practice research discussions.
90	10/17-10/22	Assistant Curator Ya-syun Jhong of the Department of Antiquities was invited to participate in the "2019 Annual Meeting of the Chinese Society for Ancient Ceramics and Technical Exchange between the Hejin Kiln and the Song and Yuan Kilns," organized by the Chinese Society for Ancient Ceramics.
91	10/17-10/25	Assistant Curator Yuh-shiow Chen of the Department of Antiquities was invited to participate in the "2019 Annual Meeting of the Chinese Society for Ancient Ceramics and Technical Exchange between the Hejin Kiln and the Song and Yuan Kilns," organized by the Chinese Society for Ancient Ceramics.
92	10/22	Professor Shaohua Xu from the Department of History of Wuhan University and researcher Zhaorong Chen from the Institute of History and Linguistics at the Chinese Academy of Sciences made a special visit to view bronze wares of the Chu state.
93	10/25-11/01	Assistant Curator Ching-liang Tsai from the Department of Antiquities went to museums in Shaanxi, Xi'an, and the archaeological site of Zhouyuan in China to research.
94	10/29	Laura Mina, an American fabric conservation expert, delivered a lecture on "Conservation Techniques and Ethics in Practical Conservation Cases."
95	11/01	Professor Miyazaki Hiroshi, a professor of aesthetics and art history at Jissen Women's University in Japan, came to the NPM to view painting and calligraphy works, and conduct academic exchange with staff.

No.	Date	Academic Exchange Staff and Content
96	11/03	Professor Manvi Seth, Academic Dean of the National Museum Institute, New Delhi, India, gave the lecture "Seeing the Relics of the World's Roof-- Museum Project in Ladakh, India" at the Southern Branch, and conducted exchange with staff.
97	11/04-11/06	Ms. Jody Beenk, Director of Library Restoration at The University of Hong Kong, gave the lecture "The History and Binding of Books" at the Northern Branch, and exchanged with colleagues in the Department of Registration and Conservation on Western-style book binding.
98	11/05	Christophe Marquet, President of the French School of the Far East, and Frank Muyard made a special visit to the Southern Branch.
99	11/08	The Director Tetsuro Degawa, Chief Curator Kobayashi Hitoshi and Curator Jung Eun Jin from The Museum of Oriental Ceramics, Osaka; the Korean independent research scholar Lee Hee-gwan; research scholar Kim Young-mi from the National Museum of Korea; Professor Tatsuya Mori of Okinawa Prefectural University of Arts; and Professor Ming-liang Hsieh from the Graduate Institute of Art History at National Taiwan University visited the NPM to view black-glazed porcelains from the Qing Palace collection.
100	11/10	Jen-shu Wu, Deputy Director of the Institute of Modern History, Academia Sinica, gave the lecture "No Meat Is Thin--A Preliminary Study of the Formation and Spread of Dongpo Meat" in the Southern Branch.
101	11/11	Janelle Moerman, a curator at Museum Prinsenhof Delft, made a special visit to the Southern Branch.
102	11/11-11/15	A member of the Mongolian National Center for Cultural Heritage and conservator for the Institute of Archaeology Mongolian Academy of Sciences, Nandintsetseg Narmandakh, went to the scientific analysis laboratory and conservation studios to take part in artifact, book, and fabric conservation and learning.
103	11/12	Yen-chuan Ho, Associate Curator in the Department of Painting and Calligraphy, gave a lecture on "The Beauty of Calligraphy" at National Central University.
104	11/13	Dr. Hui Zhang from the Department of History at the China Academy of Fine Arts came to the NPM to view calligraphy and painting, and conduct academic exchange with staff.
105	11/14	Thongchai Chasawath, Director of the Thai Art Center, visited the Department of Registration and Conservation at the NPM to conduct exchange visit.
106	11/15	Researcher Dr. Yves Le Fur, curator at The musée du quai Branly--Jacques Chirac, gave the lecture "Primitive Picasso--Dialogue between Picasso and African and Oceanic Art" in the Southern Branch.
107	11/17-11/22	Assistant Curator Lu-wen Hu of the Department of Antiquities went to Dresden, Germany, to view the collection of August the Strong, August II Fryderyk Monchy (1670-1733).
108	11/18	Speakers from the "International Workshop on Curating and Conserving Religious Objects in Museums" visited the restoration studios at the National Palace Museum and participated in exchange with staff of the Department of Registration and Conservation.
109	11/20	Deputy Researcher Yen-chuan Ho of the Department of Painting and Calligraphy delivered a lecture at National Taiwan University's Translation Research Institute on "The Practice and Experience of Sharing the National Palace Museum's Painting and Calligraphy Curation"
110	11/26	Ms. Virginia Shih, Director of the Library of South and Southeast Asia at the University of California, Berkeley, visited the NPM and discussed the agenda of the Baye Classic Collection and the 2020 Asian Society Annual Meeting Exchange with colleagues in the Department of Rare Books and Historical Documents.
111	11/27	Ten teachers and students from the School of Fine Arts of the Taipei National University of the Arts visited the NPM to view Buddhist artworks.
112	11/28	For the "Scientific Research Workshop on Pigments and Dyestuffs" and "Cultural Assets Protection and Practice Forum," Dr. Anne-Solenn Le Hô from France; Dr. Letizia Monico from Italy; Prof. Ken Ito; Mr. Ryumura Zhou; and Mr. John Burke participated in an exchange visit.
113	11/29	Professor Tim Barringer of Yale University's Department of Art History was invited to give the lecture "Perspectives on the Panorama" on 19 <sup>th</sup> -century Western art, and to hold a discussion with Fang-mei Chou, Associate Professor of the Art Institute at National Central University. Topics raised included the differences between Asian landscape painting and western panorama paintings, the western environment, and the development and possibility of immersive digital technology, using the NPM's animation of Up the River During Qingming as a case study.
114	12/05	The deputy director of the Chungtai World Museum met with the NPM's Deputy Director in the Northern Branch to give the speech "2019 ICOM Kyoto International Conference Restoration Case Publication and Experience Sharing," and visited the restoration room for exchanges.
115	12/12	Scholars from the international symposium on "Chinese Landscape Painting and Thought," co-sponsored by National Chengchi University and the University of Bonn, Germany, viewed the NPM's painting and calligraphy collections, and conducted academic exchanges with museum staff.





吳院長與透視象牙球工作坊參與人員合影  
Director Wu and participants of the "Perspectives of Ivory Balls Workshop"

No.	Date	Academic Exchange Staff and Content
116	12/12	The NPM held the "Perspectives of Ivory Balls Workshop" and invited Ching-ling Wang, Curator of Chinese Art and Head of the Research Centre of Asian Art at the Rijksmuseum, Amsterdam; and Robert van Liere, Senior Researcher, Center for Mathematics and Computer Science (CWI), Amsterdam, to present "Seeing-through the Ivory Balls in the Collection of the National Palace Museum."
117	12/23	Yuh-shiow Chen, an Assistant Curator in the Department of Antiquities, went to the Hong Kong Museum of Art for a research visit.

◆ Ministry of Science and Technology Research Projects  
In 2019, colleagues at the NPM were awarded a total of eight research projects supported by the Ministry of Science and Technology.

No.	Project Name	Project Host
1	Albums of Jin-Tang Small Standard Script Calligraphy in the Collection of the National Palace Museum	Yen-chuan Ho
2	Valuable Porcelains: Ming Dynasty Chenghua Imperial Ware and Its Related Issues	Pei-chin Yu
3	Re-evaluating the Four Catalogues of Xiqing: Research on the Perception of Ancient Bronzes in the Qianlong Period	Hsiao-yun Wu
4	Study on Zhengtong, Jintai, and Tianshun Porcelain in the Ming Dynasty: Reconstructing the Disappearing Official Ware	Pei-chin Yu
5	The Southeast Theater in the War against the Three Feudatories and "The Victory in the Prince Kang's Pacification of Four Provinces' Rebellions"	Wei-qiang Zhou
6	Mechanical Response of Multilayered Collections to Fluctuation in Micro-climates	Chih-li Weng
7	Emperor Qianlong's Taste in Painting and Calligraphy	Yen-chuan Ho
8	Optimization and Application of X-ray Cone-beam CT for Cultural Relics Investigation	Tung-ho Chen

Ministry of Science and Technology Research Projects for Outstanding Young Scholars  
In 2019, one colleague at the museum was awarded a research project for outstanding young scholars supported by the Ministry of Science and Technology.

No.	Project Name	Project Host
1	The Reception of Giuseppe Castiglione in the Twentieth Century	Yu-jen Liu

◆ Academic Special Lectures  
In 2019, there were 44 academic special lectures.

No.	Date	Speaker and Topic
1	01/07	Associate Researcher Tung-ho Chen was invited by Italy's The University of Perugia SMA Art Center of Excellence to give the special lecture "Scientific Analysis on Cultural Properties in the National Palace Museum."
2	01/25	Associate Researcher Tung-ho Chen was invited by the National Taiwan Science Education Center to give the special lecture "Hidden Truth--the Appearances of Cultural Relics under X-rays."
3	03/15	Assistant Curator Chih-li Weng from the Southern Branch was invited by the National Taiwan Science Education Center to give the special lecture "Introduction to Preventive Conservation."
4	03/22	Assistant Curator Chih-i Lai from the Southern Branch was invited by National Cheng Kung University to deliver the speech "The Timeless Super Intellectual Property: Imagining the Three Kingdom's Legendary Heroes."
5	03/23	Associate Curator Cheng-hao Tsai of the Department of Rare Books and Historical Documents went to Wu Sanlian's Taiwan Historical Materials Foundation to give a lecture entitled "Extraterrestrial Relics: Taiwan's Cultural Relics from Japan's Dongbo and Jiubo."
6	04/09	Chief Curator Pei-chin Yu was invited by the Denver Art Museum in the USA to give the speech "The Qianlong Emperor's Ceramic Collection and Appreciation for Ceramics."
7	04/12	Assistant Researcher Wu-yun Mao of the Department of Cultural Creativity and Marketing was invited to the National Taiwan University of Science and Technology Patent Institute to give the lecture "Art Licensing and Marketing."
8	04/15	Researcher Kuo-wei Liu from the Department of Rare Books and Historical Documents went to the Institute of Advanced Studies in Humanities and Social Sciences at Tsinghua University, Beijing, and gave the lecture entitled "Recent Inspection of the Sanskrit-Chinese Version of Mañjuśrīnāmasaṅgīti."



No.	Date	Speaker and Topic
9	04/18	At the invitation of the National Museum of Tainan National University of Arts Department of Museum Studies, the director of the Department of Education, Exhibition, and Information Services, Hsiu-lan Kang, gave the lecture "Cross-domain Social Integration."
10	04/18	Assistant Curator Chih-i Lai from the Southern Branch gave the lecture "Museum Genius Loci (Spirit of Place and the Spatial Design)" at National Sun Yat-sen University.
11	04/23	Assistant Researcher Wu-yun Mao from the Department of Cultural Creativity and Marketing was invited to speak at the National Chiao Tung University School of Science, Technology and Law, and gave the lecture "Artificial Intelligence, Big Data, and the Protection of Intellectual Property."
12	04/23	The NPM cooperated with the Graduate Institute of Museum Studies at Fu-Jen Catholic University Shi-Yuen Foundation to conduct lectures on Dunhuang culture, and invited Jin-shi Fan, the Honorary Director of Dunhuang Academy. The topic was "The 75 years Developing History of Dunhuang Academy."
13	04/23	The NPM cooperated with the Graduate Institute of Museum Studies at Fu-Jen Catholic University's Shi-Yuen Foundation to conduct lectures on Dunhuang culture, and invited Yu-min Lee, Professor at the Graduate Institute of Art History, National Taiwan University. The topic was "The Legend of Dunhuang Studies."
14	04/23	The NPM cooperated with the Graduate Institute of Museum Studies at Fu-Jen Catholic University's Shi-Yuen Foundation to conduct lectures on Dunhuang culture, and invited A-tsai Cheng, Head of the Center for Dunhuang Studies, Nanhua University. The topic was "Dunhuang Documents with Both Cultural Charm and Life Fashion."
15	04/25	Assistant Researcher Shin-Jye Deng of the Department of Education, Exhibition, and Information Services was invited by the Tainan National University of the Arts Graduate Institute of Conservation of Cultural Relics and Museology to give the lecture "Letting the Audience Fall in Love with the Museum's Actions and Challenges."
16	04/25	Assistant Curator Chih-li Weng from the Southern Branch gave the lecture "Introduction to Preventive Conservation" at National Chiayi University.
17	05/02	Assistant Researcher Yen-hsuan Chen from the Department of Education, Exhibition, and Information Services was invited to give the lecture "Practices and Challenges of Social Inclusion: The Case of the National Palace Museum" at Tainan National University of the Arts Graduate Institute of Conservation of Cultural Relics and Museology.
18	05/07	Assistant Curator Han-yun Cheng from the Southern Branch gave the lecture "The Beauty of Interchange—The Western Elements of Japanese Painting in the Edo Period" to the Kaohsiung University of Science and Technology's Department of Applied Japanese.
19	05/09	Assistant Researcher Wu-yun Mao of the Department of Cultural Creativity and Marketing was invited to the National Taiwan University's Institute of Economics to give the lecture "Artistic Licensing from an Economic Perspective."
20	05/14	Tung-ho Chen, Associate Researcher of the Department of Registration and Conservation, was invited by the Sorbonne University of Paris to give the special lecture "Aventurine Glass in Western and Eastern History: Occurrence, Fabrication, and Artistry" at the MONARIS Molecular and Nano Materials Laboratory.
21	05/22	Assistant Curator Han-yun Cheng from the Southern Branch gave the lecture "The Beauty of Interchange—The Western Elements of Japanese Painting in the Edo Period" to the National Taipei University of the Arts Department of Fine Arts.
22	05/29	Assistant Researcher Hsiu-ling Huang of the Department of Education, Exhibition, and Information Services introduced the experimental plan "Age and Distance from the National Palace Museum's Artworks—National Treasure Plan" during the National History Museum's "Cross Domain Lin—Museums and Long Photography Professional Service 2.0."
23	05/31	Shih-hua Chiu, an Assistant Curator at the Department of Painting and Calligraphy, gave a keynote speech at the National Institute of Arts titled "Pinwheels in Big Museums—Sharing Curated Experiences Filled with Fake Goods."
24	06/01	Assistant Researcher Cheng-hua Chen from the Department of Registration and Conservation was invited to give the lecture "The Conservation of Cultural Relics in Museum" at the Bogda Khan Hermitage Museum in Mongolia.
25	06/14	Researcher Wen-ling Chang from the Department of Education, Exhibition, and Information Services gave the lecture "Jataka-stories in the Buddhist Art of Gandhara" at the Art Museum of Tsinghua University in Beijing.
26	06/14	Assistant Curator Han-yun Cheng from the Southern Branch gave the lecture "The Beauty of Interchange—The Western Elements of Japanese Painting in the Edo Period" at the National Jiaotong University Tainan Campus.

No.	Date	Speaker and Topic
27	07/31	Assistant Curator Chih-i Lai from the Southern Branch went to the Museum of Institute of Ethnology, Academia Sinica, and gave the lecture "Traditional Bamboo Design Trends in Taiwan, Exploring Tradition and Innovation Beyond Patchwork."
28	09/17	Assistant Researcher Wu-yun Mao from the Department of Cultural Creativity and Marketing was invited to the National Taiwan University of the Arts to give a lecture on "Long Palace Art Licensing and Cooperation Outlook."
29	09/28	Assistant Curator Yen-ken Chen of the Department of Education, Exhibition, and Information Services attended the National Taipei University of the Arts and gave the lecture "Cultivate Aesthetic Competence through Cross-disciplinary Art Forms: The Case of the National Palace Museum" to primary and secondary school teachers.
30	09/26	Assistant Researcher Chien-chih Chen of the Department of Calligraphy and Painting gave the lecture "Strategies for Appreciating the National Palace Museum's Calligraphy" at the National Taipei University of Technology.
31	10/19, 11/09	Assistant Researcher Shin-jye Deng of the Department of Education, Exhibition, and Information Services attended the Taipei National University of the Arts' "Aesthetic Literacy Enhancement Plan—Aesthetic Enlightenment 'Phase One' Media, Body, Sense" (East District, South District 1) study course, and gave the special lecture "A Practice Model of Art Education Cooperation Between Museum and Schools—Cases of Cooperation Between Schools and the National Palace Museum."
32	10/24	Associate Curator Yuan-ting Hsu from the Department of Rare Books and Historical Documents gave a speech at Yuan Ze University entitled "Emperor Qianlong's Works of Art from the Perspective of Imperial Poetry."
33	10/28	Researcher Kuo-wei Liu from the Department of Rare Books and Historical Documents gave the lecture "Using the Cultural Relics of the National Palace Museum to See the Exchange of Han and Tibetan Buddhism in the Court of the Ming Dynasty" at the Institute of Museum Studies of Fu Jen University.
34	11/02	Assistant Researcher Yen-hsuan Chen from the Department of Education, Exhibition, and Information Services attended the National Taipei University of the Arts' Aesthetic Literacy Enhancement Plan—"Emotional Enlightenment 'Phase One' Media, Body, Sense" (East District, South District 1) and gave the lecture "Cultivate Aesthetic Competence through Cross-disciplinary Art Forms: The Case of the National Palace Museum" to primary and secondary school teachers.
35	11/06	Assistant Curator Yen-hsuan Chen from the Department of Education, Exhibition, and Information Services was invited to give the lecture "The Art Accompanying the High Wall—the National Palace Museum's 'Youth Art Flight Plan'" at the Department of Anthropology, National Taiwan University.
36	11/07	Shih-hua Chiu, Assistant Curator in the Department of Painting and Calligraphy, gave the lecture "Chinese Landscape Painting" at the National Taiwan University's Liberal Studies course.
37	11/15	Assistant Researcher Wu-yun Mao of the Department of Cultural Creativity and Marketing was invited by the National Institute of Intellectual Property at the National Taipei University of Science and Technology to National Cheng Kung University to give a lecture on "Intellectual Property Protection from Local Creation to the International Market—On the Development and Trends of International Culture and Creativity."
38	11/15	Assistant Curator Chih-i Lai from the Southern Branch gave the lecture "Curatorial and Public Relations Practice in Museums" at Soochow University.
39	11/21	Associate Curator Yuan-ting Hsu of the Department of Rare Books and Historical Documents gave a speech at Yuan Ze University entitled "One of the Living Proposals of a Literati in Seventeenth Century."
40	11/26	Section Chief of the Department of Education, Exhibition, and Information Services, Hsiu-lan Kang, and Officer You Min-ning were invited to the Taipei University of the Arts to give the lecture "Practices of Friendly and Affirmative Education at the National Palace Museum."
41	11/29	At the invitation of the General Education Center of Soochow University, Tung-ho Chen, Associate Researcher at the Department of Registration and Conservation, gave the special lecture "Cultural Relic Identification and Scientific Research."
42	12/03	Assistant Researcher Shin-jye Deng of the Department of Education, Exhibition, and Information Services was invited to give the keynote speech "The Museum Educational Program and Temporary Exhibition in NPM at The National Taipei University of Education_Department of Arts and Design.
43	12/10	Assistant Researcher Yuh-shiow Chen of the Department of Antiquities was invited to lecture at Nanhua University on "Batu Hitam: Shipwreck of a Trade Vessel Heading from China to the Middle East."
44	12/10	Researcher Kuo-wei Liu from the Department of Rare Books and Historical Documents gave a lecture at the Dharma Drum Institute of Liberal Arts, entitled "Tibetology and Tibetan Studies--The Development of Tibetan Buddhism in the 21st Century."





## 保存修復

Preservation and Conservation





保存修護

文物保存維護係本院的核心業務之一，本院在保存環境、修護作業上，皆以達到文物預防性保存及維持文物最佳狀況為目標，具體工作分下列三大項：

◆文物保存環境控管

文物保存環境控管項目	文物保存環境控管內容與說明
文物展存環境溫溼度監測	「文物保存環境溫溼度感知監測系統」建置完迄今 9 年，確實掌握保存環境的溫溼度動態變化，與空調機電相輔相成為文物展存環境切實勾稽，及時調控排除異常狀況，並依據文物類別協調展櫃溫濕度設定，共 130 櫃次。此外，另機動性地佐以溫溼度紀錄器，定時派人員進行展場及庫房溫溼度檢視，務使文物保存在恆溫恆濕的環境。
文物陳列櫃內微環境調控	108 年針對相對濕度敏感之文物進行櫃內微環境濕度控制，並調節文物借展運輸期間相對濕度之穩定，共 80 櫃次 / 箱次。
文物照明量測	108 年執行各項展覽前與專案文物照相的照明強度偵測及調整、展場減光及濾光作業，以維持光線在標準範圍內，共計 190 次室。
文物展存環境檢查	108 年檢查北部院區正館陳列室、書畫處、文獻處、器物處庫房、修護室、前瞻計畫文獻大樓數位作業室等文物展存空間，及裝修木料、新製木展櫃共 389 次室，另南部院區檢查共 275 次室，確保展存環境無不利文物保存之有害生物入侵之虞。
測試展存用材之材質釋酸性	測試展存用材之材質釋酸性，防止酸性造成文物的損壞，測試項目包括裝修板材、角材、調和漆、各種墊片、地毯及壁布、黏著劑、批土、濾光片、各類輸出等，108 年共計 242 件。
院區白蟻防治作業	101 年起在北部院區正館、行政大樓及圖書文獻大樓週邊設置專業型餌站共 441 個，108 年繼續進行院區白蟻族群監測及防治作業計 26 次，防治率 99.8%。南部院區自 105 年起在博物館建物周邊設置專業型餌站共 495 個，108 年進行院區白蟻族群監測及防治作業計 11 次，防治率 100%。
有機文物預防性防蟲處理	108 年執行敏感性有機文物預防性除蟲，以脫氧劑脫氧處理、氮氣調濕櫃低氧處理、冷凍除蟲，共計 852 件。
文物及展存用材冷凍或加熱防蟲處理	為確保無昆蟲攜入展存環境之虞 108 年預防性冷凍或加熱防蟲處理展存用材，共 263 件次。
文物展存空間清潔管理及環境消毒作業	定期督導清潔維護文物展存空間、調查有害生物之跡象；108 年配合三處換展、院外借展及年度特展展場裝修後環境消毒北部院區共計 10 展次，另南部院區共計 14 展次。

物華再現

2019

第六屆 博物館保存修護研習會

國立故宮博物院 文會堂

11/1 (五)

議程

08:30-09:00 報到

09:00-09:15 開幕與貴賓致詞 國立故宮博物院 吳密察 院長

講題

主講人

專題一：文物修護 - 紙質類

主持人：岩素芬 | 國立故宮博物院 登錄保存處處長

09:15-10:05 建築圖保存維護概述 蔡斐文 | 國立臺南藝術大學 博物館學與古物維護研究所 副教授

10:05-10:25 茶敘休息

10:25-11:15 香港大學圖書館修復中心概況及西方皮製古籍的修復發展趨勢 Jody Beenk (周貞德) | 香港大學圖書館 文獻保護與修復中心 主任修復師

11:15-12:05 文物修護溝通與微晶纖維素粉應用實例 戴君珊 | 正修科技大學藝文處文物修護中心 東方紙質組組長

12:05-13:00 午餐時間

專題二：文物修護 - 器物類

主持人：蔡斐文 | 國立臺南藝術大學 博物館學與古物維護研究所副教授

13:00-13:50 探討易變形文物的修復與運輸包裝 - 以國立故宮博物院院藏香櫨盤為例 陳澄波 | 國立故宮博物院 登錄保存處助理研究員

13:50-14:40 掌蓮傳千世 - 西田社捐贈臺博館布袋戲偶保存維護紀實 陳婉平 | 國立臺灣博物館 典藏管理組研究助理

14:40-15:10 茶敘休息

專題二：文物修護 - 織品類

主持人：蔡斐文 | 國立臺南藝術大學 博物館學與古物維護研究所副教授

15:10-16:00 織品保存修護 - 從一件唐卡修護談起 蔡旭清 | 國立故宮博物院 登錄保存處助理研究員

16:00-16:50 織品文物的科學修復 - 以北港飛龍團大龍旗為例 方瑞蓮 | 文化部文化資產局 文化資產保存研究中心專員

16:50-17:00 閉幕致詞 國立故宮博物院 登錄保存處 岩素芬 處長

QR Code

主辦單位 國立故宮博物院 NATIONAL PALACE MUSEUM

物華再現—第六屆博物館保存修護研習會  
“The Sixth Museum Preservation and Conservation Workshop”



◆文物修護作業

執行本院藏品之修護作業及維護、修護資料紀錄保存等，維持院藏文物於最佳保存狀況，延續文物保存年限。此外，並配合本院文物抽點、文物徵集、文物借展等執行文物狀況檢視。

108 年文物修護處理內容：

項目	修護內容
圖書文獻類	共計 316 件，含圖書類 177 件、文獻類 139 件。
書畫類	共計 187 件，含書畫修護件 184 件、重裱件 3 件。
器物類	共計 105 件，器物處木匣 / 木座 39 件、鑲嵌雜項 7 件、銅器 10 件、琺瑯器 4 件、瓷器 1 件、冊頁 1 件；書畫處冊頁 1 件；圖書文獻處木匣 28 件、護經板 3 件；南院處銅器 1 件；教育展資處非院內典藏品 3 件；院外借展品 7 件。
織品類	共計 55 件。
借展文物狀況檢視	共計 805 件，含本院書畫展前檢視件、特展借展文物展檢件。

◆文物科學研析

為協助文物修護、維護、徵集等業務或為增進文物歷史或工藝技術的瞭解，本院除持續進行文物分析、建置實驗室儀器設備、與國內外專家進行交流與合作，並赴院外發表相關研究成果。

項目	內容
完成科學分析項目	配合展覽、研討會、文物徵集及工藝史研究等，完成佛像 7 件、青銅器 2 件、象牙球 2 件、陶瓷文物與殘片 20 件等，書畫 1 件總共 32 件文物之科學檢測。 與日本九州國立博物館進行本院寄存之「北魏太和銅佛像」三維電腦斷層掃描檢測。 與日本大阪市立東洋陶磁美術館合作黑釉分析研究，並於 108 年 11 月 7 日黑釉工作坊發表成果。 與荷蘭國家博物館與荷蘭數學與電腦研究中心合作進行象牙球電腦斷層掃描分析，並於 108 年 12 月 12 日「透視象牙球工作坊」中發表研究成果。
實驗室檢測技術建置	完成非破壞輕元素掃描分析系統建置。 3D 顯微鏡高倍率鏡頭建置。 執行科技部「文物檢測用之 X 光 CBCT 電腦斷層掃描系統之優化及其應用」計畫。
與國內外研究單位合作交流	108 年 11 月 26 日至 27 日辦理「顏料與染料的科學研究工作坊暨文化資產研究與保存實務論壇」。 與日本九州國立博物館進行本院寄存之「北魏太和銅佛像」及該館所藏之「銅造彌勒佛立像」三維電腦斷層掃描檢測。 與日本大阪市立東洋陶磁美術館合作黑釉分析研究。 與荷蘭國家博物館與荷蘭數學與電腦研究中心合作進行象牙球電腦斷層掃描分析。 與東海大學合作，進行「路思義教堂磁瓦分析及修護探討」計畫。 製作「當輻射遇上文物」科普教育影片。

# 顏料與染料

## 的科學研究工作坊 暨 文化資產研究與保存實務論壇


Workshop Scientific Studies on Pigments & Dyes  
Forum Cultural Property Research & Conservation Practices

**工作坊 Workshop**  
Anne-Solenn Le Hô  
Letizia Monico  
王俊凱 Juen-Kai Wang  
毛傳慧 Chuan-hui Mau  
陳東和 Tung-Ho Chen  
蔡承豪 Chang-hao Tsai  
謝艾倫 Ellen Hsieh

**論壇 Forum**  
Anne-Solenn Le Hô  
Letizia Monico  
早佐美直八 Naohachi Usami  
伊藤謙 Ken Ito  
龍村岡 Amane Tatsumura  
岩素芬 Su-Fen Yen

**工作坊 2019年11月26日(二)**  
國立故宮博物院北部院區 文會堂  
Workshop November 26, 2019  
Wenhuitang Auditorium  
National Palace Museum, Taipei

**論壇 2019年11月27日(三)**  
國立故宮博物院北部院區 正館B1多媒體放映室  
Forum November 27, 2019  
Multimedia Auditorium  
National Palace Museum, Taipei



國立故宮博物院  
NATIONAL PALACE MUSEUM

顏料與染料的科學研究工作坊  
“Workshop: Scientific Studies on Pigments and Dyes”



Preservation and Conservation

The preservation and conservation of artifacts is one of the core tasks at the NPM. The NPM has always striven to maintain its collection, as well as to preserve it in the best condition possible through preventative conservation and appropriate conservation measures. The work is divided into three categories as follows:

◆ Control of the Artifact Environment

Project	Description
Monitoring Temperature and Humidity	The Wireless SSensor Network of the “National Palace Museum Environment Monitoring System,” which has been in use for nine years, has greatly helped with monitoring real time changes in temperature and relative humidity. The system involves temperature and relative humidity monitoring of the exhibition environment of cultural relics, the timely adjustment and elimination of abnormal conditions, and the coordination of display case temperature and relative humidity settings according to object material, in a total of 130 cases. In addition, thermo-hygrometers are also used for staff members to regularly examine the exhibition and storage areas to ensure that the environment is properly maintained.
Micro-environment Regulation in Gallery Display Cases	In 2019, a total of 80 display cases were adjusted to control the micro-environment of relative humidity-sensitive artifacts, and crates were also regulated to stabilize relative humidity during transportation for loan exhibitions.
Light Intensity Adjustments and Filtering Operations	In 2019, in order to maintain lighting within pre-determined standards, light intensity was measured and adjusted before each exhibition and during special cases in which artifacts were being photographed. A total of 190 adjustments were made whilst light dimming and filtering in exhibition areas were carried out.
Checks on the Artifact Display Environment	In 2019, checks on the artifact display and storage environment, including galleries in the Main Exhibition Building, the storage rooms for the Department of Painting and Calligraphy, the Department of Rare Books and Historical Documents, the Department of Antiquities, conservation studios, wooden frames for conservation, as well as wooden exhibition cases, were performed 389 times in total to minimize the risk of pest invasion. An additional 275 checks took place in the Southern Branch.
Acidic Release Testing of Materials for Display and Storage	To prevent artifacts from deteriorating by acidic conditions, display and storage materials are tested for acid-release levels. In 2019, a total of 242 items were tested, including decorative board materials, wood parts, mixed paint, gaskets, carpeting, wall coverings, adhesives, paste filler, light filters, and prints.
Termite Prevention	Starting from 2012, 441 termite monitoring stations were placed around the Main Exhibition Building, Administrative Buildings, and the Library Building in the Northern Branch. In 2019, the NPM continued with 26 termite survey operations. The control rate was 99.8%. Since 2016, a total of 495 termite monitoring stations have been set up around the museum buildings in the Southern Branch. In 2019, the NPM conducted 11 termite survey operations. The control rate was 100%.
Preventing Insect Infestation of Organic-based Artifacts	In 2019, a total of 852 pieces were subject to anoxia treatment by oxygen scavenger, low oxygen or by nitrogen in relative humidity control cabinets, and freezing treatment to prevent infestation of organic-based artifacts.
Preventing Insect Infestation of Packaging/decoration Materials through Heating or Freezing	To ensure that no insects were carried into the exhibition or storage areas, in 2019, 263 materials for packaging or decoration of artworks were subject to preventative freezing or heating treatment.
Cleaning Management and Environment Disinfection	In addition to the regular cleaning and surveying of the exhibition and storage areas to prevent pests, exhibition areas were disinfected during changes in exhibitions. In 2019, there were a total of 10 disinfections in the Northern Branch and 14 disinfections in the Southern Branch conducted while changing exhibitions.

◆ Conservation of Cultural Artifacts

Conservation work, preservation, and relevant record keeping are necessary to maintain the NPM’s artifacts in their best condition and prolong their longevity. Conservation practices are additionally performed through the examination of works during spot checks, acquisitions, and loan exhibitions.

2019 Conservation Tasks

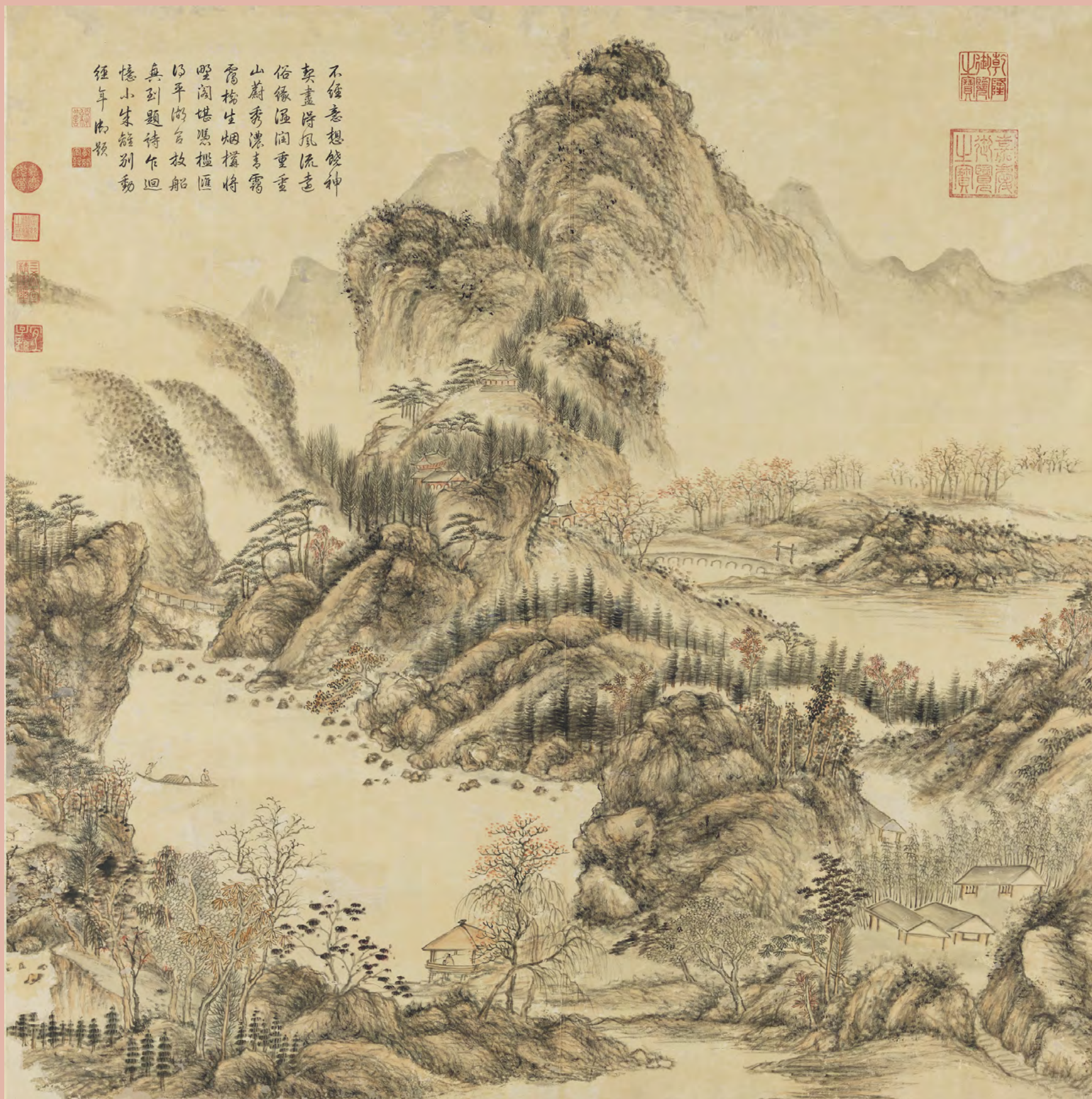
Item	Description
Rare Books and Historical Documents	A total of 316 rare books and historical documents (177 books and 139 historical documents)
Painting and Calligraphy	A total of 187 items (184 paintings and works of calligraphy, and 3 works that were re-mounted)
Antiquities	A total of 105 pieces were conserved, including 10 bronzes, 39 wooden cases, 4 enamelwares, 1 porcelain, 1 album, and 10 miscellaneous objects from the Department of Antiquities; 32 wooden cases and 3 boards from the Department of Rare Books and Historical Documents; 1 album from the Department of Painting and Calligraphy; 1 bronze from the Southern Branch; 3 works from outside the NPM collection from the Department of Education, Exhibition, and Information Services; and 7 works on loan outside the NPM.
Textiles	55 items were conserved in total.
Condition Inspection of Artifacts on Loan	A total of 805 items were inspected, including artifacts in preparation for painting and calligraphy exhibitions and artifacts to be loaned for special exhibitions.

◆ Scientific Research and Analysis

To aid artifact conservation and acquisition, and to enhance the understanding of artifact history and technology, the NPM continued to analyze cultural artifacts, enhance technological equipment, encourage both domestic and international professional exchange and cooperation, and also release its research for public reference.

Item	Description
Completed Scientific Tests	<ul style="list-style-type: none"><li>● Investigated 7 Buddha statues, 2 bronze works, 2 ivory balls, 20 ceramic works or fragments, and 1 work of painting and calligraphy corresponding with exhibitions, seminars, acquisition, and studies on the history of arts and crafts. In total, 32 works underwent scientific analysis.</li><li>● Conducted a 3D computerized tomography inspection of the “Northern Wei Taihe Bronze Buddha Statue” in cooperation with the Kyushu National Museum, Japan.</li><li>● Conducted analysis of black-glazed porcelains in cooperation with the Museum of Oriental Ceramics, Osaka. The results were presented in the workshop on black glaze held on November 7, 2019.</li><li>● Cooperated in the CT analysis of ivory balls with the Rijksmuseum and the Centrum Wiskunde &amp; Informatica, Netherlands. Research results were presented in the “Perspectives of Ivory Balls Workshop” on December 12, 2019.</li></ul>
New Laboratory Technology	<ul style="list-style-type: none"><li>● Completed the construction of a non-destructive scanning analysis system for light elements.</li><li>● Set up a 3D microscope high-magnification lens.</li><li>● Implemented the “Optimization and Application of X-ray CBCT Computer Tomography System for Cultural Relics Detection” project of the Ministry of Science and Technology.</li></ul>
Cooperation and Exchange with Foreign and Domestic Research Institutes	<ul style="list-style-type: none"><li>● Held the “Workshop: Scientific Studies on Pigments and Dyes” and “Forum on Cultural Property Research and Conservation Practices” from November 26-27, 2019.</li><li>● Carried out the 3D computerized tomography inspection of the “Northern Wei Taihe Bronze Buddha Statue” and the “Bronze Maitreya Buddha Statue” in collaboration with the Kyushu National Museum of Japan.</li><li>● Cooperated with the Museum of Oriental Ceramics, Osaka, to analyze black-glazed porcelains.</li><li>● Worked with the Rijksmuseum and the Centrum Wiskunde &amp; Informatica, Netherlands, in the analysis of ivory ball with X-ray computed tomography.</li><li>● Collaborated with Tunghai University to carry out the project “Analysis and Conservation of the Tiles of Luce Chapel.”</li><li>● Produced the “When Radiation Meets Cultural Relics” science education video.</li></ul>





## 教育推廣

Educational Outreach





# 教育推廣

為發揮博物館之教育推廣功能，提升社會大眾認識故宮文物之美，本院針對不同年齡、特性及地區之對象，規劃辦理多元豐富的教育活動，以服務廣大民眾。

## ◆參觀服務

本院延續 107 年 1 月起實施之新制參觀收費標準，並提供各項免費參觀服務，以提升博物館教育推廣功能，包括：年齡未滿十八歲、六十五歲以上 ( 平日 ) 及身心障礙證明、具教育部立案學校正式學籍學生等訪客。

108 年北部院區共計提供十八歲以下本國人士 40,907 人次、十八歲以下外籍人士 217,108 人次、本國學生個人 60,505 人次、身心障礙人士與陪同者 13,352 人次免費參觀；南部院區則共計提供十八歲以下人士 30,611 人次、學生個人 16,097 人次、學生團體 45,766 人次、身心障礙人士與陪同者 10,147 人次免費參觀。

此外，為響應政府擴大秋冬國民旅遊政策，本院自 108 年 9 月起推出「揪遊故宮」方案，內容包含：本國人士兩人同行一人免費、六十五歲以上全時段免費，以及北、南部院區之票務、商店消費等相關優惠措施。

本院近五年參觀人數統計如下表：

近五年參觀人數統計表		
年度	北部院區	南部院區
104 年	5,291,797	10,064
105 年	4,665,725	1,477,186
106 年	4,436,118	991,666
107 年	3,860,644	763,053
108 年	3,832,373	1,049,262

## 延長開館時間

為紓解參觀人潮，提升觀眾參觀品質，本院廣續辦理延長開館服務，北部院區每日於 8 時 30 分開館，於下午 6 時 30 分閉館，週五、週六延後至下午 9 時閉館。南部院區週二至週日於 9 時開館，於下午 5 時閉館；108 年 5 月 1 日起，國定假日、週六及週日延長至下午 6 時閉館。

另為鼓勵本國人士於離峰時段參觀本院，本國人士可於下午 4 時 30 分後憑證免費參觀北部院區正館展覽，而嘉義縣、市居民可於下午 3 時後憑證免費參觀南部院區展覽。

## 導覽服務

北部院區

導覽種類		導覽時間	服務次數
定時導覽	中文導覽	09：30；10：00； 14：30；16：00	1,452 場次；29,932 人次
	英文導覽	10：00；15：00	726 場次；9,208 人次
	週末親子導覽	週六、日 10：30；15：30	206 場次；2,019 人次
專人導覽	中、英、法、西、德、日、韓語	預約	1,105 場次；16,653 人次
學生團體導覽		預約	368 團次；11,357 人次
身心障礙團體導覽		預約	34 團次；741 人次
張大千紀念館導覽		預約	658 次，服務 6,400 人次
語音導覽	中、英、日、韓、臺、客、粵、西、法、手語、兒童語音	現場申請	個人語音導覽計 1,156,776 人次； 團體語音導覽計 1,652,169 人次

\* 另於北部院區正館 1 樓入口設置導覽大廳，結合數位科技與藝術典藏，以多媒體的方式簡介故宮院史、常設展覽以及樓層導引等。

南部院區

導覽種類		導覽時間	服務次數
定時導覽	中文導覽	10：00；15：00	628 場次；15,958 人次
	英文導覽	10：30；14：30	4 場次；32 人次
	週末親子導覽	10：00；14：00	7 場次；236 人次
學生團體導覽		預約	630 團次 /6,1447 人次
身心障礙團體導覽		預約	25 團次 /1,388 人次
語音導覽	中、英、日、韓、臺、客、泰、印、緬、越語	現場申請	個人語音導覽計 25,610 人次； 團體語音導覽計 128,818 人次

\* 另於南部院區二樓入口設置導覽大廳，結合數位科技與藝術典藏，以多媒體方式簡介南部院區、常設展覽以及樓層導引等。

## 觀眾服務

1. 服務臺諮詢：為觀眾提供中、英、日文各項諮詢，108 年現場諮詢共計 210,513 人次、電話諮詢共計 20,672 人次。
2. 走動式服務：於展覽大廳實施走動式服務，縮短觀眾尋找參觀資源與項目之時間。
3. 無線上網服務：於公共服務空間提供無線上網服務。

## 文宣編印

1. 編印《故宮展覽通訊》中文、英文及日文版，提供本院展覽、教育推廣、出版品及參觀最新訊息，寄贈圖書館、飯店、文化及旅遊等機構。108 年共計發行 4 期 76,000 份。
2. 配合展覽、活動設計與印製摺頁 / 海報 / 告示牌 / 證書 / 感謝狀等，增進相關教育推廣之實效。
3. 108 年編印中、英、日、韓、泰、越、印尼七國語版導覽圖，共計 90 萬份，並根據館內展覽、活動、設施之變動，進行圖文調整與編譯。



觀眾意見回應

- 1. 觀眾意見處理與回覆：108 年北部院區處理觀眾反應意見與建議共計 234 件，經歸納後，與展覽有關之意見 60 件、設施方面 39 件、服務方面 135 件；108 年南部院區處理觀眾意見共計處理 222 件，其中展覽 48 件、設施 94 件、服務 80 件；臉書諮詢共計 1,075 件。於 facebook 粉絲專頁達成平均 1 小時內回復、90% 以上回復率之客服品質。
- 2. 召開「提升整體服務品質」會議：針對觀眾意見，不定期召開「提升整體服務品質」會議，研提改善及解決方案。
- 3. 辦理年度觀眾滿意度調查：108 年調查觀眾對故宮整體滿意度結果顯示，北部院區達 93.6%，南院區達 93.5% 的觀眾對故宮整體表現感到滿意。

◆文物研習

北部院區

為培養社會大眾瞭解故宮文物及生活藝術美感，本院每年定期舉辦冬季及夏季講堂，北部院區 108 年冬季講堂於 108 年 2 月 14 日至 16 日舉行文物研習課程；夏季講堂於 108 年 8 月 15 日至 17 日在本院文會堂舉行演講；並於 108 年 7 月 22 日至 23 日和臺北市立圖書館總館合辦「故宮國寶樂一夏」計畫；於 108 年 8 月 3 日、31 日、9 月 7 日與國家圖書館共同舉辦「故宮寶藏，樂遊國圖」；於 108 年 9 月 22 與新竹縣縣史館合作講座。共計 32 場研習場次，計 6,511 人次共襄盛舉，相關課程計畫如下：

108 年冬季講堂課程		
日期	講題	主講人
專題一：亞洲探險記—十七世紀東西交流傳奇		
02/14	想像與交會 - 流通在十七世紀東西貿易網絡中的瓷器	余佩瑾 / 本院器物處 / 處長
02/14	物、博物館與亞洲意象：十七世紀荷蘭黃金時代的異國情調	蔣竹山 / 國立中央大學歷史研究所 / 副教授兼所長
02/14	「西法」與圖繪技術：焦秉貞、丁允泰與洋風畫	陳韻如 / 本院書畫處 / 研究員
02/14	探險、相遇、想像：十七世紀東西交流的歷史文獻	蔡承豪 / 本院圖書文獻處 / 副研究員
02/14	藍白風潮：十七世紀東西方青花瓷中的材料、技術與風格	陳東和 / 本院登錄保存處 / 副研究員
專題二：文物修復揭密		
02/15	明董其昌周子通書修復	洪順興 / 本院登錄保存處 / 副研究員
02/15	重修舊好 - 淺談古籍保護與修復	高宜君 / 本院登錄保存處 / 助理研究員
專題三：寫意力——起讀賞書畫		
02/15	「筆墨見真章」—書法名蹟選品選介	方令光 / 本院書畫處 / 助理研究員
02/15	「看畫，讀畫—歷代名蹟選萃」賞析	邱士華 / 本院書畫處 / 助理研究員
專題四：器物大觀		
02/16	故宮陶瓷圖舞曲	黃蘭茵 / 本院器物處 / 助理研究員
02/16	悠遊皇家珍玩世界	侯怡利 / 本院器物處 / 副研究員
02/16	教你看懂故宮寶玉	蔡慶良 / 本院器物處 / 助理研究員

108 年夏季講堂課程

日期	講題	主講人
專題一：賞讀書畫—故宮經典文物鑑賞入門課程		
08/15	遊山玩水—認識山水畫	許文美 / 本院書畫處 / 助理研究員
08/15	繪畫之美—認識人物畫	陳韻如 / 本院書畫處 / 研究員
08/15	筆墨千秋—故宮書法名品入門	吳誦芬 / 本院書畫處 / 助理研究員
專題二：經典器物—故宮經典文物鑑賞入門課程		
08/16	故宮玉器精華賞析	蔡慶良 / 本院器物處 / 助理研究員
08/16	青銅大小事—從青銅器讀歷史	吳曉筠 / 本院器物處 / 副研究員
08/16	自然天成 vs 華麗妝點—以院藏瓷器賞析為例	陳玉秀 / 本院器物處 / 助理研究員
專題三：經典文獻善本—故宮經典文物鑑賞入門課程		
08/17	「書緣・書事・書香・書福」	曾紀剛 / 本院圖書文獻處 / 助理研究員
08/17	清代文獻檔案奏摺與詔書	鄭永昌 / 本院圖書文獻處 / 研究員
08/17	院藏清代戰圖選介	李泰翰 / 本院圖書文獻處 / 助理研究員

108 年故宮國寶樂一夏

臺北市立圖書館總館 × 國立故宮博物院 共同主辦

日期	講題	主講人
07/22	故宮明星展件巡禮	羅慎姮 / 本院資深導覽志工
07/22	妙筆生花—90 分鐘看故宮名畫	吳誦芬 / 本院書畫處 / 助理研究員
07/22	真偽之間—故宮書法鑒賞攻略	陳建志 / 本院書畫處 / 助理研究員
07/23	故宮寶玉實幻之間	蔡慶良 / 本院器物處 / 助理研究員
07/23	故宮陶瓷交響曲	黃蘭茵 / 本院器物處 / 助理研究員
07/23	皇帝的玩具箱	侯怡利 / 本院器物處 / 副研究員

108 年「故宮寶藏 × 樂遊國圖」文物課程

國立故宮博物院 × 國家圖書館 共同主辦

日期	講題	主講人
08/03	故宮寶玉實幻之間	蔡慶良 / 本院器物處 / 助理研究員
08/31	故宮山水畫 100 分	邱士華 / 本院書畫處 / 助理研究員
09/07	故宮裡的臺灣歷史傳奇	蔡承豪 / 本院圖書文獻處 / 副研究員

新竹縣縣史館共學實驗

國立故宮博物院 × 新竹縣縣史館 | 故宮・朕來了

日期	講題	主講人
09/22	故宮接地氣—創意教育推廣活動	康綉蘭 / 本院教育展資處 / 科長
09/28	「故宮・朕來了」博物館行銷工作坊	廖淑惠 / 故宮精品 / 資深企劃



南部院區

本院南部院區 108 年冬季講堂於 108 年 1 月 25 日至 27 日舉行 9 場文物研習課程，共計 821 人參加；夏季講堂於 108 年 7 月 26 日至 28 日舉行 9 場演講，共計 941 人次聽講。演講課程如下表：

108 年南部院區冬季講堂

日期	講題	主講人
01/25	實幻之間—戰國至漢代玉器的錯覺藝術	蔡慶良 / 本院器物處 / 助理研究員
01/25	藏傳佛教與故宮文物—從青年乾隆的「西藏熱」談起	賴依縵 / 本院教育展資處 / 副研究員
01/26	古物秘辛：隸屬國人的兩件「日本重要文化財」	陳階晉 / 前國立故宮博物院書畫處 / 副研究員
01/26	交織亞洲—探索院藏亞洲織品之美	黃韻如 / 本院南院處 / 助理研究員
01/26	織品與胡椒—十七世紀初期荷蘭東印度公司的貿易策略	賴芸儀 / 中研院人社研究中心 / 博士後研究員
01/26	交融之美—神戶市立博物館精品展簡介	朱龍興 / 本院南院處 / 助理研究員
01/27	中國人物畫三國	賴國生 / 本院南院處 / 助理研究員
01/27	幾度夕陽紅—從歷史的三國到大眾的三國	王健宇 / 本院南院處 / 助理研究員
01/27	三國群英：跨越千年的超級 IP	賴芷儀 / 本院南院處 / 助理研究員

108 年夏季講堂

日期	講題	主講人
07/26	與臺灣連結的東南亞陶瓷考古新發現與貿易資料	坂井隆 / 國立臺灣大學藝術史研究所 / 教授
07/26	大航海時代圖像與物品的全球流動：從程氏墨苑的四張天主教版畫談起	林麗江 / 國立臺灣師範大學美術史研究所 / 教授
07/26	越境的花鳥：沈銓與南蘋派的花鳥	黃立芸 / 國立臺北藝術大學美術學系 / 副教授
07/27	泥土的座標—東南亞陶瓷選介	翁宇雯 / 本院南院處 / 助理研究員
07/27	10-15 世紀中國陶瓷與其海外粉絲	蔡玫芬 / 前國立故宮博物院器物處 / 處長
07/27	泥土的座標—院藏東北亞陶瓷	林容伊 / 本院南院處 / 助理研究員
07/28	交融之美特展中的城市遊覽	朱龍興 / 本院南院處 / 助理研究員
07/28	王得祿的軍旅生涯	王明燦 / 大同技術學院運動健康與休閒系 / 教授
07/28	「新入藏文物展」展覽概述	鍾子寅 / 本院南院處 / 助理研究員

◆推廣展覽系列專題演講

為落實博物館教育推廣，達到知識共享、共好及文化平權，吸引一般社會大眾走入本院欣賞展覽、聆聽講座，每年皆配合特展舉辦系列專題演講，邀請國內外專家學者到本院與民眾分享專題，同時搭配特展專題演講播放相關影片，使觀眾提升美學素養並且深入了解華夏文物藝術歷史等內涵。108 年北院區推廣展覽系列專題演講，共辦理 57 場次，計 7,202 人次共襄盛舉；南部院區推廣展覽系列專題演講，共辦理 54 場次，計 4,327 人次參與。

日期	講題	主講人
「來禽圖—翎毛與花果的和諧奏鳴」系列專題演講		
01/04	看畫・賞鳥—來禽圖特展導讀	劉芳如 / 本院書畫處 / 處長
01/18	多識於草木鳥獸—故宮禽鳥展的回顧	譚怡令 / 前國立故宮博物院 / 助理研究員
02/22	觀畫・賞鳥・趣事	林柏亭 / 前國立故宮博物院 / 副院長
03/08	臺灣的鳥類	王嘉雄 / 臺灣賞鳥專家

日期	講題	主講人
「古人掌中書—院藏巾箱本」專題演講		
01/31	小處不可隨便：進入小本的世界	黃震南 / 臺灣藏書家
「亞洲探險記—十七世紀東西交流傳奇」專題演講		
03/04	「看不見的港市：《荷使初訪中國記》背後的大員、澳門與廈門」	鄭維中 / 中央研究院臺灣史研究所 / 助研究員
「巨匠的剪影—張大千 120 歲紀念大展」系列專題演講		
04/19	"We Have Always been Modern": Searching for the Cosmopolitan in Chi-nese Art 我們一直都很現代：尋找中國藝術的世界性	Craig Clunas 柯律格 / 牛津大學藝術史系 / 榮譽教授
04/19	雅俗共賞最難為：巨匠的剪影展品選介	方令光 / 本院書畫處 / 助理研究員
04/24	雅俗共賞最難為：巨匠的剪影展品選介	方令光 / 本院書畫處 / 助理研究員
05/03	張大千先生臺灣居及其晚年之繪畫發展	何炎泉 / 本院書畫處 / 副研究員
05/10	Chang Dai-chien After 1949 大千：不負古人 後人	張偉民導演
05/17	摹仿成意匠——大千摹古	劉宇珍 / 本院書畫處 / 助理研究員
05/24	集中國古典畫學大成的藝術大師—故宮和史博館的張大千畫作典藏	巴東 / 國立臺灣師範大學美術研究所兼任教授
05/31	史博館的大千緣	廖新田 / 國立歷史博物館 / 館長
06/06	張大千寫像縱橫談	劉芳如 / 本院書畫處 / 處長
「壽而康：院藏醫藥圖書文物特展」系列專題演講		
04/25	「壽而康：院藏醫藥圖書文物特展」展場巡禮	劉世珣 / 本院圖書文獻處 / 助理研究員
05/15	歷史課本沒教的養生之道	陳秀芬 / 國立政治大學歷史學系 / 教授
05/29	婦女醫療歷史的未竟之業？	李貞德 / 中央研究院歷史語言研究所 / 教授
06/11	舉箸常如服藥：上下古今話食療	陳元朋 / 國立東華大學歷史學系 / 副教授
「交融之美—神戶市立博物館精品展」 專題演講		
05/18	天下人的世界觀—日本近世東亞海域的貿易與交流	顧盼 / 國立成功大學歷史學系 / 副教授
05/25	從南蠻屏風與長崎圖屏風看江戶初期日本所見的世界	坂井隆 / 國立臺灣大學藝術史研究所 / 教授
06/15	南蠻・黃檗—日本的異國風情	陳階晉 / 前國立故宮博物院書畫處 / 副研究員
06/15	陶瓷貿易—貿易陶瓷 大航海時代・地圖・航傳・異邦人	蔡和璧 / 前國立故宮博物院器物處 / 研究員
06/21	從南蠻屏風與長崎圖屏風看江戶初期日本所見的世界（北院加場講座）	坂井隆 / 國立臺灣大學藝術史研究所 / 教授
07/06	鎖國之窗—長崎貿易與海外訊息、文物的輸入	劉序楓 / 中央研究院人文社會科學研究中心 / 研究員
07/21	額摩鳥・犀牛與海怪—十八世紀東亞的貿易、知識與生態藝術史	賴毓芝 / 中央研究院近代史研究所 / 副研究員
07/26	大航海時代圖像與物品的全球流動：從程氏墨苑的四張天主教版畫談起	林麗江 / 國立臺灣師範大學藝術史研究所 / 教授
07/26	越境的花鳥：沈銓與南蘋派的花鳥	黃立芸 / 國立臺北藝術大學美術學系 / 副教授
07/28	交融之美特展中的城市遊覽	朱龍興 / 本院南院處 / 助理研究員
08/03	江戶時代的宗教藝術	巫佩蓉 / 國立中央大學藝術學研究所 / 副教授
08/17	從南蠻到異人近代日本美術中的奇人奇物	林素幸 / 國立臺南藝術大學藝術史學系 / 副教授
08/17	水墨的足跡—日本黃檗、南蘋畫派與臺灣明清水墨畫風	邱琳婷 / 東吳大學歷史系 / 兼任助理教授
08/20	交融時期東西方地圖的衝突	林天人 / 前國立故宮博物院南院處 / 副處長



日期	講題	主講人
「故宮動物園展」成人系列專題演講		
07/16	「故宮動物園展」展覽概述與文物介紹	何炎泉 / 本院書畫處 / 副研究員
07/26	「蟹畫—〈民國胡克敏禾蟹圖軸〉探源」	陳建志 / 本院書畫處 / 助理研究員
08/07	象足跡、象前進、談保育	金仕謙 / 臺北市立動物園 / 園長
09/04	動物圖譜中的夢想與真實	張哲嘉 / 中央研究院近代史研究所 / 副研究員
09/20	故宮裡的貓與鼠	劉芳如 / 本院書畫處 / 處長
「故宮動物園展」親子系列專題演講		
07/30	不一樣的動物園	楊家民 / 新竹市立動物園 / 園長
08/21	來去故宮動物園—青蛙巫婆的現代洗象人穿越古今生態之旅	張東君老師
09/01	故宮生態池—蝌蚪老師帶你 Fun 遊古畫與現代生物	蝌蚪老師
「故宮動物園展」青少年專題演講		
08/14	從古畫中認識生物	吳曜如 / 國立海洋生物博物館科學教育組 / 助理研究員
「小時代的日常：十七世紀的生活提案」系列專題演講		
10/02	從《長物志》看十七世紀的物的鑑賞與流通	余佩瑾 / 本院器物處 / 處長
10/09	長物日常—十七世紀文青的選物指南	許媛婷 / 本院圖書文獻處 / 副研究員
10/16	小時代的日常書畫—談文震亨同溫層喜好與厭惡的作品	邱士華 / 本院書畫處 / 助理研究員
10/23	明清文人的美學生活	王鴻泰 / 中央研究院歷史語言研究所 / 研究員
10/30	明清士大夫的休閒購物與男性特質	巫仁恕 / 中央研究院近代史研究所 / 研究員
10/31	晚明的「好事家」與 本	賴毓芝 / 中央研究院近代史研究所 / 副研究員
「以文會友—雅集圖特展」系列專題演講		
10/19	相聚為東坡	衣若芬 / 新加坡南洋理工大學中文系 / 副教授
10/22	歷史上的雅集——書畫裡的文化記憶	林宛儒 / 本院書畫處 / 助理研究員
10/29	雅集與茶花香	廖寶秀 / 前國立故宮博物院 器物處 / 研究員
「名山鉅作—張大千廬山圖特展」專題演講		
11/09	張大千的潑墨潑彩與廬山圖（南部院區）	劉芳如 / 本院書畫處 / 處長
11/15	張大千的潑墨潑彩與廬山圖（北部院區）	劉芳如 / 本院書畫處 / 處長
院藏清代歷史文書珍品展覽 座談會		
09/10	重審袁崇煥—明清官私文獻的觀點	鄭永昌 / 本院圖書文獻處 / 研究員
11/29	「鴨母王」的真實、文學創作與博物館詮釋	吳密察 / 國立故宮博物院 / 院長
		蔡承豪 / 本院圖書文獻處 / 副研究員、策展人
		錢真 / 《羅漢門》作者
		張惠菁 / 衛城出版社 / 總編輯、作家
「2019 故宮南院亞洲藝術節泰國月」專題演講		
09/29	泰國的幾種吉祥獸	嚴智宏 / 國立暨南國際大學東南亞學系 / 副教授
10/11	《Santi-Vina》其時代與其影響	Chalida Uabumrungjit/ 泰國國家電影資料館 / 館長 翻譯：陳煒智
10/12	泰國電影—經典與傳承（北院加場）	Chalida Uabumrungjit/ 泰國國家電影資料館 / 館長

日期	講題	主講人
10/12	全球化中的泰國文化	Morakot Meyer / 瑪希敦大學 (Mahidol University) 亞洲語言與文化研究所 / 副主任
10/13	認識泰國文化	Chiranan Pitpreecha / 暹羅博物館 / 顧問
10/19	泰國北部古蹟修復	Vitul Lieorungruang / 清邁大學建築系 / 副教授
10/26	你不知道的泰國祕境—清萊帕黨村	Liz Shen (沈培詩) / 泰國曼谷 93 師咖啡 / 創辦人
11/02	從泰國全國美展看泰國當代藝術反映的傳統、文化與宗教	Paramaporn Sirikulchayanont/ 泰國藝術大學藝術中心 / 主任
「2019 故宮南院亞洲藝術節泰國月」電影院電影導聆		
09/29	電影《暹羅訣：九神戰甲》(The Legend of Muay Thai: 9 Satra)	導賞：陳煒智
10/06	電影《親愛的大笨象》(Pop Aye)	導賞：陳煒智
10/10	電影《Santi-Vina》(聖提維那)	導賞：陳煒智、但唐謨
10/11	電影《幽魂娜娜》(Nang Nak)	導賞：陳煒智
10/12	《聖提維納》(Santi-Vina) (1954)	陳煒智 / 策展人
10/13	《銀都大戲院》(The Scala)	陳煒智 / 策展人
10/13	《邊境幻夢》(Manta Ray) (2018)	陳煒智 / 策展人
10/20	電影《邊境幻夢》(Manta Ray)	導賞：但唐謨
10/20	電影《告別茉莉》(Malila: The Farewell Flower)	導賞：但唐謨
10/26	電影《幽魂娜娜》(Nang Nak)	導賞：陳煒智
10/27	電影《銀都大戲院》(The Scala)	導賞：陳煒智、陳約翰
10/27	電影《鬼影》(Shutter)	導賞：陳煒智、陳約翰
「當博物館遇上新媒體」系列講座：青年族群跨界對談		
03/07	借古喻今—涂維政的觀眾參與式藝術創作	涂維政 / 國立臺北藝術大學美術學系 / 助理教授
03/23	重塑觀看的方式：數位多媒體的未來想像	陶亞倫 / 國立清華大學藝術學院 / 科技藝術跨域專任教授
11/17	周東彥—虛實交替當中的數位藝想	周東彥 / 狼主流多媒體總監、狼劇場導演
11/23	葉廷皓—光影與聲音交織的創作樂章	葉廷皓 / 中國文化大學科技藝術碩士學位學程 / 兼任助理教授
12/14	王奕盛—多媒體影像的魔幻對話	王奕盛 / 國立臺灣師範大學表演藝術研究所 / 兼任講師
12/21	陳芯宜—探尋藝術家「生火」的過程	陳芯宜 / 導演 (《留給未來的殘影》、《行者》、《流浪神狗人》、《我叫阿銘啦》)
博物館日常—故宮預防性文物保存講座與線裝書工作坊		
10/19	文物駐顏術	岩素芬 / 本院登錄保存處 / 處長
10/19	線裝書工作坊	賴清忠 / 本院登錄保存處 / 修復師
10/26	從博物館的日常談生活中的預防性保存概念	張琳 / 本院登錄保存處 / 研究員
10/26	線裝書工作坊	高宜君 / 本院登錄保存處 / 助理研究員
10/27	預防性文物保存之蟲害管理	楊若苓 / 本院登錄保存處 / 副研究員
10/27	線裝書工作坊	高宜君 / 本院登錄保存處 / 助理研究員
11/09	預防性文物保存之蟲害管理	楊若苓 / 本院登錄保存處 / 副研究員
11/09	線裝書工作坊	賴清忠 / 本院登錄保存處 / 修復師





2019「故宮亞洲藝術節」泰國月開幕合影  
“2019 NPM Asian Art Festival : Month of Thailand” Opening Ceremony

108 年與國立臺灣科技大學合作「生活空間創意學分學程—文物與創新」課程

日期	講題	主講人
09/12	文物創意與生活	侯怡利 / 本院器物處 / 副研究員
09/26	故宮書法鑑賞攻略	陳建志 / 本院書畫處 / 助理研究員
10/03	看見故宮名畫	劉宇珍 / 本院書畫處 / 助理研究員
10/17	古陶瓷的解構與創作	陳玉秀 / 本院器物處 / 助理研究員
11/14	文物與質感生活的連結	余佩瑾 / 本院器物處 / 處長
10/31	來參加一場派對吧—雅集圖特展介紹	林宛儒 / 本院書畫處 / 助理研究員

108 年臺北醫學大學合作課程

日期	講題	主講人
03/29	青銅器的過去、現在與未來	吳曉筠 / 本院器物處 / 副研究員
05/03	實幻之間展覽介紹	蔡慶良 / 本院器物處 / 助理研究員
05/17	故宮陶瓷圓舞曲 - 從五件宋代陶瓷器說起	黃蘭茵 / 本院器物處 / 助理研究員
10/02	青銅器的過去、現在與未來	吳曉筠 / 本院器物處 / 副研究員
11/27	戰國至漢代玉器的錯覺藝術	蔡慶良 / 本院器物處 / 助理研究員
11/20	晚明文人身生活中的陶瓷器	黃蘭茵 / 本院器物處 / 助理研究員

108 年南部院區茶花香系列演講

日期	講題	主講人
01/19	「花事・閑情」特展	陳玉秀 / 本院器物處 / 助理研究員
01/19	淺談中日茶道及茶道中的花藝	黃韻如 / 本院南院處 / 助理研究員
01/20	萃眾芳之美—從故宮典藏看古人用香	李孔昭 / 中華東方香學會 / 理事
01/20	新媒體藝術與博物館學習體驗—從月影梅到花蝶館	吳紹群 / 本院教育展資處 / 副研究員
01/25	歷代花器的賞析	陳玉秀 / 本院器物處 / 助理研究員

本院為推廣特展，策展團隊舉辦「與策展人有約」教育推廣導覽活動，每場次計 20 至 25 人參加，場次詳如下表：

108 年與策展人有約系列

日期	講題	主講人
「亞洲探險記—十七世紀東西交流傳奇」		
02/22	「亞洲探險記—十七世紀東西交流傳奇」導覽活動	余佩瑾 / 本院器物處 / 處長、總策展人
03/08	「亞洲探險記—十七世紀東西交流傳奇」導覽活動	余佩瑾 / 本院器物處 / 處長、總策展人
		侯怡利 / 本院器物處 / 副研究員、協同策展人 黃蘭茵 / 本院器物處 / 助理研究員、協同策展人
「小時代的日常：一個十七世紀的生活提案」		
11/15	「小時代的日常：一個十七世紀的生活提案」導覽活動	余佩瑾 / 本院器物處 / 處長、總策展人
		邱士華 / 本院書畫處 / 助理研究員、協同策展人 許媛婷 / 本院圖書文獻處 / 副研究員、協同策展人
12/13	「小時代的日常：一個十七世紀的生活提案」導覽活動	余佩瑾 / 本院器物處 / 處長、總策展人
		邱士華 / 本院書畫處 / 助理研究員、協同策展人 許媛婷 / 本院圖書文獻處 / 副研究員、協同策展人





吳院長與駐地青年藝術家 Armani Wachirawit Samart 合影  
The Director Wu and Young Artist in Residence Armani Wachirawit Samart

日期	講題	主講人
「花事・閑情：品味花器與生活特展」		
04/14	「花事・閑情：品味花器與生活特展」導覽活動	陳玉秀 / 本院器物處 / 助理研究員、策展人
04/27	「花事・閑情：品味花器與生活特展」導覽活動	陳玉秀 / 本院器物處 / 助理研究員、策展人
04/28	「花事・閑情：品味花器與生活特展」導覽活動 2 場	陳玉秀 / 本院器物處 / 助理研究員、策展人

108 年「歷史與科學共創浪漫」絹印工作坊

日期	講題	主講人
03/29	「實幻之間—院藏戰國至漢代玉器特展」展覽理念	蔡慶良 / 本院器物處 / 助理研究員、策展人
03/30	「實幻之間—院藏戰國至漢代玉器特展」展覽選件	蔡慶良 / 本院器物處 / 助理研究員、策展人

108 年其他機關邀約之推廣演講

日期	邀請單位	講題	主講人
02/27	高中職以下主題統整課程館校合作計畫 ( 中和國中 )	行篋隨行	邱士華 / 本院書畫處 / 助理研究員
04/03	光寶科技集團聯合職工福利委員會	「實幻之間—院藏戰國至漢代玉器特展」展覽理念	蔡慶良 / 本院器物處 / 助理研究員
04/21	敦南誠品	展覽背後的眼睛系列—偽好物展經驗分享	邱士華 / 本院書畫處 / 助理研究員
05/04	財團法人中華花藝文教基金會	南北朝以來常見的花器類型	陳玉秀 / 本院器物處 / 助理研究員
05/07	華岡博物館	實幻之間—戰國至漢代玉器的錯覺藝術	蔡慶良 / 本院器物處 / 助理研究員
06/24	美國學校	"Curating 'Silhouette of a Great Master: A Retrospective of Chang Dai-chien's Art on the 120th Anniversary of His Birth'"	劉宇珍 / 本院書畫處 / 助理研究員
07/22	臺北市立圖書館	真偽之間－故宮書法鑑賞攻略	陳建志 / 本院書畫處 / 助理研究員
11/01	財團法人中華花藝文教基金會	畫中花器賞析與思考	陳玉秀 / 本院器物處 / 助理研究員
12/01	中華文物學會	《長物志》與十七世紀的銅器鑑賞觀	吳曉筠 / 本院器物處 / 副研究員

◆藝文表演活動

邂逅南院－故宮下午茶」表演藝術活動

本院持續與雲林縣政府、嘉義縣政府、臺南市政府及在地文教機關合作辦理南部院區教育推廣及文化交流活動，營造優質藝文環境，並透過邀請雲嘉南地方藝文團體或學校團體到院演出，加強與在地的合作與連結，同時推廣雲嘉南地區的藝文團體。每週六下午 3 時固定舉辦「邂逅南院 - 故宮下午茶」表演藝術活動，108 年辦理 49 場次，觀賞人數共計 36,761 人次。表演活動涵蓋中西音樂、舞蹈、戲曲、民俗技藝、魔術等多元藝文內容。



故宮亞洲藝術節

南部院區第三屆「故宮亞洲藝術節—泰國月」活動，由泰國貿易經濟辦事處協辦，推出多元文化體驗、表演藝術、特展、講座、電影、主題書展、美食文創市集等活動，超過 2 萬 8 千人次參與，當月份參觀人數超過 12 萬人。本活動除邀請已為聯合國教科文組織登錄為人類非物質文化遺產代表作之泰國面具舞蹈劇「孔劇」（Khon）到院演出外，也以別出心裁的時尚秀，展演泰國詩麗吉王后所設計的八款近代「傳統」國服，期以創新方式，引領觀眾探索「熟悉又陌生的泰國」。

跨域實驗展演計畫

為促進本院與當代文化共融，使故宮典藏文物與大眾更親近，本院自 107 年起推動「故宮週末夜表演藝術活動」轉型為「跨域實驗展演計畫」，邀請當代表演藝術、視覺藝術及其他各創意領域工作者進行跨領域合作，以本院展覽或文物為主題發展故宮客製化創新展演創作，於本院公共空間公開演出，打造故宮為當代文化展演平臺，提供社會大眾多元感官體驗之教育推廣活動，創造更豐富精彩的博物館經驗。108 年共計執行活動 30 場，參與 12,000 人次，表列如下：

日期	表演名稱	展演團隊
《星光動物園》夏日兒少偶戲表演		
08/03 08/10 08/17 08/24	偶戲總共五段落： 開場：麒麟來了！！ 展場奇遇：神鳥鳳凰、狻猊吼吼吼 立體書劇場：我們往哪裡去 光影戲與杖頭偶：龍神悲歌、海洋珍寶	無獨有偶劇團
11/16 11/23	《自由步——盞燈的景身》在故宮」特別表演	蟲舞劇場
11/16 11/23	《小時代的日常——一個十七世紀的生活提案》「身有長物」舞蹈與肢體開發工作坊 feat. 蟲舞劇場	蟲舞劇場
NPM 南朋友—南亞、東南亞文化藝術表演		
02/27	NPM 南朋友系列分享會-國立臺灣博物館「新住民服務大使」	國立臺灣博物館新住民大使
04/17	故宮本移宮—談國立故宮博物院如何觸動移民工	燦爛時光東南亞主題書店」負責人張正
07/15- 07/20	《我的移動宮殿—新移民家庭青少年戲劇表演》	舞蹈、戲劇及肢體律動師資及本院研究員
10/07	「故宮亞洲藝術節—泰國月」開幕特別表演《Khon》	泰國經濟貿易辦事處引介泰國文化部藝術司 (Fine Arts Department,Thailand) 所屬孔劇團
10 月	NPM 南朋友系列活動-印尼語臺北車站至故宮參觀指南短片	社團法人臺灣四十分之一移工教育文化協會

「故宮狂歡運動會」- 定向尋寶活動

為吸引青少族群，以跨域整合的方式，與中華民國定向越野協會合作辦理，活動結合以文物為主軸，結合趣味競賽、知識問答等闖關方式，由中華民國亞青定向越野國手黃敏惠擔任這次「故宮狂歡運動會」傳遞聖火大使，邀請臺灣創價學會、順益臺灣原住民博物館、臺北市立至善國中及私立衛理女中等鄰近館校共襄盛舉，邀請喜愛定向運動之專業人士、青少年及親子等不同族群親近故宮，藉由此活動結合故宮文物知識，規劃多元文化體驗吸引觀眾參與博物館教育活動，本活動於 108 年 11 月 2 日舉辦，近 800 人次參與活動。



博物館奇幻仲夏夜：故宮星光動物園偶戲表演熱鬧登場  
A fantasy midsummer's night at the museum: the lively debut of the "Starlight Zoo" Summer Children's Puppet Show



故宮星光動物園展場奇遇  
“Starlight Zoo” Summer Children's Show performance



「奇幻故宮：南院嘉年華」園遊會

為培養民眾參觀博物館的習慣，並宣傳「奇幻嘉年華 :21 世紀博物館特展」，本院與中華文化總會於 108 年 12 月 21 日，共同於南部院區慶典花園辦理「奇幻故宮：南院嘉年華」園遊會，結合親子友善市集及音樂科技展演活動，藉以促進民眾對於文物的認識。

◆教育培訓

教師增能與館校合作

1. 配合「花事・閑情 品味花器與生活特展」，辦理南部院區 2 天 1 夜教師研習工作坊 1 場，以專題講座、展廳導覽、手作課程等方式，引領參與教師進入「茶香花」的美好世界，並共同發想如何與課程結合，運用博物館資源豐富學生學習經驗，提升包含藝術與人文、環境、資訊、自主學習等領域素養，活動共計 40 人參與。
2. 配合教育部中等學校以下執行十二年國民基本教育課程綱要總綱，進行彈性課程規劃，與高中職以下學校共同規劃執行館校合作專案，發展以故宮文物為素材之主題課程，以增進本院展覽多元運用成果及文物與學校課程連結，強化博物館與學校正式教育之互動，培養學校教師利用本院教育資源開發之能力。並以各校不同特色，進行館校合作活動，促進學校教師對本院資源之瞭解與運用。總計 12 所學校，634 名師生參與，辦理情形詳如下表：

參與學校	課程主題	課程說明
屏東縣大成國小	故宮之旅 - 由我們開始	走出舒適圈，孩童自行安排參訪規劃，學生從歷史文物的展示參觀，瞭解古時的文化背景與脈絡。
花蓮縣高寮國小	國寶尋寶趣	學生以肉形石、毛公鼎、翠玉白菜等文物為主題，與自己的日常生活連結，進而瞭解不同時空下的人們如何生活，拓展對世界的認識。
花蓮縣崙山國小		
新竹市香山國小	擁抱前銓今聲—美感體驗課程	透過故宮院藏文物素材，首先帶領教師認識盛清時期繼往開來的重要皇帝雍正，從故宮雍正時期琺瑯彩瓷製作，瞭解當時期的技術與紋樣，透過實物檢證文獻記載，更進一步認識雍正朝的琺瑯彩瓷。
臺北市北投國小特教班	到故宮，看動物	以北投國小特教班為主要參與學童，搭配故宮文物，並以遊戲方式帶領孩童認識故宮文物，以達社會平權之效益。
澎湖縣石泉國小	認識故宮	利用故宮複製文物及講座課程，認識故宮，以及不可不看之精品展件。
臺北市實踐國中	跟著乾隆去旅行 --	運用故宮院藏文物素材，融入藝術及社會之跨領域統整課程，帶領學生認識盛清時期的重要皇帝乾隆之鑑藏品味，進行「跟著乾隆去旅行」的南巡地圖設計，後續進行發想「大收藏家」桌遊機制及任務提問，並融合程式設計開發簡易擴增實際體驗。
臺北市古亭國中		
新北市中和國中		
澎湖縣將澳國中	認識故宮	利用故宮複製文物及講座課程，認識故宮，以及不可不看之精品展件。
國立板橋高中創客教學資源中心	跟著皇帝賞玩具—多寶格體驗設計	以故宮多寶格為主題，進行教師增能課程，後協助教師規劃融合高中藝術與人文、生活與科技、數學等課程領域，發展主題性課程教案，建構創客課程模組，後由參與教師赴臺灣各地高中進行推廣。

參與學校	課程主題	課程說明
開平餐飲學校	跟著皇帝品佳餚 - 仿古餐飲製作	藉由本院院藏圖書文獻及檔案記載帶領學生設計仿古佳餚，故宮晶華餐飲團隊擔任業師，將課程與餐飲實務進行完美結合。
臺北市立啟明學校	視障藝術實驗課程	搭配本院青銅器常設展及質量均豐的青銅器複製文物，規劃系列課程，內容包含文物導論、即興舞蹈與藝術療育，設計跨領域之多感官體驗課程。

兒童、親子及青少年創意活動

1. 本院為推廣優質兒童藝文活動，定期以不同主題之文物，舉辦之系列兒童課程。108 年推出「歡迎光臨故宮 X 動物園」KPM 兒童藝享創作課程，課程介紹故宮典藏文物所描繪的飛禽走獸、水中生物與古人想像的神獸及其代表的吉祥話語，帶著孩子去探索隱藏在文物裡的大小動物！並與臺北市立木柵動物園合作，一同安排活動課程，讓兒童除了故宮文物，拓展文化視野，並與現在生態保育連結，給予兒童一段充滿藝文、歡樂及動物保育的美好時光。共計辦理 4 梯次，每梯次招收學員 50 名，共有 200 名學童參加。
2. 為推動青年主流化工作，本院成立「兒童暨青年事務推動諮詢會」，且為因應開放政府及具體實踐青年文化公民權、賦權年輕世代等政策理念，13 位外聘委員，除來自網路社群、新媒體藝術、數位教育、創新科技等領域之學術界、產業界專家學者外，亦包含海選計畫遴選出的 2 位青年代表及 1 位高中生代表。藉由此一公私協力的平臺，整合、連結並重新建構內部與外部資源，從創作、展覽、教育、傳播、行銷、出版等全面推展青年業務。108 年召開 2 次諮詢會 (03/06、11/19)，並公開諮詢會設置要點、諮詢委員名單、會議紀錄於本院官網，並舉辦 6 場「跨界對談」(03/07、03/23、11/17、11/23、12/14、12/21)，引入外界專業知識，活絡本院青年業務。
3. 推出主題行銷專案，透過影像拉近故宮與民眾之距離，強化本院公共化、在地化、年輕化之機關形象。「一日故宮影片製作行銷案」，共拍攝 6 支影片，總觀看數逾 172 萬，分述如下：  
(1)《玉琳哥來代班》於 108 年 9 月 10 日上線，總觀看數逾 71 萬。  
(2)《下班 GoFun 吧！》於 108 年 9 月 18 日上線，總觀看數逾 10 萬。  
(3)《究匠》於 108 年 9 月 2 日上線，總觀看數逾 10 萬。  
(4)《不為人知的各行各業—科學研析》於 108 年 9 月 12 日上線，總觀看數逾 10 萬。  
(5)《不為人知的各行各業—科求完美》於 108 年 9 月 4 日上線，總觀看數逾 10 萬。  
(6)《顛覆歷史》於 108 年 10 月 1 日上線，總觀看數逾 61 萬。
4. 為推廣本院典藏文物，擴大青年參與，鼓勵青年學子運用故宮元素進行藝術創作，與實踐大學服裝設計學系合作 107 學年度第二學期課程，並由本院提供學生典藏文物知識背景，開創博物館資源結合課程典範。以影片「故宮動物園 X 實踐服裝設計」30 秒版本與 23 分鐘創作全記錄呈現課程成果，至 109 年 1 月 6 日止，觀看次數共 37,652 次，觸及人數達 125,892 人次。
5. 配合特展「小時代的日常」，並結合國內青年創意團隊「印花樂」，於 108 年 11 月 30 日與 12 月 7 日舉辦共 4 場次之「文青美感手作坊」，由印花樂設計 3 款專屬故宮特展圖板，運用文物資源融入美學，吸引年輕族群，4 場報名共 100 人。
6. 南部院區兒童創意中心配合本院各項特展舉辦親子活動，活動內容以多元學習方式，如辦理說故事劇場、親子體驗及手做 DIY 等各項教育推廣活動，提升親子觀眾對故宮文物及展覽之認識，108 年南部院區辦理 103 場活動，計 22,428 人參與；南部院區兒童創意中心立基於院藏與南院常設展覽，以「亞洲陶瓷」、「亞洲茶文化」及「亞洲織品」為主，搭配「認識亞洲環型劇場」、





Hhmuseum 第二屆串連行動活動合影  
Second series of activities in collaboration with the Hhmuseum

「羅摩衍那劇場」等專區，以彰顯亞洲各國豐富的文化特色，108 年更推出「泰國文化主題」及印度史詩 3D 動化影片，以激發兒童學習興趣，108 年參觀人次為 286,067 人。

- 南部院區為響應「518 世界博物館日」，首度與臺灣路跑賽會服務協會合作，辦理以「博物館」為主題的賽事 - 「2019 故宮南院音樂星空馬拉松」，跑者沿著南部院區的綠茵湖畔步道競技之餘，也能同步欣賞南院園區白天夜晚獨特的建築光影美學，共計 3,200 人參加；而 2019 年主題為「博物館作為文化樞紐：傳統的未來」，配合五月期間節慶假日，進行全館展覽及活動整合宣傳，舉辦「慈母手中線—故宮南院織品展深度巡禮暨刺繡創作體驗」及「繁花・樂音・臺灣茶—故宮南院茶文化展深度巡禮暨創意茶席體驗」，本活動共 4 場次，共 150 人次參與。
- 南部院區辦理「2019 夏日親子藝術月」活動，串聯當期國際大展「交融之美—神戶市立博物館精品展」，以「博物館大航家」為主題，推出夏令營、實境解謎遊戲、大型兒童劇表演、親子藝術工作坊、親子繪本營、水舞秀及 3D 水幕魔鏡秀等精彩活動，邀請大小朋友一同到南院，以五感體驗探索藝術文化的迷人魅力，兩月份活動共計約 11 萬人參與，參觀人數近 30 萬人。

### 兒童學藝中心

本院兒童學藝中心 108 年參觀人次為 149,496 人；自 97 年 5 月 18 日開館至 108 年 12 月 31 日止，參觀人數累計共 1,480,942 人次。109 年將啟動兒藝中心 2.0 改造計畫，運用故宮精美文物資源，結合數位科技，全面更新兒童學藝中心展示內容，以精進博物館兒童教育功能，激發兒童觀眾欣賞文物興趣。內容希能概念性的將故宮形象、參觀引導及文物之美做一生動呈現，建立博物館數位教育新模式。同時為提升親子觀眾觀展品質，設置「親子友善區」，增加哺乳室及洗手間等設施，使觀眾獲得豐富文物內涵知識與美好的參觀經驗。

### 臺灣兒童及博物館國際論壇

#### 1. 政策說明

故宮 107 年啟動「Hand in hand 博物館友善親子串聯行動」，串聯設有兒童教育空間之國內博物館，108 年新增國立海洋生物博物館、臺南市美術館、國立臺灣史前文化博物館，宣布國內響應串連行動的博物館累積達 18 所，在「兒童虛擬博物館」入口網站推出「第二屆兒童虛擬展」線上開展，橫跨藝術、歷史人文與科學領域，共 20 件展品。另有「看展捉寶闖關趣」抽獎活動，歡迎親子逛完線上展後，攜「手」來趟博物館之旅，享受博物館豐富的教育資源。

#### 2. 執行成效

「2019 臺灣兒童及博物館國際論壇」，108 年 10 月 25 及 26 日於文會堂舉辦，以「新世紀兒童博物館的挑戰」與「兒童博物館的未來趨勢」兩大議題，邀請法國龐畢度、韓國國立中央博物館、新加坡國家美術館及美國德克薩斯女子大學等地專家學者，展開五場國際專題演講，另分別就美感教育、兒童展覽、多媒體科技應用與文化平權等議題，與國內博物館專家與代表進行對談交流，藉由博物館共學共創構築兒童的未來。

### 志工招募培訓

結合民間資源，招募對藝術文化有興趣又有意願協助博物館教育推廣之社會各階層人士，積極辦理培訓與教育訓練，投入志工業務。截至 108 年 12 月底止，本院北部院區志工總數計 493 名（含成人志工 444 人、高中志工 30 人、小小志工 19 人）；南部院區志工總數計 247 名（含成人志工 217 人、小小志工 30 人）。



### 推動美感教育

本院自 103 年起持續與教育部合作共同推動美感教育中長程計畫，整合各類教推活動，並提出「全國各級學校團體免費參觀及導覽服務」、「增進全國各級學校教師藝術美感經驗專業知能」、「身心障礙學校師生團體服務」等三項具體方案，期使故宮文物資源發揮更大效益。

108 年申請教育部補助，延續前期計畫，與新竹市香山國小共同規劃執行美感體驗館校合作計畫，結合本院文物融入課程，配合 12 年國民基本教育理念，透過美學向下扎根，發展主題性跨學科整合課程，總計 325 人次參與。

為發揮博物館的教育功能，本院開發百萬學子遊故宮教案，特以南部院區豐富的典藏文物或展覽為中心開發文化體驗課程，豐富中南部地區文化資源較缺乏的學子藝文體驗活動，並邀請附近學校來院參觀導覽及進行手作體驗課程。108 年共開發 8 款文化體驗課程，分別為「拓印我認識的亞洲」、「手作紀念專屬胸章」、「尋寶南不南」、「圖騰紙雕花式盒 DIY」、「絕妙好瓷 - 青花三繫茶壺手創萬用卡」、「一躍成佛 - 彈跳誕生佛」、「漫遊三國小書」及「南院大發現 - 魔術方格翻翻卡」，計 35,477 人參與體驗課程。

### 實習生培訓

為培育大專院校學生博物館教育推廣相關領域之實務經驗與職場技能，本院教育展資處長期提供大專院校學生寒暑假實習，108 年共 22 位實習生，包含國立東華大學、國立雲林科技大學、國立臺北藝術大學、國立臺東大學、國立臺灣大學、國立臺灣師範大學、國立臺灣藝術大學、文藻外語大學、東海大學、淡江大學、輔仁大學等。

### 博物館人才培育計畫

1. 本院執行「博物館人才培育計畫」，目的為結合大學院校或社會資源，針對博物館專業需求，共同推動博物館事業之人才培育，並透過擴大文化參與及產業合作連結，提升學生的博物館專業知能，以加強博物館營運之專業效能。
2. 108 年共補助國立雲林科技大學、國立嘉義大學、輔仁大學、臺北醫學大學、臺南應用科技大學、文藻外語大學等 6 校辦理「雲科大 plus 新故宮 - 用文物修復力，促進故宮公共化」等 7 案計畫，邀請本院研究員或於本院執行博物館文化工作相關之專業工作坊、專題講座、專業導覽、故宮實習、製作文創商品與教育推廣等內容，共計 34 場次。
3. 為建立長期館校實習合作關係，本院南部院區與國立勤益科技大學、國立嘉義大學、國立高雄科技大學（第一校區）、文藻外語大學及臺南應用科技大學等中南部地區大專院校簽訂實習合作計畫，結合南院文物意象及地方人文特色，培育博物館專業人才及拓展博物館展覽內涵。108 年已開設 72 小時課程，合計 131 位參與實習。

### ◆文化平權服務

為提升多元族群文化參與之機會，秉持社會共融 (Social Inclusion) 理念推動各項參觀導覽與教育活動，積極與國際博物館專業交流，以提升能見度，本院 108 年文化平權服務辦理狀況說明如下：

#### 提升文化近用權之相關措施

1. 本院近年來致力於提升各類觀眾的文化近用權，例如聽障朋友參觀時可以使用多媒體手語導覽機，視障人士參觀時除了可以使用口述影像語音導覽、觸覺地圖、點字參觀手冊等輔具，也可

以申請體驗「跨越障礙・觸摸美麗」教育推廣活動，配合活潑生動的導覽解說，及觸摸原比例的複製文物。另外也配合常設展及特展，增設視障輔具，並且主動走向大眾，推動多項故宮樂齡學習及身心障礙教育活動。

2. 此外，無法親自造訪的民眾，亦可利用本院建置的網路學習資源，不限時地，隨時探索無牆博物館。本院自 103 年建置《故宮教育頻道》，並著力於針對偏鄉及教育優先區中小學進行數位內容推廣。107 年至 108 年，為因應中小校 108 課綱實施及教育部美感教育計畫推動，積極以跨領域、實作體驗以及博物館數位資源為內容，以「故宮創客魔幻列車」巡迴全國北中南東各地，由本院教育團隊親自走訪城鄉推廣博物館教育，以博物館數位資源及 STEAM 教案為內容，適時結合原住民族在地文化與傳統技藝，開創行動教學模式，擴大推廣至中小學校內課程。為求達到虛實整合的學習效果，本院積極透過與民間企業及教育團體的協作，邀請偏鄉學子實際回訪本院或地方展區，連結線上線下學習到的藝術美感與文物知識，以期促進多元化社會共榮與族群文化平權之目標。
3. 108 年首度為心智障礙朋友設計故宮易讀版導覽手冊共計二冊，由心智障礙者擔任專業顧問，協助測試與審稿，圖文排版皆運用歐盟及各國推行的易讀易懂 (Easy Read) 原則設計，適用對象擴及兒童、高齡者及一般觀眾，實踐資訊平權及文化近用的觀念，同時首次開發臺灣版易讀易懂的識別圖示，作為心智障礙者參觀各博物館、藝文及其他場館使用的友善指南，並可從官網分享及自行下載運用。
4. 本院南部院區為提升文化平權服務品質，除依法設立無障礙專用停車服務設施外，另建立全方位無障礙接駁服務流程，由現場保全人員主動通報或遊客自行通報遊客服務中心，本院即派遣免費接駁車到院區協助接駁到館內參觀，並由館內第一線服務人員協助購票及參觀。

### 身心障礙團體導覽

本院持續服務身心障礙團體，108 年度提供來院參觀身心障礙團體導覽解說服務計 59 團次，2129 人次參與。此外，本院亦積極主動走出故宮服務身心障礙學童。自 106 年起，本院執行文化部「友善故宮・學習無礙—到校服務推廣活動計畫」，以本院典藏及展覽為基礎，結合國內各級特殊教育學校及在地文化團體或單位，共同走進特殊教育學校的場域，依照各身心障礙類別之特殊需求，並結合在地文化特色，設計主題教育活動。自 106 年起，本院執行文化部「友善故宮・學習無礙—到校服務推廣活動計畫」，以本院典藏及展覽為基礎，結合國內各級特殊教育學校及在地文化團體或單位，共同走進特殊教育學校的場域，依照各身心障礙類別之特殊需求，並結合在地文化特色，設計主題教育活動。

### 院外無障礙導覽服務

本院多年來延續辦理赴院外服務身心障礙學生之教育推廣活動，108 年 5 月，本院至臺中市立臺中特殊教育學校舉辦「中特走馬看花趣—小勇者的故宮藝文之旅」，服務該校師生與鄰近身心障礙學校及社福團體共 19 場次，總計 466 人次參與。108 年 10 月與臺北市立啟明學校合作，辦理「跨越障礙・觸摸美麗—臺北啟明到校服務活動」，共計 6 場次，服務 162 人次。

### 樂齡觀眾服務

1. 108 年持續擴大樂齡觀眾服務對象，除與臺北市及新北市安養護中心、社區敬老院合作辦理各項樂齡講座與活動、邀請長者來院參觀等服務，並繼續開拓在地與跨區域之院外機構如區域健康中心、社福慈善單位、社區大學等合作客製化樂齡系列課程與講座等。108 年和院外單位合作



之樂齡系列課程，包含延續與臺北士林區健康服務中心第二年合作之「樂在故宮 8 月天」（8-9 月）、首次與臺北仁濟院合作二梯次之「故宮尋寶趣」（5-6 月、8-9 月）等課程，結合文物賞析、複製文物觸摸體驗、手感創作課程及來院實地參訪等。另為失智症長者及照顧者，與士林區健康服務中心合作續辦第二年之樂齡團體文物課程。以上由本院教育人員和資深導覽志工針對長者屬性發展之客製化樂齡課程內容，均深獲學員踴躍報名與熱烈好評。108 年共舉辦 41 場樂齡活動，長者參加人次為 927 人。

2. 為推動更多樂齡觀眾接觸故宮文物，擴大服務對象與範圍，並讓故宮文物更加融合於大眾生活中，108 年特別精選本院 8 件經典文物並結合健康操概念，由本院教育人員、資深導覽志工與職能治療師共同討論，由文物發展出適合長者及大眾的健康操動作，讓長者及所有年齡層大眾可透過觀察文物樣貌姿態與健康操運動過程實際操作，與文物在單純視覺賞析外產生進一步肢體等多感官之對應感受，並達到同時促進文化涵養與身心健康的效益。本院於 108 年 11 月 28 日發表國寶動動操及 MV 與動作示範影片，未來將結合樂齡文物課程等活動持續應用推廣國寶動動操，讓民眾享受多元的文物教育推廣活動，並與故宮文物產生更多生活化之連結。

#### 低度參與觀眾服務

1. 本院為提升多元族群之文化參與，結合社工師、藝術治療師、戲劇治療師、社區戲劇工作者等，共同為資源不足的朋友策劃「藝術關懷行動計畫」(The Arts Care Project)，將故宮文物意涵轉化到個人生命經驗之藝術創作，以促進身心健康及社會參與，對象包括精神障礙者、心智障礙者及安置兒童青少年等，合作單位為臺北市立陽明教養院、臺北市三玉啟能中心、新北市慈芳關懷中心等社會福利單位，共計 55 場次，服務 804 人次。
2. 為將文化資源傳遞至臺灣偏鄉地區，今年 8 月至與臺東地區「國立臺灣史前文化博物館」合作，舉辦「走進實幻之島—故宮 × 史前數位遊樂場」微型數位展覽，時間為 108 年 8 月 16 日至 25 日，總參觀人數為 5,110 人次，同時辦理絹印工作坊，共 120 人參與；另外，8 月 20 日至 24 日為臺東當地安置兒少機構及弱勢家庭兒童「私立臺東基督教阿尼色弗兒童之家」、「孩子的書屋」舉辦戲劇營隊，用活潑、有趣的方式開啟青少年對博物館的興趣，服務 105 人次，團隊結合臺北及花東地區博物館、戲劇、教育、社工專業人員共同執行，並於 8 月 25 日舉辦「博物館戲劇共融工作坊」，培力在地博物館、教育、社工、戲劇等領域專業人才，共 20 人參與。
3. 為增進偏鄉學子到訪故宮參訪學習機會，實踐文化平權，提升臺灣學子之美感體驗及文化藝術鑑賞能力，引發學子對藝術興趣，透過「故宮遊藝思—學子嗨 FUN 參訪北部院區」專案，邀請全國高中以下學子參訪故宮，總計 133 間學校，6,660 名師生受惠。
4. 加強文化扎根與多元互動，及豐富學子藝文體驗經驗，使之親近並善用博物館學習資源，邀請中南部各級學校到館參觀，透過「百萬學子悠遊博物館專案平臺」申請及搭配專題展廳導覽加手作體驗 DIY，獲得完整美感學習經驗；本案提供中南部地區學校接駁服務，108 年以嘉義縣市國中小學生優先進館。108 年共計 314 間次學校參訪，共 24,819 位學子受惠，其中包含 80 間偏鄉學校，3,962 人次參與，並針對偏鄉學校加強宣傳及優先錄取。
5. 本院南部院區為推動展覽普及化，使鄰近嘉義社區的民眾能更瞭解及親近南院所辦的展覽，與臺灣創價學會 (Taiwan Soka Association) 一同辦理「送藝術到社區」計畫，自 108 年 9 月中起，深入嘉義縣市多所國中小及樂齡社區、鄉鎮市公所、文教基金會等機構進行南院的展覽、園區景觀及交通資訊宣傳與推廣。

6. 為呼應國際博物館學會 (ICOM) 在 2020 年訂定的國際博物館日主題：多元與共融，舉辦「療癒博物館：故宮文化平權全臺巡迴講座」，地為全臺北中南東之博物館、大學、醫療院所等場所，共 11 場，總計 612 人參與。

#### 教育巡迴展

1. 與蘭陽博物館合作，於 108 年 6 月 14 日至 9 月 3 日「生態想想—故宮 × 臺博 × 蘭博聯合特展」中，規劃「深海食堂」教育推廣微型展 (該館大廳) 及「海洋想想」、「藝遊自然」等 6 堂生態教育及藝術教育系列推廣活動。微型展參觀人次為 92,185 人，教育活動參與人次為 169 人次。
2. 延續「故宮藝術陪伴計畫」，與法務部誠正中學合作辦理「非行少年藝術飛行計畫」，以本院文物為核心，結合誠正師資與外部藝文、職涯探索專業團隊，自 4 月至 11 月辦理展前教育活動如教師研習、文物導賞、藝術手作、戲劇教育、音樂創作、職業體驗、動力自造等 81 堂課程，服務人次約 838 人次，108 年 12 月於該校禮堂辦理「聽見上河的聲音」故宮非典型教育展，總計含企業、學校等觀眾參訪及教育活動等總計 1,166 人次，展期間臉書行銷貼文與館校跨域成果影片分享瀏覽觸及率為 251,455 人次。



「走進實幻之島—故宮 × 史前館數位遊樂場」數位微型展  
“Into the Island of Fantasy—  
The NPM x National Museum of Prehistory” digital mini-exhibition



# Educational Outreach

To fulfill our educational purpose and to help viewers appreciate the beauty of our collection, the NPM has created a wide range of activities to serve members of the public of all ages and all regions.

## ◆ Visitor Services

The NPM has continued the new fee system implemented in January 2018. At the same time, in order to more broadly promote museum education, free admission is provided to the following groups: visitors who are under the age of 18 or over the age of 65 (on weekdays), visitors who have proof of being physically and mentally challenged, and visitors who have an official school registration from the Ministry of Education.

In 2019, the Northern Branch provided free admission to a total of 217,108 foreign nationals under the age of 18; 40,907 nationals under the age of 18; 60,505 domestic students; and 13,352 people with disabilities and their companions. The Southern Branch provided free admission to a total of 30,611 visitors under the age of 18; 16,097 students visiting independently; 45,766 students visiting as part of a group; and 10,147 people with disabilities and their companions.

In addition, in response to the government’s expansion of tourism policies for Taiwanese nationals during autumn and winter, the NPM launched the “Travel to the NPM” program in September 2019. The program included free admission for two Taiwanese nationals visiting together and all nationals over the age of 65, as well as other preferential measures such as ticketing and museum shop discounts in both the Northern and Southern Branches.

Visitor Statistics over the Past Five Years

Year	Northern Branch	Southern Branch
2015	5,291,797	10,064
2016	4,665,725	1,477,186
2017	4,436,118	991,666
2018	3,860,644	763,053
2019	3,832,373	1,049,262

## Extended Opening Hours

To alleviate crowding and improve the quality of the visiting experience, the NPM has continued to offer extended opening hours. The Northern Branch is open daily at 8:30 AM and closes at 6:30 PM. On Fridays and Saturdays, closing time is extended to 9:00 PM.

The Southern Branch is 9:00 AM and closes at 5:00 PM, Tuesdays to Sundays. Starting May 1, 2019, on national holidays as well as Saturdays and Sundays the closing time is extended to 6:00 PM.

In addition, in order to encourage Taiwanese citizens to visit the NPM during off-peak hours, nationals can visit the Northern Branch free of charge after 4:30 PM, and residents of Chiayi County and Chiayi City can visit the Southern Branch free of charge after 3:00 PM.

## Tour Services

### Northern Branch

Type of Guided Tour		Scheduled Time	No. of Sessions
Scheduled Daily Guided Tours	Chinese language guided tours	9:30 AM, 10:00 AM, 2:30 PM, 4:00 PM	1,452 tour sessions; 29,932 people
	English language guided tours	10:00 AM, 3:00 PM	726 tour sessions; 9,208 people
	Weekend family tours	Saturdays and Sundays 10:30 AM; 3:30 PM	206 tour sessions; 2,019 people
Special Guided Tours	Available languages: Chinese, English, French, Spanish, German, Japanese, Korean	Pre-booking required	1,105 tour sessions; 16,653 people
Guided Tours for School Groups		Pre-booking required	368 tour sessions; 11,357 people
Guided Tours for Groups of Visitors with Disabilities		Pre-booking required	34 tour sessions ; 741 people
Guided Tours for Chang Dai-chien's Residence		Pre-booking required	658 tour sessions, 6,400 people
Audio Guides	Chinese, English, Japanese, Korean, Taiwanese, Hakka, Cantonese, Spanish, French, sign language, audio guides for children	Available upon request	1,156,776 individual audio guide sets and 1,652,169 group audio guide sets were checked out

\* Multimedia Tour: Located on the ground floor entrance of the Main Exhibition Building, the Orientation Gallery introduces the history of the NPM, its permanent exhibitions, and gallery contents for each floor with the help of digital technology.

### Southern Branch

Type of Guided Tour		Scheduled Time	No. of Sessions
Scheduled Daily Guided Tours	Chinese language guided tours	10:00 AM, 3:00 PM	628 tour sessions; 15,958 people
	English language guided tours	10:30 AM; 2:30 PM	4 tour sessions; 32 people
	Weekend family tours	10:00 AM, 2:00 PM	7 tour sessions; 236 people
Guided Tours for School Groups		Pre-booking required	630 tour sessions; 61,447 people
Guided Tours for Physically and Mentally Disadvantaged Visitor Groups		Pre-booking required	25 tour sessions; 1,388 people
Audio Guides	Chinese, English, Japanese, Korean, Taiwanese, Hakka, Thai, Indonesian, Cantonese, Burmese, Vietnamese	Available upon request	25,610 individual audio guide sets and 128,818 group audio guide sets were checked out

\* Multimedia Tour: Located at the 2nd floor entrance of the Southern Branch, the Orientation Gallery introduces the NPM Southern Branch, its permanent exhibitions, and gallery contents for each floor with the help of digital technology.



Visitor Services

- A.Information Desk:** Information about the NPM and its exhibitions is available in Chinese, English, and Japanese. In 2019, the Northern Branch of the NPM answered 210,513 on-site requests and 3,710 telephone enquiries. The Southern Branch answered 433 online enquiries and 16,962 telephone enquiries.
- B.Gallery Service:** On-site service is available on the B1 floor and the first floor of the Main Exhibition Building to provide visitors immediate service and to shorten their time in navigating exhibitions and other resources.
- C.Wireless Internet Service:** Wireless internet access is available in all public areas.

Brochures and Pamphlets

- A.The quarterly NPM Newsletter is available in Chinese, English, and Japanese, providing its readers the latest information on exhibitions, outreach activities, publications, and visitor information. Copies are mailed to libraries, hotels, cultural institutions, and travel agencies. Four issues were published in 2019 with a total of 76,000 copies.
- B.Posters, programs, and educational pamphlets are printed for special exhibitions and activities to enhance the effectiveness of related educational outreach.
- C.In 2019, a total of 900,000 copies of museum maps were printed, available in Chinese, English, Japanese, Korean, Thai, Vietnamese, and Indonesian. The texts are adjusted and compiled according to changes in exhibitions, events, and facilities in the museum.

Response to Visitors' Feedback

- A.Response to Visitors' Feedback:** In 2019, the Northern Branch received 234 visitor suggestions and comments. Sixty of them were related to the exhibitions, 39 to the facilities, and 135 to service quality. The Southern Branch received 222 visitor suggestions and comments. Among them, 48 were related to the exhibitions, 94 to facilities, and 80 to service quality. There were 1,075 inquiries made through the Facebook page. The Facebook page reached an average of one-hour response with a response rate above 90%, a testament to the NPM's commitment to quality customer service.
- B.Monthly Meetings for Improvement in Service Quality:** NPM-wide meetings are held regularly to address issues brought up by visitors and to come up with solutions to better the service and exhibition quality.
- C.Annual Visitor Satisfaction Survey:** According to the Annual Visitor Satisfaction Survey, in 2019, 93.6% of interviewed visitors at the Northern Branch and 93.5% of interviewed visitors at the Southern Branch expressed overall satisfaction with their experience at the NPM.

◆ Art Seminars

Northern Branch

To cultivate an understanding among the public for Chinese art, the NPM's collection, and the artistic beauty of life, the NPM regularly organizes artifacts seminars. The 2019 Winter Art Seminar was held from February 14 to 16. The Summer Art Seminar was held from August 15 to 17. The Summer Cultural Relics Workshop, held from July 22 to 23, was co-organized with the Taipei City Library. On August 3, August 31, and September 7, the NPM co-hosted the lecture series "Treasures of the NPM × the Pleasures of Learning in National Central Library" With the National Central Library.On September 22, the NPM co-sponsored a lecture with the Hsinchu County Archive of Cultural Affairs Bureau. A total of 32 lectures were held in 2019, and 6,511 participants attended. The details are listed in the following table:

Lectures for the 2019 Winter Art Seminar

Date	Topic	Speaker
Topic 1: Expedition to Asia — The Prominent Exchanges between East and West in the 17th Century		
02/14	"Imagination and Intersection--Porcelain Circulation in the East-West Trade Network During the Seventeenth Century"	Pei-chin Yu / Department of Antiquities / Chief Curator
02/14	"Objects, Museums, and Images of Asia: Exoticism in the 17th Century Dutch Golden Age"	Chu-shan Chiang / National Central University Institute of History / Director and Associate Professor

Date	Topic	Speaker
02/14	"Western Methods and Drawing Technique: Jiao Bing-zhen, Ding Yuntai and Western Style Painting"	Yun-ru Chen / Department of Painting and Calligraphy / Researcher
02/14	"Adventure, Encounter, Imagination: Historical Documentation of East-West Communication in the 17th Century"	Cheng-hao Tsai / Department of Rare Books and Historical Documents / Associate Curator
02/14	"Blue and White Trends: Materials, Techniques, and Styles in Eastern and Western Blue and White Porcelain of the 17th Century"	Tung-ho Chen / Department of Registration and Conservation / Associate Researcher
Topic 2: Demystifying Cultural Relics		
02/15	"Repair of a 'Penetrating the Book of Changes' by Dong Qichang of the Ming"	Sun-hsin Hung / Department of Registration and Conservation / Associate Researcher
02/15	"Reuniting with an Old Friend--Talking about the Protection and Restoration of Ancient Books"	Yi-chun Kao / Department of Registration and Conservation / Assistant Researcher
Topic 3: Freehand Writing--Reading Painting and Calligraphy Together		
02/15	"The Expressive Significance of Brush and Ink: Selections from the History of Chinese Calligraphy"	Ling-kuang Fang / Department of Painting and Calligraphy / Assistant Curator
02/15	"A Closer Look at Chinese Painting: Selected Works from the Ages in the Museum Collection"	Shih-hua Chiu / Department of Painting and Calligraphy / Assistant Curator
Topic 4: Observing Antiquities		
02/16	"The Waltz of Porcelains in the NPM Collection"	Lan-yin Huang / Department of Antiquities / Assistant Curator
02/16	"Traveling the World of Imperial Treasures"	Yi-li Hou / Department of Antiquities / Associate Curator
02/16	"Understanding Precious Jades in the NPM Collection"	Ching-liang Tsai / Department of Antiquities / Assistant Curator

Lectures for the 2019 Summer Art Seminar

Date	Topic	Speaker
Topic 1: Reading and Painting-- An Introduction to the Classical Cultural Relics in the National Palace Museum		
08/15	"Crossing Mountains and Rivers--Understanding Landscape Paintings"	Wen-mei Hsu / Department of Painting and Calligraphy / Assistant Curator
08/15	"The Beauty of Painting--Understanding Figure Paintings"	Yun-ru Chen / Department of Painting and Calligraphy / Researcher
08/15	"A Thousand Years of Brush and Ink--An Introduction to Calligraphy in the NPM"	Sung-fen Wu / Department of Painting and Calligraphy / Assistant Curator
Topic 2: Classic Antiquities--An Introduction to the National Palace Museum		
08/16	"Appreciating the Essence of Jade in the National Palace Museum"	Ching-liang Tsai / Department of Antiquities / Assistant Curator
08/16	"Events Cast in Bronze--Reading History from Bronze"	Hsiao-yun Wu / Department of Antiquities / Associate Curator and Section Chief
08/16	"Naturalism vs. Decadence--A Case Study of Porcelain Appreciation"	Yuh-shiow Chen / Department of Antiquities / Assistant Curator
Topic 3: Rare Books of Classical Literature-- An Introduction to the Classical Cultural Relics of the National Palace Museum		
08/17	"The Margins, Things, Fragrances, and Blessings of Books"	Ji-gang Zeng / Department of Rare Books and Historical Documents / Assistant Curator
08/17	"Palace Memorials and Imperial Decrees from the Archives of Qing Dynasty"	Wing-cheong Cheng / Department of Rare Books and Historical Documents / Researcher and Section Chief
08/17	"A Collection of Images of Qing Dynasty Warfare"	Tai-han Li / Department of Rare Books and Historical Documents / Assistant Curator



2019 National Palace Museum’s “A Gathering of National Treasures”  
Taipei Public Library × National Palace Museum

Date	Topic	Speaker
07/22	“Stars of the National Palace Museum”	Shen-hen Lo / Senior Guided Volunteer
07/22	“Gifted Writing--The NPM’s Famous Paintings in 90 Minutes”	Sung-fen Wu / Department of Painting and Calligraphy / Assistant Curator
07/22	“Between True and False--How to Appreciate Calligraphy at the NPM”	Chien-chih Chen / Department of Painting and Calligraphy / Assistant Curator
07/23	“Between Real and Imaginary--Jade at the NPM”	Ching-liang Tsai / Department of Antiquities / Assistant Curator
07/23	“NPM Symphony of Porcelain”	Lan-yin Huang / Department of Antiquities / Assistant Curator
07/23	“The Emperor’s Toy Box”	Yi-li Hou / Department of Antiquities / Associate Curator

2019 “Treasures of the NPM × Pleasures of Learning in National Central Library Art Course  
National Palace Museum × National Central Library

Date	Topic	Speaker
08/03	“Between Real and Imaginary--Jade at the NPM”	Ching-liang Tsai / Department of Antiquities / Assistant Curator
08/31	“The NPM’s Landscape Paintings in 100 Minutes”	Shih-hua Chiu / Department of Painting and Calligraphy / Assistant Curator
09/07	“Historic Legends of Taiwan in the NPM”	Cheng-hao Tsai / Department of Rare Books and Historical Documents / Associate Curator

Hsinchu County Archive of Cultural Affairs Bureau Co-learning Experiment  
National Palace Museum x Hsinchu County Archive of Cultural Affairs

Date	Topic	Speaker
09/22	“The National Palace Museum: Creative Education Promotion”	Hsiu-lan Kang / Department of Education, Exhibition and Information Services / Section Researcher
09/28	“‘The National Palace Museum, Here I Come’ Museum Marketing Workshop”	Shu-hui Liao / The National Palace Museum Merchandise/ Senior Designer

Southern Branch

The 2019 Winter Art Seminar was held from January 25 to 27. A total of nine lectures were held, and 821 participants attended. The 2019 Summer Art Seminar was held from July 26 to 28. A total of nine lectures were held, and 941 participants attended. The details are listed in the following tables:

Lectures for the 2019 Winter Art Seminar at the Southern Branch

Date	Topic	Speaker
01/25	“Betwixt Reality and Illusion: Special Exhibition of Jades from the Warring States Period to the Han Dynasty in the Collection of the National Palace Museum”	Ching-liang Tsai / Department of Antiquities / Assistant Curator
01/25	“Tibetan Buddhism and the Cultural Relics of the NPM--From the ‘Tibetan Fever’ of Qianlong”	I-man Lai / Department of Education, Exhibition, and Information Services / Associate Researcher
01/26	“Antiquities: Two ‘Japanese Important Cultural Assets’”	Chieh-chin Chen / Department of Painting and Calligraphy / Former Associate Curator
01/26	“Interweaving Asia--Exploring the Beauty of Asian Fabrics in the NPM Collection”	Yun-ju Huang / Southern Branch / Assistant Curator

Date	Topic	Speaker
01/26	“Fabrics and Pepper--The Dutch East India Company’s Trading Strategy in the Early 17th Century”	Yun-i Lai / Human and Social Research Center of Academia Sinica / Postdoctoral Fellow
01/26	“Blending Beauty--Introduction to the Kobe City Museum Special Exhibition”	Lung-hsing Chu / Southern Branch / Assistant Curator
01/27	“Three Kingdoms of Chinese Figure Painting”	Kuo-sheng Lai / Southern Branch / Assistant Curator
01/27	“How Red Were the Sunsets--From the Three Kingdoms of History to the Three Kingdoms of the Masses”	Chien-yu Wang / Southern Branch / Assistant Curator
01/27	“Three Kingdoms: A Super IP Spanning a Thousand Years”	Chih-i Lai / Southern Branch / Assistant Curator

Lectures for the 2019 Summer Art Seminar at the Southern Branch

Date	Topic	Speaker
07/26	“Archaeological Discoveries and Trade in of Southeast Asian Ceramics Linked to Taiwan”	Takashi Sakai / National Taiwan University Graduate Institute of Art History / Professor
07/26	“The Global Flow of Images and Objects in the Era of Great Navigation: The Four Catholic Prints of Cheng’s Moyuan”	Li-chiang Lin / National Taiwan Normal University Institute of Art History / Professor
07/26	“Border Crossing Bird and Flower Paintings: Shen Quan and the Nanping School’s Bird and Flowers”	Li-yun Huang / Department of Fine Arts, National Taipei University of the Arts / Associate Professor
07/27	“Coordinates of Clay--A Selection of Ceramics in Southeast Asia”	Yu-wen Weng / Southern Branch / Assistant Curator
07/27	“10-15 <sup>th</sup> Century Chinese Ceramics and their Admirers Overseas”	Mei-fen Tsai / Department of Antiquities / Former Chief Curator
07/27	“Coordinates of Clay--The Northeastern Ceramics in the National Palace Museum Collection”	Jung-i Lin / Southern Branch / Assistant Curator
07/28	“City Tour of the Special Exhibition ‘The Beauty of Interchange’”	Lung-hsing Chu / Southern Branch / Assistant Curator
07/28	“Wang Delu’s Military Career”	Ming-tsan Wang / Datong Institute of Technology / Professor
07/28	“2019 Summer Lecture Hall of the Southern Branch--‘New Acquisitions of the National Palace Museum’ Exhibition Overview”	Tzu-yin Chung / Southern Branch / Assistant Curator

Exhibition Promotional Lecture Series

The NPM implements museum education and outreach to share knowledge, achieve cultural equality, and attract the general public to enter the museum and enjoy exhibitions and lectures. Every year, the museum holds a series of lectures alongside special exhibitions, inviting domestic and foreign experts and scholars to share information with the public. The museum also provides videos related to the special exhibitions to enhance their aesthetic quality and deepen public understanding of the history of Chinese art. In 2019, the Northern Branch held a total of 57 sessions for its exhibition promotion series of special lectures, with a total of 7,202 participants. The Southern Branch held a total of 54 sessions, with a total of 4,327 participants.

Date	Topic	Speaker
“Of a Feather Flocking Together--Birds, Flowers, and Fruits in Melodic Har-mony” Lecture Series		
01/04	“Bird Watching via Paintings--A Guide to the Special Exhibition of Birds”	Fang-ju Liu / Department of Painting and Calligraphy / Chief Curator
01/18	“Learn More about Plants, Birds, and Animals--A Look at the NPM Bird Show”	Yi-ling Tann / National Palace Museum / Former Assistant Curator
02/22	“Enjoying Bird Watching in Painting”	Po-ting Lin / National Palace Museum / Former Deputy Director



Date	Topic	Speaker
03/08	"Birds of Taiwan"	Jia-hsiung Wang / Taiwan bird watching expert
<b>"Books in the Palm of Your Hand--The Kerchief-box Editions in the National Palace Museum Collection" Lecture</b>		
01/31	"Nothing Unplanned: Enter the World of Small Books"	Chen-nan Huang / Taiwan collector
<b>"Expedition to Asia: The Prominent Exchanges Between East and West in the 17th Century" Lecture</b>		
03/04	"The Invisible Port City: The Official Behind the Netherlands' First Trip to China, Macau, and Xiamen"	Wei-chung Cheng / Institute of Taiwan History, Academia Sinica / Assistant Researcher
<b>"Silhouette of a Great Master: A Retrospective of Chang Dai-Chen's Art on the 120th Anniversary of His Birth" Lecture Series</b>		
04/19	"'We Have Always been Modern': Searching for the Cosmopolitan in Chi-nese Art"	Craig Clunas / Department of Art History, Oxford University / Professor Emeritus
04/19	"The Most Difficult to Enjoy: A Selection of the Master's Works"	Ling-kuang Fang / Department of Painting and Calligraphy / Assistant Curator
04/24	"The Most Difficult to Enjoy: A Selection of the Master's Works"	Ling-kuang Fang / Department of Painting and Calligraphy / Assistant Curator
05/03	"The Development of Chang Dai-chien's Taiwanese Residence and Painting in His Later Years"	Yen-chuan Ho / Department of Painting and Calligraphy / Associate Curator and Section Chief
05/10	"Chang Dai-chien After 1949"	Wei-min Chang / director
05/17	"Imitations as Drafts--Chang Dai-chien's Copies of the Masters"	Yu-jen Liu / Department of Painting and Calligraphy / Assistant Curator
05/24	"Dai-chien's Painting Collection"	Pa Tung /Institute of Fine Arts, National Taiwan Normal University /Adjunct Professor
05/31	"The History Museum's Dai-chien Cause"	Hsin-tien Liao / National Museum of History / Director
06/06	"On Chang Dai-chien's Portraits"	Fang-ju Liu / Department of Painting and Calligraphy / Chief Curator
<b>"Traditional Chinese Medical Texts on Life, Health and Longevity in the Col-lection of the National Palace Museum" Lecture Series</b>		
04/25	"Traditional Chinese Medical Texts on Life, Health and Longevity in the Collection of the National Palace Museum" Exhibition Tour	Shih-hsun Liu/ Department of Rare Books and Historical Documents / Assistant Curator
05/15	"What History Textbooks Don't Teach About Health"	Hsiu-fen Chen / Department of History, National Chengchi University / Professor
05/29	"What's Unfinished in Women's Medical History?"	Chen-te Li / Institute of History and Philology, Academia Sinica / Professor
06/11	"Taking Medicine as Usual: Ancient and Modern Food Therapy in Conversation"	Yuan-peng Chen / Department of History, National Dong Hwa University / Associate Professor
<b>"The Beauty of Interchange--Selections from Japan's Kobe City Museum" Lecture Series</b>		
05/18	"Views of the World: Modern Japanese Trade and Exchanges in East Asian Seas"	Ku Pan / Department of History, National Cheng Kung University / Associate Professor
05/25	"Viewing the World in Early Edo Period, from the Nanban Screen and the Nagasaki Screen"	Takashi Sakai / National Taiwan University Graduate Institute of Art History / Professor
06/15	"Nanban & Huang Po--Japan's Exotic Flavor"	Chieh-chin Chen / Department of Painting and Calligraphy / Former Associate Curator
06/15	"Ceramics Trade--Trading Ceramics During the Great Age of Navigation"	Ho-pi Tsai / Department of Antiquities / Former Researcher
06/21	Viewing the World in Early Edo Period, from the Nanban Screen and the Nagasaki Screen (Additional lecture session at the Northern Branch)	Takashi Sakai / National Taiwan University Institute of Art History / Professor

Date	Topic	Speaker
07/06	"The Window of a Locked Country--Nagasaki Trade and the Import of Overseas Art and Information"	Hsu-feng Liu / Humanities and Social Sciences Research Center, Academia Sinica / Researcher
07/21	"Emus, Rhinos, and Sea Monsters: The History of Trade, Knowledge, and Ecological Art in East Asia During the Eight-eenth Century"	Yu-chih Lai / Institute of Modern History, Academia Sinica / Associate Researcher
07/26	"The Global Flow of Images and Objects in the Era of Great Navigation: The Four Catholic Prints of Cheng's Moyuan"	Li-chiang Lin / National Taiwan Normal University Institute of Art History / Professor
07/26	"Border Crossing Bird and Flower Paintings: Shen Quan and the Nanping School's Bird and Flowers"	Li-yun Huang / Department of Fine Arts, National Taipei University of the Arts / Associate Professor
07/28	"City Tour of the Special Exhibition 'The Beauty of Interchange'"	Lung-hsing Chu / Southern Branch of the NPM / Assistant Curator
08/03	"Religious Art in the Edo Period"	Pei-jung Wu / Institute of Art, National Central University / Associate Professor
08/17	"From Southern Barbarians to the Eccentric Modern--Bizarre People and Things in Japanese Art"	Su-hsing Lin / Department of Art History, National Tainan University of Arts / Associate Professor
08/17	"Footprints of Ink Painting--Japan's Huang Po, the Nanping School, and Taiwan Ming and Qing Ink Painting Styles"	Lin-ting Qiu / Department of History, Soo-chow University / Adjunct Assistant Professor
08/20	"Clashes Between Eastern and Western Maps During the Blending Period"	Tien-jen Lin / Southern Branch of the NPM / Former Deputy Director
<b>"The NPM Zoo: Animal Paintings in the Museum Collection" Adult Lecture Series</b>		
07/16	"'The NPM Zoo' Exhibition Overview and Artwork Introduction"	Yen-chuan Ho / Department of Painting and Calligraphy / Associate Curator
07/26	"Crab Painting--Exploring Hu Ko-min's Crabs and Stalks"	Chien-chih Chen / Department of Painting and Calligraphy / Assistant Curator
08/07	"Elephant Tracks and Elephant Progress, a Conversation on Conservation"	Shih-chien Chin / Taipei Municipal Zoo / Director
09/04	"Dreams and Realities in an Animal Atlas"	Che-chia Chiang / Institute of Modern History, Academia Sinica / Associate Curator
09/20	"Cats and Mice in the NPM"	Fang-ju Liu / Department of Painting and Calligraphy / Chief Curator
<b>"The NPM Zoo: Animal Paintings in the Museum Collection" Family Lecture Series</b>		
07/30	"A Different Kind of Zoo"	Chia-min Yang / Hsinchul Zoo / Director
08/21	"Come to the NPM Zoo--The Frog Witch's Journey Through Ancient and Modern Ecology"	Dung-chun Chang / teacher
09/01	"The NPM Ecological Pond--Teacher Tadpole's Fun Tour Through Ancient Paintings and Modern Creatures"	"Teacher Tadpole"
<b>"The NPM Zoo: Animal Paintings in the Museum Collection" Teenage Lecture Series</b>		
08/14	"Meeting Animals in Ancient Paintings"	Yan-ju Wu / National Museum of Marine Science and Technology / Assistant Researcher
<b>"The Literati's Ordinaries: A Proposal of Life from the 17th Century" Lecture Series</b>		
10/02	"On the Appreciation and Circulation of Things in the 17th Century <i>Treatise on Superfluous Things</i> "	Pei-chin Yu / Department of Antiquities / Chief Curator
10/09	"Superfluous Things Everyday--A 17th Century Selection Guide for Literati"	Yuan-ting Hsu / Department of Rare Books and Historical Documents / Associate Curator
10/16	"Everyday Painting and Calligraphy in the 17th Century--On the Works of Wen Zhenheng"	Shih-hua Chiu / Department of Painting and Calligraphy / Assistant Curator





本院首次參展「雜學青博覽會」  
The NPM participates in the “Za SHARE Youth Expo” for the first time



文化扎根 108「百萬學子遊故宮」專案啟動  
The 2019 “One Million Students Come to the NPM” project begins

Date	Topic	Speaker
10/23	“The Aesthetic Life of Scholars During the Ming and Qing Dynasties”	Hung-tai Wang / Institute of History and Languages, Academia Sinica / Researcher
10/30	“Leisurely Shopping and Masculinity Among Scholars in the Ming and Qing Dynasties”	Jen-shu Wu / Institute of Modern History, Academia Sinica / Researcher
10/31	“The Late Ming ‘Good Family Things’ and Transcript”	Yu-chih Lai / Institute of Modern History, Academia Sinica / Associate Curator
“Friends Through Culture: A Special Exhibition of Paintings on Elegant Gatherings” Lecture Series		
10/19	“Gathering for Dongpo”	Ruo-fen Yi / Nanyang Technological University of Singapore / Associate Professor
10/22	“A Collection of History--Cultural Memo-ries in Painting and Calligraphy”	Wan-ju Lin / Department of Painting and Calligraphy / Assistant Curator
10/29	“A Gathering of Scholars and Tea”	Pao-Hsiu Liao / Department of Antiquities / Former Researcher
“Renowned Mountains and Great Rivers--Chang Dai-chien's Panorama of Mount Lu” Lecture Series		
11/09	“Chang Dai-chien's Ink Splashes and Panorama of Mount Lu” (Southern Branch)	Fang-ju Liu / Department of Painting and Calligraphy / Chief Curator
11/15	“Chang Dai-chien's Ink Splashes and Panorama of Mount Lu” (Northern Branch)	Fang-ju Liu / Department of Painting and Calligraphy / Chief Curator
“Treasures from the National Palace Museum’s Collection of Qing Dynasty Historical Documents” Forum		
09/10	“Re-Examining Yuan Chonghuan--Views on Official and Private Literature in the Ming and Qing Dynasties”	Wing-cheong Cheng / Department of Rare Books and Historical Documents / Researcher
11/29	“The Reality, Literary Imagining, and Museum Interpretation of the Zhu Yigui	Mi-cha Wu / National Palace Museum / Director
		Cheng-hao Tsai / Department of Rare Books and Historical Documents / Associate Curator
		Chien Chen / Author of Luo Hanmen
		Hui-ching Chang / Acropolis Press / Chief Editor, Writer
“NPM Asian Art Festival 2019 Month of Thailand” Lecture Series		
09/29	“Auspicious Animals in Thailand”	Chih-hung Yen / Department of Southeast Asian Studies, National Jinan International University / Associate Professor
10/11	“The <i>Santi-Vina</i> Era and Its Influence”	Chalida Uabumrungjit
10/12	“Thai Culture in the Midst of Globalization”	Morakot Meyer / Mahidol University Institute of Asian Languages and Cultures / Deputy Director
10/13	“Understanding Thai Culture”	Chiranan Pitpreecha / Museum Siam / Consultant
10/19	“The Restoration of Historic Sites in Northern Thailand”	Vitul Lieorungruang / Department of Architecture, Chiang Mai University / Associate Professor
10/26	The Thai Mystery You’ve Never Heard Of--Chiang Rai Pa Dang Village	Liz Shen / 93rd Army Coffee, Bangkok, Thailand / Founder
11/02	“Tradition, Culture, and Religion as Reflected in Thai Contemporary Art from the National Art Exhibition of Thailand”	Paramaporn Sirikulchayanont



Date	Topic	Speaker
“NPM Asian Art Festival 2019 Month of Thailand” Film Series		
09/29	The Legend of Muay Thai: 9 Satra	Guided tour: Wei-chi Chen
10/06	Pop Aye	Guided tour: Wei-chi Chen
10/10	Santi-Vina	Guided tour: Wei-chi Chen, Tang-mo Dan
10/11	Nang Nak	Guided tour: Wei-chi Chen
10/12	Santi-Vina	Wei-chi Chen/ Curator
10/13	The Scala	Wei-chi Chen/ Curator
10/13	Manta Ray	Wei-chi Chen/ Curator
10/20	Manta Ray	Guided tour: Tang-mo Dan
10/20	Malila: The Farewell Flower	Guided tour: Tang-mo Dan
10/26	Nang Nak	Guided tour: Wei-chi Chen
10/27	The Scala	Guided tour: Wei-chi Chen, John Chen
10/27	Shutter	Guided tour: Wei-chi Chen, John Chen
"When the Museum Meets New Media" Lecture Series: Border-Crossing Talks Among Young Groups		
03/07	“Borrowing the Past for the Present--Audience Participation in Tu Wei-Cheng's Art”	Wei-Cheng Tu / School of Fine Arts, Taipei National University of the Arts / Assistant Professor
03/23	“Reinventing Ways of Watching: The Future of Digital Multimedia”	Ya-lun Tao / College of Arts, National Tsing Hua University / Professor
11/17	“Chou Tung-yen--Digital Art Ideas in AI-ternate Reality”	Tung-yen Chou / Very Mainstream Studio / Director
11/23	“Yeh Ting-hao--Creative Movements of Light, Shadow, and Sound”	Ting-hao Yeh / Master of Science and Technology Program of China Culture University / Adjunct Assistant Professor
12/14	“Ethan Wang--The Magical Dialogue of Multimedia Projection”	Ethan Wang / Graduate Institute of Performing Arts, National Taiwan Normal University / Adjunct Instructor
12/21	“Singing Chen--Exploring the Process of Lighting a Fire”	Singing Chen / Director (Afterimage for Tomorrow, Walkers, God Man Dog, Bundled)
“Day to Day in a Museum--Preventive Cultural Relic Preservation” Lecture and Book Binding Workshop		
10/19	“Cultural Relic Color Preservation Techniques”	Su-fen Yen / Department of Registration and Conservation / Chief Curator
10/19	“Book Binding Workshop”	Ching-chung Lai / Department of Registration and Conservation / Conservator
10/26	“Discussing the Concept of Preventive Preservation in Everyday Museum Routine”	Lin Chang / Department of Registration and Conservation / Researcher
10/26	“Book Binding Workshop”	Yi-chun Kao / Department of Registration and Conservation / Assistant Researcher
10/27	“Pest Management in Preventive Conservation”	Rou-ling Yang / Department of Registration and Conservation / Associate Researcher
10/27	“Book Binding Workshop”	Yi-chun Kao / Department of Registration and Conservation / Assistant Researcher
11/09	“Pest Management in Preventive Conservation”	Rou-ling Yang / Department of Registration and Conservation / Associate Researcher
11/09	“Book Binding Workshop”	Ching-chung Lai / Department of Registration and Conservation / Conservator

“Life Space Creative Credit Course--Cultural Relics and Innovation” in Partnership with Taiwan University of Science and Technology

Date	Topic	Speaker
09/12	“Creativity and Life”	Yi-li Hou / Department of Antiquities / Associate Curator
09/26	“A Palace Calligraphy Appreciation Guide”	Chien-chih Chen / Department of Painting and Calligraphy / Assistant Curator
10/03	“See the Famous Paintings of the National Palace Museum”	Yu-chen Liu / Department of Painting and Calligraphy / Assistant Curator
10/17	“The Deconstruction and Creation of Ancient Ceramics”	Yuh-shiow Chen / Department of Antiquities / Assistant Curator
11/14	“The Link Between Cultural Relics and Real Life”	Pei-chin Yu / Department of Antiquities / Chief Curator
10/31	“Come to Our Party--Introducing the ‘Friends Through Culture’ Special Exhibition”	Wan-ju Lin / Department of Painting and Calligraphy / Assistant Curator

Taipei Medical University Cooperative Course

Date	Topic	Speaker
03/29	“The Past, Present, and Future of Bronze”	Hsiao-yun Wu / Department of Antiquities / Associate Curator
05/03	“Introduction to ‘Betwixt Reality and Illusion’”	Ching-liang Tsai / Department of Antiquities / Assistant Curator
05/17	“A Waltz of Ceramics in the NPM Collection--Starting with Five Song Dynasty Ceramics”	Lan-yin Huang / Department of Antiquities / Assistant Curator
10/02	“The Past, Present, and Future of Bronze”	Hsiao-yun Wu / Department of Antiquities / Associate Curator
11/27	“The Art of Illusion from the Warring States Period to the Han Dynasty”	Ching-liang Tsai / Department of Antiquities / Assistant Curator
11/20	“Ceramics in the Life of Literati During the Late Ming Dynasty”	Lan-yin Huang / Department of Antiquities / Assistant Curator

Southern Branch 2019 “Floral Art for Pleasure” Lecture Series

Date	Topic	Speaker
01/19	“‘Floral Art for Pleasure’ Special Exhibition”	Yuh-shiow Chen / Department of Antiquities / Assistant Curator
01/19	“On Floral Art in Chinese and Japanese Tea Ceremonies”	Yun-ju Huang / Southern Branch / Assistant Curator
01/20	“Extracting the Beauty of the Masses--Incense from the Collection of the NPM”	Kung-chao Li / Chinese Oriental Incense Society / Director
01/20	“New Media Art and Museum Learning Experience: From Moon Shadow Plum to Flower Butterflies”	Shao-chun Wu / Department of Education, Exhibition, and Information Services / Associate Researcher
01/25	“Appreciating Ancient Flower Pots”	Yuh-shiow Chen / Department of Antiquities / Assistant Curator

In order to promote special exhibitions, the curatorial team organizes educational sessions called “Meet the Curators.” Each session involves 20 to 25 people. The details are as follows:

2019 “Meet the Curators” Series

Date	Topic	Speaker
Expedition to Asia: The Prominent Exchanges Between East and West in the 17th Century		
02/22	“Guided Tour of ‘Expedition to Asia: The Prominent Exchanges Between East and West in the 17th Century’”	Pei-chin Yu / Department of Antiquities / Chief Curator



Date	Topic	Speaker
03/08	"Guided Tour of 'Expedition to Asia: The Prominent Exchanges Between East and West in the 17th Century'"	Pei-chin Yu / Department of Antiquities / Chief Curator Yi-li Hou / Department of Antiquities / Associate Curator, Co-curator Lan-yin Huang / Department of Antiquities / Assistant Curator, Co-curator
The Literati's Ordinaries: A Proposal of Life from the 17th Century		
11/15	"Guided Tour of 'The Literati's Ordinaries: A Proposal of Life from the 17th Century'"	Pei-chin Yu / Department of Antiquities / Chief Curator Yuan-ting Hsu / Department of Rare Books and Historical Documents / Associate Curator, Co-curator Shih-hua Chiu / Department of Painting and Calligraphy / Assistant Curator, Co-curator
12/13	"Guided Tour of 'The Literati's Ordinaries: A Proposal of Life from the 17th Century'"	Pei-chin Yu / Department of Antiquities / Chief Curator Yuan-ting Hsu / Department of Rare Books and Historical Documents / Associate Curator, Co-curator Shih-hua Chiu / Department of Painting and Calligraphy / Assistant Curator, Co-curator

2019 Southern Branch “Meet the Curators” Series

Date	Topic	Speaker
Floral Art for Pleasure--Appreciation of Flower Vessels and Lifestyle		
04/14	"Guided Tour of 'Floral Art for Pleasure--Appreciation of Flower Vessels and Lifestyle'"	Yuh-shiow Chen / Department of Antiquities / Assistant Curator
04/27	"Guided Tour of 'Floral Art for Pleasure--Appreciation of Flower Vessels and Lifestyle'"	Yuh-shiow Chen / Department of Antiquities / Assistant Curator
04/28	"Guided Tour of 'Floral Art for Pleasure--Appreciation of Flower Vessels and Lifestyle'"	Yuh-shiow Chen / Department of Antiquities / Assistant Curator

2019 “Create Romance Using History and Science” Silkscreen Workshop

Date	Topic	Speaker
03/29	"Betwixt Reality and Illusion: Special Exhibition of Jades from the Warring States Period to the Han Dynasty in the Collection of the National Palace Museum' Exhibition Introduction"	Ching-liang Tsai / Department of Antiquities / Assistant Curator
03/30	"Betwixt Reality and Illusion: Special Exhibition of Jades from the Warring States Period to the Han Dynasty in the Collection of the National Palace Museum' Exhibited Works"	Ching-liang Tsai / Department of Antiquities / Assistant Curator

2019 Promotional Lectures at the Invitation of Other Institutions

Date	Inviter	Topic	Speaker
02/27	School-to-School Cooperation Program for Curriculum Integration Below High School	"Travel with a Suitcase"	Shih-hua Chiu / Department of Painting and Calligraphy / Assistant Curator
04/03	Lite-On Technology Group Joint Staff Welfare Committee	'Betwixt Reality and Illusion: Special Exhibition of Jades from the Warring States Period to the Han Dynasty in the Collection of the National Palace Museum' Exhibition Introduction"	Ching-liang Tsai / Department of Antiquities / Assistant Curator

Date	Inviter	Topic	Speaker
04/21	Eslite Dunnan Store	"The Eyes Behind the Exhibition Series--Sharing Exhibition Experiences"	Shih-hua Chiu / Department of Painting and Calligraphy / Assistant Curator
05/04	Consortium of Chinese Floral Arts Foundation	"Common Flower Varieties Since from the Northern and Southern Dynasties"	Yuh-shiow Chen / Department of Antiquities / Assistant Curator
05/07	Hwa Kang Museum	'Betwixt Reality and Illusion: Special Exhibition of Jades from the Warring States Period to the Han Dynasty in the Collection of the National Palace Museum' Exhibition Introduction"	Ching-liang Tsai / Department of Antiquities / Assistant Curator
06/24	Taipei American School	"Curating 'Silhouette of a Great Master: A Retrospective of Chang Dai-chien's Art on the 120th Anniversary of His Birth'"	Yu-chen Liu / Department of Painting and Calligraphy / Assistant Curator
07/22	Taipei Municipal Library	"Between True and False--The NPM's Strategy for Calligraphy Appreciation"	Chien-chih Chen / Department of Painting and Calligraphy / Assistant Curator
11/01	Consortium of Chinese Floral Arts Foundation	"Thoughts on Flower Painting Appreciation"	Yuh-shiow Chen / Department of Antiquities / Assistant Curator
12/01	Chinese Culture and Fine Arts Association	"Treatise on Superfluous Things and Bronze Appreciation in the 17 <sup>th</sup> century"	Hsiao-yun Wu / Department of Antiquities / Associate Curator

◆ Artistic Performances and Activities

NPM Southern Branch Afternoon Tea” Performing Arts Event

The NPM continues to cooperate with the Yunlin County Government, Chiayi County Government, Tainan Municipal Government, and local cultural and educational institutions to handle education promotion and cultural exchange activities in the Southern Branch; to create a high-quality environment for art; to invite local art and school groups to perform at the museum and strengthen cooperation and links with the local community; and to promote local arts and cultural groups. Every Saturday at 3:00 P.M., the “NPM Southern Branch Afternoon Tea” performing arts event was held. In 2019, 49 sessions were held, and a total of 36,761 visitors attended the events. The performances covered a wide range of artistic content, such as Chinese and Western music, dance, opera, folk art, and magic shows.

Managing the NPM “Asian Art Festival”

The third annual “Asian Art Festival” held in the Southern Branch of the NPM, which this year had the theme “NPM Asian Art Festival 2019--Thai Month,” was co-organized with the Thai Trade and Economic Office Taipei. The one-month special event featured a series of multicultural events, performances, special exhibitions, lectures, film screenings, themed book fairs, as well as cultural and creative markets. More than 28,000 people participated in the event, while more than 120,000 people visited the Southern Branch that month. The festival featured a performance of the Thai masked dance drama “Khon,” a masterpiece of cultural tradition, which is included in UNESCO’s list of Intangible Cultural Heritage. It also featured a unique fashion show showcasing the designs of Queen Sirikit of Thailand. The eight “traditional” national costumes enabled the audience to explore “familiar and unfamiliar Thailand” in innovative ways.





「故宮狂歡運動會」廣發英雄帖活動合影  
"The NPM Carnival" activity group photo

“Cross-Domain Experiment Show” Plan

In order to promote the integration of the NPM and contemporary culture, and to bring the museum’s cultural relics closer to the public, since the beginning of 2018 the museum has promoted the “NPM Weekend Night Performing Arts Activities” as a “cross-domain experimental performance program.” The program invites contemporary performing artists, visual artists, and other professionals to develop creative and innovate programming using the NPM’s exhibitions and cultural relics as inspiration. Public events like these turn the NPM into a platform for contemporary cultural performance that provides the public with educational activities and multi-sensory experiences, creating a richer and more exciting museum. In 2019, a total of 30 performances were held and 12,000 people attended, as listed below:

Date	Performance Title	Performer(s)
“Starlight Zoo” Summer Children’s Show		
08/03 08/10 08/17 08/24	There were five sets in the puppet show: Opening: “Qilin is Here!” Adventures in the Gallery: “The Phoenix Roars” 3D Book Theater: “Where Are We Going” Light and Shadow Play Puppets: “Dragon God’s Tragedy, Ocean Treasure”	Puppet and Its Double troupe
11/16 11/23	“Free Steps-- The Spirit of a Lamp,” A Special Performance at the NPM	HORSE Dance Theater
11/16 11/23	“The Literati’s Ordinaries: A Proposal of Life in the 17th Century” Dance and Body Development Workshop.	HORSE Dance Theater
Southern Friends of the NPM--Culture and Art Performances of South and Southeast Asia		
02/27	“Southern Friends of the NPM Series--National Taiwan Museum ‘New Resident Service Ambassador’”	New Taiwan Ambassadors, National Taiwan Museum
04/17	“The National Palace Museum Moves its Palace: How the National Palace Museum Touches Migrant Workers”	Zhang Zheng, Supervisor of the Southeast Asia Bookstore
07/15- 07/20	“My Mobile Palace--A Drama Show for New Immigrant Families”	Teachers of dance, drama, and rhythmic and the NPM’s research fellows
10/07	“‘The NPM Asian Art Festival--Thai Month’ Opening Special Performance of ‘Khon’”	Thai Economic and Trade Office Taipei introduces the Khon Opera Troupe of Fine Arts Department, Thailand
October	“Southern Friends of the NPM Activity Series--Indonesian Taipei Main Station to the NPM Visitor Video Guide”	Taiwan One-Forty Migrant Education and Cultural Association

“The NPM Carnival” Treasure Hunt Experience

In order to attract young people to the NPM and encourage the integration of different disciplines, the NPM combined the museum’s cultural relics with an orienteering competition during “The NPM Carnival” in collaboration with the Chinese Taipei Orienteering Association. The activity combined cultural relics with fun competitions, quizzes, and other activities. The Taiwanese orienteer Huang Min-hui served as the torch ambassador for the event. The NPM invited the Taiwan Soka Association, the Shung Ye Museum of Formosan Aborigines, Taipei City Chih Shan Junior High School, Taipei Wesley Private Girls High School, and other nearby schools to participate. Professionals, youths, parents, and children from different ethnic groups attended the event. Combining the cultural heritage of the NPM with orienteering, the activity was a multicultural experience that attracted new audiences to participate in museum education activities. It was held on Saturday, November 2, 2019, and included nearly 800 participants. .

Held “A Carnival of Fantasies: A Special Exhibition of 21st Century Museums at the Southern Branch of the NPM” Tour

The NPM and The General Assembly of Chinese Culture jointly held the Southern Branch carnival to cultivate the public’s habit of visiting museums and promote “A Carnival of Fantasies: A Special Exhibition



of 21st Century Museums at the Southern Branch of the NPM.” Held on December 21, 2019, the Southern Branch carnival combined family-friendly markets and music technology exhibition activities to promote public awareness of cultural relics.

◆ Education and Training  
Teacher Empowerment Programs and Educational Resources

- A. In coordination with the exhibition “Floral Art for Pleasure--Appreciation of Flower Vessels and Lifestyle,” the Southern Branch held a two-day, one-night teacher training workshop. Through special lectures, exhibition tours, hand-on courses and more, participating teachers were guided into the beautiful world of floral art. Teachers learned how to use museum resources to enrich student learning experiences and improve literacy in fields including the arts and humanities, environmental science, information science, and independent learning. A total of 40 people participated in the workshop.
- B. To respond accordingly to the 12-Year Basic Education Curricula Guidelines, the NPM collaborates with schools below the senior high school level. Schools in various regions of Taiwan are invited to plan the curricula of thematic courses using the NPM’s cultural relics, promoting diverse uses of the NPM’s exhibitions to construct a link between the museum and formal education. Teachers are cultivated their abilities to use museum resources for teaching. In 2019, a total of 12 schools and 634 teachers and students participated. The details are as follows:

Participating Schools	Course Title	Course Description
Dacheng Primary School, Pingtung County	“Tour of the NPM--Let’s Start”	Children arrange their own visit plans out of their comfort zones. After visiting the display in at the NPM, students learn about the cultural background of ancient times.
Gaocheng Elementary School, Hualien County	“National Treasure Hunt”	Students use works such as the “Meat Shaped Stone,” “Mao Gongding” and “Jadeite Cabbage” to connect with their daily lives, and then learn about living in different times and spaces to expand their understanding of the world.
Lunshan Elementary School, Hualien County		
Xiangshan Elementary School, Hsin-chu City	Porcelain in Yongzheng Period, a School-Museum Collaboration Curriculum by National Palace Museum	Teachers and students are lead to view porcelain from the Qing Dynasty, using practical collections to verify historical documents and enhance understanding of porcelain from the Yongzheng period.
Beitou Elementary School, Class of Special education, Taipei City	“Go to the NPM and find the Animals”	Kids from special education classes play games themed with proper educational resources of the NPM and learn about the collection. Meanwhile, the benefits of social equality is spread.
Shiquan Elementary School, Penghu County	“Meet the NPM”	Using replicas of the NPM Collection in lecture courses, students get to know must-see exhibitions in the NPM.
Shih Chien Junior High School, Taipei City	“Traveling with Qianlong”	Integrating the NPM’s artworks with the school subjects of art and society, the program teaches students to learn about emperor Qianlong’s collecting tastes. During the program, students experienced Qianlong’s journeys and were encouraged to create their own idea of “board game” design.
Guting Elementary School, Taipei City		
Zhonghe Junior High School, New Taipei City		
JiangAo Junior High School, Penghu County	“Meet the NPM”	Using the NPM reproductions of cultural relics and lecture courses, kids get to know the NPM and must-see special exhibits.

Participating Schools	Course Title	Course Description
New Taipei Municipal Banqiao Senior High School, Make 4 Fun Lab	“Follow the Emperor and Appreciate His Curios--Multi Experience Design of Curio Boxes”	Based on the theme of the NPM, the NPM conducts empowerment courses for teachers who participate in this program, and then assists teachers in planning the integration of subjects including art, the humanities, science, technology, mathematics, and other curriculum areas in senior high school. Then, teachers develop thematic curricula and curriculum modules to provide to other high schools in different area of Taiwan.
Kai Ping Culinary School, Taipei City	“Follow the Emperor’s Delicacies--Antique Dining”	Using the NPM’s collection of rare books and archives, students are led to design ancient Chinese dishes. The National Palace Museum catering team worked to perfectly integrate courses with actual catering practices.
Taipei School for the Visually Impaired	“Experimental Art Course for Visually Impaired Students”	A series of curricula are planned with the permanent exhibition on bronzes at the NPM and bronze reproductions of equal quality. To provide a multi-sensory experience, the interdisciplinary course includes an introduction to cultural relics, dance improvisation and art healing-education.

Creative Workshops for Children, Families, and Youth

- A. To promote high-quality educational activities for children, the NPM regularly organizes children’s workshop series with different themes. A total of four sessions were held, with 50 students participating per session, totaling 200 students. In 2019, the “Welcome to the National Palace Museum x Zoo” KPM children’s art creation course was introduced. The workshop series introduced all sorts of creatures hidden in the NPM: birds, beasts, aquatic life, and animals imagined by ancient artists. Children were able to explore the cultural relics to discover animals large and small, surrounded by the auspicious words of the animals and their representatives. In cooperation with the Taipei Zoo, the NPM arranged activities allowing children to expand their cultural horizons through cultural artifacts while connecting with ecological conservation. The course provided children with a wonderful experience full of art, culture, and learning about animal conservation.
- B. In order to promote youth engagement, the NPM set up the “Children and Youth Affairs Promotion Meeting” so as to implement youth cultural citizenship and empower younger generations. Experts and scholars in academia, industry, and other fields such as the online community, new media art, digital education, innovation, and technology participated. Also included were two youth representatives and one high school student representative. This public-private partnership platform allows for integration, the reconstruction of internal and external resources, and the comprehensive promotion of youth engagement with the museum through creation, exhibition, education, communication, marketing, and publishing. In 2019, two meetings were held on March 6 and November 19, and the key points, advisory members, and meeting minutes were published on the official NPM website. Six “cross-disciplinary talks” were held on March 7, March 23, November 17, November 23, December 14, and December 21, introducing outside professional knowledge and activating youth business in the museum.
- C. To help narrow the distance between the museum and the public, the NPM launched a themed marketing project and strengthened the image of the museum as a public, local, and youthful institution. During the “One Day NPM Film Production and Marketing Case,” a total of six films were shot, receiving a total of more than 1.72 million views. The films are described below:
- (A) “Brother Yulin Comes to Work” went live on September 10, 2019, with over 710,000 views and reaching about 1 million people.
  - (B) “Off from Work, Go Have Fun!” launched on September 18, 2019, with a total of over 100,000 views.
  - (C) “Investigating Craftsmanship” was launched on September 2, 2019, with a total of over 100,000 views.
  - (D) “Secrets of the Trade--Scientific Research” was launched on September 12, 2019, with a total of over 100,000 views.



(E) “Secrets of the Trade--Seeking Technical Perfection” was launched on September 4, 2019, with a total of more than 100,000 views.

(F) “Subverting History” was launched on October 1, 2019, with a total of more than 610,000 views.

D. In order to promote the collection’s cultural relics, expand youth participation, and encourage using aspects of the NPM for artistic cooperation, the NPM cooperated with the Shih Chien University Taipei Campus Department of Fashion Design in the second semester of the 2018 academic year. The program provided students with knowledge of the NPM and created a model for integrating museum artworks with academic classes. The results of the course were a 30-second version of the film “NPM Zoo x Practical Fashion Design” along with a 23-minute full version. As of January 6, 2020, the total number of views was 37,652, reaching 125,892.

E. In conjunction with the special exhibition “The Literati’s Ordinaries,” the NPM collaborated with the domestic youth creative team “inBloom” to put on four “Hipster Handcraft Workshops” on November 30 and December 7, 2019. inBloom designed three exclusive NPM drawing boards, using cultural relics to integrate aesthetics. The workshops attracted younger audiences, with a total of 100 people participating in the four workshops.

F. The NPM organizes family activities to complement the museum’s special exhibitions. These include multiple learning methods, such as storytelling theater, family experiences, and DIY activities. These events enhance both parents’ and children’s knowledge of the NPM’s artworks and exhibitions. In 2019, the Southern Branch held 103 events with 22,428 total participants. The Southern Branch’s Children’s Creative Center draws on the collections and exhibitions of the Southern Branch, primarily focusing on “Asian Ceramics,” “Asian Tea Culture,” and “Asian Fabrics.” The “Understanding Asia” 360-degree theater and “Ramayana Theater” highlight the rich cultural characteristics of Asian countries. This year, the “Thai Cultural Theme” and Indian epic 3D animations were launched to encourage children’s interest in learning. The Center welcomed 278,230 visitors in 2019.

G. To celebrate International Museum Day on May 18, the Southern Branch collaborated with the Taiwan Road Race Service Organization for the first time to organize the museum themed “2019 Southern Branch of the National Palace Museum Marathon.” Held on the grounds of the Southern Branch, runners could appreciate the unique architectural aesthetics of the museum during the day and night. The 2019 International Museum Day theme was “Museums as Cultural Hubs: The Future of Tradition.” Through festivals, exhibitions, and holidays in the month of May, this theme was integrated into all museum programming--such as the “In-depth Tour of the NPM Textile Exhibition and Embroidery Creation Experience” and “Flowers, Music, and Taiwanese Tea--An In-depth Tour of Tea Culture in the Southern Branch and Creative Tea Experience.” Four events were held in total, with 150 participants.

H. The Southern Branch held the “2019 Parent-Child Art Month” event, which connected with the exhibition “The Beauty of Interchange: Selections from Japan’s Kobe City Museum,” and additionally launched summer camps, puzzle games, large-scale children’s plays, family art workshops, family drawing lessons, water dance shows, a 3D water curtain magic show, and more. In total, about 110,000 people participated in the events and 300,000 people visited the Southern Branch during the month.

### Children’s Gallery

In 2019, the Children’s Gallery received 149,496 visitors. Since its opening on May 18, 2008, the Gallery has attracted a cumulative total of 1,480,942 visitors. In 2020, the transformation plan for the Children’s Gallery 2.0 will be launched. The cultural relics of the NPM will be combined with digital technology to comprehensively update the exhibition content of the Children’s Gallery. The renovation will improve the children’s educational role of the museum and inspire young audiences to appreciate cultural artifacts. Additionally, the new content will conceptually present the image of the NPM, available guided tours, and the beauty of the collection while establishing a new digital model for the museum. In order to improve the quality of family visits, a “Family Friendly Area” will be set up, and the addition of facilities such as breastfeeding rooms and family restrooms will improve visiting experiences.

### Taiwan International Forum on Children and Museums

#### A. Policy Description

The NPM launched the “Hand-in-hand Family Friendly Museum Action” in 2018, connecting Taiwanese museums with designated children’s educational spaces. In 2019, the National Museum of Marine Biology & Aquarium, Tainan Art Museum, and National Museum of Prehistory were added to the action. With a

total of 18 museums involved, the “Second Children’s Virtual Exhibition” was launched on the “Children’s Virtual Museum Portal.” The virtual exhibition spans the fields of art, history, humanities, and sciences, with a total of 20 exhibits. Families are welcomed to come visit the museum in person after viewing the online exhibition and enjoy the rich educational resources inside the museum.

#### B. Performance

The “2019 Taiwan International Forum on Children and Museums” was held from October 25 to 26 in Wenhuitang Auditorium at the Northern Branch, with the two main topics of “Challenges of Children’s Museums in the New Century” and “Future Trends of Children’s Museums.” Scholars from the Centre Pompidou in France, the National Museum of Korea, the National Gallery of Singapore, and Texas Women’s University gave five keynote speeches. They also engaged with Taiwanese museum experts on topics such as aesthetic education, children’s exhibitions, multimedia technology applications, and cultural equity.

#### Volunteer Recruitment and Training

In combination with private resources, the NPM recruits people who are interested in art and culture and are willing to assist in museum education and promotion. The NPM actively carries out education training to invest in its volunteers. At the end of December 2019, the total number of volunteers in the Northern Branch was 493 (including 444 adult volunteers, 30 high school volunteers, and 19 elementary school volunteers), and the total number of volunteers in the Southern Branch was 247 (including 217 adult volunteers and 30 elementary school volunteers).

#### Promoting Aesthetic Education

Since 2014, the NPM has been cooperating with the Ministry of Education to launch a mid-to-long term program in aesthetic education, combining resources from the Northern and Southern Branches to create a variety of educational and promotional activities, and launching the “Aesthetic Education Project.” The project includes three proposals: “Free Admission and Guided Tour for Schools,” “Advancements of Artistic and Aesthetic Experiences, Expertise, and Knowledge for All School Teachers,” and “Overcoming Barriers, Touching Beauty” for students and teachers with disabilities.

In 2019, the NPM applied for a subsidy from the Ministry of Education and worked with Xiangshan Elementary School in Hsinchu City to implement a cooperation project in combination with the NPM’s cultural relic integration curriculum and, in line with the 12-year national basic education concept via aesthetic cultivation, develop cross-disciplinary integrated courses. There were a total of 325 participants.

In order to emphasize the educational function of the museum, the NPM has developed a plan for one million students to visit. As part of the initiative, the NPM has developed cultural experience courses based on the rich artworks and exhibitions in the Southern Branch, enriching cultural and artistic experiences for students who lack resources in central and southern Taiwan. Local schools are also encouraged to visit the museum for guided tours and handcraft workshops. A total of eight courses were developed in 2019, including “Printing the Asia I Know,” “Handmade Memorial Badges,” “Treasure Hunting in the South,” “Carved Flower Box DIY,” “Excellent Porcelain--A Handmade Blue and White Card,” “Jump into Buddhism,” “Roaming the Three Kingdoms,” and “A Big Discovery at the Southern Branch--Magic Cards.” A total of 35,477 people participated in experiential courses.

#### Internships

In order to cultivate practical experience and workplace skills in college education, the Department of Education, Exhibitions, and Information Services has long provided internships for college students during winter and summer vacations. In 2019, there were 22 interns from institutions, including National Donghua University, National Yunlin University of Science and Technology, Taipei National University of Arts, National Taitung University, National Taiwan University, National Taiwan Normal University, National Taiwan University of Arts, Wenzao Ursuline University of Languages, Tunghai University, Tamkang University, and Fu Jen Catholic University.

#### Museum Talent Development Plan

A. The NPM implemented the “Museum Talent Development Plan” to combine university resources with the



professional needs of museums and jointly promote the cultivation of museum professionals. Through the expansion of cultural participation and industry links, students' knowledge of museums on a professional basis can be improved while strengthening the professional efficiency of museum operations.

- B. In 2019, six schools including National Yunlin University of Science and Technology, National Chiayi University, Fu Jen University, Taipei Medical University, Tainan University of Applied Sciences, and Wenzao Ursuline University of Foreign Languages participated in seven different plans. These plans involved inviting researchers from the NPM, professional workshops, special lectures, professional tours, internship positions, the production of cultural and creative products, and educational promotion. A total of 34 events were held.
- C. In order to establish long-term internship and cooperation relationships, the Southern Branch of the NPM cooperates with universities and colleges in the central and southern regions, such as National Chin-Yi University of Technology, National Chiayi University, National Kaohsiung University of Science and Technology, Wenzao Ursuline University of Languages, and Tainan University of Technology. The internship program combines the cultural relics of the Southern Branch with local humanities programs, cultivating future museum professionals and expanding exhibition content. A total of 131 students participated in the internship.

### ◆ Educational Activities for Disadvantaged Groups

In order to enhance the opportunities for diverse, multicultural participation, the NPM promotes visits and educational activities through the concept of social inclusion and actively communicates with international museums to enhance visibility. The 2019 social inclusion service status of the museum is described as follows:

#### Related Measures to Improve Cultural Accessibility

- A. In recent years, the NPM has been committed to improving the cultural access of various audiences. For example, when hearing-impaired people visit, they can use a multimedia guide with Taiwan Sign Language (TSL). The visually impaired can use audio description guides, tactile maps, and braille book. Visually impaired visitors can also apply for assistive tools such as "Cross Barriers · Touch the Beauty" educational activities, with lively guides, and touch reproductions of original cultural relics. In addition, the NPM also cooperates via permanent exhibitions and special exhibitions, aids for the visually impaired, and proactively reaching out to the public, such as educational activities design for elders and disabilities. In addition, people who cannot visit in person can also use online learning resources created by the museum to explore the museum at any time. The NPM established the "NPM Education Channel" in 2014, focusing on digital content promotion for primary schools and education areas. From 2018 to 2019, in response to the implementation of the 2019 syllabus for elementary and junior high schools and the Ministry of Education's aesthetic education program, the NPM's "NPM-Maker Magic Train" toured the country's northern, central, and southeast areas. In all these places, the education team personally visited urban and rural areas to promote museum education. The museum's digital resources and STEAM lesson plans were used, and indigenous cultures and traditional skills of local peoples were combined to create teaching models and expand the curriculum to primary and secondary schools. Students from rural areas are invited to return to the museum or local exhibition areas through collaborations with private institutions and educational organizations to connect the cultural relics online and offline while promoting diversity. The goal of the initiative is social co-prosperity and ethnic cultural equality.
- B. In 2019, for the first time, the NPM designed two guidebooks for mentally challenged visitors. With such, mentally challenged people served as professional consultants to assist in testing and reviewing the books. The graphic layout is based on the principle of Easy Read implemented by the European Union and other countries. They are applicable to children, the elderly, and general audiences, and implement the concepts of equal rights and cultural use, developing Taiwanese versions of easy-to-understand icons so visitors can attend museums and arts institutions with ease. The guides can be shared on the official website and downloaded for use in the museum.
- C. In order to improve the quality of cultural affirmation services, in addition to establishing barrier-free parking facilities in accordance with the law, a comprehensive barrier-free connection service was established at the Southern Branch. The museum offers free shuttle buses to assist visitors in getting to the museum, and front-line service staff within the museum can help with ticket purchases and visits.

#### Guided Tour for Disabled Visitors

The NPM continues to provide service for disabled visitors, not only providing guided tours at the museum but also proactively traveling to remote areas to serve students with disabilities. Since 2017, the NPM has implemented the Ministry of Culture's "Friendly NPM: Learning without Disabilities" school service promotion program based on the museum's collections and exhibitions. In conjunction with special education schools at all grades throughout the country and local cultural groups, the NPM caters themed educational activities according to the special needs of each type of disability and to local cultural characteristics.

#### Accessibility Guided Tour for Those Outside the NPM

Over the years, the NPM has continued to provide education outreach activities for students who are physically and mentally challenged at schools outside of the NPM. In 2019, the NPM organized the "Viewing Flowers from Horseback--Little Yongzhe's Art and Literature Tour of the National Palace Museum" at Taichung Special Education School, serving the school's students and teachers. Nearby special education schools and social welfare organizations also participated, with the program serving 466 people.

#### Senior Citizen Programs

- A. In 2019, the NPM continued to expand audience services for senior citizens. The museum collaborated with local and cross-regional organizations, such as Taipei and New Taipei City care centers, community nursing homes, health centers, social welfare charity units, and senior community colleges to offer customized courses and lectures for senior citizens. In 2019, a number of collaborative courses were offered, including the second "Happy Days at NPM in August" (August-September) with the Taipei Shilin District Health Service Center; the "Treasure Hunt in the NPM" (May-June, August-September) with the Taipei Renji Institute, etc. All courses involved art appreciation, touching replicas, sensory courses, and visits to the museum. The museum also cooperated with the Shilin District Health Service Center to continue customized courses for elders with dementia and their caregivers. Our education staff and senior guide volunteers developed programming according to the different needs of seniors, which was well received. A total of 41 activities for senior citizens were held in 2019, with 927 senior citizens participating.
- B. To encourage more senior citizens to learn about the museum's collection, expand service objectives and scope, and integrate the NPM's artworks into everyday life, this year eight master pieces were developed into health exercises by physical therapists, museum education staff, and senior guide volunteers. The exercises were designed to be suitable for the elderly and were inspired by the museum's collection so that seniors and the general public can learn about artworks while exercising. The program simultaneously promotes cultural cultivation and physical and mental health. The national treasure exercises were announced on November 28, 2019. In the future, the museum will continue to apply and promote the national treasure exercises in conjunction with senior programs, so that the public can establish connections to the museum.

#### Social Disadvantage Groups Service

- A. In order to enhance the cultural participation of the diverse community, our collaboration with social workers bring together art therapists, drama therapists, and community drama workers to jointly plan "The Arts Care Project." The program targets socially disadvantaged groups, including, mentally challenged individuals, adults with learning disabilities, and adolescents from foster homes. The program transforms the cultural relics of the NPM into artistic creations to promote physical and mental health and social participation. A total of 55 sessions were held, with 804 people participating.
- B. To spread cultural resources to rural areas of Taiwan, from August 16 to 25, the mini-digital exhibition "Entering the Island of Real Fantasy-- NPM x NMP Digital Playground" was held in cooperation with the Taitung National Museum of Prehistory. A total of 5,110 people attended. At the same time, a silkscreen workshop was conducted with a total of 120 participants. From August 20 to 24, a drama camp was held for local private children's institutions and vulnerable families in Taitung, including the Private Taitung Christian Anisepher Children's Home and Children's Book House. The lively and fun program served 105 people. On August 25, a "Museum of Drama and Theater Integration" workshop was held, with 20 local professionals working in the museum, education, social work, and drama fields participating.
- C. The Fun NPM--Hi Fun Visits the Northern Branch  
In order to broaden opportunities for students from different parts of Taiwan to visit the NPM, practice





故宮動物園展場中之數位投影說明  
An digital projection explanation in “The NPM Zoo” exhibition



本院首度為心智障礙者設計易讀易懂導覽手冊  
For the first time, the NPM releases an easy to read guidebook for visitors with mental disabilities

cultural equity, enhance the aesthetic experiences of Taiwanese students, and support students' appreciation of culture and art, students from lower secondary schools nationwide were encouraged to visit the NPM. In 2019, a total of 133 schools were invited to visit the museum, benefiting 6,660 teachers and students.

- D.To strengthen cultural roots, enrich students' experiences with art and the humanities, and utilize the NPM's learning resources, the NPM invited schools in the central and southern regions to visit the Southern Branch through the “Million Students Touring the Museum Project.” Special tours and DIY projects gave visitors a complete aesthetic learning experience. In 2019, primary and middle school students in Chiayi County and Chiayi City were given priority access. A total of 314 school visits benefited a total of 24,819 students. This number included 3,962 students from 80 rural schools, which enjoyed enhanced publicity and priority admission.
- E.To popularize exhibitions in the Southern Branch, the NPM worked with the Taiwan Soka Association on the “Send Art to the Community Project.” Since mid-September 2019, the partnership has conducted in-depth exhibitions, park landscapes, and traffic information publicity and promotion of the Southern Branch in schools and to senior citizens in Chiayi County, as well as in other towns, townships, and cultural and educational foundations.
- F.In response to the 2020 International Museum Day theme of “Diversity and Inclusion” set by the International Council of Museums (ICOM), the “Healing Museum: National Palace Museum Cultural Equity Tour Seminar” was held at museums, universities, and medical institutions in Taiwan. A total of 11 sessions hosted 612 people.

### Educational Touring Exhibitions

- A.In cooperation with the Lanyang Museum, from June 14 to September 3, 2019, “Eco-Rethink: NPM × LYM × NTM Joint Exhibition” planned a “Deep Ocean Canteen” mini-exhibition, and ecological and art education activities such as “Ecology of the Ocean,” and “Art Nature Tour”. There were 92,185 visitors to the mini-exhibition and 169 participated in the educational activities.
- B.Continuing the “NPM Art Accompaniment Project,” and cooperating with Chengzheng High School of the Ministry of Justice, the “Young offender Art Flight Plan” was held. With the museum's cultural relics at the core, the project combined Chengzheng faculty with external art professionals. From April to November, pre-show education activities were held, such as teacher workshops, cultural relic tours, drama education, musical creation, professional experiences, and more. There were 81 courses held, serving about 838 people. From December 20 to 29, the school's auditorium held the “Able to Hear the Sound of the River” atypical education exhibition with the NPM, which attracted 1,166 visitors and educational activities by companies and schools. Video sharing of the event reached 251,455 views.





## 文創發展

Cultural Creativity Development





# 文創發展

本院典藏文物蘊含無盡的藝術價值，更是我國發展文化創意產業最重要的活水源頭。近年來積極鼓勵文創業者利用本院文化創意資產開發商品、協助產業活用典藏文物，讓富涵文物元素之創作走入民間生活；另加強多元行銷及授權推廣，並加強文創人才之培養，健全文化創意法令，對我國文創行銷工作之推廣與落實，成效顯著。

## ◆鼓勵廠商利用故宮文化創意資產開發文創商品

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本院北部院區商店、南部院區商店及網路商城服務委託經營管理案於 106 年 8 月整合成本院附設博物館商店暨網路商城服務委託經營管理案，107 至 108 年持續履約執行，108 年度營業總額約新臺幣 561,828,306 元 ( 含稅 ) 。

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## 委託承銷

為擴大本院文創商品通路，本院除本院北部院區、南部院區及網路商城外，同時與其他承銷商簽訂委託承銷契約，透過各特色廠商申請設置專櫃之方式進行銷推廣，達成博物館教育推廣之目的。108 年履約中之委託承銷商計 20 家，承銷商設店位置遍及全臺各地。

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6	來禽圖：翎毛與花果的和諧奏鳴
7	亞洲探險記：十七世紀東西交流傳奇
8	壽而康——院藏醫藥圖書文物特展導覽手冊
9	故宮玉器精選全集第一卷：玉之靈 I
10	花事・閑情：品味花器與生活特展圖錄
11	巨匠的剪影——張大千 120 歲紀念大展
12	故宮動物園導覽手冊
13	泥土的座標——院藏陶瓷展
14	小時代的日常：一個十七世紀的生活提案導覽手冊
15	雅集圖——以文會友特展
16	法國凱布朗利博物館面具精品展
17	乾隆皇帝的智與昧：御製詩中的帝王古玉觀（故宮甲種叢刊）
期刊類	
1	故宮文物月刊 430 — 441 期
2	故宮學術季刊 36 卷 1 — 3 期



◆生活產業品牌專案合作

為落實本院年輕化及在地化政策，並同時推廣本院文化創意資產，積極與國內生活產業品牌專案合作，以吸引更多族群認識故宮。

108 年本院與茶湯會股份有限公司聯名合作，該公司使用本院文物圖檔「八段錦」及花卉古畫等製作 5 款功夫主題杯，5 款總計印製 1,400 萬杯，使用於全省 210 間門市，該公司並同時搭配各門市布置、每個月網路行銷活動等加強曝光效益。本項合作將本院文物圖像帶入全臺茶湯會各門市，短時間內大量又密集的露出，有效提升本院文物之能見度並且深入地方民眾生活，落實年輕化及在地化政策。

◆侵權維護

本院於 108 年分別委託 2 家專業律師事務所積極處理國內外包含海峽兩岸、跨境侵權案件，及智慧財產權及其他權利受侵害之法律諮詢專業服務案，維護本院權利。

主動侵權查緝

108 年以本院人氣文物及暢銷商品，如：朕知道了紙膠帶商品、翠玉白菜、肉形石、毛公鼎、郎世寧、臺北故宮、四庫全書等關鍵詞為查緝範圍，查察大陸地區網路購物平臺侵權商品皆已下架。

本院智慧財產權

積極於實體與虛擬通路及相關網站查緝：1. 未申請或未經同意即使用本院典藏文物圖像，2. 侵害依本院文物所開發設計出之商品與出版品所衍生之著作權，本院依各國智慧財產權法規、公平競爭法規及相關民刑事進行追訴，並追償依相關規定之懲罰性賠償金，以維護本院權益。

建立侵權案件之標準作業處理機制

本院未開放之典藏文物圖像及其他智慧財產權（如商標權、專利權、著作權等），使用人若侵害本院權益者，本院仍將分別就司法追訴及公務協助兩方面進行救濟，以維護權益。

◆國寶衍生商品設計競賽

107 年至 108 年持續以「NPM AWARD」競賽品牌辦理第八屆競賽活動，本屆設計競賽以「民俗節慶」為主題，以故宮 Open data 資料開放平臺的精選文物為發想，高中職以上（含）及社會人士皆可參加，為擴大影響力，本屆更首次開放非本國籍投件，廣邀國內外設計好手馳騁設計，結合藝術與生活，擴展故宮文化附加價值，為故宮典藏文物發掘跨世代與跨國界的新詮釋。

國立故宮博物院第八屆國寶衍生商品設計競賽得獎名單

組別	獎項	得獎者姓名	作品名稱
家飾用品設計組	金獎	陳國珍	重見月團圓
	銀獎	洪榕希	朕倦了 / 本宮乏了一狂歡後睡好覺眼罩
	銅獎	張子承	朝廷筷架
平面藝術設計組	金獎	王蓓恩、劉家欣	墨戲仙草
	銀獎	陳盈秀、陳湘滢	故宮多寶格
	銅獎	胡芷瑜、林俊宇、陳郁晴	<< 蔬醒吧！博物館 >> 兒童繪本暨數位加值 APP 專題
不分組	評審特別獎	劉宜娟	鴛鴦戲水

◆文創人才培育

與國立臺灣科技大學合作，由該校編列預算設計「生活空間創意學分學程—文物與創新」課程，108 學年度自 108 年 9 月 12 日至 109 年 1 月 9 日開設為期 1 學期 3 學分之課程，課程總計 18 週，本院並配合提供文物、文創實務及參觀導覽共計 9 週 27 小時，約 360 人次參與。

◆檢討法規，完善廠商與本院之合作機制

本院於 108 年 5 月及 7 月停止適用「藏品圖像授權圖檔借用須知」及「智慧財產權維護小組設置要點」，並著手修正影音及圖像等授權規範，以讓授權規定與時俱進。

另於 108 年 7 月停止適用「出版品寄銷須知」，院外出版品寄銷可依出版品主題內容與本院典藏、展覽、業務運作之關係衡酌是否接受申請再請博物館商店銷售。



本院舉辦第八屆國寶衍生商品設計競賽成果發表會  
The NPM holds the results conference for the "8th National Treasure Merchandise Design Competition"



## Cultural Creativity Development

The NPM’s collection of cultural relics has endless artistic value, and it is a source of inspiration for the cultural and creative industry in Taiwan. In recent years, the NPM has actively encouraged the development of merchandise, the use of the collection of cultural relics, adding value to cultural heritage, the strengthening of multi-marketing and licensing, and the cultivation of cultural and creative talents. The improvement of cultural and creative laws and regulations has led to remarkable achievements in the promotion and implementation of Chinese cultural and creative marketing work.

### ◆ Encouraging Manufacturers to Use the NPM’s Cultural and Creative Assets to Develop Goods

#### Cooperative Development

In 2019, cooperation with the NPM led to the development of various types of cultural and creative goods. At its peak, there were 113 companies cooperating with the museum. At the end of December 2019, there were 104 companies, and 2,042 kinds of jointly developed products. The total revenue was about NT\$341,794,954 from the sale of 1,416,281 items.

#### Publication Licensing

At the end of 2019, a total of 46 copyrighted items were licensed to 12 companies, for a total of NT\$36,641,005 in royalty revenues.

#### Brand Licensing

As of December 31, 2019, the NPM has 26 companies under contract. This generated NT\$2,500,000 in revenue from signing bonus and NT\$17,516,758 in royalty revenues.

#### Image Licensing

As of December 31, 2019, a total of 195 copyrighted images of the NPM’s artifacts were licensed for a total royalty revenue of NT\$5,910,354.

### ◆ Multi-marketing Goods and Licensing to Promote the NPM’s Cultural and Creative Assets

#### Introducing Professional Distributors to Operate Museum Stores

The physical and online shops of the NPM’s Northern and Southern Branches were contracted to outside companies for management in August 2017. Such management continued from 2018 to 2019, with a total revenue in 2019 of NT\$561,828,306 (including taxes).

#### Participating in International Exhibition Activities and Expanding International Marketing Channels

In order to continue the promotion of the NPM’s brand and cultural relics worldwide, the museum participated in the 27th Taipei International Book Exhibition, the Frankfurt Book Fair, the 39th Las Vegas Licensing Expo, the 12th Cross-Strait Copyright Forum, and other international exhibitions.

#### Expanding Marketing Promotion through the Internet

For many years, the NPM has had an online store with revenues totaling around NT\$1,700,000 per month. Additionally, the NPM’s museum shop Facebook page accumulated more than 100,000 fans by the end of 2019 and has abundant social networking influence. In addition, the NPM was added to the Pinkoi e-commerce design platform in November 2019. This e-commerce platform attracts customers from different groups, which helps improve the operating performance and the NPM’s cultural and creativity brand image.

#### Merchandising

To expand the sales channel for cultural and creative goods of the NPM, in addition to the Northern Branch, Southern Branch, and online shop, the NPM also signed contracts with other underwriters for commissioned

sales. Vendors can apply to set up special counters for marketing and promotion to fulfill the NPM’s goal of educational promotion. In 2019, 20 underwriters were commissioned and the counters they set up are located throughout Taiwan.

#### Collaborating with International Image Licensing Agents

In 2019, the NPM collaborated with RMN of France, Art Resource of North America, Long Wise Inc. Ltd. of Asia, and DNPAC of Japan.

#### Database Marketing

On January 1, 2019, the NPM made its academic publications, catalogues, and other publications open to the outside world through application for non-exclusive authorization, which can be further planned as products or services.

### ◆ Museum Publications

In 2019, the sales revenue of museum publications was NT\$73,374,675 with a total sales volume of 169,434 copies. The new publications include 17 books, 15 periodicals (see the following table), and creative publications, such as the NPM pop-up flower card set, the NPM calendar (on the theme of cats), and more.

No.	Name
Books	
1	A Selection of Chinese Antique Maps in the National Palace Museum (Vol. 1 and 2)
2	A Compilation of Ryukyu Historical Materials in the Qing Dynasty: Other Archives (Vol. 1 and 2)
3	Timeless Legend: the Red Cliff and Historic Figures of the Three Kingdoms
4	The Beauty of Interchange: Selections from Japan's Kobe City Museum
5	Books in the Palm of Your Hand: The Kerchief-box Editions in the National Palace Museum Collection
6	Of a Feather Flocking Together: Birds, Flowers, and Fruit in Melodic Harmony
7	Expedition to Asia: The Prominent Exchanges Between East and West in the 17 <sup>th</sup> Century
8	Traditional Chinese Medical Texts on Life, Health, and Longevity in the Collection of the National Palace Museum
9	Select Jades in the National Palace Museum, Vol. 1 The Spirit of Jade 1
10	Floral Art for Pleasure—Appreciation of Flower Vessels and Lifestyle
11	Silhouette of a Great Master: A Retrospective of Chang Da-chien's Art on the 120 <sup>th</sup> Anniversary of His Birth
12	The NPM Zoo: Animal Paintings in the Museum Collection
13	The Coordinates of Clay: Ceramics in the National Palace Museum Collection
14	The Literati's Ordinaries: A Proposal of Life in the 17 <sup>th</sup> Century
15	Friends Through Culture: A Special Exhibition of Paintings on Elegant Gatherings
16	Mask—Beauty of the Spirits: Masterpieces from the musée du quai Branly-Jacques Chirac
17	The Wisdom and Ignorance of Emperor Qianlong: Perceptions on Ancient Jade as Viewed from His Poems
Periodicals	
1	The National Palace Museum Monthly of Chinese Art (issues no. 430-441)
2	The National Palace Museum Research Quarterly (vol. 36/1-3)



◆ Brand Project Collaboration in the Lifestyle Industry

In order to act on the NPM’s youthfulness and localization strategies, and promote cultural and creative assets of the museum, the NPM actively cooperates with domestic lifestyle industry brands to attract groups to know the NPM.

In 2019, the NPM cooperated with TP TEA, which used the NPM’s cultural relics, and ancient flower paintings to make 5 kungfu-themed cups. A total of 14 million were manufactured and sold in 210 stores across Taiwan. The company also enhanced exposure by re-designing store layout and launching monthly online marketing activities. This cooperation brought the NPM’s cultural relics to all TP TEA stores, effectively improving the visibility of our cultural relics and deepening ties to local people’s lives.

◆ Infringement Maintenance

In 2019, the NPM commissioned two professional law firms as our legal advisers to actively handle domestic and foreign legal disputes, including cases regarding intellectual property right infringement and breach of contract in order to protect the rights of the museum.

Active Infringement Investigation

The NPM uses keywords such as “washi tape,” “Jade Cabbage,” “Meat-shaped Stone,” “Mao Gongding,” “Lang Shining,” “Taipei NPM,” “Siku Quanshu,” and so forth to investigate online infringement of the museum’s popular cultural relics and best-selling products. All infringing commodities on shopping-commerce platforms were removed.

Mechanism for the Protection of Intellectual Property Rights of the NPM

Through physical and virtual channels, the NPM investigates: 1) The use of images of cultural relics without the NPM’s approval; and 2) The infringement of copyright derived from products and publications developed from the NPM’s cultural relics. In order to protect the intellectual property rights of the NPM, the museum claims rights and punitive damages based on international intellectual property laws, fair competition laws, and related civil and criminal laws.

Establishing a Standard Operating Mechanism for Handling Infringement Cases

The NPM possesses still restricted cultural relic images and other intellectual property rights (such as trademark rights, patent rights, and copyrights). If users infringe upon those intellectual property rights, the NPM will file judicial prosecution and seek for assistance from other authorities to protect its rights and interests.

◆ National Treasure Merchandise Design Competition

In 2019, the 8th National Treasure Merchandise Design competition was held for the NPM AWARD with the theme of “Folk Festivals.” Participants, of high school age and above, were encouraged to make full use of the resources of the museum’s Open Data platform. Foreign and domestic designers were invited to better understand Taiwan’s cultural treasures and use their creativity to combine art and life, and discover new interpretations of the NPM’s cultural relics across generations and borders.

Winners of the 8th National Treasure Derivatives Design Competition of the National Palace Museum

Category	Award	Winner	Submission
Interior Decoration	Gold	Kuo-chen Chen	“Happy reunion”
	Silver	Jung-hsi Hung	“Imperial Sleeping Eye Mask
	Bronze	Tzu-cheng Chang	“Imperial Court Chopsticks Holder”
Graphic Art	Gold	Bei-en Wang, Chia-hsin Liu	“Ink-paintting jelly”
	Silver	Ying-hsiu Chen, Hsiang-ying Chen	“NPM curio Cabinet”
	Bronze	Chi-yu Hu, Jun-yu Lin	《A Night at the NPM ! Wake up Jadeite Cabbage》A Case of Picture Book & Value-added Application Design
Other	Special Jury Prize	Yi-chuan Liu	“Yuan Yang”

◆ The Cultivation of Cultural Talents

In cooperation with the Taiwan University of Science and Technology, the school budgeted for and designed the “Lifespace Creative Credits: Heritage and Innovation” course. Held from September 12, 2019, to January 09, 2020, the course offered three credits for one semester. The course lasted 18 weeks. The museum provided access to cultural relics, creative activities, and tours for a total of nine weeks and 27 hours, and about 360 people participated.

◆ Reviewing Regulations and Improving the Cooperation between Manufacturers and the NPM

In May and July 2019, the NPM ceased to apply the “Notices on Borrowing Authorized Images of the NPM’s Artifacts “ and “Guidelines for the Establishment of Intellectual Property Right Protection Taskforce .” Meanwhile, the NPM amends licensing regulations for audio, video, and images to keep related rules up to date.

In addition, the “Notes on the Consignment of Publications” ceased to apply in July 2019. External publication consignment is weighed based on the relationship between the subject matter of the publication and the NPM’s collections, exhibitions, and business operations. Those interested are encouraged to contact the museum store for further information.



本院與茶湯會聯名合作  
A collaboration between the NPM and TP Tea





## 安全管理

Safety and Security





# 安全管理

本院為世界重要博物館之一，所典藏者皆為世界特有文化資產，是以妥善保存文物、落實安全管  
理係本院重要院務之一。其中，監控中心作為院區安全維護之核心，採全年無休、24 小時值勤方式  
運作，由專人搭配七大安全系統等各式科技設備複式監控院區內外；建築周邊亦設有嚴密警衛守望  
巡邏，全天候保護文物安全，並由安管專業人員執行文物進出戒護和天然災害防備；又為因應日益  
增加的觀眾，本院亦加強陳列室安全管理及展場秩序維護，以提升參觀品質。另有鑑於防災科技、  
設備及觀念日新月異，本院除舉辦各項教育訓練、演習外，亦逐步規劃更新各項安全設備，以強化  
並確保院區典藏文物安全。

## ◆院區安全維護（含文物運送）

1. 由監控中心、駐警隊及展場管理員配合執行院區各項安全維護事宜，以防制及排除院區內一切  
危安狀況：監控中心全年無休，全天候 24 小時作業，由中央電腦監控系統掌握院區安全及預警  
情報資料之蒐集，一旦遇有危安狀況發生，立即以最迅速、最妥適之方式應變處理。其次，駐  
警隊負責守護文物、執行警戒巡邏、門禁管制，全面防竊、防搶、防制一切不法破壞；管理員  
負責陳列室之巡查及秩序維護等狀況之發現、反應、通報、初步處理與紀錄，並於災害發生時，  
負責緊急疏散遊客及逃生應變。
2. 實施文物院內移動戒護勤務計 235 趟次；與警察機關合作，共同實施文物院外移動道路段警衛  
勤務計 57 趟次。南部院區 108 年執行文物運送戒護共計 43 趟次，勤務執行均正常，零意外事  
故發生。

## ◆展場秩序維護

1. 入口安全檢查：驗收票口及排隊入口處隨時注意是否有可疑人士，展場入口處設置安檢門，並  
使用金屬探測器，必要時得視情形要求遊客打開皮包或背包受檢，以防制觀眾攜帶違禁品入場；  
另每日定時於整點及不定時數次實施陳列室及櫃門安全檢查，確保展場安全。
2. 為維護展場秩序，提升遊客參觀品質，採行人流入場管控及分流機制，於驗收票口設置「流量  
辨識系統」，當進入展場遊客人數達 2,800 人次時，展場會啟動人流控管措施，分流個人票及  
團體票依序進入展場，而大門驗票同仁會機動視出館人數控管進入展場遊客人數，俾以維持展  
場安全。另針對熱門參觀展間實施動線管制，減少擁擠情形，並搭配走動式積極服務，適時舉  
牌勸導或疏導管理，維持展場秩序。
3. 為配合行政院及所屬各機關推動業務委託民間辦理並使本院展場維護及遊客參觀品質能更加提  
昇，自 108 年 1 月 1 日起以委外承攬方式進用人力因應。

## ◆院區安全系統

1. 本院安全防護設施包括盜警系統（紅外線、碎音）、火警偵測系統、文物庫房及展覽陳列室門禁  
管制系統、閉路電視監控錄影系統、通訊及廣播系統、電梯管制系統、消防滅火系統等 7 大系統，  
以科技設備確保本院文物安全無虞。
2. 為確保南部院區機電、空調及消防等設備正常運作，業辦理 107-108 年南部院區水電、空調及  
消防系統設施操作維護案。另為強化消防安全，增購防煙面罩、滅火器等設備，並於重要機房  
增設監視器等設備，以增加預警時間。

3. 為確保院區門禁、盜警、監視、消防等設備正常運作，辦理安全設施中央電腦控制系統及火警  
防災系統設施保養維護案。
4. 安全監控整合系統更新改善：辦理安全設施中央電腦控制系統升級汰換，並汰換陳列室及庫房  
等重點區域之安全設施不斷電系統。
5. 辦理數位無線電通訊設備採購，以強化通信品質。

## ◆防災應變及強化安管知能教育訓練

項目	日期	防災應變及教育訓練內容
1	01/30 07/30 10/28	為確保典藏文物以及參訪遊客安全，本院依消防法規定辦理自衛消防編組訓練共 3 場，計 614 人參訓。
2	01/30	因應農曆春節期間，來院遊客人數激增，為有效防範可能滋擾院區維安情事之發生，辦理 108 年重要節日安全維護工作。
3	01/16 01/24 03/04 03/28 04/25 05/16 06/26 06/27 08/27 08/28 08/29 10/07 10/30 11/06	為增進展場管理員及志工執勤專業知能並提升服務品質，辦理展場服務禮儀、外語訓練、遊 客應對技巧及防災等 14 場次教育訓練
4	05/02-05/28 10/22-11/15	廣續訓練警犬爆裂物偵搜技能，並辦理警犬常訓及爆裂物偵蒐強化訓練。
5	05/20	南部院區辦理防護團常年訓練、AED 緊急救護教育訓練、自衛消防編組演練及展場安全狀況 偵測訓練，增進一線同仁應變能力，維護遊客及展廳安全。
6	05/27	為演練防空疏散避難，配合北區辦理「萬安 42 號」演習，於防空警報期間，北部院區全面實 施人車管制。
7	06/04、08/20 09/04、10/30	模擬相關災害發生，強化本院防災效能之自衛消防編組訓練。
8	08/08-08/09	因應「利奇馬颱風」來襲，成立防颱指揮中心，處理本院各項災害防救應變事宜。
9	06/04-06/05	依駐衛警察使用警械管理辦法，定期辦理駐警隊手槍實彈射擊訓練。
10	08/20	辦理防護團常年訓練，邀請中央警察大學黃俊能副教授演講「國家重要關鍵基礎應變設施 - 兼 論國家文化資產保護」。
11	08/24	白鹿颱風（南部院區一級開設）
12	09/19-09/27	依各機關學校團體駐衛警察設置管理辦法，參加臺北市政府警察局駐衛警常年訓練。
13	09/20	配合內政部於 9 月 20 日舉辦「108 年國家防災日全民地震網路演練活動」。
14	09/30	米塔颱風（南部院區一級開設）
15	09/30-10/01	因應「米塔颱風」來襲，成立防颱指揮中心，處理本院各項災害防救應變事宜。
16	10/31	南部院區辦理自衛消防編組暨嘉義縣消防局聯合消防演練，含火警初期滅火、消防車隊引導、 緊急撤離文物等內容。



# Safety and Security

As one of the most important museums in the world, the NPM is a global cultural asset. Properly preserving the collection’s cultural relics and implementing safety management is one of the most important functions of the museum. Among them, the Control Center is the core of the safety maintenance for the museum. It operates year-round, 24-hours a day. The museum is equipped with seven safety systems to monitor the inside and outside of the museum area. There are guard patrols around the buildings to protect the safety of cultural relics during all weather conditions, and security professionals are responsible for the protection of cultural relics and natural disaster preparedness. With an increasing volume of visitors, the NPM has also strengthened the safety management of exhibition galleries and improved the quality of visitors’ experience. In view of the rapid development of disaster prevention technology, equipment, and concepts, besides conducting various educational training exercises, the museum also plans to gradually update its facilities in order to ensure the safety of its collection.

## ◆ Gallery Security (Including the Transportation of Artifacts)

- (1)The Control Center, police officers, and exhibition venue administrators cooperate with each other in carrying out various security maintenance matters in the museum area in order to prevent and eliminate all security concerns. The Control Center operates 24 hours a day all year, and the computer monitoring system is in charge of the security of the collection and early warning information in the museum area. The system deals with dangerous situations promptly and in the most appropriate manner. The security guard station is responsible for guarding cultural relics; performing security patrols, access control, comprehensive anti-theft and anti-grab protection; and preventing all forms of destructive actions. The administrator is responsible for the daily gallery check, response, report, and preliminary reaction to any unusual situation; for maintaining order within galleries; and, in the event of emergency or disaster, for evacuation.
- (2)In 2019, museum artifacts were transported by security guards within the museum a total of 235 times, and between the NPM and other exhibition venues with local police officers 57 times. Artifacts in the Southern Branch were transported by guards a total of 43 times. Overall, service execution was normal and no accidents occurred.

## ◆ Maintaining Order in the Gallery Spaces

- (1)Entrance safety inspection: To provide a high-quality visiting experience, the main entrance is always controlled and monitored. In addition to passing metal detectors, visitors are asked to open their bags for inspection when necessary, so as to prevent visitors from carrying contraband goods into the exhibition area. The staff inspects exhibition rooms and cabinet cases at regular and different times every day to ensure safety within galleries.
- (2)In order to maintain order in exhibition areas and improve the quality of visitors’ experiences, the museum implements methods of visitor traffic control and diversion. A “flow detection system” is set up at the checkpoint. When the number of visitors entering the exhibition area reaches 2,800, staff will initiate flow control measures. Visitors with individual tickets and visitors with group tickets will be divided upon entry into the exhibition area sequentially, allowing the staff members to better control the number of visitors in the exhibition hall and maintain safety. Additionally, staff can implement further control measures in popular galleries to reduce crowding and maintain order in the exhibit halls.
- (3)In order to cooperate with the Executive Yuan and affiliated agencies to promote private sector business and to improve the quality of the NPM’s maintenance and tourist visits, since January 1, 2019, the labor force has been contracted through outsourcing.



邀請中央警察大學黃俊能副教授進行 108 年防護團常年訓練演講  
Associate Professor Huang Jun-neng of the Central Police University gives a speech during 2019 training



◆ Museum Security System

- (1)The museum’s safety protection facilities include seven systems: a theft alarm system (with infrared and glass-breaking detection), a fire detection system, an exhibition and storage room access control system, CCTV surveillance, a video system, a communication and broadcasting system, an elevator control system, and a fire extinguishing system. These systems ensure the safety of the collection using scientific and technological equipment.
- (2)In order to ensure the normal operation of the mechanical, electrical, air conditioning, and fire protection equipment in the Southern Branch, the museum completed operation cases and maintenance over 2018-2019. In addition, in order to strengthen fire safety, additional equipment such as smoke masks and fire extinguishers were purchased, and monitors were installed in computer rooms to increase early warning time.
- (3)Updating and improving the integrated system of safety monitoring involves: upgrading the central computer control system and replacing security facilities in key areas such as exhibition and storage rooms.
- (4)In order to ensure the operation of security systems, the museum upgraded and replaced the central computer control system of the safety facilities and the safety facilities of key areas such as galleries and storage facilities were replaced with uninterrupted power systems.
- (5)The museum has purchased digital radio equipment to enhance communication quality.

◆ Disaster Prevention and Response Training

No.	Date	Disaster Prevention and Response Training
1	01/30 07/30 10/28	In order to ensure the safety of visitors and the collection, the NPM conducted three self-defense firefighting training sessions according to the provisions of the Fire Protection Law. A total of 614 people participated in the training.
2	01/30	In response to the soaring number of visitors during the Lunar New Year holiday, and to effectively prevent possible disturbances to the security of the museum, "Security Maintenance Work for 2019 Important Holidays" was accomplished.
3	01/16 01/24 03/04 03/28 04/25 05/16 06/26 06/27 08/27 08/28 08/29 10/07 10/30 11/06	In order to increase professional knowledge and improve the quality of service offered by staff and volunteers, the NPM conducted 14 training sessions on subjects including service etiquette, foreign language training, tourist response skills, and disaster prevention
4	05/02-05/28 10/22-11/15	Conducted police dog training in explosive detection skills and search skills, including regular and intensive training.
5	05/20	The training of protective groups, AED emergency ambulance education, fire drills, and exhibition site safety training was conducted in the first half of 2019 in the Southern Branch.
6	05/27	The NPM cooperated with the "Wan'an 42 Air-raid Drill in Northern Taiwan" and implemented control of pedestrians and vehicles in the NPM Northern Branch.
7	06/04 - 08/20 09/04 - 10/30	The museum simulated the occurrence of potential disasters and strengthened fire prevention training.
8	08/08-08/09	In response to the effects of Typhoon Likima, the Typhoon Defense Command Center was set up to deal with various disaster preparedness and emergency matters.

No.	Date	Disaster Prevention and Response Training
9	06/04-06/05	In accordance with regulations governing the use of police equipment, the museum conducted the 2019 Police Guard Pistol Live Ammunition Training. .
10	08/20	During the annual training of security staff, Professor Huang Jun-neng of the Central Police University was invited to give the speech "National Infrastructure Response Facilities--The Protection of National Cultural Assets."
11	08/24	Measures were taken in response to Typhoon Bailu (in the Southern Branch).
12	09/19-09/27	Based on regulations for the establishment and management of police, security personnel participated in the annual training of the Taipei City Police Station Guards.
13	09/20	The museum cooperated with the Ministry of the Interior to hold the "National Earthquake Disaster Prevention Exercise 2019."
14	09/30	Measures were taken in response to Typhoon Mita (in the Southern Branch).
15	09/30-10/01	In response to Typhoon Mita, the Taiwan Defense Command Center was set up to deal with various disaster prevention and response matters of the museum.
16	10/31	Conducted fire-fighting training in the second half of 2019 at the Southern Branch with the Chiayi County Fire Bureau, including initial fire fighting, fire convoy guidance, and emergency evacuation of cultural relics.



108 年度「重要節日安全維護工作」演練  
Drills held during the "Security Maintenance Work for 2019 Important Holidays"





## 數位推廣

Digitization





# 數位推展

為因應電腦科技發展及全球化之趨勢，本院在「加速行動寬頻服務及產業發展計畫 - 故宮 4G 行動博物館」、「服務型智慧政府推動計畫」與「前瞻基礎建設計畫」等計畫支持下，完成多項數位成果。透過數位科技與多媒體應用，本院以無牆博物館「數位故宮」的角色逐步發展為服務大眾的「行動故宮」，並更進一步發展為「雲端故宮」，期望透過故宮資訊化服務，提供偏鄉民眾透過網路及行動載具觀賞故宮藝術典藏，藉由網路及數位資訊創新政府服務內容，達到文化平權，縮減城鄉數位落差之效益。

## ◆故宮 Open Data 專區

本院為提升政府資料開放品質、促進故宮資料在教學、個人賞析及營利使用之傳播，特別自 106 年起更新文物精選圖像下載等功能，所有圖像民眾無需申請，不限用途，不用付費，可直接下載使用。迄 108 年 12 月 31 日止，本院 Open Data 專區已開放 130,000 餘張低階文物圖像及 9,723 張中高階文物圖像。

## ◆前瞻基礎建設計畫

本計畫為本院近年來發展數位領域重要之計畫，將以「數位建設」因應高清畫質、影音串流等技術進展趨勢，讓本院數位內容可隨技術的進步而轉化應用，並呼應開放社會和公共化需求的到來，持續數位化高價值但尚未數位化之文物，進一步推動「資料開放、教育應用、文創發展」等多元面向，以「提升文化創意產業與教育推廣領域應用」，達成「博物館公共化和多樣化利用」的目標，108 年執行情形如下：

### 普及高畫質服務：

- 1. 以億萬像素 (Gigapixel) 之高品質，增加重點文物高解析數位化影像產製數量器物類 108 年達 3,327 件，增加圖書文獻類重點文物高解析數位化影像產製數量 100,102 頁。
- 2. 完成器物 3D 掃描建模 21 件，含青銅器 15 件、瓷器 5 件、珍玩 1 件，以作為未來多媒體展示、學術研究及教育推廣使用。

### 數位文創轉化應用：

- 1. 108 年 12 月至臺東縣、屏東縣、高雄市、南投縣、臺南市、彰化縣、雲林縣、臺中市、嘉義縣等縣市偏鄉小學、社區、部落等共計辦理 16 場臺灣原住民暨茶文化巡迴推廣。
- 2. 製作完成茶文化數位內容影片 1 支與虛擬實境影片 1 支，並辦理臺灣原住民影片製作如《鄒·神話》，另於 108 年 12 月 23 日完成「布農族」影片毛片審查。
- 3. 108 年上半年因配合原綱要計畫書核定本 ( 修正版 ) 調修作業，嗣核備後啟動執行，經於 108 年下半年度簽奉核定加速辦理，預計於 109 年上半年度完成執行。109 年「新媒體文創產值創造」預定廣續辦理文創品牌代表作品行銷推廣及產值創造。

### 雲端平臺線上發展：

- 1. 完成《走近故宮國寶》磨課師課程上架、開課與推廣。
- 2. 加速故宮雲端平臺文物數位化資料開放至 5,139 筆。

## ◆服務型智慧政府推動計畫

國家發展委員會於 106 年提出「服務型智慧政府推動計畫」( 原「第五階段電子化政府計畫」)，將本院「博物館館校合作教育資料鏈結服務計畫 (107-109)」納入子項。本計畫推動以本院資料為核心，和既有各個機構之教育系統進行鏈結、API 介接、建立博物館各教學體系之間的資料鏈，以求教育資料利用之最大化。透過積極提供更多元之資源線上分享與服務，推動本院、學校、教學系統方、教育主管單位合作，建立資源共享的館校合作教育資料生態圈。根據上述理念，108 年本院教育團隊透過「創客魔幻列車」搭載教案與團隊的方式，巡迴走訪全國 40 所城鄉中小校，共計服務師生人數為 1,226 人，執行博物館 STEAM 教育實地推廣，並辦理博物館數位教育資源教育工作坊 2 場，並產製 20 套件以上中小學創客教案、VR360 博物館創新展示素材、數位遊戲式教材等應用資源，同時進行博物館教育資料之轉製、開發、介接及陸續開放使用等，期擴大博物館資料應用效益，達到館校合作、跨單位教育資料鏈結之計畫目標。

## ◆故宮教育頻道優化

雲端服務與串流頻道的趨勢，網路世界成為影片與聲音的分享國度，造就影音平臺成為當今數位內容共享的主體之一，因應此趨勢，本院以「故宮教育頻道」為基礎，建構互動影音 Interactive Video 平臺，藉由雲端和串流技術，整合本院、其他博物館和相關藝文學習之影音資源，打造以影音為主 (video-driven)、寓教於樂 (Edu-entertainment) 之博物館影音串流平，主動提供教師翻轉教學和體驗性學習之服務。

## ◆故宮全球資訊網與社群網站服務

- 1. 本院全球資訊網提供展覽、參觀、交通、活動及學習等各項即時資訊，108 年瀏覽人數計 833,405 人次，另南部院區資訊網於 108 年下半年導入網站流量數據分析，瀏覽人數計 176,323 人次。而為強化社群網站之服務，以本院正式名稱成立之 facebook 粉絲專頁，主要負責北部院區，截至 108 年 12 月 31 日止粉絲數為 183,859 人，以平均每日新增 80~90 位粉絲 ( 平均每月新增 2,500 名粉絲 ) 穩定成長中；南部院區粉絲專頁，至 108 年 12 月 31 日止，已吸引超過 120,888 名粉絲。本院粉絲專頁已成為網友與本院間高效率之溝通平臺，在假消息及合併部分真假消息的不實訊息攻擊下，更作為本院主動及積極澄清之有效途徑。除經常作為各級政府機構之表彰案例外，更屢獲報章雜誌報導與推薦，以上互動均能有效與民眾溝通，宣導本院訊息及政策執行的確實成效及實績，更增進民眾對於本院文物的認知達到推廣教育之效。
- 2. 配合本院北部院區各項展覽、教育活動及服務空間的推出與開放，製作主題導覽網站，透過無遠弗屆的網際網路，將博物館最新的服務資訊提供予民眾，成為民眾觀展前的線上參觀指南、觀展時的數位導覽服務資源及觀展後的線上延伸學習資源，讓民眾快速的、輕鬆的悠遊於博物館優質的網路服務中，享受文化美學終身學習的樂趣。108 年共完成 31 款主題導覽網站，內容如下：

項次	主題導覽網站	項次	主題導覽網站
1	受贈名品展—廣東繪畫選萃	17	院藏善本古籍選粹
2	來禽圖—翎毛與花果的和諧奏鳴	18	院藏清代歷史文書珍品
3	看畫・讀畫—歷代名蹟選萃	19	小時代的日常——一個十七世紀的生活提案
4	筆墨見真章—歷代書法選萃 ( 第一季 )	20	古畫動漫—清院畫十二月令圖
5	動物藝想—故宮新媒體暨藝術展 ( 臺中市港區藝術中心 )	21	以文會友—雅集圖特展



項次	主題導覽網站	項次	主題導覽網站
6	古畫動漫—清院本清明上河圖	22	筆墨見真章—歷代書法選萃 ( 第四季 )
7	壽而康—院藏醫藥圖書文物特展	23	巨幅名畫
8	巨匠的剪影—張大千 120 歲紀念大展	24	受贈寄存名品展
9	生態想想—故宮 × 蘭博 × 臺博 聯合特展	25	上河藝影—故宮 × 衛武營新媒體藝術展
10	古畫動漫—百駿圖	26	動物藝想—故宮新媒體藝術展 ( 佛光山佛陀紀念館 )
11	巨幅書畫	27	經典之美—新媒體藝術展
12	受贈名品展—現代書畫選萃	28	古畫動漫書法篇—花氣薰人帖
13	故宮動物園	29	搏泥幻化—院藏陶瓷精華展
14	水不在深—故宮數位文獻特展	30	張大千先生紀念館
15	動物藝想—故宮新媒體藝術展 ( 松山奉天宮 )	31	慈悲與智慧—宗教雕塑藝術
16	故宮 × 高美館：國寶新境—新媒體藝術展		

3. 本院近年來積極推動數位多元應用、深化網路服務、結合網路行銷，期望透過網路與數位科技，將博物館的老文物，注入新生命，與民眾生活全方位接軌，並豐富現代人的生活。於網路行銷與推廣部分：發送「故宮電子報」，積極將各項博物館即時資訊，分享予社會大眾。展現成效方面，本院中英文電子報雙週刊至 108 年 12 月底已有 280,199 訂閱數。

◆數位成果推廣

本院運用院藏珍品題材作為創作元素，結合新影像技術與互動型態，持續開發多媒體互動裝置、推出新媒體藝術展、建置故宮書畫多媒體室與古畫動漫展示區、發展數位文創影片等，利用豐富多元的數位內容，提供博物館虛實互補之教育經驗，達到寓教於樂的目的，屢獲海內外獎項肯定。本院依上述成果為基礎，走出故宮，積極推廣教育服務，提升博物館專業功能與服務品質，獲得民眾廣大迴響。

108 年數位展覽 ( 含國內外新媒體藝術展 )

展覽名稱	展覽日期	地點	展覽內容
動物大觀園 新媒體藝術展 ( 香港 )	107/10/16 — 108/01/20	香港城市大學	本展由本院與香港城市大學合辦，展覽既不僅展出故宮極具價值的動物相關仿真文物，更結合新興的數位科技、跨學科動物研究與富批判性的當代藝術，將關懷擴及至當前動物所面臨的危機。參觀總人數為 19,148 人，108 年參觀人數為 3,122 人。
清明上河圖—故宮新媒體藝術展 ( 泰國 )	107/10/18 — 108/02/12	泰國曼谷河城藝術中心	本展為本院首度於東南亞辦理之大型新媒體藝術展，展陳以本院經典文物〈清院本清明上河圖〉發想之長卷動畫，以及以水岸生活及庶民文化為主題，以象徵文明起源的河流為展覽脈絡。總參觀人數為 4,773 人，108 年參觀人數為 2,604 人。
2018 臺中世界花卉博覽會 故宮花蝶館 新媒體藝術展	107/11/03 — 108/04/24	臺中	本展展示於世界花卉博覽會后里展區，配合花博花卉、后里馬場為主題，融合以故宮文物之花、馬的意象及臺中在地花卉 ( 百合、山櫻花 )，以創新媒體科技詮釋經典文物之美。總參觀人數為 894,529 人，108 年參觀人數為 541,522 人。
動物藝想—故宮新媒體藝術展	108/01/26 — 108/05/05	臺中市港區藝術中心	本展是個說故事的展覽，以藝術、科學、自然和社會的角度窺探動物世界，展出〈南懷仁的坤輿世界〉、〈立體光雕百福瓶〉等數位展件。參觀人數為 73,301 人。

展覽名稱	展覽日期	地點	展覽內容
生態想想—故宮 × 蘭博 × 臺博聯合特展	108/06/14—108/09/03	宜蘭縣立蘭陽博物館	本展為本院與宜蘭縣立蘭陽博物館、國立臺灣博物館三個館所合作舉辦，利用本院相關數位展件串聯合作館所的標本文物於蘭陽博物館展出。參觀人數為 60,497 人。
海錯奇珍—故宮 × 海科館特展	108/07/05—108/11/04	基隆國立海洋科技博物館	本展為本院與基隆國立海洋科技博物館合作，海科館展出生物活體、標本等內容，搭配本院數位輸出文物圖像及數位展件〈海錯奇珍—沉浸式互動劇場〉，展陳人文跨域科學特色。參觀人數為 70,975 人。
水不在深—故宮數位文獻大展	108/07/12 — 108/10/06	國立公共資訊圖書館	本展精選本院善本、清代檔案相關之數位展件進行策展，期透過本展覽同時達成推廣故宮文物與資訊應用教育的目標。參觀人數為 404,634 人。
動物藝想—故宮新媒體藝術展	108/07/23 — 108/10/27	臺北松山奉天宮	本項展覽為本院與松山奉天宮合辦，期望透過本展覽與民眾分享本院創新成果，創造本院與民眾的新連結，擴展博物館價值。參觀人數為 53,773 人。
故宮 × 高美館：國寶新境—新媒體藝術展	108/09/07 — 108/12/01	高雄市立美術館	本展為本院與高雄市立美術館共同舉辦，本展呈現本院多年來致力結合人文歷史與創新應用之豐碩成果，在新媒體藝術的轉化結合兩館數位策展的詮釋下，提供觀眾全新的審美體驗。參觀人數為 17,727 人。
上河藝影：故宮 × 衛武營新媒體藝術展	108/11/05 — 109/01/30	高雄衛武營國家藝術文化中心	本展览展示由故宮與 HTC 團隊共同研發、甫獲美國博物館與網路協會 GLAMi 獎肯定的清明上河圖 VR 等，期待透過數位展演的方式，讓故宮典藏開展出新的脈絡和姿態。截至 108 年 12 月 31 日止參觀人數為 56,695 人。
動物藝想—故宮新媒體藝術展	108/11/08—109/04/19	高雄佛光山佛陀紀念館	本展為本院與高雄佛光山佛陀紀念館合辦，展出包括本院以動物為題的珍藏、香港城市大學針對動物醫學生命的研究、富批判性的新媒體藝術，展覽同時指向動物所面臨的危機，最終改變不利於動物的惡習。截至 12 月 31 日止參觀人數為 315,141 人。
故宮藝起玩—數位微型特展	108/12/16—108/12/25	( 第一場 ) 臺北醫學大學 杏春樓 1 樓	故宮藝起玩數位微型展，計畫至全臺 12 個展點進行快閃性質的展出，展示主題為本院數位教育推廣成果，內容包含本院易攜式的數位互動展件以及遊戲式教案等。展件結合 STEAM 教育與 108 課綱連結整合，供國中小學老師教學參考。
故宮南院奇幻嘉年華：21 世紀博物館特展	108/12/17—109/05/26	故宮南院 2-3 樓廊道	「故宮南院奇幻嘉年華：21 世紀博物館特展」，將策展方向設定為「探索虛擬實境內容於相異文化脈絡下的科技美感敘事」。本展覽邀集法國羅浮宮、法國橘園美術館、泰特現代美術館、德國舊國家美術館、捷克慕夏基金會。展區座落於故宮南院寬闊挑高的廊道，打造開放式數位幻境。

北部院區正館 210 書畫多媒體室新媒體藝術展示

藉由新媒體科技展示，呈現本院國寶文物數位創新內容，並超越時空限制，將本院典藏國寶推向國際，俾利世界各地來院觀展遊客，更能親近及欣賞本院文物，共享人類共同文化遺產。108 年推出「經典之美—新媒體藝術展」，本展以故宮典藏精選文物為核心，從美感學習的六個構面（色彩、比例、質感、結構、構造、構成）及文物賞析的六個觀點（裝裱、主題、意境、故事、技法、風格），以新媒體藝術引導觀眾感受文物蘊藏的美感及文化意涵。本展覽並透過與教學研究單位及友館共同合作，包含國立臺灣師範大學美術學系、國立政治大學轉注藝遊計畫辦公室、國立臺灣藝術大學多媒體動畫藝術學系、國立臺北藝術大學戲劇學院、香港城市大學，以及國立海洋科技博物館等，期將美感體驗結合創新思維，呈現館校合作及跨域鏈結之多元風貌。





上河藝影：故宮 × 衛武營新媒體藝術展  
Reflections Along the River: "NPM x WEIWUYING: New Media Art Exhibition"



本院攜手 HTC VIVE 勇奪美國 GLAMi Awards 榮譽獎  
The NPM and HTC VIVE win at the American GLAMi Awards

古畫動漫展示區

本院 102 西側長廊「古畫動漫展示區」，以高規格投影機與無接縫融接技術打造全幅動畫光牆，讓觀眾置身於全新視野的科技畫境。此展覽精選九件院藏名品，包含清院本清明上河圖、清徐揚日月合璧五星聯珠圖、明仇英漢宮春曉圖、明文徵明倣趙伯驪後赤壁圖、明人畫出警入蹕圖、清院本十二月令圖，以及數位百駿圖、宋黃庭堅花氣薰人帖、宋蘇軾書黃州寒食詩等作品，每季更換作品播出。

108 年數位多媒體作品得獎紀錄

參賽名稱	得獎作品	類別	獲得獎項	主辦單位	日期
2019 美國博物館與網路協會（Museums and the Web）GLAMi Awards	再現傳奇—VR 藝術體驗特展 A Journey Inside Paintings and Calligraphy—VR Art Exhibition	展覽多媒體或體驗 Exhibition Media or Experience	榮譽獎 Honorable Mention	2019 美國博物館與網路協會 Museums and the Web	04/05
第 52 屆美國休士頓獨立製片與國際影片影展（52nd Annual WorldFest Houston）	實幻之間—感知世界與物理世界的對話 Betwixt Reality and Illusion—Dialogue between the Perceived World and the Physical World	歷史類 Historical	白金獎 Platinum Remi Award	休士頓影展 Worldfest Houston	04/13
第 52 屆美國休士頓獨立製片與國際影片影展（52nd Annual WorldFest Houston）	〈龍藏經〉浮影幻化互動沉浸裝置 The Tibetan Dragon Sutra Immersive Interactive Installation	高清新科技 Hi-Def/ New Technology	金獎 Gold Remi Award	休士頓影展 Worldfest Houston	04/13
第 52 屆美國休士頓獨立製片與國際影片影展（52nd Annual WorldFest Houston）	科技松—故宮 × 交大新媒體藝術展 Techathon: NPM × NCTU New Media Art Exhibition	高清新科技 Hi-Def/ New Technology	銀獎 Silver Remi Award	休士頓影展 Worldfest Houston	04/13
第 52 屆美國休士頓獨立製片與國際影片影展（52nd Annual WorldFest Houston）	「印象水沙連」網站 Impressions of Sazum Official Website	最佳動畫 / 設計 Best Use of Animation/ Graphics	金獎 Gold Remi Award	休士頓影展 Worldfest Houston	04/13
第 52 屆美國休士頓獨立製片與國際影片影展（52nd Annual WorldFest Houston）	故宮花蝶館—新媒體藝術展 The NPM Flora Pavilion New Media Art Exhibition	高清新科技 Hi-Def/ New Technology	銅獎 Bronze Remi Award	休士頓影展 Worldfest Houston	04/13
第 52 屆美國休士頓獨立製片與國際影片影展（52nd Annual WorldFest Houston）	月影梅 Plum Blossoms in Moonlight	互動 - 兒童 Interactive—Children	銅獎 Bronze Remi Award	休士頓影展 Worldfest Houston	04/13



參賽名稱	得獎作品	類別	獲得獎項	主辦單位	日期
國際博物館協會教育與文化行動委員會 (ICOM CECA) 2019 最佳實務獎 (Best Practice Awards)	創客魔幻列車 The Magic STEAM Train Project	最佳實務獎 Best Practice	最佳實務獎 Best Practice	國際博物館協會教育與文化行動委員會 (ICOM CECA)	05/15
第 30 屆繆思獎 (2019 Muse Awards)	「動物藝想」故宮新媒體暨藝術展 ANIMAL—Art, Science, Nature, Society	現地數位體驗 Onsite Digital Experience	金獎 Gold Award	美國博物館協會 (AAM)	05/20
2019 年 F @ IMP 2.0 國際視聽與多媒體競賽	再現傳奇—VR 藝術體驗特展 A Journey Inside Paintings and Calligraphy—VR Art Exhibition	數位互動裝置 Digital Interactive Installation	銀獎 Silver Award	國際博物館協會國際博物館協會國際視聽、新媒體和社群媒體委員會 (ICOM AVICOM)	09/02
2019 年 F @ IMP 2.0 國際視聽與多媒體競賽	〈龍藏經〉浮影幻化互動沉浸裝置 The Tibetan Dragon Sutra Immersive Interactive Installation	詮釋性數位裝置 Interpretive Exhibition Installation	金獎 Gold Award	國際博物館協會國際博物館協會國際視聽、新媒體和社群媒體委員會 (ICOM AVICOM)	09/02
2019 WebAwards (國際網站媒體競賽)	實幻之間—院藏戰國至漢代玉器特展 Betwixt Reality and Illusion: Special Exhibition of Jades from the Warring States Period to the Han Dynasty in the Collection of the National Palace Museum	藝術類網站 Best Arts Website	最佳藝術網站 Best Arts Website		09/10
108 年標竿學習案例甄選暨推廣計畫	故宮數位行動博物館—故宮數位開發與外縣市數位巡展推廣		佳作獎	行政院人事行政總處公務人力發展學院	12/05
教育部數位學習深耕計畫優質磨課師課程	《走近故宮國寶》磨課師課程		2019 優質系列課程獎	教育部「2019 數位學習國際研討會暨開放教育論壇」	12/20
教育部數位學習深耕計畫優質磨課師課程	《走近故宮國寶》磨課師子課程〈會心不遠—中國書畫一點都不難〉		2019 最佳人氣獎	教育部「2019 數位學習國際研討會暨開放教育論壇」	12/20

## Digitization

In response to the development of computer technology and globalization, the NPM is accelerating the implementation of broadband services and technology development projects through the 4G Action Museum of the NPM, the Service-based Smart Government Promotion Project, and the Prospective Infrastructure Plan. Through the application of digital technology and multimedia, the museum has gradually developed the role of a “Digital NPM” as an “Action NPM” serving the public, and further developed the museum into a “Cloud NPM.” Through information services, the museum hopes to provide the public with access to its art collection through the Internet and mobile devices, and to innovate government service content using digital information, striving for cultural equality and reducing the digital gap between urban and rural areas.

### ◆ Open Data Area of the NPM

In order to improve the quality of publicly accessible government materials and to promote the use of NPM materials in teaching, personal appreciation, and for-profit applications, the museum has updated the accessibility of downloading select digital assets since 2017. All “Open Data” images can be downloaded and used directly, with unlimited use, and without payment. As of December 31, 2019, more than 130,000 low-resolution and 9,723 medium and high-resolution images of cultural relics have been uploaded to the “Open Data Area.”

### ◆ Prospective Infrastructure Plan

The NPM’s digital infrastructure plans are important projects in the development of the digital field. The museum uses digital infrastructure development to respond to technological advances, such as high-definition image quality and video streaming, so that the digital content of the museum can be applied to the advancement of technology. Responding to an increasingly open society and public demand, the museum will continue to digitize high-value cultural relics and promote the diversity of data and education applications. Aiming to encourage application in the cultural and creative industries as well as education promotion, the plan follows the museum’s goal of publicizing and diversifying the uses of its resources. The implementation of the 2019 plan is as follows:

#### Popularizing High-Quality Services

- A. In 2019, the number of key cultural relics with high-resolution gigapixel digital images increased by 3,327. The total number of high-resolution digital images of pages in important rare books and documents was increased by 100,102.
- B. The museum has completed 21 high-definition 3D virtual models of selected cultural relics, including 15 bronzes, 5 porcelains, and 1 curio, for future multimedia display, academic research, and education promotion.

#### Digital Creative Transformation Applications

- A. In December 2019, a total of 16 Taiwanese aboriginal tea and culture tours took place, in Taitung County, Pingtung County, Kaohsiung City, Nantou County, Tainan City, Changhua County, Yunlin County, Chiayi County, Taichung City, and Chiayi County.
- B. The museum produced one digital film on tea culture and one virtual reality video. It also produced the Taiwan aboriginal Zou • Mythology and completed reviewing the film Bunun on December 23, 2019.
- C. In the first half of 2019, after the revision of the original plan, further planning was done before implementation and approval signed in the second half of 2019 to accelerate the process. It is expected to be in the first half of 2020 that execution is finished. In 2020, “New Media Culture and Value Creation” is scheduled to continue handling marketing promotion and creative branding of representative works.

#### Cloud Platform Online Development

- A. The museum developed the course for “Approaching the National Palace” and its promotion.
- B. The NPM accelerated the digitalization of cultural relics to a total of 5,139 entries.





動物藝想—故宮新媒體暨藝術展  
“ANiMAL--Art Science Nature Society”



生態思想—故宮×蘭博×臺博 聯合特展  
“Eco-Rethink: NPM × LYM × NTM Joint Exhibition”

◆ Service-oriented Smart Government Promotion Plan

In 2017, the National Development Council proposed the “Service-based Smart Government Promotion Plan,” which included the “Museum-School Cooperative Education Service Plan (2018-2020).” This plan actively promotes the use of museum materials and links them with the educational systems of existing institutions and APIs. The plan also involves establishing a data link between the NPM’s various teaching systems in order to maximize the use of its educational materials. Through actively providing diverse resources for sharing and online services, the museum promotes cooperation among colleges and schools, establishing a resource-sharing information link. In 2019, the NPM’s educational team visited 40 urban and rural primary and secondary schools throughout the country with the “NPM Magic STEAM Train,” serving a total of 1,226 teachers and students. In doing so, the NPM carried out teaching plans and promoted STEAM education through digital education workshops and the production of more than 20 sets of teaching plans for primary and secondary schools. Also included were VR360 museum exhibition materials, digital game-based teaching materials, and more. The transformation, development, intermediation, and opening-up of museum educational materials is being carried out with the goal of expanding the use of museum materials and achieving museum-school cooperative education.

◆ NPM Education Channel Optimization

With the rise of cloud services and streaming channels, the Internet has evolved into a world of sharing film and sound, and the audio-visual platform has become one of the mainstays of digital content sharing today. In response, the NPM Education Channel aims to build an interactive video and audio platform that integrates the NPM, other museums, and related art and textual learning through cloud and streaming technologies. Videos of museum education resources are created to provide teachers with instructions and experiential learning.

◆ The National Palace Museum Website and Social Media Presence

- (1)The NPM website provides real-time information on exhibitions, visits, transportation, activities, and learning materials. The total number of visitors in 2019 was 833,405. The Southern Branch’s website introduced website analytics in the second half of 2019, recording 176,323 visitors. The NPM Facebook page centers on the Northern Branch. As of December 31, 2019, the total number of fans was 183,859, with an average of 80-90 fans per day (2,500 new fans per month on average), and growing steadily. The separate Facebook page of the Southern Branch has attracted more than 120,888 fans as of December 31, 2019. The museum’s Facebook pages have become highly efficient communication platforms between online visitors and the museum. Recently, they have become an effective outlet for the museum to clarify false information. In addition to being frequently recognized by government agencies at all levels, these interactions have been reported and commended by newspapers and magazines. Using social media, the museum can effectively communicate with the public, publicize results and achievements in information and policy implementation, and further enhance the public’s awareness of its cultural relics to fulfill the NPM’s mission for educational outreach.
- (2)In line with the launching and opening of various exhibitions, educational programs, and service spaces in the Northern Branch, the NPM has created theme websites to provide the latest information and services of the museum to the public. This includes information necessary for visiting, digital guides, as well as online extensions of learning resources that can be used both during and after the museum visit. The theme websites allow the public to quickly and easily browse an outline of the excellent services of the NPM, while indulging the pleasure of lifelong learning in culture and aesthetics. In 2019, a total of 31 theme websites were completed as follows:

No.	Thematic Websites
1	“Fine Works Donated to the National Palace Museum: A Selection of Paintings by Guangdong Artists”
2	“Of a Feather Flocking Together: Birds, Flowers, and Fruit in Melodic Harmony”
3	“A Closer Look at Chinese Painting: Selected Works from the Ages in the Museum Collection” (Season 1)
4	“The Expressive Significance of Brush and Ink: Selections from the History of Chinese Calligraphy”
5	“ANiMAL--Art Science Nature Society” (at Taichung City Seaport Art Center)



No.	Thematic Websites
6	"Painting Animation: Along the River During the Qingming Festival"
7	"Traditional Chinese Medical Texts on Life, Health and Longevity in the Collection of the National Palace Museum"
8	"Silhouette of a Great Master: A Retrospective of Chang Dai-chien's Art on the 120th Anniversary of His Birth"
9	"Eco Rethink--NPM x LYM x NTM Joint Exhibition"
10	"Painting Anime--One Hundred Horses"
11	"Oversize Scrolls of Painting and Calligraphy"
12	"Fine Works Donated to the National Palace Museum: A Selection of Modern Paintings and Calligraphy"
13	"NPM Zoo: Animal Paintings in the Museum Collection"
14	"NPM Rare Books and Documents New Media Art Exhibition"
15	"ANiMAL--Art Science Nature Society" (at the Songshan Feng-Tian Temple)
16	"NPM x KMFA: New Horizons--New Media Art Exhibition"
17	"Gems from the National Palace Museum's Collection of Rare and Antiquarian Books"
18	"Treasures from the National Palace Museum's Collection of Qing Dynasty Historical Documents"
19	"The Literati's Ordinaries: A Proposal of Life from the 17th Century"
20	"Activities of the Twelve Months"
21	"Friends Through Culture: A Special Exhibition of Paintings on Elegant Gatherings"
22	"The Expressive Significance of Brush and Ink: Selections from the History of Chinese Calligraphy" (Season 4)
23	"Oversized Masterpiece Paintings in the Museum Collection"
24	"Famous Paintings Donated and Entrusted to the National Palace Museum"
25	"NPM x WEIWUYING: New Media Art Exhibition"
26	"ANiMAL--Art Science Nature Society" (at the Fo Guang Shan Buddha Museum)
27	"The Epitome of Aesthetics--New Media Art Exhibition"
28	"Calligraphy Animation--Besotted by Flower Vapors"
29	"The Magic of Kneaded Clay: Ceramic Collection of the National Palace Museum"
30	"Chiang Dai-chen Residence"
31	"Benevolence and Wisdom: Buddhist Sculptural Arts"

(3) In recent years, the NPM has actively promoted digital applications, strengthened internet services, and integrated online marketing in hopes of introducing new vitality into the museum's collection of artifacts, to connect with the daily life of the public, and to enrich modern society. With regards to online marketing and promotion, the NPM sends biweekly electronic newsletters in both Chinese and English to actively share the museum's latest information with the public. By the end of 2019, the biweekly NPM Chinese and English e-newsletter had 280,199 subscribers.

◆ Promoting Digital Outcomes

Using masterpieces in the NPM collection as creative inspiration, the museum has integrated new audio-visual and interactive technology in order to develop multimedia interactive installations, launch new media art exhibitions, establish the "Multimedia Gallery of Painting and Calligraphy" and the "Painting Animation" exhibition areas, develop digital cultural creative films, and more. Utilizing rich and varied digital content to provide an educational experience that integrates both virtual reality and reality, the museum has accomplished its goal of providing educational entertainment and has won multiple awards for its achievements in Taiwan and abroad. Through these digital outcomes, the NPM has gone beyond museum walls to actively promote educational services and advance its professional role, receiving a widespread response from the public.

Digital Exhibitions in 2019 (including new media art exhibitions within Taiwan and abroad)

Exhibition	Date	Location	Content
"ANiMAL: Art Science Nature Society" (Hong Kong)	2018/10/16 – 2019/01/20	City University of Hong Kong	Co-organized by the NPM and the City University of Hong Kong, this exhibition displays valuable animal simulation works, but it also combines emerging digital technology, interdisciplinary animal research, and critical contemporary art to raise awareness of the current crises that animals face. The total number of visitors was 19,148, and the number of visitors in 2019 was 3,122.
"Up the River During Qingming-- NPM New Media Art Exhibition" (Thailand)	2018/10/18 – 2019/02/12	River City Art Center, Bangkok, Thailand	This exhibition was the first large-scale new media art exhibition organized by the NPM in Southeast Asia. The exhibition was based on the animations of the museum's classic painting (Up the River During Qingming) and the themes of water-front life and popular culture. The total number of visitors was 4,773, and the number of visitors in 2019 was 2,604.
"Taichung World Flora Expo 2018"--NPM Flower and Butterfly Pavilion New Media Art Exhibition	2018/11/03 – 2019/04/24	Taichung	This exhibition was displayed in the Houli district of the World Flower Expo. With the theme of flowers and Houli's horse farm, the exhibition combined flowers from artworks at the NPM, horses, and Taichung's local flowers (lilies and mountain cherries) to interpret the classics with innovative media technology. The total number of visitors was 894,529, and the number of visitors in 2019 was 541,522.
"ANiMAL: Art Science Nature Society"	2019/01/26 – 2019/05/05	Taichung City Sea-port Art Center	A storytelling exhibition, it explored the animal world from the perspective of art, science, nature, and society. The total number of visitors was 73,301.
"Eco Rethink--NPM x LYM x NTM Joint Exhibition"	2019/06/14— 2019/09/03	Yilan County Lanyang Museum	This exhibition was co-organized by the NPM, the Yilan County Lanyang Museum, and the National Taiwan Museum. The exhibit was connected to exhibits in the cooperating museums. The total number of visitors was 60,497.
"Marvels within the Sea--NPM x NMMST"	2019/07/05— 2019/11/04	Keelung National Museum of Marine Science and Technology	This exhibition was a collaboration between the NPM and the Keelung National Museum of Marine Science and Technology. The NMMST exhibited live animals and specimens, which were paired with digital cultural relics and exhibits from the NPM. The total number of visitors was 70,975.





動物大觀園  
“ANiMAL—Cityu Exhibition Gallery”



吳院長參加「走進奇幻之島—故宮 × 史前館數位遊樂場」數位微型展開幕活動合影  
Director Wu attend the “Into the Island of Fantasy—The NPM x National Museum of Prehistory”  
digital mini-exhibition opening ceremony

Exhibition	Date	Location	Content
“NPM Rare Books and Documents New Media Art Exhibition”	2019/07/12 — 2019/10/06	National Library of Public Information	This exhibition curated curiosities from digital exhibits related to the NPM’s rare books and archives of the Qing Dynasty. Through this exhibition, the goal of promoting the National Palace Museum’s cultural relics and information application education was also achieved. The total number of visitors was 404,634.
“ANiMAL: Art Science Nature Society”	2019/07/23 — 2019/10/27	Feng-tian Temple, Songshan, Taipei	This exhibition was co-organized with the Songshan Feng-tian Temple so that the exhibition would share the NPM’s innovations, create a new connection with the public, and expand the value of the museum. The total number of visitors was 53,773.
“NPM x KMFA: New Horizons—New Media Art Exhibition”	2019/09/07 — 2019/12/01	Kaohsiung Museum of Fine Art	This exhibition was co-organized by the NPM and the Kaohsiung Museum of Art. It presented the NPM over many years in combining history with innovative technological applications. Using the transformation of new media art and the digital curating of the two museums, the exhibit provided a new aesthetic experience. The total number of visitors was 17,727.
“NPM x WEIWUYING: New Media Art Exhibition”	2019/11/05 — 2020/01/30	National Kaohsiung Center for the Arts	This exhibition showcasing the Up the River During Qingming VR was jointly developed by the NPM and HTC, and it won the GLAMi Award of the American Museum and Internet Association. The number of visitors as of December 31, 2019, was 56,695.
“ANiMAL: Art Science Nature Society”	2019/11/08— 2020/04/19	Fo Guang Shan Buddha Museum, Kaohsiung	The exhibition is co-organized by the NPM and the Kaohsiung Fo Guang Shan Buddha Museum. The exhibition includes our collection of animal art, the Hong Kong City University’s research on animals, and critical new media art. The exhibition also addresses the crises that animals are facing. The number of visitors as of December 31, 2019, was 315,141.
“Play with Art—NPM Pop Up Exhibition”	2019/12/16— 2019/12/25	Taipei Medical University, Hs-ing-chung Building, 1F	The NPM started digital pop up exhibitions and planned to display them in 12 locations across Taiwan. The theme of the exhibition was the digital education promotion results of the museum. The contents include portable digital interactive exhibits and game-based lesson plans. The exhibit was combined with the STEAM education initiative and the 2019 syllabus for teaching in elementary and middle schools.
“A Carnival of Fantasies: A Special Exhibition of 21 <sup>st</sup> Century Museums in the Southern Branch of the NPM”	2019/12/17— 2020/05/26	Southern Branch, floors 2 and 3	“A Carnival of Fantasies: A Special Exhibition of 21 <sup>st</sup> Century Museums in the Southern Branch of the NPM” sets out to “explore the technological beauty of virtual reality content from different cultural contexts.” This exhibition hosts the Louvre, Musee de l’Orangerie, the Tate Modern, the Alte Nationalgalerie, and the Czech Mucha Foundation. It is located in the wide and elevated corridor of the Southern Branch, creating an open digital fantasy.



**New Media Art Exhibition Room 210: The Painting and Calligraphy Multimedia Gallery in the Northern Branch**

Through new media technology exhibitions, the NPM presents innovative digital contents on national treasures and cultural relics, transcending the limitations of time and space, and promoting the collection on an international level. Through these exhibitions, visitors from all over the world can enjoy the museum’s cultural relics up close and share in the common cultural heritage. In 2019, the museum organized “The Epitome of Aesthetics--New Media Art Exhibition.” The exhibit focuses on six aesthetic aspects (color, proportion, texture, structure, construction, composition) and key artifact characteristics (mounting, themes, artistic conception, narrative, technique, style). It uses new media as an artistic instrument to show the mystery, beauty, and cultural meaning of each artifact. The exhibition was created in collaboration with educational and research institutions as well as other museums, including National Taiwan Normal University’s Department of Fine Arts, National Chengchi University’s Office of Translating Artistry, the National Taiwan University of Arts’ Department of Multimedia and Animation Arts, the Taipei National University of the Arts’ School of Theatre Arts, the City University of Hong Kong, and the National Museum of Marine Science & Technology. By combining aesthetic experiences with innovative lines of thought, participants show how diverse styles emerge when there is cross-disciplinary cooperation between museums and schools.

**The Multimedia Gallery of Painting and Calligraphy and the Painting Animation Exhibition Area**

In 2011, the NPM installed the “Painting Animation” area along the west wall of Gallery 102. The installation uses high-resolution projectors and a seamless technique, creating a wall illuminated with a full-sized projection of a given painting, allowing visitors to situate themselves within the composition through a high-tech environment. This exhibition features nine masterpieces from the NPM’s collection, including: Up the River During Qingming; Syzygy of the Sun, Moon, and the Five Planets; Spring Dawn in the Han Palace; Imitating Zhao Bosu’s ‘Latter Ode on the Red Cliff’; Departure Herald and Return Clearing; Activities of the Twelve Months; One Hundred Horses; Besotted by Flower Vapors; and Su Shi’s The Cold Food Observance. The painting animations on display changes seasonally, with four works displayed each year.

**2019 Digital Multimedia Works: Awards**

Competition	Awarded Work	Category	Award	Organizer	Date
Museums and the Web GLAMi Awards	“A Journey Inside Paintings and Calligraphy--VR Art Exhibition”	Exhibition Media or Experience	Honorable Mention	2019 Museums and the Web	April 5
52nd Annual World-Fest Houston	“Betwixt Reality and Illusion--Dialogue between the Perceived World and the Physical World”	Historical	Platinum Remi Award	Worldfest Houston	April 13
52nd Annual World-Fest Houston	“The Tibetan Dragon Sutra Immersive Interactive Installation”	Hi-Def/New Technology	Gold Remi Award	Worldfest Houston	April 13
52nd Annual World-Fest Houston	“Techathon: NPM x NCTU New Media Art Exhibition”	Hi-Def/New Technology	Silver Remi Award	Worldfest Houston	April 13
52nd Annual World-Fest Houston	“Impressions of Sazum Official Website”	Best Use of Animation/ Graphics	Gold Remi Award	Worldfest Houston	April 13

Competition	Awarded Work	Category	Award	Organizer	Date
52nd Annual World-Fest Houston	“The NPM Flora Pavilion New Media Art Exhibition”	Hi-Def/New Technology	Bronze Remi Award	Worldfest Houston	April 13
52nd Annual World-Fest Houston	“Plum Blossoms in Moonlight”	Interactive: Children	Bronze Remi Award	Worldfest Houston	April 13
ICOM CECA 2019 Best Practice Awards	“The Magic STEAM Train Project”	Best Practice	Best Practice	ICOM CECA	May 15
2019 Muse Awards	“ANIMAL--Art, Science, Nature, Society”	Onsite Digital Experience	Gold Award	AAM	May 20
F@IMP 2.0--The International AVICOM Media Festival	“A Journey Inside Paintings and Calligraphy--VR Art Exhibition”	Digital Interactive Installation	Silver Award	ICOM AVICOM	Sept. 2
F@IMP 2.0--The International AVICOM Media Festival	“The Tibetan Dragon Sutra Immersive Interactive Installation”	Interpretive Exhibition Installation	Gold Award	ICOM AVICOM	Sept. 2
2019 WebAwards	“Betwixt Reality and Illusion: Special Exhibition of Jades from the Warring States Period to the Han Dynasty in the Collection of the National Palace Museum”	Best Arts Website	Best Arts Website		Sept. 10
2019 Selected Benchmark Educational Promotion Cases	“Digital Action Museum of the NPM--Digital Development of the NPM and Digital Tour Exhibition Promotion”		Excellence Award	Civil Service Development Institute	Dec. 5
Ministry of Education Digital Learning Course	“Approaching the National Treasures of the Palace Museum”		2019 Quality Course Award	2019 International Conference on Digital Learning and Open Education Forum (Ministry of Education)	Dec. 20
Ministry of Education Digital Learning Course	“Approach the National Treasures of the NPM” Master’s Course, “Not Far-Chinese Painting and Calligraphy are Not Difficult”		2019 Most Popular Award	2019 International Conference on Digital Learning and Open Education Forum (Ministry of Education)	Dec. 20





## 新故宮計畫

The New NPM Project



# 新故宮計畫

## ◆推動之必要性

- ◇ 增進本院北部及南部院區參觀人數與品質。
- ◇ 改善國寶文物典藏環境。
- ◇ 參觀環境優化。
- ◇ 建構全面無障礙旅遊環境。
- ◇ 促進地方觀光。
- ◇ 串聯本院南部院區與南部博物館景點。
- ◇ 整合文化觀光資源。
- ◇ 積極與國際重要博物館合作交流。
- ◇ 開拓歐美及新南向國家參訪客源。
- ◇ 聯合臺灣公私立博物館資源。
- ◇ 提升臺灣博物館觀光能量。

## ◆計畫目標

- ◇ 推動故宮公共化，營造世界級觀光亮點。
- ◇ 促進臺灣博物館觀光資源整合。
- ◇ 帶動觀光產業升級與創新。

## ◆整體規劃內容

本院擘劃未來六年發展藍圖，以「新故宮－故宮公共化帶動觀光產業發展中程計畫 (107-112 年)」提報國家公共建設發展計畫，全案總計投入 87.82 億經費，期使打造具公共性的「新故宮」並成為世界級觀光亮點，帶動臺灣觀光產業發展。本案於 106 年 12 月 6 日經行政院核定同意，預期於 113 年建設完成後，將提高南、北院區參觀人數與創造門票收入成長、增加國際及國內參觀者消費產值。

為擴大本院外溢效益、深化故宮國際觀光能量並整備在地觀光質能，本計畫明訂「推動故宮公共化，營造世界級觀光亮點」、「促進臺灣博物館觀光資源整合」及「帶動觀光產業升級與創新」，整體透由景觀優化、展覽創新、活動整合、交通串連、行銷國際 5 個面向，具體規劃子計畫執行內容。

有鑒於蔡英文總統宣示政府將當旅遊產業界最有力的後盾，期許傾力推動觀光，並為求實踐總統對本院南部院區的政見承諾，積極跟進中央政府新南向政策，因此爭取國家公共建設計畫經費支持，預計於建設完成後，將能創新故宮價值，建立臺灣以博物館為核心的觀光產業環境，進而提升臺灣品牌形象，並提供完善資源與服務，讓國際旅客體驗臺灣多元文化，更主動將臺灣文化推介至國際社會。



南部院區光雕璀璨「燈」場  
A light sculpture in the Southern Branch



## ◆ 108 年計畫執行情形

### 分項計畫一「故宮北部院區整(擴)建計畫」

1. 北部院區南側基地於 108 年 6 月 24 日臺北市府召開「臺北市府古蹟歷史建築紀念建築聚落建築群考古遺址史蹟及文化景觀審議會第 117 次會議」，有關「故宮藝文服務中心預定地文化資產價值審議案」決議解除暫定古蹟及造冊列管，各項工程隨即加速趕工，既有 5 棟建築物耐震補強修繕工程業已完工；「藝文服務中心環境整合統包工程案」於 12 月 16 日決標，於 109 年 1 月 31 日開工。
2. 北部院區北側基地「北部院區整(擴)建計畫委託專案管理技術服務案」歷經 3 次招標無法順利決標後，公共工程委員會建議本院先辦理「先期規劃案」，108 年 4 月 26、27 日公聽會後，決定停辦「廣場入口意象門廊」和「穿透性華表廊道」項目並報院辦理計畫修正，工作內容相對單純，將「先期規劃」及「專案管理」併案招標，業於 10 月 29 日決標，11 月 12 日開工。

### 分項計畫二「故宮國寶文物修復展示館建設計畫」

1. 「故宮國寶文物修復展示館工程」執行情形：
 

國寶館先期規劃案第二階段成果報告於 108 年 9 月 18 日審查通過，國寶館主體建築工程業於 108 年 6 月 25 日將代辦協議書與招標文件資料函文予營建署委託代辦；10 月 7 日設計監造標決標；至 108 年底已召開 4 次工作會議、1 次簡報會議，並由設計建築師陸續進行各處室需求訪談。
2. 景觀藝術化工程執行情形：
  - 「南部院區園區景觀藝術化工程」及「南部院區特色景觀及植栽佈置工程」於 108 年 2 月 11 日開工，已完工並於 12 月 13 日驗收通過。
  - 「南部院區園區景觀藝術化親子互動區工程」於 108 年 9 月 2 日開工並預計於 109 年 1 月底完工。
  - 「南部院區景觀橋及園區動線整合委託規劃設計、監造技術服務案」於 108 年 9 月 12 日決標，廠商業於 11 月 14 日提送基本設計，現正審核中。
  - 「南部院區水域、周邊設施及活動評估規劃案」已完成最終成果報告並結案。
  - 「南部院區 108 年景觀藝術化光雕展演委託服務案」於 108 年 9 月 13 日至 11 月 10 日光雕秀展出，參觀人數估計約 38,637 人次。
  - 「南部院區湖面景觀藝術化 3D 水幕投影水舞展演委託設計競賽、製作及展出服務案」於 108 年 6 月 29 日至 9 月 1 日水舞展演，參觀人數估計約 75,731 人次。
  - 「智慧型導覽暨推播式自助服務系統採購案」108 年 7 月 30 日安裝鹿草鄉公所及朴子市公所 2 站點觸控螢幕；8 月 15 日安裝高鐵嘉義站電視牆；8 月 27 日完成頂菜園、六腳鄉圖書館、嘉義縣政府、南院 2 樓大廳觸控螢幕；9 月 16 日完成所有站點佈設。
  - 「新故宮公共化帶動觀光產業 - 建置人文觀光交通設施計畫案」於南院鄰近東石鄉、鹿草鄉、新港鄉、太保市、朴子市、六腳鄉合計 6 鄉鎮建置兼具南院意象、地方意識及流行文化元素之人文意象空間，以串連觀光旅遊鏈，108 年東石鄉、鹿草鄉、新港鄉、太保市、六腳鄉等 5 鄉鎮業已結案，朴子市公所預定於 109 年結案。

### 分項計畫三「博物館群國際觀光網絡系統建置計畫」

展覽創新面向：引入新時代世界級博物館策展美學，展現文物新文脈，創造國內外參觀磁吸效益。

1. 子計畫「國際策展合作」
  - 「亞洲探險記—十七世紀東西文化交流傳奇特展」(107 年 12 月 20 日至 108 年 3 月 10 日)，總參觀人數 880,309 人。
  - 「交融之美—神戶市立博物館精品展」(108 年 6 月 6 日至 9 月 8 日)，總參觀人數 170,622 人。
  - 「法國凱布朗利博物館面具精品展」(108 年 11 月 15 日至 109 年 3 月 1 日)，總參觀人數 241,145 人。
  - 「故宮南院奇幻嘉年華：21 世紀博物館特展」(108 年 12 月 17 至 109 年 5 月 26 日)，並於 12 月 16 日配合展覽辦理「新虛擬—明日實境藝術科技研討會」，共有 238 位現場報名人次，另截至 12 月 31 日線上累積 46,293 觀看人次。
  - 「東亞繪畫策展人經驗分享工作坊」(108 年 7 月 27 日)，共計 74 名學員參與。
2. 子計畫「故宮國寶出遊去」
  - 「花之禮讚—四大美術館聯合大展」(107 年 10 月 6 日至 108 年 2 月 10 日)。
  - 「臺中花博會故宮花蝶館—新媒體藝術展」(107 年 11 月 3 日 - 至 108 年 4 月 24 日)。
  - 「赤壁及三國群英形象特展」(108 年 1 月 25 日至 4 月 14 日)。

活動整合面向：策進博物館觀光資源整合，發展區域優質深度文化觀光。

3. 子計畫「博物館群國際觀光聯盟服務設施友善化」
  - 「國立社教機構及文化機構暑期聯合行銷」108 年 6 月 18 日完成聯合行銷記者會，北部院區辦理「故宮動物召喚師」來博物館玩卡牌對戰吧！活動期間 7 月 5 日至 9 月 25 日，共計 2,000 人次；南部院區辦理南院大發現—魔術方格翻翻卡，活動期間 7 月 2 日至 9 月 8 日，共計 1,000 人次。
  - 「博物館專業座談—故宮預防性文物保存講座與線裝書工作坊」於 108 年 10 至 11 月分別於臺中及高雄辦理 8 場次，參與人數共 240 人次。
  - 「108 故宮遊藝思 -- 學子嗨 FUN 參訪北部院區」(108 年 9 月 3 日至 109 年 1 月 31 日)，計有 133 校、6,660 名師生完成參觀。
  - 「百萬學子悠遊博物館」截至 108 年底共用 401 臺車，計 314 間次學校參訪，共 24,819 位學子受惠，其中包含 80 間偏鄉學校，3,962 人次參與，內含 2 間原住民學校（那馬夏學校及達邦國小，共計 65 人）。
  - 「兒童創意中心 108 年展示更新」自 108 年 6 月完工後至 108 年 12 月 31 日止，共有 171,807 人次參觀。
  - 「顏料與染料的科學研究工作坊暨文化資產研究與保存實務論壇」(108 年 11 月 26 日至 27 日)，11 月 26 日工作坊參加人數共計 216 人、11 月 27 日論壇參加人數共計 109 人。
  - 「皇帝的多寶格」特展(108 年 12 月 25 日至 110 年 12 月 26 日)，截至 109 年 1 月 15 日為止展覽參觀總人數共計 18,399 人。
4. 子計畫「臺灣博物館聯合大展」
  - 「2019 年 ICOM 京都大會」108 年 9 月 1 日至 7 日國際博物館協會 (International Council of Museums, ICOM) 京都大會設置故宮主題館，以「東亞博物之美」為題，呼應 2019 年大會主題「博物館作為文化樞紐：傳統的未來 (Museums as Cultural Hubs: The Future of



Tradition)」，運用現代數位科技及友善服務成果呈現故宮深耕東方文明及華夏典藏研究成果，配合 ICOM 京都大會所拍攝之「未來不期而遇」至 108 年 12 月 26 日止，按讚數約 1.8 萬，觀看次數約 86.8 萬，觸及人次約 153 萬人次，分享則數為 9,099 次。

- 「故宮南院 2019 夏日親子藝術月」(108 年 7 月 6 日至 9 月 1 日) 故宮南院首屆辦理大型活動，配合「交融之美—神戶市立博物館精品展」邀請大家展開一連串的冒險行動，系列活動包含夏令營、實境解謎、大型兒童劇場、繪本營等，不只在館內參觀靜態主題展覽，也有戶外或室戶內的親子活動，活動深受親子喜愛，活動期間教育推廣參與人數約 11 萬人，總參觀人次累計近 30 萬人次，網路宣傳曝光約 4,500 萬人次。

**交通串連面向：交通串連，豐富觀光路線，營造便利體驗臺灣文化的旅遊。**

5. 子計畫「愛臺灣博物館卡」、「體驗臺灣文化套裝行程 APP」、「博物館便利行」

「愛臺灣博物館卡 (iTaiwan Museum Pass) 暨周邊交通遊程服務整合及行銷推廣勞務委託採購案」於 108 年 12 月 19 日辦理愛臺灣博物館卡上市記者會，發行第 1 張愛臺灣博物館卡。109 年 1 月 1 日臺灣博物館卡開始使用，並推出 5 條南院周邊旅遊套裝行程。

6. 子計畫「青少年、兒童教育中心服務升級」

「2019 臺灣國際兒童研討會暨 Hhmmuseum 網站第二屆虛擬展整合行銷」於 108 年 10 月 25 日至 27 日舉辦，特邀故宮、法國龐畢度中心、韓國國立博物館、新加坡國家美術館、美國等地專家學者，分別就美感教育、兒童展覽、多媒體科技應用與文化平權等議題發表論文與交流分享，10 月 25 日論壇出席 197 位、10 月 26 日論壇第二天出席 105 位、10 月 27 日博物館參訪出席 28 位。

**行銷國際面向：故宮品牌行銷國內外，提升臺灣形象，開發觀光新客源市場。**

7. 子計畫「故宮整體行銷及媒宣推廣」

「捷運士林站及臺北車站故宮藝文空間」完成捷運士林站與臺北車站故宮藝文空間設計製作。

8. 子計畫「新南向行銷及媒宣推廣」

- 「故宮亞洲藝術節—2019 泰國月」活動期間自 108 年 9 月 28 日至 10 月 31 日，包含薩瓦蒂泰—故宮泰文化特展 (展期自 108 年 10 月 5 日至 109 年 1 月 5 日)，推出多元文化體驗、表演藝術、特展、講座、電影、主題書展、美食文創市集等活動，超過 2 萬 8 千人次參與，當月份參觀人數超過 12 萬人。
- 「故宮新南向媒體觀光宣傳推廣」共 25 位新南向國家媒體參訪故宮南北院，包含馬來西亞、泰國、越南、新加坡、菲律賓五國，累積 12 則傳統媒體、178 則網路媒體的曝光。
- 「馬來西亞秋季旅展暨及胡志明市旅展」(108 年 8 月 9 日於馬來西亞展出、108 年 9 月 5 日於越南胡志明市展出)，整體行銷臺灣文化，讓東南亞國家民眾認識臺灣，並提升其來臺觀光及參觀博物館之意願。
- 「東南亞語導覽種子培訓計畫」(108 年 9 月至 10 月)，以東南亞語系新住民、第二代、僑生為目標族群，結合其多元語言及文化優勢，讓故宮文物走進不同文化社群，進而培養並儲備未來優秀的東南亞語導覽種子人才，為博物館教育推廣注入多元文化的新能量，計有 21 位學員通過培訓課程，泰語 2 位、越南語 9 位與印尼語 10 位，並於 11 月 16 日舉辦授證儀式暨成果發表會。
- 「博物館宗教文物策展與保存國際工作坊」(108 年 11 月 16 日至 17 日)，由國內外學者專家交流實務經驗與研究成果，探討博物館內有關宗教文物的展示、研究、保存與修復等相關議題。本次活動開放博物館從業人員、藝術與文史保存相關研究者，以及各領域人士共同參與，兩天議程共 14 場次，共計 632 人次參加。

## The New NPM Plan

### ◆ Items of Promotion

- To improve the number and quality of visits to the Northern and Southern Branches of the NPM
- To improve the national treasure and cultural relics collection environment
- To optimize the visiting environment
- To construct a comprehensive barrier-free tourism environment
- To promote local tourism
- To connect the Southern Branch area and its attractions.
- To integrate cultural tourism resources
- To actively cooperate and exchange with important international museums
- To open up to visitors from Europe, the United States, Southeast Asia, South Asia, and Australasia
- To integrate the resources of Taiwan's public and private museums
- To enhance the sightseeing potential of Taiwan's museums

### ◆ The Project Goal

- To promote the publicity of the NPM and create world-class sightseeing highlights
- To promote the integration of tourism resources in Taiwan's museums
- To promote the upgrading and innovation of the tourism industry.

### ◆ The Overall Planning Content

The NPM plans to develop a blueprint for the next six years and submit a national public construction development plan with the “New NPM Publicization and Tourism Industry Development Plan (2018-2023).” The total investment of 782 million NT dollars to build a public “New NPM” and uphold its status as a world-class tourist attraction will promote the development of Taiwan's tourism industry. The plan was approved by the Executive Yuan on December 6, 2017. It is expected that after the completion of the 2024 construction, the number of visitors to the Northern and Southern Branches will be increased, that ticket income will grow, and that the consumption and output value by international and domestic visitors will be increased.

In order to expand the spillover benefits of the NPM, deepen international tourism at the museum, and increase the quality of local sightseeing, the plan clearly outlines “promoting the publicity of the NPM and creating world-class sightseeing highlights,” “promoting the integration of the tourism resources of Taiwan museums,” and “driving the upgrading and innovation of the tourism industry.” These goals will be achieved through landscape optimization, exhibition innovation, activity integration, traffic improvement, marketing, and planning sub-project implementation content.

In view of President Tsai Ing-wen's announcement that the Taiwan government will be the most powerful backer of the tourism industry, it is expected that the government will devote all its efforts to promoting tourism. Additionally, in order to fulfill the President's political commitment to the Southern Branch and actively follow up on the central government's “New South Direction Policy,” the museum has sought support from funds for national public construction plans. It is expected that after construction is completed, the value of the NPM will increase and Taiwan's museums will be at the center of the domestic tourism industry. The tourism industry chain will further enhance Taiwan's brand image and provide better resources and services to enable international tourists to experience Taiwan's multiculturalism and take the initiative to promote Taiwan's culture internationally.

### ◆ Implementation of the Plan in 2019

#### Sub-plan 1:

#### Building Plans for the Renovation (Expansion) of the Northern Branch of the NPM

- A. On June 24, 2019, the Taipei City Government held the “117th Taipei City Government Historic Sites, Historic Buildings, Memorial Buildings, Architectural Sites, Archaeological Sites, and Cultural Landscape Council Meeting” regarding the “Review of the Cultural Assets Value of the National Palace Museum



Art and Cultural Service Center.” As a result, construction on all projects speeded up. Work on the “Five Buildings for Earthquake Reinforcement” was completed. The tender for the “Art Culture Service Center Turnkey Project” was finalized on December 16, and construction began on January 31, 2020.

B. After the “Northern Branch Entire (Expanded) Construction Project Technical Service Case” failed at three biddings, the Public Works Committee recommended that the NPM handle the “Advanced Planning Case” first. However, after public hearings on April 26 and 27, 2019, it was decided to stop the “Entrance Porch Construction” and “Pillar Corridor” projects so that amendments could be made. Seeing as the content of the plan is relatively simple, the “advance planning” and “project management” parts were tendered together. The tender was finalized on October 29 and construction started on November 12.

### Sub-plan 2:

#### The Design of the NPM National Treasures Restoration Exhibition Hall

##### A. Implementation of the “NPM National Treasures Restoration Exhibition Hall” Project

The report on the second phase of the “National Treasures Restoration Exhibition Hall” preliminary plan was reviewed and approved on September 18, 2019. The main construction engineers sent agreement and tender documents to the Construction Department on June 25, 2019. On July 7, the design supervision, construction, and bid awards were finalized; by the end of 2019, four working meetings and one briefing had been held, and the design architects had successively conducted need interviews.

##### B. Implementation of the “Landscape Art Project”

- The “Southern Garden Landscape Art Project” and “Southern Garden Landscape and Planting Layout Project” started on February 11, 2019, and were completed and passed inspection on December 13.
- The “Scenic Arts Parent and Child Interactive Zone Project in the Southern Branch” started on September 2, 2019, and is expected to be completed by the end of January 2020.
- The “Southern Branch Landscape Bridge and Dynamic Line Integration, Entrusted Planning, Design, and Supervision Technical Service Case” was finalized on September 12, 2019. The basic design was submitted on November 14 and is currently under review.
- The “Southern District Water, Surrounding Facilities, and Activities Evaluation Plan” has already completed its final report and has been closed.
- The “Service Case for the 2019 Landscape Light Sculpture Exhibition in the Southern Branch” was exhibited from September 13 to November 10, 2019, and the estimated number of visitors was about 38,637.
- The commissioned design competition, production, and exhibition of the “3D Water Curtain Projection Water Dance Performance in the Southern Branch” was performed from June 29 to September 1, 2019. The number of visitors was estimated at 75,731.
- In the “Smart Navigation and Self-Service System Procurement Case,” on July 30, 2019, touchscreens were installed in the Lucao Township Office and Puzi City Office; on August 15, the high-speed railway Chiayi Station TV was installed. Touchscreen installations on the second floor of Dingcai Garden, Liujiao Library, Chiayi County Government, and the Southern Branch was completed on August 27; all site stations were completed on September 16.
- “Publicity of the New National Palace Museum Drives the Tourism Industry--A Plan to Build a Cultural Tourism and Transportation Facility” includes six townships near the Southern Branch, including Dongshi Township, Lucao Township, Xingang Township, Taibao City, Puzi City, and Liujia Township. A space combining images of the Southern Branch, local consciousness, and popular culture elements will create a chain reaction of tourism. In 2019, five localities including Dongshi Township, Lucao Township, Xingang Township, Taibao City, and Liujiao Township have been closed. The sub-city office is scheduled to close in 2020.

### Sub-plan 3:

#### Museum Group International Tourism Network System Construction Plan

##### A. Sub-project “International Curatorial Cooperation”

- “Expedition to Asia: The Prominent Exchanges Between East and West in the 17th Century” (December 20, 2018 to March 10, 2019), with a total of 880,309 visitors.
- “The Beauty of Interchange--Selections from Japan’s Kobe City Museum” (June 6, 2019 to September 8, 2019), with a total of 170,622 visitors.

**博物館日常**  
故宮預防性文物保存講座與線裝書製作工作坊

台中場	道禾六藝文化館	高雄場	駁二共創基地
10/19 (六)		10/26 (六)	
文物駐顏術 10:00-12:00 岩素芬		從博物館的日常談 10:00-12:00 張琳	
線裝書製作工作坊 13:30-16:30 賴清忠		生活中的預防性保存概念 13:30-16:30 高宜君	
11/9 (六)		10/27 (日)	
預防性文物保存之蟲害管理 10:00-12:00 楊若苓		預防性文物保存之蟲害管理 10:00-12:00 楊若苓	
線裝書製作工作坊 13:30-16:30 賴清忠		線裝書製作工作坊 13:30-16:30 高宜君	

本活動提供公務人員學習時數。  
活動免費參加，需事先報名。

國立故宮博物院  
NATIONAL PALACE MUSEUM

報名網址: <http://signup.npm.edu.tw>  
洽詢電話: (02) 6610-3600 分機2113 方小姐

故宮預防性文物保存講座與線裝書工作坊

“Day to Day in a Museum—Preventative Cultural Relic Preservation” Lecture and Book Binding Workshop



- “Masks--Beauty of the Spirits: Masterpieces from the musée du quai Branly - Jacques Chirac” (November 15, 2019 to March 1, 2020), with a total of 241,145 visitors.
  - “A Carnival of Fantasies: A Special Exhibition of 21st Century Museums in the Southern Branch of the NPM” (December 17, 2019 to May 26, 2020): On December 16, the Southern Branch held the forum “New Virtual--Reality Art and Technology Discussion of Tomorrow” in conjunction with the exhibition. There were a total of 238 on-site registrations and a cumulative 46,293 online viewings as of December 31, 2019.
  - The “East Asian Painting Curator Workshop” on July 27, 2019, had a total of 74 participants.
- B. Sub-project “NPM National Treasures Go Out”
- “Flowers of Immense Charm: A Masterpiece Exhibition by Four Major Museums” was held from October 6, 2018, to February 10, 2019.
  - “Taichung Flora Expo and NPM New Media Art Exhibition” was held from November 3, 2018, to April 24, 2019.
  - “Timeless Legend: The Red Cliff and Historic Figures of the Three Kingdoms” was held January 25 to April 14, 2019.

**Collaborations with different institutions aim to integrate the tourism resources of different museums and develop high-quality and in-depth cultural tourism in the region.**

- C. Sub-project “Organization and Operation of the International Tourism Union of Museum Groups” and “Friendly Service Facilities of the International Tourism Union of Museum Groups”
- The “Summer Joint Marketing of National Social, Educational, and Cultural Institutions” press conference was held on June 18, 2019. The “Northern Branch Summoner of Animals” went to the museum to play battle cards in the Northern Branch. During the activity, from July 5 to September 25, a total of 2,000 people participated. The Southern Branch held the “Southern Branch Discovery--Magic Grid Flip Card.” During the event, from July 2 to September 8, a total of 1,000 people participated.
  - The “Museum Professional Symposium--NPM Cultural Relics Preservation Lecture and Workshop for Thread-bound Books” was conducted in Taichung and Kaohsiung over eight sessions, from October to November 2019, with a total of 240 participants.
  - The “2019 National Palace Museum Fun Thoughts--Students Visit the Northern Branch with HI FUN” event was held from September 3 to January 31, 2019, with 133 schools and 6,660 teachers and students participating.
  - The “Million Students Visit the NPM” initiative used 401 trips by the end of 2019, visiting 314 schools. A total of 24,819 students benefited from the program. Of the participating schools, 80 were rural schools with 3,962 participants, and two were indigenous schools (Namaxia School and Dabang Elementary School) with a total of 65 participants.
  - The “2019 Children’s Creative Center Update” was completed in June 2019, and by December 31 the Center had received a total of 171,807 visitors.
  - The “Pigment and Dyestuff Scientific Research Workshop and Cultural Asset Research and Preservation Forum” was held from November 26 to 27, 2019. The workshop had a total of 216 participants on November 26 and a total of 109 participants on November 27.
  - The special exhibition “Curio Boxes of Emperor Qianlong” was opened December 25 and will last until December 26, 2021. The total number of visitors to the exhibition as of January 15, 2020 is 18,399.
- D. Sub-project “Taiwanese Museum Joint Exhibition”
- During the 2019 International Council of Museums (ICOM) Kyoto Conference, held September 1 to 7, 2019, the National Palace Museum set up the themed booth “The Beauty of East Asian Museums,” echoing the 2019 conference theme “Museums as Cultural Hubs: The Future of Tradition.” In the booth, the NPM used modern digital technology and friendly service standards to present the NPM’s deep cultivation of Asian civilization and collection of Chinese art. The NPM also debuted the short film “The Future, Unexpected Encounters.” By December 26, 2019, the film had received 18,000 likes, 868,000 views, reached 1.53 million people, and had 9,099 shares.
  - “The 2019 Summer Parent-Child Art Month,” from July 6 to September 1, 2019, was the National Palace Museum’s first large-scale event in conjunction with the “The Beauty of Interchange: Selections from Japan’s Kobe City Museum.” The initiative invited families to a series of adventure activities, including summer camps, puzzles, performances, and picture book camps. Not only could families visit exhibitions in the museum, but they could also participate in activities loved by both parents and children. During the month, about 110,000 people participated in educational activities, nearly 300,000

people visited the museum, and about 45 million people learned about it through online publicity.

**Traffic Links: By linking traffic and enriching sightseeing routes, we can create tourism that helps facilitate experiencing Taiwan’s culture.**

- E. Sub-project “iTaiwan Museum Pass,” “Experience Taiwan Culture Package Tour App,” and “Museum Facility”
- The “iTaiwan Museum Pass and the Integration of Transportation and Travel Services Marketing Case” held a press conference for the “iTaiwan Museum Pass” on December 19, 2019, and issued the first “iTaiwan Museum Pass.” On January 1, 2020, use of the museum passes commenced, and five tour packages around the Southern Branch were launched.
- F. Sub-project “Adolescent and Children’s Education Center Service Upgrade”
- The “2019 Taiwan International Forum on Children and Museums” was held October 25 to 27, 2019. Experts and scholars from the NPM, France’s Centre Pompidou, the National Museum of Korea, the National Gallery of Singapore, the United States’ Metropolitan Museum of Art, and other institutions were invited to publish papers and discuss aesthetic education, children’s exhibitions, multimedia technology applications, cultural equality, and more. There were 197 people in attendance on October 25, 105 people on October 26, and on October 27 a total of 28 participants attended museum visits.

**International marketing: The National Palace Museum brand is marketed at home and abroad, enhancing the image of Taiwan and developing a new tourism market.**

- G. Sub-project “Overall Marketing and Media Promotion of the National Palace Museum”
- As part of the “MRT Shilin Station and Taipei Main Station NPM Art and Cultural Spaces” project, the design and construction of branded museum spaces in MRT Shilin Station and Taipei Main Station were completed.
- H. Sub-project “New Southbound Policy Marketing and Media Promotion”
- The “2019 NPM Asian Art Festival--Thai Month” event was held from September 28 to October 31, 2019, and included the special exhibition “Sawasdee Thailand: A Glimpse of Thai Culture at the NPM” (October 5, 2019 to January 5, 2020). The Festival launched multicultural experiences, performing arts performances, special exhibitions, lectures, movies, themed book fairs, gourmet cultural and creative markets, and more. Over 28,000 people participated in the festival events, while more than 120,000 visitors attended the Southern Branch during the month.
  - As part of “The National Palace Museum’s New Southbound Policy Marketing and Media Promotion,” a total of 25 national media outlets visited the Northern and Southern Branches of the NPM, including representatives from Malaysia, Thailand, Vietnam, Singapore, and the Philippines. In total, there were 12 instances of traditional media exposure and 178 instances of online exposure.
  - To market Taiwanese culture abroad, the “Malaysian Autumn Travel Exhibition and Ho Chi Minh City Travel Exhibition” was held in Malaysia on August 9, 2019, and in Ho Chi Minh City, Vietnam, on September 5, 2019. The exhibitions spread Taiwanese culture in Southeast Asia and increased foreign audiences’ willingness to visit Taiwan and Taiwan’s museums.
  - “The Southeast Asian Language Guide Training Program” was held during September and October 2019, focusing on recruiting new residents, second-generation residents, and overseas Chinese. The program combined multilingual and multicultural education, allowing the NPM to enter different cultural communities as well as cultivate future Southeast Asian tour guides. The program injected new multicultural energy into museum education and promotion. In total, 21 trainees passed the training courses, two in Thai, nine in Vietnamese, and ten in Indonesian. A certification ceremony and results presentation was held on November 16.
  - The “International Workshop on the Curation and Preservation of Religious and Cultural Relics in Museums” was held November 16-17, 2019. Domestic and foreign scholars and experts exchanged practical experiences and research results to discuss the display, research, preservation, and restoration of cultural relics. This event invited museum practitioners, researchers in art and cultural preservation, and experts from related fields. The two-day agenda consisted of 14 sessions and included a total of 632 participants.





## 公共事務

Public Affairs





# 公共事務

因應博物館多元化的功能，本院策劃一系列敦親睦鄰、企業合作以及加強故宮之友向心力的方案，透過社會資源的有效整合，擴大故宮文物藝術之影響力，同時藉由媒體的參與合作，讓社會各界能同享本院提供的藝術饗宴。

## ◆媒體宣傳行銷

本院舉辦各項精彩展覽、活動，及推動諸多政策、願景，均藉由多元媒體管道向社會大眾宣告與推廣，包括大陸、日本及歐美國家的駐臺記者，均熱烈參與故宮重要記者會，並廣加報導，對於我國文化觀光產業產生實質正面的催化作用。此外，本院亦積極結合行政院新聞傳播處、文化部、外交部、交通部觀光局等中央機關及各級地方政府機關國內外行銷管道，並善用企業、媒體、社區等社會資源，協助宣傳本院展覽及活動，期能以有限預算發揮最大的行銷效益。

## ◆本院 108 年重要記者會一覽

項次	日期	記者會名稱
1	01/23	「故宮文化輕旅行」邀偏鄉學子樂遊俄羅斯普希金博物館名畫風景記者會
2	02/12	故宮大學堂 2019 臺北國際書展記者會
3	03/29	「巨匠的剪影—張大千 120 歲紀念大展」開幕記者會
4	05/07	故宮與臺中特教學校「跨越障礙・觸摸美麗」記者會
5	05/16	故宮上朝了！「雜學青博覽會」記者會
6	05/27	百萬學子悠遊博物館啟動記者會
7	06/06	「交融之美—神戶市立博物館精品展」開幕記者會
8	06/14	「生態想想—故宮 × 蘭博 × 臺博聯合特展」開幕記者會（宜蘭縣立蘭陽博物館）
9	06/29	故宮南院「泥土的座標—院藏陶瓷展」開幕記者會
10	07/04	「故宮動物園特展」開幕記者會
11	07/05	「海錯奇珍—故宮 × 海科館特展」開幕記者會（國立海洋科技博物館）
12	07/05	3D 印度史詩動畫首映—媒體踩線
13	07/06	「2019 夏日親子藝術月」開幕記者會
14	07/12	「水不在深—故宮數位文獻特展」開幕記者會（國立公共資訊圖書館）
15	07/23	「動物藝想—故宮新媒體藝術展」開幕記者會（松山奉天宮）
16	08/01	鄒・神話影片臺北試映會
17	08/15	「走進實幻之島—故宮 × 史前館數位遊樂場」數位微型展開幕記者會（國立臺灣史前文化博物館）
18	08/28	「玉見故宮・青春飛 YOUNG ！」2019 年故宮青少年文化大使結業典禮暨成果發表會
19	08/29	國立故宮博物院與中華電信 MOU 簽署記者會
20	09/07	鄒・神話影片南院首映會
21	09/07	「故宮 × 高美館：國寶新境—新媒體藝術展」開幕記者會（高雄市立美術館）

項次	日期	記者會名稱
22	09/27	「小時代的日常——一個十七世紀的生活提案」開幕記者會
23	09/28	2019「故宮亞洲藝術節-泰國月」開幕記者會
24	10/07	第二屆兒童虛擬展線上開展
25	10/17	「故宮狂歡運動會」預告記者會
26	11/02	「故宮狂歡運動會」活動記者會
27	11/05	「上河藝影：故宮 × 衛武營新媒體藝術展」開幕記者會（衛武營國家藝術文化中心）
28	11/09	「動物藝想—故宮新媒體藝術展」開幕記者會（高雄佛陀紀念館）
29	11/15	故宮南院「法國凱布朗利面具精品展」開幕記者會
30	11/28	「故宮國寶動動操」發表記者會
31	12/10	「奇幻故宮—南院嘉年華」宣傳記者會（中華文化總會）
32	12/13	「經典之美—新媒體藝術展」開幕記者會
33	12/17	故宮南院「奇幻嘉年華— 21 世紀博物館特展」開幕記者會
34	12/19	「愛臺灣博物館卡」發行記者會
35	12/24	故宮南院「皇帝的多寶格」特展開幕記者會
36	12/26	《易讀易懂導覽手冊》線上版發表記者會
37	12/27	「第八屆國寶衍生品商品設計競賽」頒獎典禮暨成果發表會
38	12/28	「邁客盃運算思維與創意設計大賽」頒獎典禮



黃副院長永泰主持「生態想想—故宮 × 蘭博 × 臺博聯合特展」開幕記者會  
Deputy Director Huang hosts the opening press conference of “Eco-Rethink: NPM × LYM × NTM Joint Exhibition”



Public Affairs

In response to the NPM’s wide range of functions, the museum initiated a series of plans to promote the “Good Neighbor Program” seeking cooperation with private enterprises and the “Friends of the NPM” via the effective incorporation of social resources. These plans aim to extend the cultural influence of the NPM collection. Through close cooperation with the media, society can experience and benefit from the wonderful resources of the NPM collection.

◆ Media Promotion and Public Relations

The NPM holds a variety of exhibitions and programs to promote the museum’s policies and visions, which are announced to the public via the media. Reporters from China, Japan, and Europe have all actively participated in the NPM’s press conferences. Positive coverage of the NPM’s exhibitions and programs in turn boosts overall cultural tourism. Furthermore, the NPM has aimed to utilize foreign and domestic public marketing channels organized by the government, corporations, media, local communities, and other social resources. For example, with the cooperation of government organizations such as the Department of Information Services of the Executive Yuan, the Ministry of Culture, the Ministry of Foreign Affairs, the Tourism Bureau of the Ministry of Transportation and Communications, local borough chiefs, and more, as well as private resources allocated to corporations, the media, the community and other social resources, the NPM has been able to maximize advertising effectiveness on a limited budget.

◆ Major Press Conferences in 2019

No.	Date	Press Conference
1	01/23	“NPM Cultural Travel” invited students from rural areas to join the press conference for the exhibit if paintings from the Pushkin Museum of Russia
2	02/12	National Palace Museum press conference for the Taipei International Book Fair 2019
3	03/29	“Silhouette of a Great Master: A Retrospective of Chang Dai-chien’s Art on the 120th Anniversary of His Birth” opening press conference
4	05/07	Press conference on “Crossing Barriers and Touching Beauty” of the NPM and Taichung Special Education School
5	05/16	“The NPM is Facing Up!” press conference for the “ZA SHARE Youth Expo”
6	05/27	“One Million Students Come to the NPM” press conference
7	06/06	Press conference on “The Beauty of Interchange: Selections from Japan’s Kobe City Museum” opening
8	06/14	“Eco Re-think: NMP x LYM x NTM Joint Exhibition” opening press conference (Yilan County Lanyang Museum)
9	06/29	Opening press conference for “The Coordinates of Clay: Ceramics in the National Palace Museum collection” of the Southern Branch
10	07/04	“The NPM Zoo” opening press conference
11	07/05	Press conference on the opening of “Marvels within the Sea–NPM x NMMST” (National Museum of Marine Science and Technology)
12	07/05	3D Indian epic animation premiere–Media showcase
13	07/06	Press conference for the “2019 Summer Parent-Child Art Month”
14	07/12	“NPM Rare Books and Documents New Media Art Exhibition” opening press conference (National Library of Public Information)
15	07/23	“ANiMAL: Art Science Nature Society” opening press conference (Songshan Feng-tian Temple)
16	08/01	“Zou • Mythology” Taipei film screening
17	08/15	Press conference on the digital mini-exhibition opening ceremony of “Into the Island of Fantasy--NPM x National Museum of Prehistory”
18	08/28	“Jade at the NPM, Youth Fly YOUNG!” the 2019 NPM youth culture ambassador closing ceremony

No.	Date	Press Conference
19	08/29	National Palace Museum press conference with Chunghwa Telecom MOU
20	09/07	“Zou • Mythology” Southern Branch premiere
21	09/07	Press conference for the opening of the “NPM x KMFA: New Horizons--New Media Art Exhibition”
22	09/27	“The Literati’s Ordinaries: A Proposal of Life from the 17th Century” opening press conference
23	09/28	Press conference for the opening of the 2019 “NPM Asian Art Festival--Thai Month”
24	10/07	“Second Online Children’s Virtual Exhibition”
25	10/17	“NPM Carnival” notice press conference
26	11/02	“NPM Carnival” event press conference
27	11/05	“NPM x WEIWUYING: New Media Art Exhibition” opening press conference (Weiwuying National Art and Cultural Center)
28	11/09	“ANiMAL: Art Science Nature Society” press conference (Fo Guang Shan Buddha Museum)
29	11/15	Press conference for the opening of the “Mask--Beauty of the Spirits: Masterpieces from the musée du quai Branly - Jacques Chirac” in the Southern Branch
30	11/28	Press conference on “NPM National Treasure Exercise Video”
31	12/10	“Fantasy NPM-Nanyuan Carnival” press conference (Chinese Culture Association)
32	12/13	“The Epitome of Aesthetics--New Media Art Exhibition” opening press conference
33	12/17	Press conference for the opening of “A Carnival of Fantasies: A Special Exhibition of 21st Century Museums in the Southern Branch of the NPM”
34	12/19	“Taiwan Museum Pass” Press Conference
35	12/24	Press conference for the opening ceremony of the NPM’s “The Emperor’s Treasure Box”
36	12/26	“Easy-to-understand Guidebook” press conference
37	12/27	“The Eighth National Treasure Product Design Competition” awards ceremony and achievement presentation
38	12/28	Awards ceremony for the “Computing Thinking and Creative Design Competition”



卓主任秘書主持「故宮 x 高美館：國寶新境—新媒體藝術展」開幕記者會  
Secretary General Cho presides over the opening press conference for  
“NPM x KMFA New Horizons—New Media Art Exhibition”





## 休閒消費

Recreational Consumption





# 休閒消費

現代博物館功能已由傳統的核心價值－典藏、維護、展覽、教育，擴展到休閒、娛樂，本院運用企業管理行銷與異業結盟的經營理念，創造更活潑的休閒消費發展空間。

## ◆本院出版品、文物仿製品及餐飲服務

- 1. 本院依照立法院決議及行政院指示，博物館商店之經營管理業已依政府採購法辦理公開招標，委託專業廠商辦理。
- 2. 本院北部院區為服務參訪遊客之餐飲需求，目前有故宮晶華餐廳、閒居賦、富春居、至善園餐廳等多處餐飲空間，分別提供包括精緻餐飲、會議宴客服務，以及簡餐、輕食、飲料等餐飲選項；針對穆斯林觀眾，亦可於北部院區故宮晶華餐廳地下二樓用餐，該餐廳業經穆斯林友善餐廳認證。南部院區餐飲空間「嘉會廳」以委外服務型態進行營運，供應鍋物、鬆餅、霜淇淋、伴手禮、飲品等，並於遊客中心、博物館周邊休憩空間及園區北側候車亭，設置飲料及全熱研磨咖啡自動販賣機。

## ◆本院空間設施一覽

院區	類別	名稱	地點	服務項目
北部院區	休閒	至善園	位於北部院區左側	供民眾休憩
		至德園	位於北部院區右側	供民眾休憩
		文會堂	行政大樓	供會議、表演、演講、研習等活動使用
	餐飲	富春居	第 2 展覽區 1 樓	供應飲料、簡餐等
		閒居賦	第 1 展覽區 1 樓	供應飲料、輕食等
		故宮晶華	北部院區	供應精緻美饌
	文創商店	停雲書店	第 1 展覽區 2 樓	內售本院出版各式精裝書本
		多寶格	第 1 展覽區地下 1 樓	販售故宮出版之書籍、文物複製品，以及精美的文物禮品及紀念品等
南部院區	休閒	景觀園區	博物館戶外園區	供民眾休憩
		集賢廳	博物館 1 樓	供會議、表演、演講、研習等活動使用
	餐飲	嘉會廳	博物館 1 樓	供應鍋物、鬆餅、霜淇淋、伴手禮及飲品等
	文創商店	萬葉書屋	博物館 1 樓	內售本院出版各式精裝書本
		萬物雅集		販售故宮出版之書籍、文物複製品，以及精美的文物禮品及紀念品等

北部院區正館 B1 多寶格商店  
Duobaoge Gift Shop on Floor B1 of the Northern Branch



# Recreational Consumption

The functions of modern museums have been extended from the traditional core roles, such as collecting, protecting, exhibiting, and education, to providing leisure and entertainment. The NPM strives to create a more vibrant recreational and consumer environment by marketing and cross-industry alliance strategies of business management.

## ◆ NPM Publications, Reproductions of Antiquities, and Catering Services

- (1)In compliance with the Legislative Yuan and the Executive Yuan, the operation and management of the museum store has been openly tendered in accordance with the law and commissioned by professionals.
- (2)The Northern Branch of the museum serves the catering needs of visitors. At present, there are many dining spaces at the NPM, including the Silks Palace Restaurant, Xianjufu Café, and Fuchunju Café, which provide dining, conference, and banquet options (such as light meals and drinks). Muslim visitors can also dine on the second floor of the Silks Palace Restaurant, which is certified as a Muslim-friendly restaurant. The Jiahui Hall, an outsourced dining space in the Southern Branch, serves meals, muffins, ice cream, souvenirs, and drinks. Vending machines for beverages and coffee are set up at the visitor center, the open space around the museum, and the waiting area on the north side of the museum.

## ◆ List of Recreational Facilities

Area	Category	Name	Location	Service Options
Northern Branch	Leisure	Zhishan Garden	Located to the left of the Branch	Rest and relaxation
		Zhide Garden	Located to the right of the Branch	Rest and relaxation
		Wenhuitang Auditorium	Administration Building	Meetings, performances, lectures, seminars, etc.
	Dining	Fuchunju Café	Floor 1 of Exhibition Area 2	Serves drinks, light meals, etc.
		Xianjufu Café	Floor 1 of Exhibition Area 1	Serves drinks, light meals, etc.
		Silks Palace Restaurant	Northern Branch grounds	Fine dining delicacies
	Shopping	Tingyun Book Store	Floor 2 of Exhibition Area 1	Various NPM books
Duobaoge Gift Shop		Floor B1 of Exhibition Area 1	Books published by the NPM, replicas of cultural relics, exquisite gifts inspired by cultural relics, souvenirs	
Southern Branch	Leisure	Landscape Area	Museum outdoor park	Rest and relaxation
		Jixian Hall	Floor 1 of the museum building	Meetings, performances, lectures, seminars, etc.
	Dining	Jiahui Hall	Floor 1 of the museum building	Meals, muffins, ice cream, souvenirs, drinks, etc.
	Shopping	Wan Ye Book Store	Floor 1 of the museum building	Various NPM books
		Gift Shop		Books published by the NPM, replicas of cultural relics, exquisite gifts inspired by cultural relics, souvenirs





## 一般行政業務

General Administration





# 一般行政業務

## ◆人事業務

### 編制及異動

本院 108 年預算員額職員 351 人、駐警 66 人、工友 9 人、技工 47 人、駕駛 3 人、聘用 7 人、約僱 23 人，合計 506 人 ( 如下表 )。為健全博物館專業及發揮組織綜效功能考量，本院配合業務情形妥適配置各處室人員職務，以提升員工向心力及工作士氣。108 年科長級以上人員計 17 人調動 ( 含單位調整及職務調整 )、3 人陞遷、4 人退休，異動人數共計 24 人。

機關	職員	駐警	工友	技工	駕駛	聘用	約僱	合計
國立故宮博物院	351	66	9	47	3	7	23	506

註：行政院 108 年 7 月 19 日院授人組字第 1080039493 號函核定。

### 教育訓練紀事

序號	日期	紀事摘要
1	05/28	由吳文國編審、賴世榮技正及余國成編審，講授「本院 108 年北院值夜人員勤務教育訓練」，並進行課後綜合座談。
2	06/05	邀請法務部廉政署防貪組紀嘉真副組長講授「廉政倫理與行政中立」。( 人事室及政風室 )
3	06/13 06/28 07/05 07/12	由本院報名同仁參加巨匠電腦公司「基礎資訊能力 -EXCEL 課程」。
4	07/19 07/22	邀請臺灣性別人權協會王蘋秘書長，導讀及賞析影片「兩個爸爸」。
5	08/02 08/23	邀請淡江大學王慰慈教授，導讀及賞析影片「鐵娘子：堅固柔情」。
6	08/13 08/16	邀請邀請世新大學陳明珠副教授，導讀及賞析影片「明日的記憶」。
7	09/20 09/27	邀請馴錢師財商研究中心周育民兼任財務諮詢顧問，講授「108 年員工協助方案-預約富足人生：理財規劃」。
8	10/15 10/17	邀請大育顧問股份有限公司陳麗紅副總經理，講授「108 年員工協助方案- 工作生活平衡 - 職場情緒與壓力調適」。
9	10/29	邀請銘傳大學諮商與工商心理系林書正兼任講師，講授「108 年員工協助方案- 員工心理健康守門員：提升敏感度及同理心」。

## ◆預算執行

### 公務預算

1. 歲入預算數 13 億 1,671 萬 4 千元，執行結果，決算數 10 億 6,266 萬 6 千元，執行率 80.71%，較預算數短收 2 億 5,404 萬 8 千元，主要係展場門票收入較預期減少所致。

108 年歲入預決算表

單位：新臺幣千元

科目名稱	預算數	決算數	比較增減	執行率 %
罰款及賠償收入	6,700	7,524	824	112.29
規費收入	1,100,000	853,367	-246,633	77.58
財產收入	122,034	111,020	-11,014	90.97
營業盈餘及事業收入	85,000	85,000	-	100.00
其他收入	2,980	5,755	2,775	193.11
合計	1,316,714	1,062,666	-254,048	80.71

2. 歲出預算數 19 億 7,217 萬 9 千元，執行結果，決算數 15 億 6,227 萬 5 千元，執行率 79.22%，較預算數節餘 4 億 990 萬 4 千元，主要係新故宮計畫經立法院凍結 3 億元，因未解凍，爰未予支用所致。

108 年歲出預決算表

單位：新臺幣千元

科目名稱	預算數	決算數	比較增減	執行率 %
一般行政	791,963	713,809	-78,154	90.13
文物研究、展覽與推廣	96,355	93,506	-2,849	97.04
文物徵集與管理	23,334	22,267	-1,067	95.43
南院文物研究、展覽與推廣	59,797	59,743	-54	99.91
南院文物徵集與管理	21,361	8,686	-12,675	40.67
安全管理維護	136,892	133,763	-3,129	97.71
新故宮計畫	837,797	530,501	-307,296	63.32
一般建築及設備	1,080	-	-1,080	0.00
第一預備金	3,600	-	-3,600	0.00
合計	1,972,179	1,562,275	-409,904	79.22

### 故宮文物藝術發展基金

1. 業務總收入 ( 包括銷貨收入、業務外收入 ) 預算數 8 億 5,000 萬元，執行結果，決算數 6 億 2,707 萬 3 千元，執行率 73.77%，較預算數減少 2 億 2,292 萬 7 千元，主要係桃園機場二航廈商店配合航廈整建工程調整至人潮來往較少之臨時櫃位且面積縮減，以及大陸地區自 108 年 8 月起限縮陸客來台，而影響商品銷貨收入。

2. 業務總支出 ( 包括銷貨成本、行銷及業務費用、管理及總務費用等 ) 預算數 6 億 3,603 萬 1 千元，執行結果，決算數 5 億 363 萬 6 千元，執行率 79.18%，較預算數減少 1 億 3,239 萬 5 千元，主要係博物館商店銷貨收入減少，其銷貨成本及支付廠商代銷經營酬金隨同減少所致。

3. 以上業務收支相抵後賸餘決算數 1 億 2,343 萬 7 千元，較預算數 2 億 1,396 萬 9 千元，計減少 9,053 萬 2 千元，約 42.31%。

108 年收支餘絀預決算表

單位：新臺幣千元

科目名稱	預算數	決算數	比較增減	執行率 %
業務收入	782,907	564,296	-218,611	72.08
銷貨收入	782,907	564,296	-218,611	72.08



科目名稱	預算數	決算數	比較增減	執行率 %
業務成本與費用	636,031	503,636	-132,395	79.18
銷貨成本	332,743	291,508	-41,235	87.61
行銷及業務費用	286,396	194,616	-91,780	67.95
管理及總務費用	16,892	17,512	620	103.67
業務賸餘	146,876	60,660	-86,216	41.30
業務外收入	67,093	62,777	-4,316	93.57
業務外費用	0	0	0	-
業務外賸餘	67,093	62,777	-4,316	93.57
本期賸餘	213,969	123,437	-90,532	57.69

◆ 廉政成效

推動「優質故宮，清明永廉」專案計畫

「聯合國反貪腐公約首次國家報告」國際審查會議於 107 年 8 月 24 日辦畢後，公開發表 47 點結論性意見，為落實前揭結論性意見，本院提報 108 年「優質故宮，清明永廉」專案廉政法紀宣導實施計畫，邀請專家學者或實務工作者至本院講授政府採購法及貪污治罪條例等相關宣導課程，期藉此提昇同仁反貪觀念，達到防貪之效能。

廉政紀事

序號	日期	紀事摘要
1	03/29	邀請新北市政府採購處胡處長培中擔任講座，講授「履約管理採購實務」課程。
2	05/21	再次邀請新北市政府採購處胡處長培中擔任講座，講授「驗收採購實務」課程。
3	06/05	邀請法務部廉政署肅貪組唐科長文斌擔任講座，講授「淺析廉政倫理規範、公務機密維護與行政中立」課程。
4	07/10	邀請法務部調查局臺北市調查處士林站梁主任式榮擔任講座，講授「機關資訊安全與風險管理案例分享」課程。
5	08/28	邀請交通部政風處王副處長珪擔任講座，講授「圖利與便民」課程。
6	09/19	召開廉政會報，落實廉政業務策進機制，有效協調各單位推動興利防弊措施。
7	11/04	邀請中央採購申訴審議委員會江諮詢委員獻琛擔任講座，講授「契約變更實務」課程。
8	12/17	會同秘書室辦理「行政機關風險管理 ( 含內部控制 ) 」課程，邀請國家發展委員會管考處劉簡任視察延琮到院講授。

陽光法案執行情形

- 依「公職人員財產申報法」及其施行細則規定，本院 108 年辦理定期申報者計 14 人、到 ( 就 ) 職申報者計 1 人、離 ( 卸 ) 職申報者計 3 人，代理申報者計 1 人，均於期限內完成申報。且 108 年 1 月 17 日辦理 107 年公職人員財產申報實質審查及前後年度申報財產比對抽籤，經抽中者 3 人，由本室審查結果，均無故意申報不實之情形。
- 本院 108 年定期財產申報人數計 14 人，辦理授權介接財產資料者計 14 人，授權比例達 100%。
- 本院 108 年無違反公職人員利益衝突迴避法事件，已達「零裁罰」目標，成效良好。

General Administration

◆ Personnel

Organization and Changes

In 2019, the total number of budgeted staff at the NPM was 351, the employees including 66 security guards, nine maintenance workers, 47 technicians, three drivers, seven contract-based employees, and 23 contracted workers (see the table below). The NPM seeks a synergistic and professional operational system, and is constantly trying to improve its employees’ morale and level of engagement. In 2019, there were 17 staff transfers (including departmental adjustments and position adjustments), three promotions and four retirements, totaling 24 adjustments in all.

Organization	Staff	Security Guards	Maintenance Workers	Technicians	Drivers	Contract-based Employees	Contracted Workers	Total
National Palace Museum	351	66	9	47	3	7	23	506

Note: Document No. 1080039493 for the above budgeted staff was approved by the Executive Yuan on July 19, 2019.

Record of Education and Training

No.	Date	Summary
1	05/28	Compiled and edited by Wu Wen-kuo, Lai Shi-rong Ji-cheng, and Yu Guo-cheng, the “2019 Staff Night Education and Training of the Northern Branch of the National Palace Museum” was held with comprehensive discussions.
2	06/05	Ji Jia-chen, deputy leader of the Corruption Prevention Group of the Independent Commission Against Corruption, was invited to lecture on “Integrity, Ethics, and Administrative Neutrality.” (Human Resources Office and Civil Service Ethics Office)
3	06/13 06/28 07/05 07/12	Registered colleagues participated in the “Basic Information Competence--EXCEL Course” of Gjun Information Co.
4	07/19 07/22	Secretary General Wang Ping of Taiwan Gender and Human Rights Association screened the film Two Fathers and led a discussion.
5	08/02 08/23	Professor Wang Wei-tsi from Tamkang University screened the film The Iron Lady and led a discussion.
6	08/13 08/16	Associate Professor Chen Ming-chu of Shi Hsin University was invited to screen the film Memories of Tomorrow and led a discussion.
7	09/20 09/27	Chou Yu-min, from the Money Trainer Financial Security Center, was invited as a financial consultant to lecture on “2019 Employee Assistance Program--Appointment for a Rich Life: Financial Planning.”
8	10/15 10/17	Chen Li-hong, Deputy General Manager of Dayu Consulting Co., Ltd. was invited to give the lecture “2019 Employee Assistance Program--Work-Life Balance, Workplace Mood, and Stress Adjustment.”
9	10/29	Lin Shu-cheng from the Department of Counseling and Business Psychology at Mingchuan University gave the lecture “2019 Staff Assistance Program--Staff Mental Health Goalkeeper: Improving Sensitivity and Empathy.”

◆ Budget Execution

Official Budget

A.In 2019, the NPM’s budget revenue was NT\$1,316,714,000 and the final account was NT\$1,062,665,545, making the ratio of final accounts to budget 80.71%. The difference in revenue was NT\$254,048,455, mainly due to a decrease in ticket sales to the exhibition halls.



2019 Brief Chart of Annual Revenue Statistics

Unit: NT\$1,000

Item	Budget	Final Accounts	Difference	Ratio %
Revenue from Fines and Indemnities	6,700	7,524	824	112.29
Revenue from Fees	1,100,000	853,367	-246,633	77.58
Revenue from Public Properties	122,034	111,020	-11,014	90.97
Surplus of Public Enterprise	85,000	85,000	-	100.00
Revenue from Others	2,980	5,755	2,775	193.11
Total	1,316,714	1,062,666	-254,048	80.71

B. The budgeted expenditure was NT\$1,972,179,000 and the final account was NT\$1,562,275,377, making the ratio of final accounts to budget 79.22%. The difference in expenditure was NT\$409,903,623, mainly due to freezing the NT\$ 300,000,000 budget for the “New NPM Plan.”

2019 Brief Chart of Annual Expenditure

Unit: NT\$1,000

Item	Budget	Final Accounts	Difference	Ratio %
General Administration	791,963	713,809	-78,154	90.13
Artifact Research, Exhibition, and Promotion	96,355	93,506	-2,849	97.04
Artifact Levy and Management	23,334	22,267	-1,067	95.43
Southern Branch Artifact Research, Exhibition, and Promotion	59,797	59,743	-54	99.91
Southern Branch Artifact Levy and Management	21,361	8,686	-12,675	40.67
Security System Management and Maintenance	136,892	133,763	-3,129	97.71
New NPM Plan	837,797	530,501	-307,296	63.32
General Construction Equipment	1,080	-	-1,080	0.00
First Preparatory Fund	3,600	-	-3,600	0.00
Total	1,972,179	1,562,275	-409,904	79.22

### The NPM's Art Development Operation Fund

A. The total final revenue (including sales revenue and non-operating income) was NT\$850,000,000, while the final accounts was NT\$627,073,079.93. The ratio of final accounts to budget is 73.77%. The difference in revenues was NT\$222,926,920.07, mainly due to Taoyuan Airport Terminal 2 construction. The NPM's T2 shop there coordinated with the terminal construction project to adjust to temporary counters with less traffic. Additionally, China restricted the number visitors to Taiwan starting in August 2019, which affected the sales of goods.

B. The total final expenditure (including costs of goods sold, marketing, general and administrative expenses) was NT\$636,031,000, while the final account was NT\$503,635,723.66. The ratio of final accounts to budget is 79.18%. The difference in revenue was NT\$132,395,276.34, mainly due to a decrease in the sales of store goods and the resulting decrease in the costs of goods sold and marketing expenses.

C. After offsetting the revenue with costs and expenses, a surplus of NT\$123,437,356.27 was left this year, which is NT\$90,531,643.73 lower than the budget of \$213,969,000. The difference is approximately 42.31% of the budget.

2019 Brief Chart on Income, Expenditure, and Surplus/Deficit of Operation Funds

Unit: NT\$1,000

Item	Budget	Final Accounts	Difference	Ratio %
Operating Revenue	782,907	564,296	-218,611	72.08
Sales Revenue	782,907	564,296	-218,611	72.08
Operating Costs and Expenses	636,031	503,636	-132,395	79.18
Costs of Goods Sold	332,743	291,508	-41,235	87.61
Selling Expenses	286,396	194,616	-91,780	67.95
General and Administrative Expenses	16,892	17,512	620	103.67

Item	Budget	Final Accounts	Difference	Ratio %
Operating Surplus	146,876	60,660	-86,216	41.30
Non-Operating Income	67,093	62,777	-4,316	93.57
Non-Operating Expenses	0	0	0	-
Non-Operating Surplus	67,093	62,777	-4,316	93.57
Surplus	213,969	123,437	-90,532	57.69

### ◆ Result of Ethical Administration

#### Promoting the “Sustainable Ethics from One Generation to the Next at the NPM” Project

After the International Review Conference of the “First National Report of the United Nations Convention against Corruption” was completed on August 24, 2019, it publicly issued 47 concluding observations. In order to comply with these, the NPM undertook the 2019 “High-quality National Palace Museum” project on the implementation of clean government and discipline. The museum invited experts, scholars, and practitioners to teach related courses with topics such as law, curbing corruption, and other crimes, with the goal of improving the anti-corruption awareness of colleagues and achieving anti-corruption efficacy.

#### Timeline of Ethics-related Affairs

No.	Date	Event Summary
1	03/29	Hu Pei-chung, Director of the Procurement Office of the New Taipei City Government, was invited to give a lecture and teach the course “Procurement Practices in Management Management.”
2	05/21	Hu Pei-chung, Director of the Procurement Office of the New Taipei City Government, was invited again as a lecturer to teach the course “Acceptance and Procurement Practice.”
3	06/05	Wen Pin, Chief of the Clean Government Group of the Independent Commission Against Corruption at the Ministry of Justice, was invited to give the lecture “Analysis of Ethical Standards of Integrity, Maintenance of Official Secrets, and Administrative Neutrality.”
4	07/10	Shi Jung, Director of the Shilin Station of the Investigation Bureau of the Investigation Department at the Ministry of Justice, was invited as a lecturer to teach a course on “Institutional Information Security and Risk Management Case Sharing.”
5	08/28	Deputy Director Wang Chueh of the Political Affairs Department at the Ministry of Communications was invited to serve as a lecturer to teach the course “Benefits and Convenience.”
6	09/19	Convened a clean government conference report, implemented a clean government business strategy mechanism, and effectively coordinated the various units to promote measures against corruption.
7	11/04	Chiang Hsien-Chen, member of the Central Procurement Appeals Review Committee, was invited to give the lecture “Contract Change Practices.”
8	12/17	Cooperated with the Secretariat for the course “Risk Management of Administrative Organs (Including Internal Control),” and invited Liu Yen-tsung, Director of the National Development Committee's Management and Examination Office, to give a lecture.

#### Executing Policies of Transparency

A. According to the “Proportion of Public Officials' Property Declaration Law” and its rules, there were 14 people who applied for regular property declaration in 2019, one applicant reporting for employment, and three reporting for resignation, with one in an acting position. All completed the declaration within the time limit. On January 17, 2019, a substantial examination into the declaration of property by officials in 2018, and a comparison of the declared property of each year before and after was held. Three were selected at random, and the results of the examination did not reveal any intentional declarations of false information.

B. In 2019, there were 14 people who made regular property declarations, and there were 14 people who were authorized to access property data. The proportion of authorized people reached 100%.

C. In 2019, the NPM did not violate the Public Official Conflict of Interest Avoidance Law, and achieved the “zero penalties” goal with good results.





## 大事紀要

Calendar of Major Events





大事紀要

月份	大事紀要
一月	1/1「來禽圖－翎毛與花果的和諧奏鳴」開展
	1/4 自 1 月 4 日起南部院區週二至週日提供「高鐵嘉義站至南院」免費往返接駁服務
	1/11 邀請「故宮之友」參觀－《悠遊風景繪畫－俄羅斯普希金博物館特展》
	1/23「故宮文化輕旅行」邀偏鄉學子樂遊俄羅斯普希金博物館名畫風景
	1/25「赤壁與三國群英形象特展」開展
	1/29「穿上亞洲－織物的交流與想像」展開展
二月	2/1 鳥譜花香新氣象 2019 故宮新年 720° VR 走春趣
	2/18 故宮大學堂 2019 臺北國際書展熱鬧開學
	2/19 故宮 × 交大聯手推出磨課師線上學習課程
三月	3/16「占婆的微笑－越南林迦罩」特展開展
	3/27「壽而康：院藏醫藥圖書文物特展」開展
	3/27-3/28 舉辦「醫學與典籍、醫藥知識及其流通運用」國際學術研討會
四月	4/1「巨匠的剪影－張大千 120 歲紀念展」開展，本展獲得 2019 十大年度公辦展覽第 7 名
	4/4 打造世代共融友善環境：故宮「搖滾爺奶說書趣」跨世代歡慶兒童節
	4/5 故宮攜手 HTC VIVE 勇奪美國 GLAMi Awards 榮譽獎
	4/20 歡迎光臨故宮 × 動物園 - Kids Power Maker 兒童藝享創作課程
	4/23 舉辦「輔仁大學博物館學研究所思源基金 敦煌文化講座（一）」
五月	4/26-27「新故宮計畫－北部院區整擴建計畫」公聽會
	5/1 自 5 月 1 日起，南部院區延長國定假日及例假日開館時間至下午 6 時
	5/7 故宮與臺中特教學校攜手帶領特教小勇者「跨越障礙・觸摸美麗」
	5/16 故宮上朝了！首次參展「雜學青博覽會」！從宮廷生活學職場求生術
	5/18 響應 518 國際博物館日 故宮揭志工真身 一同闡述：博物館傳統的未來
	5/18 精彩五一八 故宮南院免費參觀 音樂星空馬拉松等您來觀戰
	5/20 故宮攜手香港城大勇奪美國博物館聯盟金獎
	5/24 廉政學員遊故宮 故宮與廉政的跨界交流
	5/27 文化扎根 108「百萬學子遊故宮」專案啟動
六月	6/6「交融之美－神戶市立博物館精品展」開展
	6/6「透視象牙球工作坊」系列活動之一「鬼功球的秘密：中國象牙球的 3 D 電腦成像和製作過程」專題演講
	6/12 本院「國立故宮博物院展場參觀須知」第六點修正，觀眾可攜入展場之隨身物件尺寸由 A4 放寬為 A3 尺寸
	6/14「生態想想－故宮 × 蘭博 × 臺博聯合特展」開展
	6/24 故宮南院電影院上線 國際獲獎動畫，讓您一次精彩看個夠！
	6/29「泥土的座標－院藏陶瓷展」開展

月份	大事紀要
七月	7/5 故宮神奇寶貝 Let's GO ！「故宮動物園特展」歡迎親子同遊共度美好時光
	7/5「海錯奇珍－故宮 × 海科館特展」開展
	7/6 暑假來故宮南院當「博物館大航家」！航海時代主題活動免費玩到 9/1
	7/8 故宮首次攜手技職學校辦理館校合作課程 共同培育國際料理尖兵
	7/12 故宮與國立公共資訊圖書館攜手推出「水不在深－故宮數位文獻特展」
	7/20 舉辦「交融之美－神戶市立博物館精品展館際合作工作坊」
	7/23 故宮五度攜手松山奉天宮 邀您探索動物藝想世界
八月	7/25「蔡牽與王得祿特展」開展
	8/3 博物館奇幻仲夏夜：故宮星光動物園偶戲表演熱鬧登場
	8/16「走進實幻之島－故宮 × 史前館數位遊樂場」數位微型展
	8/27 行政院同意修正「新故宮－故宮公共化帶動觀光產業發展中程計畫（107-112 年）」
	8/28 故宮 YOUNG 起來！青少年文化大使以青春詮釋故宮經典
九月	8/29「5G 時代領航起飛－文化 × 科技在故宮相遇」故宮與中華電信簽訂 MOU
	9/3 為響應政府擴大秋冬國民旅遊專案，故宮自 9 月 3 日起至 12 月 31 日止，推出包含兩人同行一人免費、長者全時段免費及商店消費送好禮等
	9/3「人氣國寶展」開展 「肉形石」故宮南院登場
	9/7「故宮 × 高美館：國寶新境－新媒體藝術展」開展
	9/28 十月「泰」精彩！2019「故宮亞洲藝術節」南院登場假日免費參觀
十月	9/28 故宮年度大展「小時代的日常——一個十七世紀的生活提案」
	10/1 故宮全新形象影片【未來，不期而遇】大獲好評增溫推出【老照片•新感動】徵件，喚起你我故宮回憶！
	10/1 本院《百卉清供－瓶花與盆景畫特展圖錄》榮獲美國 2019 Premier Print Awards Award of Recognitions 獎項
	10/5「以文會友－雅集圖特展」開展
	10/5「張大千廬山圖」「薩瓦蒂泰－故宮泰文化特展」雙展南院同步登場
	10/7 攜手「童」行！第二屆兒童虛擬展線上開展
	10/7 故宮與泰國國家探索博物館機構締結姐妹館
	10/12「四海名物：國立故宮博物院新入藏亞洲文物精選」開展
	10/16-20 參加德國法蘭克福國際書展
	10/25-27「2019 臺灣兒童及博物館國際論壇」
十一月	11/2「故宮狂歡運動會」故宮定向尋寶登場
	11/5 衛武營國家藝術文化中心「上河藝影：故宮 × 衛武營新媒體藝術展」開幕
	11/7-8 舉辦「黑釉工作坊」
	11/8「來禽圖－翎毛與花果的和諧奏鳴」圖錄榮獲「第 13 屆臺灣金印獎」【圖書類－精裝類】第二名。
	11/8《百卉清供－瓶花與盆景畫特展》圖錄榮獲「第 13 屆臺灣金印獎」【圖書類－平裝類】第二名
	11/9 高雄佛陀紀念館「動物藝想－故宮新媒體藝術展」開幕
	11/15 故宮南院「法國凱布朗朗面具精品展」開展
	11/16-17 南部院區舉辦「博物館宗教文物策展與保存國際工作坊」
	11/27「來禽圖－翎毛與花果的和諧奏鳴」圖錄入選「2020 金蝶獎臺灣出版設計大獎」。
	11/28 跟著翠玉白菜做伸展！故宮首創「故宮國寶動動操」，跟文物一起長命百歲
	11/30「博物館的療育力 - 國際共融工作坊」



月份	大事紀要
十二月	12/4 5G 故宮來了！「AR 智慧導覽」邀您走入古畫 故宮 5G 環境「AR 智慧導覽」啟用
	12/7 108 年南部院區入館人數突破百萬
	12/12 舉辦「透視象牙球工作坊」
	12/13 「經典之美－新媒體藝術展」開幕
	12/16 「新虛擬 × 明日實境－21 世紀博物館藝術科技研討會」
	12/17 故宮聯手羅浮宮等國際級機構「奇幻嘉年華－21 世紀博物館特展」盛大開展
	12/19 「愛臺灣博物館卡」發行記者會
	12/20 《走近故宮國寶》磨課師課程獲得教育部數位學習深耕計畫 ELOE 2019 優質系列課程獎，子課程〈會心不遠－中國書畫一點都不難〉獲得 ELOE 2019 最佳人氣獎
	12/20 故宮非典型教育展，聽見青少年收容人的聲音
	12/21 故宮 × 文總「奇幻故宮－南院嘉年華」歡樂派對
	12/25 故宮南院「皇帝的多寶格」特展開幕
	12/26 服務友善化再升級，故宮首度為心智障礙者設計《易讀易懂導覽手冊》線上版發表記者會
	12/27 「第 8 屆國寶衍生品商品設計競賽」頒獎典禮暨成果發表會
	12/282020 「故宮南院燈會－南院奇境」點燈開幕

Calendar of Major Events

Month	Event
January	1/1 The exhibit “Of a Feather Flocking Together: Birds, Flowers, and Fruit in Melodic Harmony” opened.
	1/4 Starting January 4, the Southern Branch began to provide free access between Chiayi High-Speed Rail Station and Southern Branch from Tuesdays to Sundays.
	1/11 Invited “Friends of the Palace Museum” to visit “Masterpieces of French Landscape Paintings from The Pushkin State Museum of Fine Arts, Moscow.”
	1/23 “NPM Cultural Travel” invited local students to enjoy the famous paintings of the Pushkin Museum from Russia.
	1/25 The exhibit “Timeless Legend: the Red Cliff and Historic Figures of the Three Kingdoms” opened.
	1/29 The “Wearing Asia--The Exchange and Creation of Textiles” exhibition opened.
February	2/1 Bird's Floral Scent 2019 NPM New Year 720° VR.
	2/18 NPM University Hall 2019 at the Taipei International Book Fair.
	2/19 NPM × Chiao Tung University jointly launched online learning courses.
March	3/16 The exhibition “Smiling Shiva: The Lingakosha from the Kingdom of Champa” opened.
	3/27 The exhibition “Traditional Chinese Medical Texts on Life, Health and Longevity in the Collection of the National Palace Museum” opened.
	3/27-3/28 “International Colloquium on Antiquarian Medical Texts, Traditional Medical Knowledge, and Their Circulation and Application”
April	4/1 “Silhouette of a Great Master: A Retrospective of Chang Dai-chien’s Art on the 120th Anniversary of His Birth” opened and won 7th place in the top ten public exhibitions of 2019.
	4/4 The NPM’s “Grandma Rock Storytelling” celebrated Children’s Day across different generations.
	4/5 The NPM joined hands with HTC VIVE to win the United States GLAMi Awards.
	4/20 Held the NPM Zoo--Kid Power Maker Children’s Art Course.
	4/23 The Shi-Yuen Foundation of Fu Jen Catholic University’s Graduate Institute of Museum Studies presented “Dunhuang Cultural Lecture (1).”
	4/26-27 Held a public hearing on the “New Palace Museum Project--North Campus Expansion Project.”
May	5/1 Starting May 1, the Southern Branch extended the opening hours for national holidays and weekends to 6 pm.
	5/7 The NPM and Taichung Special Education School joined to lead young heroes to “cross barriers and touch the beauty.”
	5/16 The NPM participated in the “Za SHARE Youth Expo” for the first time.
	5/18 The Southern Branch offered free entrance in conjunction with International Museum Day.
	5/18 The Southern Branch welcomed runners to the Southern Branch music marathon.
	5/20 The NPM and the City University of Hong Kong won the American Museum Alliance Gold Award.
	5/24 Students visited the NPM to exchange with the Agency Against Corruption.
	5/27 Culture took root in Taiwan as the 2019 “Million Students Visit the NPM” project was launched.



故宮 × 文總「奇幻故宮－南院嘉年華」  
“A CARNIVAL OF FANTASIES: A Special Exhibition of 21st Century Museums at the Southern Branch of the NPM”



Month	Event
June	6/6 The exhibit “The Beauty of Interchange--Selections from Japan's Kobe City Museum” opened.
	6/6 The “Perspectives of Ivory Workshop” series is held, featuring the lecture “ Secrets of Devil's Work: 3D Imaging of Chinese Ivory Puzzle Ball and Its Making Process.”
	6/12 The “Instructions for Visiting the National Palace Museum Exhibition Hall” were amended. The size of items that visitors can bring into the exhibition hall was increased from A4 to A3.
	6/14 The “Eco-Rethink--NPM × LYM × NTM Joint Exhibition” opened.
	6/24 The NPM's Southern Branch theater went live with award-winning international animations.
	6/29 “The Coordinates of Clay: Ceramics in the National Palace Museum collection” exhibit opened.
July	7/5 “The NPM Zoo” exhibition opened, welcoming parents and children to enjoy the National Palace Museum.
	7/5 The exhibit “Marvels within the Sea--NPM x NMMST” opened.
	7/6 The Southern Branch of the NPM became a “Museum of Navigation”-- visitors enjoyed a sailing theme at the museum with free events through September 1.
	7/8 For the first time, the NPM worked with technical and vocational schools to conduct museum-school cooperation courses.
	7/12 The NPM and the National Library of Public Information jointly launched “Rare Books and Documents: New Media Art Exhibition.”
	7/20 “The Beauty of Interchange--The Kobe City Museum Inter-Exhibition Collaboration Workshop” was held.
August	7/23 The NPM joined Songshan Feng Tian Temple with an invitation to explore the world of animals in art.
	7/25 The special exhibition “CAI Qian and WANG Delu” opened.
	8/3 “A Midsummer's Night Fantasy at the NPM: Star Palace Zoo's Puppet Show” was held.
	8/16 The digital mini exhibition “Into the Island of Real Fantasy--The NPM × NMP Digital Playground” launched.
	8/27 The Executive Yuan agreed to amend the “New Palace Museum--The National Palace Museum's Publicity Drives the Development of the Tourism Industry Medium-Term Plan (2018-2023).”
September	8/28 “A YOUNG UP!” youth culture ambassador interpreted NPM classics with youth.
	8/29 In “Piloting Takeoff in the 5G Era--Culture × Technology Meets in the Palace Museum,” the NPM signed a memorandum of understanding with Chunghwa Telecom.
	9/3 In response to the government's expansion of the autumn and winter National Tourism Project, from September 3 to December 31, the NPM introduced free travel for pairs of Taiwanese visitors, Taiwanese seniors, and free gifts for shoppers.
	9/3 As a part of “Our Beloved Treasures: Masterpieces in the National Palace Museum Collection,” the “Meat Shaped Stone” was exhibited at the Southern Branch.
	9/7 The “NPM × KMFA New Horizons: New Media Art Exhibition” opens
October	9/28 The Southern Branch offered free admission as part of the 2019 “NPM Asian Art Festival Month of Thailand” opening.
	9/28 The NPM's exhibition “The Literati's Ordinaries: A Proposal of Life from the 17th Century” opened.
	10/1 The NPM's new video, “The Future, Unexpected Encounters,” was released and well received; “Old Photos • New Touches” submissions were opened to evoke memories of the NPM.
	10/1 “Pure Offerings of a Myriad Plants: Paintings on Flower Vases and Potted Scenes” won the 2019 US Premier Print Award's Award of Recognition.
	10/5 The exhibit “Friends Through Culture: A Special Exhibition of Paintings on Elegant Gatherings” opens.
	10/5 Chang Dai-chen's “Panorama of Mount Lu” was displayed and the exhibit “Sawasdee Thailand: A Glimpse of Thai Culture at the NPM” opened.
	10/7 With a total of 18 museums involved, the “Second Children's Virtual Exhibition” was launched on the “Children's Virtual Museum Portal.”
	10/7 The NPM and the Thailand National Discovery Museum established a sister pavilion.
	10/12 The exhibit “Cherished Objects: New Acquisitions of the National Palace Museum” opened.
	10/16-20 The NPM participated in the Frankfurt International Book Fair.
	10/25-27 “2019 Taiwan International Forum on Children and Museums”

Month	Event
November	11/2 “The NPM Carnival” debuted.
	11/5 “NPM × WEIWUYING New Media Art Exhibition” opened in the Weiwuying National Art and Cultural Center.
	11/7-8 The NPM held the “Workshop of Black-Glazed Ware.”
	11/8 The catalogue for “Of a Feather Flocking Together: Birds, Flowers, and Fruit in Melodic Harmony” won second place in the “13th Taiwan Golden Seal Award” Hardcover Category.
	11/8 The catalogue for “Pure Offerings of a Myriad Plants: Paintings on Flower Vases and Potted Scenes” won second place in the “13th Taiwan Golden Seal Award” Paperback Category.
	11/9 The exhibit “ANiMAL: Art Science Nature Society” opened at Fo Guang Shan Buddha Museum in Kaohsiung.
	11/15 “Masterpieces from the musée du quai Branly - Jacques Chirac” opened in the Southern Branch.
	11/16-17 “International Workshop on Curating and Conserving Religious Objects in Museums” was held at the Southern Branch.
December	11/27 “Of a Feather Flocking Together: Birds, Flowers, and Fruit in Melodic Harmony” received the “2020 Taiwan Golden Butterfly Publishing and Design Award.”
	11/28 The NPM's first “National Palace Museum Treasure Exercise” was announced.
	12/4 The “AR Smart Guide” was activated, inviting visitors to enter 5G environments of ancient paintings.
	12/7 Visitors to the Southern Branch in 2019 surpassed 1 million.
	12/12 The “Perspectives of Ivory Balls Workshop” was held.
	12/13 The exhibit “The Epitome of Aesthetics: New Media Art Exhibition” opened.
	12/16 “Neo Virtual x Open Reality of Tomorrow: International Symposium on Art and Technology in Museums of the 21st Century” was held.
	12/17 “A CARNIVAL OF FANTASIES: A Special Exhibition of 21st Century Museums at the Southern Branch of the NPM,” a collaborative exhibition between the National Palace Museum, the Louvre Museum and other international institutions, opened in the Southern Branch.
	12/19 The press conference on the “Taiwan Museum Pass” was held.
	12/20 The “Approaching the National Treasures of the NPM” course was awarded the Ministry of Education's Digital Learning Program ELOE 2019 Quality Award, and the sub-course “Not Far Away--Chinese Painting and Calligraphy are Not Difficult at All” won the ELOE 2019 Most Popular Award.
	12/20 The National Palace Museum Atypical Education exhibition opened.
	12/21 The NPM × The General Assembly of Chinese Culture held the “A CARNIVAL OF FANTASIES: A Special Exhibition of 21st Century Museums at the Southern Branch of the NPM” party.
	12/25 The exhibit “Curio Boxes of Emperor Qianlong” opened at the Southern Branch.
	12/26 The NPM's first online edition of the “Easy-to-understand Guidebook” designed for people with mental disabilities was released.
	12/27 “The 8th National Treasure Product Design Competition” award ceremony and achievement presentation was held.
	12/28 The 2020 “NPM Southern Branch Lantern Festival--Southern Branch Wonderland” lantern exhibition opened.



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